The Cash Box

VOLUME XIX – NUMBER 24

MARCH 1, 1958



The new AMI automatic music machine is destined to be seen as far away as the River Kwai, says Mitch Miller who helps introduce the Model "I" series above. The new machines are currently being shown throughout the country by all AMI distributors. Likewise Mitch has a hit which is probably on most of the machines currently on location, "River Kwai March & Colonel Bogey" on Columbia.

BELAFONTE



DID YOU HEAR ABOUT JERRY
c/w
THE MARCHING SAINTS 47/20-7176

JIM REEVES

I LOVE YOU MORE c/w
OVERNIGHT
47/20-7171

Watch for these NBC-TV network shows in color and black-and-white . . .
THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW,
THE PRICE IS RIGHT, TIC TAC DOUGH . . . all sponsored by . . .

RCA VICTOR

FOUNDED BY BILL GERSH

BILL GERSH, Managing Director
JOE ORLECK, Publisher
SID PARNES, Editor-in-Chief
BOB AUSTIN, Gen. Mgr., Music Dept.

The Cash Box Publishing Co., Inc.
1721 Broadway, New York 19, N. Y.
(All Phones: JUdson 6-2640)
Cable Address: CASHBOX, N. Y.
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Lee Brooks

•

HOLLYWOOD OFFICE
6272 Sunset Blvd., Hollywood 28, Cal.
(Phone HOllywood 5-2129)
JACK DEVANEY
Bob Martin

•

BOSTON OFFICE
80 Boylston St., Boston 16, Mass.
(Phone: HAncock 6-8386)
GUY LIVINGSTON

•

LONDON OFFICE
17 Hilltop, London, N.W. 11, England
(Phone: Speedwell 2596)
MARCEL STELLMAN

•

EDITORIAL STAFF
NORMAN ORLECK, Editor
MARTY OSTROW, Editor
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IRV LICHTMAN, Assistant Editor
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POPSIE, Staff Photographer
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•

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•

A. MARINO, Office Manager

•

T. TORTOSA, Circulation

•

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The Cash Box

Volume XIX—Number 24 March 1, 1958

BOOTLEGGING!

For years the record industry has been plagued with the problem of bootlegging. It is estimated in some quarters that several record firms are losing as much as 25% of their gross business because their label and product are literally being stolen. And yet no one has bothered to come up with an effective answer.

If ever there was a project for the Record Industry Association of America, as spokesman for the record business, to work on, we would think this is it. Here obviously is an industry-wide problem which by the farthest stretch of the imagination cannot be termed controversial. Here obviously is a project which everyone who manufactures records should be in accord with—the attempt to keep the record manufacturer's product from being put out on the market without his consent and without any income being realized by him.

Why then no action? Mostly because record executives, even through their own organization, are not in contact with each other. For instance the problem of bootlegging is obviously an interstate matter. Yet no one is dealing with it on a national basis. Each state has a different law referring to the problem, i.e. when there is a law at all. In many states there is simply no statute at all by which the bootlegger of records can be prosecuted and even in states where there is some sort of legislation, prosecution is in most cases practically impossible because of the ineffectiveness of the law. Furthermore, if we continue to deal with the problem state by state, nothing is ever going to be accomplished.

It seems clear therefore that the only logical way to deal with bootlegging is through federal legislation.

Now how is federal legislation achieved? One obvious way is through a lobby. Almost every industry in the nation is represented in Washington by experienced personnel who know how to present the problems of that industry to Congress in an effective manner. Why shouldn't the record industry, which has the major problem of trying to keep its product from being stolen, also be represented in Washington?

The cost? It is infinitesimal compared to the amount lost each year in bootlegging. Wouldn't it make sense for every record firm to accept an appropriation in proportion to its RIAA dues to create an effective lobby in order to achieve this obviously necessary legislation which is the only way by which the product of the record industry can be protected?

Now that the gross sale of records is no longer a minor matter, now that stealing even a small percentage of the total gross can amount to millions of dollars, doesn't it make sense to spend a fraction of that amount to achieve legal protection?

The answer is obvious.

It's time for the RIAA to act—and to act with vigor. And if it doesn't, then let the record company officials, who make up that organization, stop complaining about bootlegging and simply accept the fact that nothing is going to be done because they are unwilling to act in concert to prevent their product from being stolen from under their noses.

The Cash Box TOP 60

Best Selling Tunes on Records

PIN UP CARD
For Week Ending
MARCH 1, 1958

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

1—Don't — Pos. 2/22: 2 — Pos. 2/15: 4
★VI-7150—ELVIS PRESLEY
I Beg Of You

2—Get A Job — Pos. 2/22: 1 — Pos. 2/15: 2
DO-15695—MILLS BROS.
I Found A Million Dollar Baby
★EM-1029—SILHOUETTES
I Am Lonely

3—Short Shorts — Pos. 2/22: 3 — Pos. 2/15: 5
★AP-9882—ROYAL TEENS
Planet Rock
DC-175—FOUR WINDS
Five Minutes More
KI-5114—TINY BRADSHAW
Bushes

4—Catch A Falling Star — Pos. 2/22: 7 — Pos. 2/15: 7
★VI-7128—PERRY COMO
Magic Moments

5—Sail Along Silv'ry Moon — Pos. 2/22: 5 — Pos. 2/15: 6
DE-30537—KAREN CHANDLER
I Remember Dear
★DO-15661—BILLY VAUGHN
Raunchy

6—Oh Julie — Pos. 2/22: 8 — Pos. 2/15: 10
DL-6158—OTIS WILLIAMS
Could This Be Magic
★NA-6005—CRESCENDOS
My Little Girl
VI-7097—SAMMY SALVO
Say Yeah

7—At The Hop — Pos. 2/22: 4 — Pos. 2/15: 3
★AP-9871—DANNY & JUNIORS
Sometimes
DO-15675—NICK TODD
I Do

8—The Stroll — Pos. 2/22: 6 — Pos. 2/15: 1
CR-61930—LANCERS
Je-Ann
★ME-71242—DIAMONDS
Land Of Beauty

9—You Are My Destiny — Pos. 2/22: 10 — Pos. 2/15: 12
★AP-9880—PAUL ANKA
When I Stop Loving You

10—26 Miles — Pos. 2/22: 20 — Pos. 2/15: 24
★CA-3845—FOUR PREPS
It's You

11—Sugartime — Pos. 2/22: 9 — Pos. 2/15: 8
★CR-61924—McGUIRE SISTERS
Banana Split
CR-61908—CHARLIE PHILLIPS
One Faded Rose

12—Dede Dinah — Pos. 2/22: 11 — Pos. 2/15: 11
★CN-1011—FRANKIE AVALON
Ooh La La

13—Witchcraft — Pos. 2/22: 13 — Pos. 2/15: 17
★CA-3859—FRANK SINATRA
Tell Her You Love Her

14—I Beg Of You — Pos. 2/22: 12 — Pos. 2/15: 9
★VI-7150—ELVIS PRESLEY
Don't

15—Oh-Oh, I'm Falling In Love Again — Pos. 2/22: 16 — Pos. 2/15: 29
★RO-4045—JIMMIE RODGERS
The Long Hot Summer

16—It's Too Soon To Know — Pos. 2/22: 18 — Pos. 2/15: 31
★DO-15690—PAT BOONE
A Wonderful Time Up There

17—Are You Sincere — Pos. 2/22: 26 — Pos. 2/15: 34
★CD-1340—ANDY WILLIAMS
Be Mine Tonight

18—Sweet Little Sixteen — Pos. 2/22: 29 — Pos. 2/15: 42
★CH-1683—CHUCK BERRY
Reelin' And Rocking

19—Good Golly Miss Molly — Pos. 2/22: 23 — Pos. 2/15: 40
KE-4004—VALIANTS
★SP-624—LITTLE RICHARD
Hey-Hey-Hey-Hey

20—Who's Sorry Now — Pos. 2/22: 33 — Pos. 2/15: 45
★MG-12588—CONNIE FRANCIS
You Were Only Foolin'

21—Don't Let Go — Pos. 2/22: 14 — Pos. 2/15: 13
CR-61932—BILLY WILLIAMS
Baby, Baby
★EP-9257—ROY HAMILTON
The Right To Love

22—River Kwai March & Colonel Bogey — Pos. 2/22: 17 — Pos. 2/15: 15
CA-3857—CARLSON RAIDERS
Teenage March
★CO-41066—MITCH MILLER
Hey Little Baby
LO-1779—EDMUNDO ROS
Spanish Gypsy Dance
MG-12590—ART MOONEY
Bullfight
VI-7153—DAVID TERRY
Swinging Shepherd Blues

23—Tequila — Pos. 2/22: 36 — Pos. 2/15: —
AP-9899—EDDIE PLATT
Popcorn
CA-3928—STAN KENTON
Cuban Mumble
★CG-1016—CHAMPS
Train To Nowhere

24—Magic Moments — Pos. 2/22: 25 — Pos. 2/15: 27
★VI-7128—PERRY COMO
Catch A Falling Star

25—Stood Up — Pos. 2/22: 15 — Pos. 2/15: 16
★IM-5483—RICKY NELSON
Waitin' In School

26—Maybe — Pos. 2/22: 21 — Pos. 2/15: 19
★EN-1005—CHANTELS
Come On Little Baby

27—Swinging Shepherd Blues — Pos. 2/22: 19 — Pos. 2/15: 18
★FE-12312—JOHNNIE PATE
The Elder
★JU-5311—MOE KOFFMAN
Hambourg Bound
JZ-832—KIRK STUART & HONEYDREAMERS
Gladly
★MG-12608—DAVID ROSE
Rock Fiddle
VI-7153—DAVID TERRY
River Kwai & Colonel Bogey

28—La Dee Dah — Pos. 2/22: 22 — Pos. 2/15: 14
KI-5110—BONNIE & RUSTY
Let The School Bell Ring, Ding-A-Ling
★SW-4002—BILLY FORD'S THUNDERBIRDS

29—Click Clack — Pos. 2/22: 38 — Pos. 2/15: 46
KI-5115—BOYD BENNETT & ROCKETS
Move
★SW-4001—DICKEY DOO & DONT'S
Did You Try

30—Come To Me — Pos. 2/22: 24 — Pos. 2/15: 23
★CO-41082—JOHNNY MATHIS
When I Am With You
CO-41094—RAY ELLIS
36-26-36

31—Belonging To Someone — Pos. 2/22: 28 — Pos. 2/15: 36
★ME-71247—PATTI PAGE
Bring Us Together

32—Angel Smile — Pos. 2/22: 31 — Pos. 2/15: 28
★CA-3860—NAT "KING" COLE
Back In My Arms

33—Rock And Roll Is Here To Stay — Pos. 2/22: 48 — Pos. 2/15: —
★AP-9899—DANNY & THE JUNIORS
School Boy Romance

34—A Wonderful Time Up There — Pos. 2/22: 46 — Pos. 2/15: 50
★DO-15690—PAT BOONE
It's Too Soon To Know

35—The Walk — Pos. 2/22: 45 — Pos. 2/15: —
★CK-885—JIMMIE McCRACKLIN
I'm To Blame

36—Maybe Baby — Pos. 2/22: 53 — Pos. 2/15: —
★BR-55053—CRICKETS
Tell Me How

37—Big Guitar — Pos. 2/22: 35 — Pos. 2/15: 49
★DE-30564—OWEN BRADLEY
Sentimental Dream
DO-15696—FRANK DeROSA
Irish Rock
IM-5485—IRVING ASHBY
Motatin'
★MG-12613—SAM "THE MAN" TAYLOR
Cherokee

38—Peggy Sue — Pos. 2/22: 27 — Pos. 2/15: 20
★CR-61885—BUDDY HOLLY
Everyday
IM-5473—JACKIE WALKER
Wonderful One
KI-5130—RUSTY YORK
Shake 'Em Up Baby

39—Ballad Of A Teenage Queen — Pos. 2/22: 32 — Pos. 2/15: 41
★SU-283—JOHNNY CASH
Big River

40—Yellow Dog Blues — Pos. 2/22: 44 — Pos. 2/15: 33
BR-55045—PETE FOUNTAIN
Tailgate Blues
CR-61929—BOB CROSBY
What's New
DO-15603—JOHNNY MADDOX
Sugar Train
★LK-452—JOE DARENSBOURG
Martinique

41—Jo-Ann — Pos. 2/22: 30 — Pos. 2/15: 21
CR-61930—LANCERS
The Stroll
★RO-4037—PLAYMATES
You Can't Stop Me From Dreaming
VI-EPA-4107—TWIN TONES
Extended Play

42—This Little Girl Of Mine — Pos. 2/22: 34 — Pos. 2/15: 35
★CD-1342—EVERLY BROS.
Should We Tell Him

43—April Love — Pos. 2/22: 37 — Pos. 2/15: 26
★DO-15660—PAT BOONE
When The Swallows Come Back To Capistrano

44—All The Way — Pos. 2/22: 51 — Pos. 2/15: 55
★CA-3793—FRANK SINATRA
Chicago
DE-30444—NORVELLE REID
The World End
DE-30453—GRADY MARTIN
JU-5300—WALTER SCHARF ORCH.
Song Of Raintree County

45—Little Blue Man — Pos. 2/22: 52 — Pos. 2/15: 57
★AT-1169—BETTY JOHNSON
Winter In Miami

46—Why Don't They Understand — Pos. 2/22: 39 — Pos. 2/15: 25
★AP-9862—GEORGE HAMILTON IV
Even Tho

47—Dancing With My Shadow — Pos. 2/22: 56 — Pos. 2/15: 51
★CO-41076—FOUR VOICES
Bon Bon

48—Sweet Elizabeth — Pos. 2/22: — — Pos. 2/15: —
★LO-1788—WILL GLAHE
Tavern In The Town

49—So Tough — Pos. 2/22: 40 — Pos. 2/15: 47
★BB-503—CASUALS
I Love My Darling
CG-1013—KUF-LINX
What 'cha Gonna Do

50—Bad Motorcycle — Pos. 2/22: 60 — Pos. 2/15: —
★CM-126—STOREY SISTERS
Sweet Daddy

51—The Shake — Pos. 2/22: 55 — Pos. 2/15: —

52—Raunchy — Pos. 2/22: 41 — Pos. 2/15: 22

53—Yes, My Darling — Pos. 2/22: — — Pos. 2/15: —

54—Movin' And Groovin' — Pos. 2/22: — — Pos. 2/15: —

55—Arrivederci Roma — Pos. 2/22: — — Pos. 2/15: —

56—Breathless — Pos. 2/22: — — Pos. 2/15: —

57—Oh Lonesome Me — Pos. 2/22: 49 — Pos. 2/15: —

58—Just A Little Lonesome — Pos. 2/22: 57 — Pos. 2/15: —

59—Your Graduation Means Goodbye — Pos. 2/22: — — Pos. 2/15: —

60—She's Neat — Pos. 2/22: — — Pos. 2/15: 60

60—College Man — Pos. 2/22: — — Pos. 2/15: —

CODE:

AC—Atco
AF—Audio Fidelity
AG—Argo
AL—Aladdin
AO—Apollo
AP—ABC-Paramount
AT—Atlantic
BA—Baton
BB—Back Beat
BN—Banana
BR—Brunswick
BT—Bethlehem
CA—Capitol
CC—Carlton
CD—Cadence
CG—Challenge
CH—Chess
CK—Checker
CL—Colonial
CM—Cameo
CN—Chancellor
CO—Columbia
CR—Coral
CS—Class
CY—Crystallette
DA—Dana
DC—Decor
DD—Dale
DE—Decca
DL—DeLuxe
DO—Dot
DS—Disneyland
DT—Dooto
DU—Duke
EB—Ebb
EM—Ember
EN—End
EP—Epic
ER—Era
EX—Excello
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GL—Glory
GO—Gone
HE—Herald
HY—Hickory
IM—Imperial
JU—Jubilee
JZ—Josie
KA—Kapp
KE—Keen
KI—King
LI—Liberty
LK—Lark
LO—London
LU—Luniverse
ME—Mercury
MG—MGM
MO—Modern
NA—Nasco
OJ—OJ
OK—Okeh
PA—Paris
PE—Peacock
PH—Sam Phillips Int.
PP—Prep
RE—Regent
RM—Rama
RO—Roulette
RP—RPM
RV—Rev
SA—Savoy
SF—Surf
SP—Specialty
SU—Sun
SW—Swan
TH—Thunderbird
TI—Tico
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
VP—Vip

★ INDICATES BEST SELLING RECORD OR RECORDS.

- Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.
- The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.
- All labels listed in alphabetical order.

EVERYBODY'S COVERING...
BUT THERE'S NO STOPPING
THE ORIGINAL...

THE NATION'S NEXT No. 1 HIT

"WISHING FOR YOUR LOVE"
by
The Voxpoppers
— 71282

Mercury RECORDS

SOLD TO MERCURY RECORDS

AMP 3 RECORDS, INC.

RETAILERS, DISTRIBUTORS, OPERATORS, DJ's — TEAR ALONG DOTTED LINE FOR PIN UP DISPLAY

The answer to a HIT is another HIT!

"I FOUND A JOB"

b/w

"DOWN ON MY KNEES"

R-4054

THE HEARTBEATS



a sound bet . . .
buy

ROULETTE

THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	**GET A JOB** **SILHOUETTES** DO-15695—Mills Bros. EM-1029—Silhouettes	1
2	**DON'T** **ELVIS PRESLEY** VI-7150—Elvis Presley	4
3	**AT THE HOP** **DANNY & JUNIORS** AP-9871—Danny & Juniors DO-15675—Nick Todd	2
4	**THE STROLL** **DIAMONDS** CR-61930—Lancers ME-71242—Diamonds	3
5	**SAIL ALONG SILV'RY MOON** **BILLY VAUGHN** DE-30537—Karen Chandler DO-15661—Billy Vaughn	5
6	**SHORT SHORTS** **ROYAL TEENS** AP-9882—Royal Teens KI-5114—Tiny Bradshaw DC-175—Four Winds	10
7	**CATCH A FALLING STAR** **PERRY COMO** VI-7128—Perry Como	9
8	**SUGARTIME** **McGUIRE SISTERS** CR-61924—McGuire Sisters CR-61908—Charlie Phillips	7
9	**LA DEE DAH** **BILLY FORD'S THUNDERBIRDS** KI-5110—Bonnie & Rusty SW-4002—Billy Ford's Thunderbirds	6
10	**YOU ARE MY DESTINY** **PAUL ANKA** AP-9880—Paul Anka	15

11) DEDE DINAH. 12) DON'T LET GO. 13) STOOD UP. 14) OH JULIE. 15) WITCHCRAFT. 16) I BEG OF YOU. 17) RIVER KWAI MARCH & COLONEL BOGEY. 18) SWINGING SHEPHERD BLUES. 19) RAUNCHY. 20) PEGGY SUE. 21) OH-OH, I'M FALLING IN LOVE AGAIN. 22) GREAT BALLS OF FIRE. 23) 26 MILES. 24) MAYBE. 25) COME TO ME. 26) MAGIC MOMENTS. 27) JO-ANN. 28) IT'S TOO SOON TO KNOW. 29) ANGEL SMILE. 30) GOOD GOLLY, MISS MOLLY. 31) APRIL LOVE. 32) ARE YOU SINCERE. 33) BELONGING TO SOMEONE. 34) KISSES SWEETER THAN WINE. 35) SWEET LITTLE SIXTEEN.

CODE

AC—Atco	CH—Chess	DT—Dooto	GL—Glory	OK—Okeh	SP—Specialty
AG—Argo	CK—Checker	DU—Duke	HE—Herald	PE—Peacock	SU—Sun
AL—Aladdin	CM—Cameo	EL—Eldorado	IM—Imperial	PH—Sam Phillips Int.	SW—Swan
AO—Apollo	CO—Columbia	EM—Ember	JU—Jubilee	PP—Prep	TH—Thunderbird
AP—ABC-Paramount	CR—Coral	EP—Epic	JZ—Josie	RE—Regent	TI—Tico
AT—Atlantic	CS—Class	ER—Era	KA—Kapp	RM—Ramo	UN—United
BR—Brunswick	CY—Crystalette	EX—Excello	KI—King	RO—Roulette	UQ—Unique
BT—Bethlehem	DA—Dana	FS—Four Star	LI—Liberty	RP—RPM	VE—Verve
BY—Bally	DC—Decor	FE—Federal	LO—London	SA—Savoy	VI—RCA-Victor
CA—Capitol	DE—Decca	FI—Fiesta	ME—Mercury	SE—Seeco	VJ—Vee-Jay
CD—Cadence	DL—DeLuxe	FR—Fraternity	MG—MGM		VK—Vik
	DO—Dot	GE—Gee	MO—Modern		VP—Vip

M-G-M Records

Sales are Soaring UP! UP! UP!

CONNIE FRANCIS





WHO'S SORRY NOW

K12588
on 45 and
78 rpm

THE STROLLERS
Featuring
ARTIE MALVIN
GIGI
(From the MGM Film "Gigi")
and
MOONLIGHT COCKTAIL
K12614

Another "Third Man Theme" Sound!
LOVE THEME FROM
"THE BROTHERS KARAMAZOV"
(From the MGM Picture)
Featuring
JACK HILL at the CYMBALOM
Orchestra conducted by Harry Geller
K12624

RICHARD BARRETT
(When Your Heart's On Fire)
SMOKE GETS IN YOUR EYES
K12616

CHARLEY AND JUNIOR
CUDDLE LOVIN' BABY
K12615

SAM (THE MAN) TAYLOR
BIG GUITAR
K12613

DAVID ROSE
& His Orch.
SWINGING SHEPHERD BLUES
K12608 on 45 & 78 rpm

MARVIN RAINWATER
WHOLE LOTTA WOMAN
K12609

M-G-M Records - Great in '58

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

ROCK MURPHY
(Verve 10118)

B+ "GIT WITH IT" (2:10) [Vivid ASCAP—Kessel] Rock Murphy could make big noise with this torrid low down, funky-blues rocker. It's an exciting side loaded with all the dancing ingredients the kids could want. And it's got a thrilling sound. Watch this sleeper.

B "THE GAY EVENING" (2:20) [Vivid ASCAP—Kessel] This end is a strong strollin' beat item also tailor-made for the teeners. Sax and guitar blend beautifully on both ends.

CHARLES BROWN
(East West 106)

B "WHEN DID YOU LEAVE HEAVEN" (2:26) [Robbins ASCAP—Whiting, Bullock] Blues singer Charles Brown goes pop as he chants a pretty romantic offering with an angelic theme. Lovely side that grows on you.

C+ "WE'VE GOT A LOT IN COMMON" (2:39) [Herb Reis-Progressive BMI—Parker] A smooth rhythm item is contagiously handled on this end. Inviting lilter with a chorus again assisting.

THE WEAVERS
(Vanguard 35001)

B+ "TAKE THIS LETTER" (2:24) [Sanga BMI — Franklin] The veteran Vanguard label makes its debut in the singles field with a powerful contender for hitdom. Featuring the well known Weavers, the initial platter is a rockin' item with a pleasant folk flavoring. Deck has an original sound that's refreshing. Watch this rocker. It could take off.

C+ "DONE LAID AROUND" (2:13) [Sanga BMI—Clayton, Ehrlich, Lazar, Six] Another folk type tune gets a rockin' reading from the versatile crew. Good coupling.

BURT FARBER
(Fraternity 796)

B+ "MON REVE" (2:40) [Buckeye ASCAP—Aichele] One of the prettiest mood items to hit this turntable in quite some time is this soft romancer by Burt Farber. Burt's keyboard work is in the spotlight thruout with an excellent choral assist (sans lyrics) in the backdrop. Side grows on you.

C+ "NEVER A DAY GOES BY" (2:52) [Brandom ASCAP—Cunningham, Loeb] Another inviting, relaxing piano-orch-chorus item with that lush mood sound. This end has a pretty lyric which the chorus starts singing toward the end of the side.

TERESA BREWER
(Coral 61944)

B+ "BECAUSE HIM IS A BABY" (2:13) [Joy ASCAP—Merrill] In a special sleeve Coral offers a wonderful kiddie release by pert Teresa Brewer. This end is a charming waltz tempo ditty about a little girl who lost her doll and wants to play with a baby. Wonderful melody and lyri from the composer of "Doggie In T Window." Watch this longshot. It could develop into a pop favorite too. Kiddies should love it.

B "LOST A LITTLE PUPPY" (2:19) [Hawthorne ASCAP—Simmon, Tobias] This touching sentimental ditty tells about a little girl who lost her puppy. Fine two-sider for the tots. Attractive sleeve will help sales.

The Cash Box Disk of the Week

"NOW AND FOR ALWAYS" (2:24) [Sequence ASCAP—Alfred]

"ONE HEART" (2:00) [Brockwin ASCAP—Cari, Wells]

GEORGE HAMILTON IV (ABC-Paramount 9898)

● George Hamilton IV follows up his smash waxing of "Why Don't They Understand" with another warm and winning performance of a tender ballad that should bounce onto the charts in short order. This time the song is titled "Now And For Always". It's a fragile love song set to a familiar melody we used to sing on the campus and in summer camps. Simple guitar accompaniment opens the deck and toward mid-point a lush string section and a chorus join in with that school glee club sound. Side hits home. Watch this smash take off. Flip, "One Heart", is another soft item but with a lilting tempo. It's the top half that rates.

"YOU WERE MADE FOR ME" (2:52) [Andrea BMI—Cook]

"LONELY ISLAND" (2:31) (Happy House ASCAP—Ahbez)

SAM COOKE (Keen 4009)

● Sam Cooke, one of the top disk names to hit the business in the past six months with such hits as "You Send Me" and "For Sentimental Reasons", introduces a great new pairing that should keep his consecutive hit string intact and possibly give him his biggest record since his initial smash. One end is titled "You Were Made For Me"—an easy-going romancer with a beautiful melody and a lovely romantic lyric all neatly wrapped up by the polished warbler. "Lonely Island" is another smooth rocker handled with finesse by the star. Great song from the pen of Eden Ahbez. Two decks destined for the big time.

"DID YOU HEAR ABOUT JERRY" (2:55) [Clara ASCAP—Belafonte, Burgess]

"THE MARCHING SAINTS" (2:55) [Clara ASCAP—Arr. Belafonte]

HARRY BELAFONTE (RCA Victor 7176)

● One can always be sure that a new Harry Belafonte release will be exciting. And the versatile star doesn't let us down with his latest effort for Victor. On one end Belafonte leans into an exciting folk tune tagged "Did You Hear About Jerry". The songster co-authored this unusual rhythm item and he hands in a magnificent reading of the original. Belafonte fans should be wild about this inventive release. Equally refreshing is the flip, "The Marching Saints". It's Belafonte's new spiritual rendition of the age old favorite "When The Saints Go Marching In". Big coupling that should put the star on the singles charts once again.

"DINNER WITH DRAC" Part 2 (2:53) [Mayland BMI—Sheldon, Land]

"DINNER WITH DRAC" Part 1 (2:55) [Mayland BMI—Sheldon, Land]

JOHN ZACHERLE (Cameo 130)

● The Cameo label has hit upon an unusual, yet fascinating rock and roll item that could be a national sensation in no time flat. It's an extremely unusual (to say the least) R & R jumper with a House of Horror setting. Titled "Dinner With Drac", the number has vocalist John Zacherle weirdly telling about a dinner date he had at the house of vampire Dracula (a character who has been brought to the attention of today's teenagers via reruns of the old horror films). Throughout the recitation, a rock and roll band wails away in the background. The results are good for a laugh and should appeal to the kids. Side 2 should be the one that'll get the jockey spins. Side 1 is a bit gory for air play. If there were ever an off-beat R & R disk, this is it. Watch it take off.

"HE'S GOT THE WHOLE WORLD (IN HIS HANDS)" (2:20) [Chappell ASCAP—Lindon, Henry]

"HANDED DOWN" (2:00) [Chappell ASCAP—Jason]

LAURIE LONDON (Capitol 3891)

● Young Laurie London, a British lad with a fabulous voice that seems to get under your skin, could be one of the big stars of the near future with his absolutely sensational debut disk. The number is titled "He's Got The Whole World (In His Hands)", a spiritual which the great Marian Anderson has been singing for years in the U. S. The spiritual number itself is thrilling, but as fashioned by the innocent and youthful voice of London, it's a wonderful new experience. A great record with a great beat. Flip, "Handed Down" is a cute rockin' novelty.

GEORGIA GIBBS
(RCA Victor 7166)

B+ "WAY WAY DOWN" (2:2? [Mack Martin BMI — Wolfe, Soloway] One of Georgia's best sides in a long while is this swinging rocker with a cornball flavor that could send it over the hill. Snappy handclapper that deserves attention. Could be a big one for Her Nibbs.

B "YOU'RE DOIN' IT" (2:0? [Roosevelt BMI — Stone] A smooth rockin' item with a softer beat than most R & R items, is handled with class by the lark.

DICK HAYMES
(Hallmark 2000)

B "A VERY PRECIOUS LOVE" (2:58) [Witmark ASCAP—Fain, Webster] The new Hallmark label gets off to a big start with a delightful reading of a big tune from the "Marjorie Morningstar" pic as fashioned by the polished voice of Dick Haymes. Wonderful reading that could catch.

B "THE LONG HOT SUMMER" (2:46) [Feist ASCAP—North, Cahn] The title song of another big film production is handled with finesse by the veteran songster. Rich, warm ballad.

JOHN GART
(Kapp 211)

B+ "LIDA ROSE" (2:14) [Frank ASCAP—Willson] One of the most charming "All American" songs from the smash B'way musical hit "Music Man," is handled in a delightful, lilting manner by John Gart and the Happy Harts. Light and inviting soft-shoe item that should get heavy air play. Deck has a homespun sound.

C+ "SKIP-A-STEP POLKA" (2:2? [Garland ASCAP — Gart] Ops and dealers interested is a change-of-pace polka item have a choice morsel in this cute novelty.

THE KIRBY STONE FOUR & ED SULLIVAN
(Columbia 41121)

B+ "IT'S A REALLY BIG SHOW TONIGHT" (2:20) [Alpha ASCAP—Stone, Gardner] Comedy singers, the Kirby Stone Four, satirize the Ed Sullivan show and come up with a hilarious disk. Ed Sullivan lends a hand with a few lines here and there. Up beat novelty that the public should find enjoyable. If you're a fan of the Sullivan show, the lyrics are extremely funny.

B "WHISPERING & GROOVIN' HIGH" (2:35) [Miller & Fred Fisher & Leeds ASCAP—Schonberger, Coburn, Rose/Gillespie] The quartet weaves two numbers together to an up beat, again with delightful results. Inviting ditty that should win mass dee jay approval.

BENNY JOY
(Dixie 2001)

B "STEADY WITH BETTY" (2:10) [Starrite BMI—Eidson, Singleton] The new Dixie label gets off to an exciting start with a powerful rock-a-billy side featuring the swing vocal of Benny Joy. Strong jumper the lyrics of which are impossible to understand. But the teenage sound is there.

C+ "SPIN THE BOTTLE" (2:01) [Starrite BMI—Eidson, Singleton] A favorite teenage occupation is told about via this rock-a-billy jumper.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE BIGGEST NOVELTY HIT OF THE YEAR

DINNER WITH DRAC

by The Cool Ghoul

JOHN ZACHERLE

CAMEO RECORDS #130

Record Reviews

A DISK & SLEEPER — B VERY GOOD — C FAIR

B+ EXCELLENT — C+ GOOD — D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE JODIMARS
(President 1017)

B+ "SHOO-SUE" (2:07) [Piccadilly BMI—Hammer, Clowney] With Marshall Lytle handling the vocal, the Jodimars debut on President belting out a good rocker that could earn a heap of dough for all concerned. Good jump item the kids should find to their liking.

C+ "STORY TELLING BABY" (2:04) [Oceanic BMI—Jo] Another hard rockin' jump item aimed at the youngsters. Sock side that could make noise in R & B and Pop.

ROBERT CLARY
(Mercury 71260)

B "SHE IS NOT THINKING OF ME" (2:11) [Lowal-Chappell ASCAP—Lerner, Loewe] The delightful Clary French accent adds great charm to this joyous waltz tempo romancer from the big new musical pic "Gigi." Light and gay side superbly styled by the star. Good dee jay programming material for adult audiences.

B "THE NIGHT THEY INVENTED CHAMPAGNE" (1:59) [Lowal-Chappell ASCAP — Lerner, Loewe] From the same Lerner-Loewe pic comes this inventive ditty singing the praises of the popular drink. Clever side.

DWIGHT PULLEN
(Carlton 455)

B+ "SUNGLASSES AFTER DARK" (2:06) [Clock BMI—Noble] The teenagers could go wild over this rock and roll jumper. It's got a very clever lyric about the sharp looking teenager who wears sunglasses after dark. Good swinger that deserves watching. Dwight Pullen does a solid job in the delivery. Side hits home.

C+ "TEEN AGE BUG" (1:55) [Song Prod. BMI—Bedwell] Another swinging teen affair with a good jump sound and some rocking guitar work.

TRACEY TWINS
(East West 108)

B+ "HEARTBREAK HILL" (2:36) [Reserve-Progressive BMI — Tracy, Shane] The Tracey Twins could give the East West label its biggest hit to date with this up-beat rock and roll item. The twin canaries fashion the number in strong commercial fashion and come up with an exciting sound. Watch this sleeper.

C+ "DON'T MEAN MAYBE BABY" (2:26) [Westport BMI—Wayne] An echo chamber helps the girls come thru with a good rocking swinger, here.

JIMMIE MADDIN
(Imperial 5496)

B "SHIRLEY PURLEY" (2:29) [Michele BMI—Belvin] Jimmie Maddin, with his second Imperial release in as many weeks, tears thru a hard-hitting rocker on this end. Exciting arrangement of a side the kids could go for in a big way.

C+ "STOP THE WORLD" (2:08) [Four Star BMI—Belew, Stevenson] A pretty ballad with a subdued rock-a-ballad tempo in the backdrop, is handled smoothly by the songster. Lovely melody and a good lyric too

The Cash Box Sleeper of the Week

"WISHING FOR YOUR LOVE" (2:23) [Rayven BMI—Horton]
"THE LAST DRAG" (2:40) [Addit BMI—Schaffer]
THE VOXPOPPERS (AMP 3-1004)

● Here's another sleeper out of left field that has the earmarks of a national best seller. It's a simple love ballad wtih a rock and roll beat and a lovely melody chanted by a group of newcomers called the Voxpoppers. Titled "Wishing For Your Love", the number has that warm teenage sound that the kids should be wild about. Listen to this side about three or four times and you'll see that the deck has that indescribable something that could make it a major hit. Flipside, "The Last Drag" is another interesting R & R item that supplies a good dance tempo for the kids. But the big side to watch is the upper platter.

"YEA, YEA" (2:21) [Arc-T.J. BMI—Baker, Malegkar]
"WON'T YOU BE MY BABY" (2:11) [Arc-T. J. BMI—Testa, Kendall]
THE KENDALL SISTERS (Argo 5291)

● The Argo label has a smash in the making with a big rock and roll release featuring the Kendall Sisters. Titled simply "Yea, Yea", the side is a smooth sailing rocker with a fabulous sound that could make it take off overnight. The lyrics which the gals sing are repetitive and relatively unimportant, but the overall sound just makes you wanna get up and dance. The teeners will love the beat, the simple lyrics that they can all pick up after just one listen, plus the excellent instrumental backdrop. Watch this smasheroo. But don't sell the flip short. "Won't You Be My Baby" is a terrific, fast-moving swinger with a great beat. The Kendall Sisters are here to stay and the top half could establish them as big money-makers.

"BLONDE BOMBSHELL" (2:05) [Saxon BMI—Mure, Wolf]
"THERE GOES MY HEART AGAIN" (2:17) [Wildcat BMI—Del Campo, Gary]
DON RONDO (Jubilee 5319)

● Don Rondo comes to the fore once again with two wonderful new side either of which could make the grade. One half is in the rock and roll idiom and goes under the title "Blonde Bombshell". It's an exciting, gimmick-filled rocker with a cute lyric and an excellent choral assist. Right in line with what the kids want. Sounds like a money-maker. In the more dramatic vein is the companion deck, an enchanting love song tagged "There Goes My Heart Again". It's Don's best ballad effort since "Two Different Worlds" and it could follow in that song's footsteps. Top notch coupling. Both halves are potential smashes.

"LOVE THEME FROM 'THE BROTHERS KARAMAZOV'" (2:26) [Robbins ASCAP—Kaper]
"TAKE ME IN YOUR ARMS" (1:58) [Mills ASCAP—Markush, Parish]
JACK HILL (MGM 12624)

● "The Brothers Karamazov", an MGM film, should be one of the big box office attractions of the new year, especially since Yul Brynner is its star. In this film is a haunting love theme that's heard throughout. It's an enchanting "Third Man Theme" type of number that you find yourself whistling after the film is over. MGM Records has come up with a magnificent recording of this enchanting "Love Theme from 'The Brothers Karamazov'" featuring Jack Hill. Hill performs the stirring melody on an instrument called the Cymbalom that has a sound similar to that of a zither. And the results are just wonderful. Superb side that could be a huge smash. It becomes prettier with each new listen. Watch this sleeper closely. Flip is Hill's moody version of the evergreen "Take Me In Your Arms" also played on the cymbalom.

"COLLEGE MAN" (2:35) [Knox BMI—Justis]
"CINDERELLA TANGO" (2:43) [Walt Disney ASCAP—David, Hoffman, Livingston]
RALPH MARTERIE (Mercury 71279)

● A college cheer and a vocal outburst open Ralph Marterie's best instrumental side in quite some time. It's a swinging rocker with a hard driving beat and a good melody in the true "Raunchy" tradition. The side starts to jump right from the opening groove and doesn't let up for a minute. Could be a big one for the Marterie man. The flip side starts with some fancy trumpet work by Marterie and then breaks into a smooth tango treatment of the "Cinderella" song from the Walt Disney pic of the same name. In its new form the number is dubbed "Cinderella Tango". Good dance deck. But it's the upper half for the teeners.

MARY MARTIN with TUTTI'S TRUMPETS
(Disneyland 100)

B "THE MAGIC SONG" (2:42) [Walt Disney ASCAP—David, Hoffman, Livingston] Stage star Mary Martin does a wonderful job with this Disney favorite. Sultry rendition of the "Salagadoola Menchagaboola" lyrics results in some interesting listening. Dee jays oughta get a kick out of this refreshing interpretation of an oldie.

B "HI-HO" (2:13) [Bourne ASCAP —Morey, Churchill] This end is also from the star's latest Disneyland LP. Here Miss Martin tears thru a trigger fast pop reading of the kiddie smash. This is the first time "Hi-Ho" has been treated in this sexy fashion.

DANNY SCHOLL
(Decca 30583)

B "COWBOY" (2:42) [Columbia Pic ASCAP—Duning, Hall] A beautiful and extremely touching film title tune with a western setting, is chanted with emotion and class by Danny Scholl. Song comes from the new Columbia film "Cowboy." Scholl came to the attention of the disk world via his appearances on the Jack Paar TV show. Fine first showing on Decca.

B "ONCE IN A LIFETIME" (2:51) [Piano ASCAP—Melis, Morino] This lovely dramatic ballad was co-authored by Paar's pianist Jose Melis. Strong love tune handled with force by the big-voiced crooner.

JOANNE GILBERT
(GNP 132)

B "GLITTER AND GLOW" (2:13) [Gilbert & Kahn ASCAP—Hooven, Hooven] Jockeys interested in a smart rhythm item have one in this free-swinging class ditty fashioned neatly by Joanne Gilbert. Attractive change of pace programming for today's R & R dominated market.

C+ "THE ONE I LOVE BELONGS TO SOMEBODY ELSE" (2:58) [Kahn & Bantam ASCAP—Jones, Kahn] Miss Gilbert hands in a moody, blues reading of a great oldie. Two good sides for easy listening.

BOB JAXON
(RCA Victor 7168)

B "ALL ABOUT ME" (2:23) [Republic BMI—Starr] A good rock-a-ballad is chanted with feeling and in a commercial manner by Bob Jaxon. Side has a pretty melody and a good sound.

B "ME! PLEASE! ME!" (1:50) [Sheldon BMI—Hill, Sherman] Jaxon ups the beat and belts out a staccato rocker with a good dance tempo. Solid swinger to watch closely.

FRANCES BURNETT
(Decca 30571)

B "A PROMISE MADE A FOOL OF ME" (2:39) [Michele ASCAP —Cowen] A lovely romantic ballad is chanted warmly by newcomer Frances Burnett. The lark has a rich voice and a good piece of material that could establish her. Dramatic side with potential.

B "SPIN THE WHEEL" (2:48) [Mokell ASCAP—Duncan] This side features the polished songstress with a rockin' tempo ballad. Another forceful effort displaying the performer's versatility.

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plays music from
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musical score by
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DICK HYMAN TRIO
Plays
ALAN JAY LERNER FREDERICK LOEWE'S
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Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR

B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

TRU TAYLOR
(Big 614)

B "TEEN AGE FOOL" (2:47) [Village BMI — Simon] Newcomer Tru Taylor makes a promising debut as he introduces a good fish beat ballad with a smooth stylized sound that could make it take off. Keep a tab on this side.

B "TRUE OR FALSE" (2:09) [Village BMI—Simon] This end is an exciting rock-a-billy flavored jumper with a fine dance tempo that moves along at a swinging clip. Two good sides that could, hand-in-hand, step out.

ANDY ANDERSON
(Felsted 8508)

B "I-I-I- LOVE YOU" (1:53) [Murray Nash BMI—Anderson, Tubb] Andy Anderson and the Rolling Stones get a smooth sound as they present a romantic rock-a-ballad that falls pleasantly on the ears. Inviting, easy-to-take R & R fare.

C+ "JOHNNY VALENTINE" (1:58) [Murray Nash BMI—Anderson, Tubb] A modern day Casanova is described in this easy going rocker. Contagious rhythm item.

JIMMY BOYD
(Jubilee 5316)

B "HIGH SCHOOL SOCIAL" (1:55) [Eden BMI—Benton, Otis, DeJesus] Teenager Jimmy Boyd, who, in his younger days hit it big with "I Saw Mommy Kissing Santa Claus," directs his latest release at the teenage market. Good rockin' item with a soft, soothing sound.

B "DON'T TEMPT ME" (2:13) [Planetary ASCAP — Roberts, Jacobson] The beat is upped on this end for Jimmy's delivery of a peppy bouncer with a cute sound and a happy beat.

FIVE PLAYBOYS
(Mercury 71269)

B "WHY BE A FOOL" (2:30) [Fee Bee BMI—Sands, Katz] The Five Playboys debut under the Mercury banner with a good latin beat rocker aimed at the teenage clientele. Good rhythm stuff the kids should enjoy.

C+ "TIME WILL ALLOW" (2:17) [Fee Bee BMI—Sands] A slow fish-beat ballad displays the crew's pleasant harmony on this end. Smooth dance deck.

DeCASTRO SISTERS
(RCA Victar 7177)

B "WHAT A RELIEF" (2:12) [E. B. Marks BMI—Ross, Morris] The DeCastro girls are in top rock and roll form as they belt across a solid rockin' side with a hard-hitting beat and a number of good vocal gimmicks. Watch this side. It could be a big one.

B "YOU TAKE CARE OF ME" (2:16) [Iris-Trojan BMI—Raleigh, Wolf] More potent teenage rockin' material. This end has a slower rhythm but still moves along at a swinging clip. Two good sides for the kids.

The Cash Box Sleeper of the Week

"BLUEBIRDS OVER THE MOUNTAIN" (1:27)
[Torpedo BMI—Hickey]
"HANGIN' AROUND" (2:30)
[Torpedo BMI—Hickey]
ERSEL HICKEY
(Epic 9263)

"BLUEBIRDS OVER THE MOUNTAIN" (1:23)
[Torpedo BMI—Hickey]
"YOU ARE MY DREAM" (1:52)
[Marna BMI—Burns]
FRANKIE SANDS
(Epic 5495)

● Two exciting renditions of a new rock and roll song bowed on the disk scene this week as performed by two newcomers—Ersel Hickey on Epic and Frankie Sands on Imperial—and it looks as though the two artists could send the song over the hill. Dubbed "Bluebirds Over The Mountain", the song, penned by Hickey, can best be described as a smooth rock-a-billy ballad with an easy-going sound and a contagious melody. And both renditions run less than a minute-and-a-half. Keep a close tab on this potential hit. Hickey's coupling "Hangin' Around" is another good rock-a-billy item. Sands' backing is a strong fast-moving rocker labelled "You Are My Dream".

"APPLE CIDER" (2:10) [Banks BMI—Starkes, Smith]
"SIX BUTTON BENNY" (2:35) [Banks BMI—Scott, Segman]
DOC STARKES & HIS NITE RIDERS (Swan 4003)

● The hot Swan label, riding high with its first two releases, "La Dee Dah" and "Click Clack", looks as tho it'll add a third with an exciting new side by Doc Starkes and the Nite Riders. It's a powerful rock and roll jumper with a zany lyric but a fantastic dance beat and sound that'll have the kids swinging. It's a striking fish-beat item with a sharply defined rhythm that's just tremendous. The combination of voices, a rock and roll instrumental and Starkes in the spotlight is a winning one. Bottom half is an up-beat rocker tagged "Six Button Benny".

"MARINDY" (2:22) [Lowery BMI—Harold]
"(Why Did I Ever) LET HER GO" (2:10) [Lowery BMI—Harp]
THE TECHNIQUES (Roulette 4048)

● The Techniques, who came to the national spotlight with their big recording of "Hey, Little Girl", have another potential smash in their latest release "Marindy". The song is a big latin tempo rock and roller with a pretty melody and a number of exciting vocal gimmicks that should meet with mass teenage approval. Big record to watch closely. Flip, "(Why Did I Ever) Let Her Go" is a smooth rock-a-ballad handled in romantic fashion. But it's the top half all the way.

"SWEET LITTLE DARLIN'" (2:22) [R. Mellin BMI—Shayne, Paris]
"IT'S NEVER QUITE THE SAME" (2:53)
[Livingston & Evans ASCAP—Livingston, Evans]
JO STAFFORD (Columbia 41129)

● Jo Stafford has a potent new release that could be her biggest chart rider in quite some time. It's a song titled "Sweet Little Darlin'" featuring the multiple voices of the polished canary performing to a rock and roll beat. Hubby Paul Weston has set up a strong arrangement for Jo that should appeal to the youngsters as well as adults. We can expect heavy play on this side. Flip, "It's Never Quite The Same" is a lovely romantic ballad from the hit B'way musical "Oh Captain!". Warm, touching song of love.

The Cash Box Best Bets

★ "GIT WITH IT"	Rack Murphy	Verve 10118	
★ "TAKE THIS LETTER"	Weavers	Vanguard 35001	
★ "MON REVE"	Burt Farber	Fraternity 796	
★ "WAY WAY DOWN"	Geargia Gibbs	RCA Victar 7166	
★ "BECAUSE HIM IS A BABY"	Teresa Brewer	Caral 61944	
★ "LIDA ROSE"	John Gart	Kapp 211	
★ "SHOO-SUE"	Jodimars	President 1017	
★ "SUNGLASSES AFTER DARK"	Dwight Pullen	Carltan 455	
★ "HEARTBREAK HILL"	Tracey Twins	East West 108	

DOE MOODY
(Deman 1505)

B "CRAZY, WONDERFUL" (2:12) [Fairway BMI — Duhig] The Demon label gets off to a big start with fine performance by newcomer Doe Moody. The lark has an exciting style and sound that comes over well on this good rockin' ballad.

C+ "BY APRIL YOU'LL BE MINE" (2:22) [Wintersett ASCAP—Greene] The versatile newcomer chants a pretty ballad on this end. Emotional reading of a moody love tale.

THE BLUEBELLS
(Trend 30-002)

B "SQUEEGIE" (2:27) [Roosevelt BMI—Blackwell] A torrid instrumental with that exciting low down funky sound serves to introduce the Bluebells on Trend. Side has an exciting dance sound. Strong fare that fits neatly into the "Raunchy" category.

B "SHAKEY" (2:05) [Singleton BMI—Singleton] This end has a rockin' sound. Another good dance opus with a solid hand-clapping tempo that should inspire hoofers. At mid point a group joins in with a vocal.

PETER DeBEAR
(Golden Crest 1281)

B "WHEN THE TREES ARE AFIXIN' TO BLOOM" (2:04) [American Acad. ASCAP — Winn, Joyce] A simple guitar and drum accompaniment showcases Pete to excellent advantage as the songster offers a galloping tempo love tune with an up-beat. Catchy item. Good change of pace programming.

C "BEEP BEEP" (2:14) [Mills ASCAP—Winn, Joyce, Prima] A rock and roll novelty with a topical satellite theme.

LENNY PERNA
(Chancellar 1013)

B "LET'S TRY AGAIN" (2:40) [Rambed BMI—Gerardi, Perna] The exciting sound on most Chancellor records is present again on this dramatic rock and roll ballad which Lenny Perna belts out effectively. Good group and instrumental backing.

C+ "LOVE IS A WONDERFUL THING" (2:07) [Debmar ASCAP —Marcucci, DeAngelis] An up-beat rocker is chanted joyfully by the lad. Ok side.

JOYCE PAUL
(Dat 15703)

C+ "BAD NEWS" (2:22) [Tula BMI —Paul, Potter] Joyce Paul makes her debut on Dot singing a low down blues rocker with a good beat and an exciting sound. Solid jumper.

C+ "BABY, YOU'VE HAD IT" (1:48) [Tula BMI—Potter] More of the same jump stuff for the teenagers.

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CashMakers

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BOB BAIN

And His Music



FENDER BENDER

HONKY TONK TRAIN

RECORD NO. 3931



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Orchestra Conducted by Dick Reynolds

WHISTLE ME SOME BLUES

NIGHTS ARE LONGER

RECORD NO. 3930

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and His Orchestra



THE LAUGHING SAILOR

RED CLOAK

RECORD NO. 3927

LUCHO GATICA

with Nelson Riddle's Orchestra



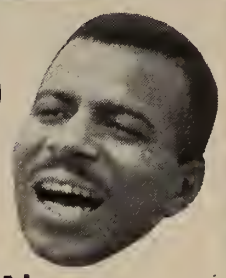
MEXICALI ROSE

ONCE IN A DREAM

RECORD NO. 3932

ED TOWNSEND

Orchestra Conducted By Gerald Wilson



FOR YOUR LOVE

OVER AND OVER AGAIN

RECORD NO. 3926

EARL PALMER

and His Ten Piece Rockin' Band



DRUM VILLAGE PART I

DRUM VILLAGE PART II

RECORD NO. 3899

FARON YOUNG



I CAN'T DANCE

ROSALIE

(Is Gonna Get Marrried)

RECORD NO. 3898



An Overnight Sensation...

The Original "BLUEBIRDS OVER THE MOUNTAIN"

b/w

"HANGING AROUND"

By

Ersel Hickey

Epic 5-9263

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Round The Wo Circle

NEW YORK:

The worst snow storm and cold weather in a long time business to come to a practical standstill in the New York area couple of days last week. Record sales suffered along with all other Jubilee Records has moved to beautiful new offices in 1721 Broadwa **Dori Ann Gray**, who records for Roulette Record married last Sunday to Stu **Phillips**, young arra composer, who wrote the background music to album "Copa Girl". . . . The life of a recording neer is not all electronics. **Randy Wood** sent D director of engineering, **Ben Jordan**, complete wi equipment and crew to Las Vegas' Sahara Hotel for three days this week to record glamor queen Marlene **Dietrich**. . . . "Hooray for the girls" says **Vito Samela** of Capitol Record Distributors. Vito tells us that among his best selling albums of the month, three of the top spots are occupied by females. The albums that are showing up the strongest are: "The Late Late Show" by **Dakota Staton**; "I Wish You Love" by **Keely Smith**; and the new **Ethel Ennis** album. . . .



CONNIE FRANCIS

Looks like MGM has a smash in **Connie Francis'** "Who's Sorry Now". The songstress has been on a heavy TV schedule plugging the disk. . . . Mercury Records picked up one of the hottest masters around last week in the purchase of "Wishing For Your Love" by **The Voxpoppers** from the AMP 3 label. Mercury will have 100,000 disks in the stores by next week. . . . **Teddi King** into Le Cupidon February 26 through March 2. . . . In preparation for St. Patrick's day, Decca Records has shipped dealers counter cards which feature albums and singles from its tremendous catalogue of Irish music.

CHICAGO:

Reuben Lawrence and **Tony Galgano**, Record Distribs, motored to Milwaukee with Audio Fidelity's **"Dukes Of Dixieland"**, who opened 2/17 at the Brass Rail. Tony & Rube then continued on to The Moors in Waukesha for a week of rest and relaxation. .. . Just a few words to tell tunesmith **Fred Arquilla** to get well quick. Fred is recuping in MacNeal Memorial Hospital from overwork. . . . Now that Jubilee diskchick **Della Reese** finished cutting her new album "Della Reese Sings At Mister Kelly's", she's breathing sighs of relief. . . . Coral's **Betty Madigan**, currently gracing the Camelia House at the Drake Hotel, has a new LP titled "Betty Madigan Sings Jerome Kern." . . . An interesting note, local boy **Johnny Raphael** had to leave home to click. He's now the rage of the West Coast. His big deck is "We're Only Young Once". . . . **Mort Hillman**, Stepheny Records, tells us that he just returned from a successful sales tour with a new release "The Drag Number One" by the recently pacted **Cheerful Earfuls**. . . . **Phil Lind** tells us that he's getting good response from his listening audience since he set aside every Wednesday as Record Album Day over WTAQ, La Grange, Ill. . . . **Ralph Cox**, busy Coral promo man, trying to chase the 'flu' blues. . . . Roulette's **Stan Pat** is out "beating the bushes" this week with three big Roulette disks, **Jeri Southern's** "Life Does A Girl A Favor" (the tune is from the Broadway musical smash "Oh, Captain"), "The Sands Of Time", a terrific instrumental by **Lennie Hayten**, and **Shaye Cogan's** "Satisfaction Guaranteed". . . . Publicitor **Arnie Matanky** says that prexy **Harry F. Polos** will host a soiree 2/19, for deejay Jack Karey, who recently took over the record chatter column for The Chicago American. . . . Was nice hearing from Roulette's **Playmates** (currently riding the charts with "Jo-Ann"). They're recuping from their coast-to-coast promotional and personal appearance tour. . . . **Fred Sipiora**, Singer-One-Stop, says there's a break away from rock 'n roll with "Who's Sorry Now" by **Connie Francis**. . . . **Jerry Ferber**, United Distribs, reports the first rocket to the moon will be going to "Thank You, Mr. Moon". "Don't Let Go" by **Somethin' Smith & the Redheads** on Epic is still holdin' tight. . . . Genial **Lenny Garmisa**, Garmisa Distribs, says he's got a real big one in Am-Pars "Tequila" by **Eddie Platt**. Ditto "Rock And Roll Is Here To Stay" by **Danny & the Juniors** and "Young Doves Calling" by **The Couplings** on Josie. Lenny is also high on "The Swivel" by **Al Taylor and The Poodles.**

DELLA REESE

HOLLYWOOD:

Verve Records may have the biggest selling single in its history in the **Randy Sparks** waxing of "Walkin' The Low Road." The record was first broken in the Los Angeles market by **Al Sherman's** Record Sales Co. and has spread nationally from there. . . . Latest 'saucer' disk is by a Los Angeles company named Pirate Records, who last week released "Cape Canaveral." The tune was written by **Lee T. Gation**, recorded by **Manny Sootz** and **The Thieves**, and published by Injunction Music. . . . West Coast label, Rendezvous Records, out this week with its first single release. "Ghost Satellite" by **Bob** and **Jerry**. Firm has previously released LP's only. . . . **Joel Sherman** of Epic Records in town to record an album with **Jack Lemmon**. Epic General Manager, **Bill Nielsen** also due in town for distributor meetings with **Gene Brewer**, Epic's Western District Manager. . . . **Bobby Weiss**, European representative for the Edwin H. Morris music firms, in town for a month's visit. . . . **Larry Goldberg** leaving Jubilee Records to form Western States Record Service which will represent several independent lines with distributors and disk jockeys throughout the 11 Western states. . . . Actor **Dwayne Hickman** has been set to kick off his recording career next week when he will wax four sides for ABC-Paramount. . . . **Al Latauska's** new Sun State Distributing Co. riding two good ones in "Always and Forever" by **The Four-Esquires** on Paris, and "You Are My Dream" by **Jackie Buffas** on the Del-Fi label.



FERLIN HUSKEY

A BATTERING RAM SMASH!!

THE ORIGINAL #1 HIT!

The Cash Box Sleeper of the Week

"DROP TOP" (2:15) [Hip Hill BMI—Suarez]

"THAT'S WHAT THE MAILMAN HAD TO SAY" (3:05) [Hip Hill BMI—Suarez]

ROY "BOOGIE-BOY" PERKINS (Ram 122)

● Here's a sleeper out of left field that could build into one of the teenagers' favorites. Featuring newcomer Roy "Boogie-Boy" Perkins on the Ram label, the number is a house-rockin' jumper dubbed "Drop Top." It's a wild and woolly R & R belting of a tune describing a convertible automobile that the songster has just bought. It's got that pile-driving beat that doesn't let up for a second and Perkins' delivery features a number of good vocal gimmicks. Good side to watch. The lower lid has a country blues flavor. Slow beat rocker dubbed "That's What The Mailman Had To Say".

"DROP TOP"

by

ROY "BOOGIE BOY" PERKINS

RAM RECORD 10821



RAM RECORDS

The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	GET A JOB SILHOUETTES (Ember)	1
2	CATCH A FALLING STAR PERRY COMO (RCA Victor)	3
3	SUGARTIME McGUIRE SISTERS (Coral)	2
4	SHORT SHORTS ROYAL TEENS (ABC-Paramount)	9
5	26 MILES FOUR PREPS (Capitol)	10
6	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot)	4
7	DON'T ELVIS PRESLEY (RCA Victor)	7
8	OH JULIE CRESCENDOS (Nasco) SAMMY SALVO (RCA Victor)	12
9	THE STROLL DIAMONDS (Mercury)	6
10	SWINGING SHEPHERD BLUES MOE KOFFMAN (Jubilee)—DAVID ROSE (MGM) JOHNNY PATE (Federal)	13
11	YOU ARE MY DESTINY PAUL ANKA (ABC-Paramount)	18
12	WITCHCRAFT FRANK SINATRA (Capitol)	8
13	MAGIC MOMENTS PERRY COMO (RCA Victor)	14
14	ANGEL SMILE NAT "KING" COLE (Capitol)	15
15	AT THE HOP DANNY & JUNIORS (ABC-Paramount)	5
16	OH-OH, I'M FALLING IN LOVE AGAIN JIMMIE RODGERS (Roulette)	17
17	I BEG OF YOU ELVIS PRESLEY (RCA Victor)	11
18	DEDE DINAH FRANKIE AVALON (Chancellor)	23
19	IT'S TOO SOON TO KNOW PAT BOONE (Dot)	25
20	TELL HER YOU LOVE HER FRANK SINATRA (Capitol)	24

21) RIVER KWAI MARCH & COLONEL BOGEY. 22) DON'T LET GO. 23) BELONGING TO SOMEONE. 24) ARE YOU SINCERE. 25) SWEET LITTLE SIXTEEN. 26) BALLAD OF A TEENAGE QUEEN. 27) TEQUILA. 28) LITTLE BLUE MAN. 29) WHO'S SORRY NOW. 30) DANCING WITH MY SHADOW. 31) THIS LITTLE GIRL OF MINE. 32) LA DEE DAH. 33) JO ANN. 34) STOOD UP. 35) MAYBE. 36) COME TO ME. 37) A WONDERFUL TIME UP THERE. 38) SO TOUGH. 39) GOOD GOLLY MISS MOLLY. 40) BIG GUITAR. 41) PEGGY SUE. 42) THE LONG HOT SUMMER. 43) APRIL LOVE. 44) CLICK CLACK. 45) PUT A LIGHT IN THE WINDOW. 46) WHY DON'T THEY UNDERSTAND. 47) WAITIN' IN SCHOOL. 48) I'M GETTING SENTIMENTAL OVER YOU. 49) THE WALK. 50) A VERY SPECIAL LOVE. 51) RAUNCHY. 52) SING BOY SING. 53) OH LONESOME ME. 54) 76 TROMBONES. 55) SHE'S NEAT. 56) TEARDROPS. 57) GREAT BALLS OF FIRE. 58) BE MINE TONIGHT. 59) YELLOW DOG BLUES. 60) BRING US TOGETHER; UH-HUH, OH YEAH; SMOOCHIN'; BACK IN MY ARMS; MAYBE BABY.

Swingin'!



The De Castro Sisters

YOU TAKE CARE OF ME

(I'll Take Care Of You)

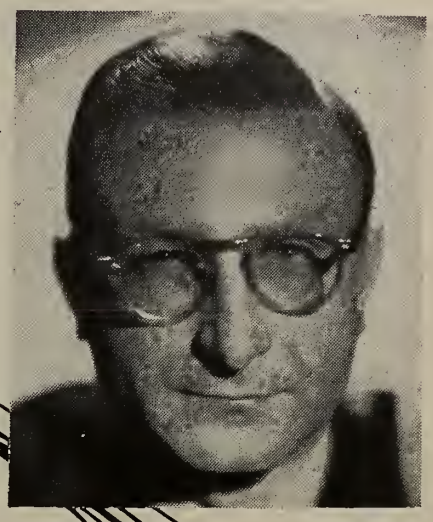
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and His Orchestra



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B/W

7-11 (Mambo #5)

CORAL 9-61951

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List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

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List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE — ARTIST OR BAND HERE

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Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Bill DemJohn (WEIR-Weirton, West Virginia) tells how every week on his "Be My Guest Show", he has a beep telephone conversation with Nickie Letcher of the Robinson Music Company in Steubenville, Ohio. She tells the audience what records are among the best sellers. . . . Art Moore (WMFJ-Daytona Beach, Fla.) feels that the Four Coins definitely have a hit in their latest, "My Love Loves Me". . . . Bob Furry (KTAR-Phoenix, Arizona) informs us that Al Sherman and Verve records treated D.J.'s and their wives and distributors at the KoKo nitery to Ella Fitzgerald, who's in for one week. . . . Dick Biondi (Youngstown, Ohio) optimistic over Jerry Lee Lewis' new disk "Breathless", which was penned by Otis Blackwell. . . . Buck Leigh (WTRC-Elkhart, Indiana) has recently begun to play record hops in his area. Leigh's right hand man for these occasions is Jerry Drake, local high school senior choir member. . . . Freeman Hover (KCSR-Chadron, Nebraska) reports that he has never seen a song take off and get so much reaction as the McGuire Sisters' "Sugartime". The jockey says that some days the tune averages as much as a dozen spins. . . . Al Radka (KFRE-Fresno, Calif.) hopes that Marlene Willis will do real well with her first try on Verve. The side is "Starlight Starbright". The lass is 16 years of age and Radka has been helping her since she was eight. . . . John Johnson (KOY-Phoenix, Arizona) tells us that the Mills Brothers are making another appearance at the KoKo club in the city. Johnson says the popular group is packing the club. Paul Cowley (WKLO-Louisville, Ky.) feels that Bill Lasley of Amp 3 Records has a winner in the Voxpoppers release, "Wishing For Your Love". . . . Lee C. Hanson (WKMH-Dearborn, Mich.) reports that the first annual Youth Rally sponsored by WKMH personality Robin Seymour and Teen Life Magazine was held the 23rd of Feb. at the Michigan State Fair Coliseum. Among the entertainers were Jimmy Dean and Paul Anka. . . . Jim Conway (WBBM-TV, Chicago, Ill.) emcee of "In Town Tonight" celebrated a birthday Feb. 21.



ART MOORE
(WMFJ—Daytona Beach, Fla.)



"BLUES BOY" JOHNSON
(WQIC—Meridian, Miss.)

Larry Garr (WKBC-No. Wilkesboro, N.C.) says "'You Are My Dream' by Jackie Burns, previous Cash Box pick, sounds great to me and I have been hitting it hard. Might make it with a bit of a push. Good sounding thing". . . . Marty Faye used the Cash Box' pin up sheet recently on his TV show, and called to say that folks were calling the station all the next day to get the Top Ten so that they can make their selections. . . . Blues Boy Johnson, one of the leading deejays at the new Meridian, Mississippi, radio station, WQIC, seems to be having everything turn out swell for the station. Johnson is giving away records as one of WQIC's many disk promotion shows. . . . Joe Van (WKMH-Detroit, Mich.) was given a farewell luncheon by all the deejays and distributors of Detroit. Van is leaving to take over the six to nine spot at WDSV in New Orleans, starting March 3rd. . . . Don Bell (KIOA-Des Moines, Iowa) has a few "thanks" to offer, first to Dick Laga for the boxes of "My Love Loves Me" and "Little Pigeon", then to Bob Kerr for giveaways, and to Phil Moss for the invitation to see the new Seeburg line.



RONALD F. HARPE
(WTAN—Clearwater Fla.)

VITAL STATISTICS:

Ronald F. Harpe former deejay with WMBL, is now a member of the WTAN staff. Harpe has two programs at the station, an 80 minute "Musical Matinee", and another two hour stint, "Turntable Terrace". . . . WPGC, in Washington, D.C. announced the appointment of Bob Bartel as Program Director. Besides assuming PD chores Bartel also holds down the morning show as well as an afternoon spot. . . . Jack Edwards (WWIN-Baltimore, Md.) tells us that he is now assistant Program Director. Edwards is still in charge of programming all the music for the station. . . . Robert E. Dolan has joined the sales staff of radio station KXOK, St. Louis, Missouri. . . . William R. Hohmann has been named Sales Promotion Manager for WBBM-TV, it was disclosed this week by H. Leslie Atlass, CBS Vice President in charge of the Central division and General Manager of station WBBM-TV and WBBM.

"A VERY PRECIOUS LOVE"

from the Warner Brothers motion picture

"MARJORIE MORNINGSTAR"

Based upon a novel by
Herman Wouk

AMES BROTHERS	*RCA Victor*	*#47-7167*
DORIS DAY	*Columbia*	*#4-41123*
SLIM WHITMAN	*Imperial*	*#8316*
JACK JONES	*Capitol*	*#53929*
BONNIE GUITAR	*Dot*	*#15708*
JOHNSTON BROS.	*London*	*#1796*
DICK HAYMES	*Hallmark*	*EPH-2000A*

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RCA VICTOR

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Top Selling Records
Reported by
Retail Outlets
From Coast to Coast

BROADWAY MUSIC
New York, N. Y.
1. Maybe (Chantels)
2. Tequila (Champs)
3. Who's Sorry Now (Francis)
4. You Are My Destiny (Anka)
5. Short Shorts (Royal Teens)
6. The Stroll (Diamonds)
7. Belonging To Someone (Page)
8. We Belong Together (Robert & Johnnie)
9. Witchcraft (F. Sinatra)
10. Sail Along Silv'ry Moon (B. Vaughn)

COOPER AND MELIN
Amarillo, Tex.
1. 26 Miles (Four Preps)
2. Sugartime (McGuires)
3. Get A Job (Silhouettes)
4. Catch A Falling Star (Como)
5. Great Balls Of Fire (Lewis)
6. All The Way (F. Sinatra)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Short Shorts (Royal Teens)
9. You Send Me (S. Cooke)
10. Don't (E. Presley)

MELODY MART
Paducah, Ky.
1. Sugartime (McGuires)
2. At The Hop (N. Todd)
3. Ballad Of A Teenage Queen (J. Cash)
4. Oh Julie (S. Salvo)
5. I Beg Of You (E. Presley)
6. Don't Let Go (R. Hamilton)
7. Sing Boy Sing (T. Sands)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. 26 Miles (Four Preps)
10. Get A Job (Silhouettes)

ROL'S RECORD SHOP
Chicago, Ill.
1. Get A Job (Silhouettes)
2. At The Hop (Danny & Juniors)
3. The Stroll (Diamonds)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Short Shorts (Royal Teens)
6. Lichtensteiner Polka (Glahe)
7. Dede Dinah (F. Avalon)
8. Witchcraft (F. Sinatra)
9. Swinging Shepherd Blues (J. Pate)
10. Belonging To Someone (P. Page)

ROYALES T. V.
Salt Lake City, Utah
1. You Are My Destiny (Anka)
2. Catch A Falling Star (Como)
3. At The Hop (Danny & Juniors)
4. Don't (E. Presley)
5. 26 Miles (Four Preps)
6. The Stroll (Diamonds)
7. Waitin' In School (Nelson)
8. Little Blue Man (Johnson)
9. Get A Job (Silhouettes)
10. Don't Rush Me (O'Neil)

VAN CURLER MUSIC
Albany, N. Y.
1. Sweet Little Sixteen (Berry)
2. You Are My Destiny (Anka)
3. 26 Miles (Four Preps)
4. Good Golly Miss Molly (Little Richard)
5. Oh Julie (Crescendos)
6. Magic Moments (P. Como)
7. Are You Sincere (Williams)
8. Wonderful Time Up There (P. Boone)
9. Click Clack (Dickey Doo)
10. Short Shorts (Royal Teens)

NORTY'S MUSIC CENTER
Los Angeles, Calif.
1. Peggy Sue (B. Holly)
2. Waitin' In School (R. Nelson)
3. Oh Boy (Crickets)
4. The Stroll (Diamonds)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Jailhouse Rock (Presley)
7. No Love (J. Mathis)
8. April Love (P. Boone)
9. All The Way (F. Sinatra)
10. Sail Along Silv'ry Moon (B. Vaughn)

HILLCREST CAMERA & T. V.
Millbrae, Calif.
1. Short Shorts (Royal Teens)
2. Trust In Me (B. Eckstine)
3. Get A Job (Silhouettes)
4. Don't (E. Presley)
5. Teardrops (L. Andrews)
6. Oh Julie (Crescendos)
7. Catch A Falling Star (Como)
8. Chances Are (J. Mathis)
9. The Stroll (Diamonds)
10. I'll Remember Today (Page)

GREENLINE RECORD CTR.
Jamaica, L. I., N. Y.
1. Oh Julie (Crescendos)
2. Short Shorts (Royal Teens)
3. Don't (E. Presley)
4. Who's Sorry Now (Francis)
5. We Belong Together (Robert & Johnny)
6. Tequila (Champs)
7. The Stroll (Diamonds)
8. Sweet Little Sixteen (Berry)
9. Come To Me (J. Mathis)
10. River Kwai March & Colonel Bogey (M. Miller)

GRAYMAT MUSIC SHOP
Morristown, N. J.
1. Get A Job (Silhouettes)
2. At The Hop (Danny & Juniors)
3. Short Shorts (Royal Teens)
4. The Stroll (Diamonds)
5. La De Dah (Billy Ford's Thunderbirds)
6. Maybe (Chantels)
7. You Are My Destiny (Anka)
8. Don't (E. Presley)
9. We Belong Together (Robert & Johnny)
10. Who's Sorry Now (Francis)

STEDEFORD'S REC. SHOP
N. S. Pittsburgh, Pa.
1. The Stroll (Diamonds)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Don't (E. Presley)
4. River Kwai March & Colonel Bogey (M. Miller)
5. Jo-Ann (Playmates)
6. Peggy Sue (B. Holly)
7. Oh Julie (Crescendos)
8. Dede Dinah (F. Avalon)
9. Get A Job (Silhouettes)
10. Tequila (Champs)

AMPHION MUSIC STORE
Cleveland, Ohio
1. Who's Sorry Now (Francis)
2. Ballad Of A Teenage Queen (J. Cash)
3. Catch A Falling Star (Como)
4. Oh Lonesome Me (D. Gibson)
5. Little Blue Man (Johnson)
6. You Are My Destiny (Anka)
7. My Mothers Eyes (Hamilton)
8. It's Too Soon To Know (P. Boone)
9. Are You Sincere (Williams)
10. River Kwai March & Colonel Bogey (M. Miller)

YEAGERS MUSIC SHOP
Baltimore, Md.
1. Sail Along Silv'ry Moon (B. Vaughn)
2. I Beg Of You (E. Presley)
3. Rock And Roll Is Here To Stay (Danny & Juniors)
4. Get A Job (Silhouettes)
5. 26 Miles (Four Preps)
6. It's Too Soon To Know (P. Boone)
7. You Are My Destiny (Anka)
8. Short Shorts (Four Winds/Royal Teens)
9. Sugartime (McGuires)
10. Good Golly Miss Molly (Little Richard)

REGENT RECORD SHOP
Flint, Mich.
1. Sugartime (McGuires)
2. Oh Julie (Crescendos)
3. Get A Job (Silhouettes)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. At The Hop (Danny & Juniors)
6. Catch A Falling Star (Como)
7. Swinging Shepherd Blues (J. Pate)
8. Stood Up (R. Nelson)
9. Don't Let Go (R. Hamilton)
10. You Are My Destiny (Anka)

LYNN MUSIC COMPANY
Lynn, Mass.
1. Sweet Little Sixteen (Berry)
2. Tell Her You Love Her (F. Sinatra)
3. Who's Sorry Now (Francis)
4. Short Shorts (Royal Teens)
5. Get A Job (Silhouettes)
6. Don't (E. Presley)
7. The Stroll (Diamonds)
8. River Kwai March & Colonel Bogey (M. Miller)
9. Catch A Falling Star (Como)
10. Are You Sincere (Williams)

THE MUSIC SHOP
Springfield, Ill.
1. Oh Julie (Crescendos)
2. The Walk (J. McCracklin)
3. Sweet Little Sixteen (Berry)
4. River Kwai March & Colonel Bogey (M. Miller)
5. Don't (E. Presley)
6. Magic Moments (P. Como)
7. Click Clack (Dickey Doo)
8. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
9. It's Too Soon To Know (P. Boone)
10. 26 Miles (Four Preps)

LYRIC NEWS AND RECORD SHOP
Indianapolis, Ind.
1. All The Way (F. Sinatra)
2. Witchcraft (F. Sinatra)
3. Catch A Falling Star (Como)
4. It's Too Soon To Know (P. Boone)
5. Come To Me (J. Mathis)
6. Are You Sincere (Williams)
7. You Are My Destiny (Anka)
8. A Very Special Love (D. Reynolds)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. April Love (P. Boone)

ODLAND MUSIC SHOP
Sioux Falls, S. Dak.
1. Wonderful Time Up There (P. Boone)
2. Don't (E. Presley)
3. Why Don't They Understand (G. Hamilton)
4. Don't Let Go (R. Hamilton)
5. Stood Up (R. Nelson)
6. Sugartime (McGuires)
7. She's Neat (D. Wright)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Catch A Falling Star (Como)
10. Mary, Mary Lou (Bill Haley)

RECORD LAND
Phoenix, Ariz.
1. Don't (E. Presley)
2. Get A Job (Silhouettes)
3. Catch A Falling Star (Como)
4. Raintree County (N. Cole)
5. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
6. 26 Miles (Four Preps)
7. Sugartime (McGuires)
8. All The Way (F. Sinatra)
9. Angel Smile (N. Cole)
10. River Kwai March & Colonel Bogey (M. Miller)

COMER'S RECORD NOOK
San Antonio, Tex.
1. You Are My Destiny (Anka)
2. Maybe (Chantels)
3. Good Golly Miss Molly (Little Richard)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Don't (E. Presley)
6. Sweet Little Sixteen (Berry)
7. Short Shorts (Royal Teens)
8. Teenage Letter (J. Turner)
9. Swinging Shepherd Blues (M. Koffman)
10. Oh Julie (S. Salvo)

THE MUSIC BOX
Spokane, Wash.
1. You Mean Everything To Me (Slades)
2. At The Hop (Danny & Juniors)
3. Sugartime (McGuires)
4. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
5. Catch A Falling Star (Como)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Don't (E. Presley)
8. Stood Up (R. Nelson)
9. Get A Job (Silhouettes)
10. Oh Julie (Crescendos)

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Richard Maltby

His Orchestra and Chorus

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VIK X/4X-0318

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Georgia Gibbs

WAY, WAY DOWN

b/w You're Doin' It

47/20-7166



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RADIO CORPORATION OF AMERICA

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The Original

"WIGGLE TAIL"

Part 1 and 2

Class No. 221



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THE BILLBOARD'S • Review Spotlight on . . . R&B RECORDS

Googie Rene'

Class Records

3621 W. PICO BLVD., LOS ANGELES, CALIF.

Juke Box Regional Record Report

The Top Ten Records — City by City

New York, N. Y.

1. Short Shorts (Royal Teens)
2. Get A Job (Silhouettes)
3. At The Hop (Danny & Juniors)
4. The Stroll (Diamonds)
5. Oh Julie (Crescendos)
6. Who's Sorry Now (C. Francis)
7. You Are My Destiny (Anka)
8. Dede Dinah (F. Avalon)
9. River Kwai March & Colonel Bogey (Miller/Ros/Mooney)
10. Don't (E. Presley)

Chicago, Ill.

1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. Oh Julie (Crescendos)
4. Dede Dinah (F. Avalon)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. At The Hop (Danny & Juniors)
7. Catch A Falling Star (Como)
8. Are You Sincere (A. Williams)
9. Sweet Little Sixteen (Berry)
10. 26 Miles (Four Preps)

Los Angeles, Calif.

1. At The Hop (Danny & Juniors)
2. Get A Job (Silhouettes)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Peggy Sue (B. Holly)
5. Catch A Falling Star (Como)
6. 26 Miles (Four Preps)
7. Sugartime (McGuires)
8. The Stroll (Diamonds)
9. Oh-Oh, I'm Falling In Love (J. Rodgers)
10. Tequila (Champs)

Detroit, Mich.

1. Get A Job (Silhouettes)
2. Are You Sincere (A. Williams)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Short Shorts (Royal Teens)
5. At The Hop (Danny & Juniors)
6. You Are My Destiny (Anka)
7. I Beg Of You (E. Presley)
8. Catch A Falling Star (Como)
9. 26 Miles (Four Preps)
10. Sweet Little Sixteen (Berry)

Houston, Texas

1. Short Shorts (Royal Teens)
2. Get A Job (Silhouettes)
3. Don't (E. Presley)
4. So Tough (Casuals)
5. Good Golly Miss Molly (L. Richard)
6. Teardrops (L. Andrews)
7. Catch A Falling Star (Como)
8. At The Hop (Danny & Juniors)
9. Do What You Did (T. Harris)
10. Sweet Little Sixteen (Berry)

San Francisco, Calif.

1. Don't (E. Presley)
2. Get A Job (Silhouettes)
3. Oh Julie (Crescendos)
4. Catch A Falling Star (Como)
5. The Stroll (Diamonds)
6. Short Shorts (Royal Teens)
7. At The Hop (Danny & Juniors)
8. I Beg Of You (E. Presley)
9. 26 Miles (Four Preps)
10. Good Golly Miss Molly (L. Richard)

Philadelphia, Pa.

1. Witchcraft (F. Sinatra)
2. You Are My Destiny (Anka)
3. The Stroll (Diamonds)
4. Get A Job (Silhouettes)
5. Swinging Shepherd Blues (M. Koffman)
6. Stood Up (R. Nelson)
7. Short Shorts (Royal Teens)
8. River Kwai March & Colonel Bogey (M. Miller)
9. At The Hop (Danny & Juniors)
10. Oh Julie (Crescendos)

Denver, Colo.

1. Catch A Falling Star (Como)
2. Short Shorts (Royal Teens)
3. Oh Julie (Crescendos)
4. I Beg Of You (E. Presley)
5. Get A Job (Silhouettes)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Sugartime (McGuires)
8. Jo-Ann (Playmates)
9. 26 Miles (Four Preps)
10. Witchcraft (F. Sinatra)

Milwaukee, Wisc.

1. Stood Up (R. Nelson)
2. The Stroll (Diamonds)
3. Witchcraft (F. Sinatra)
4. Sugartime (McGuires)
5. At The Hop (Danny & Juniors)
6. Dede Dinah (F. Avalon)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. Get A Job (Silhouettes)
9. 26 Miles (Four Preps)
10. Magic Moments (P. Como)

Cleveland, Ohio

1. Tequila (Champs)
2. Who's Sorry Now (C. Francis)
3. Short Shorts (Royal Teens)
4. Oh Lonesome Me (D. Gibson)
5. Don't (E. Presley)
6. The Shake (Mark IV)
7. Get A Job (Silhouettes)
8. Little Blue Man (B. Johnson)
9. Sweet Little Sixteen (Berry)
10. The Walk (J. McCracklin)

Atlanta, Ga.

1. Get A Job (Silhouettes)
2. Short Shorts (Royal Teens)
3. Don't Let Go (R. Hamilton)
4. Don't (E. Presley)
5. Oh Julie (S. Salvo)
6. Catch A Falling Star (Como)
7. Stood Up (R. Nelson)
8. Maybe (Chantels)
9. Been So Long (Pastels)
10. Tequila (Champs)

Dallas, Texas

1. Get A Job (Silhouettes)
2. I Beg Of You (E. Presley)
3. Dede Dinah (F. Avalon)
4. Are You Sincere (A. Williams)
5. At The Hop (Danny & Juniors)
6. Stood Up (R. Nelson)
7. Oh Julie (Crescendos)
8. Short Shorts (Royal Teens)
9. Sweet Little Sixteen (Berry)
10. Mad Mad World (A. Jones)

Kansas City, Mo.

1. Oh Julie (Crescendos/Salvo)
2. I Beg Of You (E. Presley)
3. Ballad Of A Teenage Queen (J. Cash)
4. Short Shorts (Royal Teens)
5. Get A Job (Silhouettes)
6. Are You Sincere (A. Williams)
7. Sweet Little Sixteen (Berry)
8. Catch A Falling Star (Como)
9. 26 Miles (Four Preps)
10. You Are My Destiny (Anka)

Baltimore, Md.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. I Beg Of You (E. Presley)
3. Stood Up (R. Nelson)
4. Dede Dinah (F. Avalon)
5. You Are My Destiny (Anka)
6. So Tough (Casuals)
7. Don't Let Go (R. Hamilton)
8. Short Shorts (Royal Teens)
9. Don't (E. Presley)
10. 26 Miles (Four Preps)

Minneapolis, Minn.

1. Oh Julie (Crescendos)
2. I Beg Of You (E. Presley)
3. Magic Moments (P. Como)
4. Get A Job (Silhouettes)
5. Jo-Ann (Playmates)
6. Oh Lonesome Me (D. Gibson)
7. The Stroll (Diamonds)
8. 26 Miles (Four Preps)
9. Short Shorts (Royal Teens)
10. Are You Sincere (A. Williams)

St. Louis, Mo.

1. Witchcraft (F. Sinatra)
2. Swinging Shepherd Blues (M. Koffman)
3. Don't Let Go (R. Hamilton)
4. Short Shorts (Royal Teens)
5. Get A Job (Silhouettes)
6. Tequila (Champs)
7. You Are My Destiny (Anka)
8. The Shake (Mark IV)
9. The Stroll (Diamonds)
10. Sweet Little Sixteen (Berry)

Seattle, Wash.

1. Oh Julie (Crescendos)
2. Don't (E. Presley)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Good Golly Miss Molly (L. Richard)
5. Get A Job (Silhouettes)
6. Are You Sincere (A. Williams)
7. Tequila (Champs)
8. Short Shorts (Royal Teens)
9. Sweet Little Sixteen (Berry)
10. Big Guitar (O. Bradley)

Cincinnati, Ohio

1. Sail Along Silv'ry Moon (B. Vaughn)
2. 26 Miles (Four Preps)
3. The Stroll (Diamonds)
4. Get A Job (Silhouettes)
5. You Are My Destiny (Anka)
6. Sugartime (McGuires)
7. Don't (E. Presley)
8. She's Neat (D. Wright)
9. Catch A Falling Star (Como)
10. Oh Julie (Crescendos/Williams)

Boston, Mass.

1. Short Shorts (Royal Teens)
2. Get A Job (Silhouettes)
3. Don't (E. Presley)
4. The Stroll (Diamonds)
5. La Dee Dah (B. Ford's Thunderbirds)
6. Sugartime (McGuires)
7. Should We Tell Him (Everlys)
8. Oh Julie (Crescendos)
9. You Are My Destiny (Anka)
10. Sweet Little Sixteen (Berry)

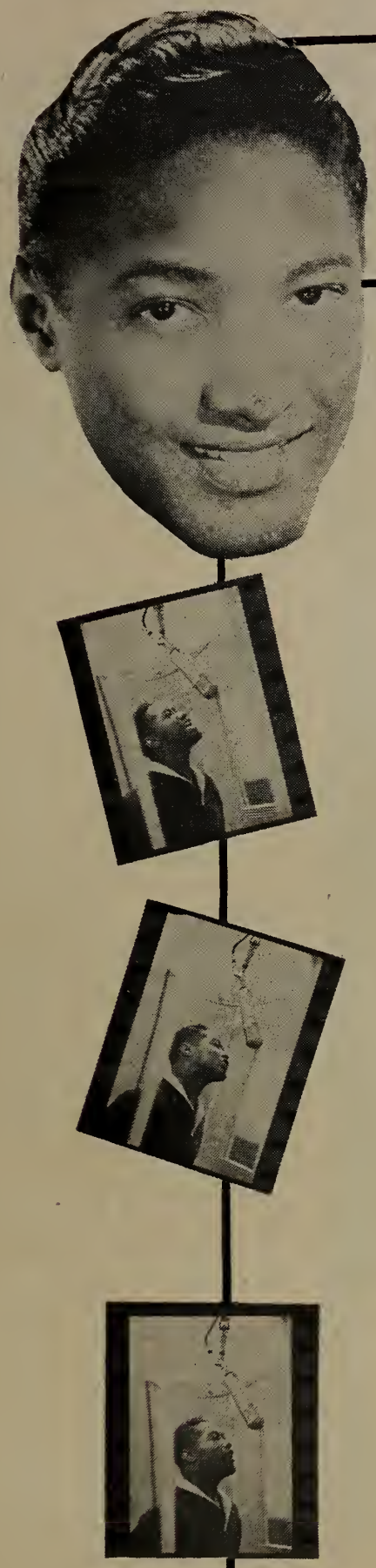
Pittsburgh, Pa.

1. Get A Job (Silhouettes)
2. Oh Julie (Crescendos)
3. Short Shorts (Royal Teens)
4. River Kwai March & Colonel Bogey (M. Miller)
5. Don't (E. Presley)
6. The Stroll (Diamonds)
7. You Are My Destiny (Anka)
8. At The Hop (Danny & Juniors)
9. This Little Girl Of Mine (Everlys)
10. Sail Along Silv'ry Moon (B. Vaughn)

New Orleans, La.

1. Get A Job (Silhouettes)
2. Don't (E. Presley)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. At The Hop (Danny & Juniors)
5. Pretend You Don't See Her (J. Vale)
6. Catch A Falling Star (Como)
7. Witchcraft (F. Sinatra)
8. Angel Smile (N. Cole)
9. Short Shorts (Royal Teens)
10. Great Balls Of Fire (J. L. Lewis)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



here is the latest Sam Cooke Keen hit!

"LONELY ISLAND"

b/w

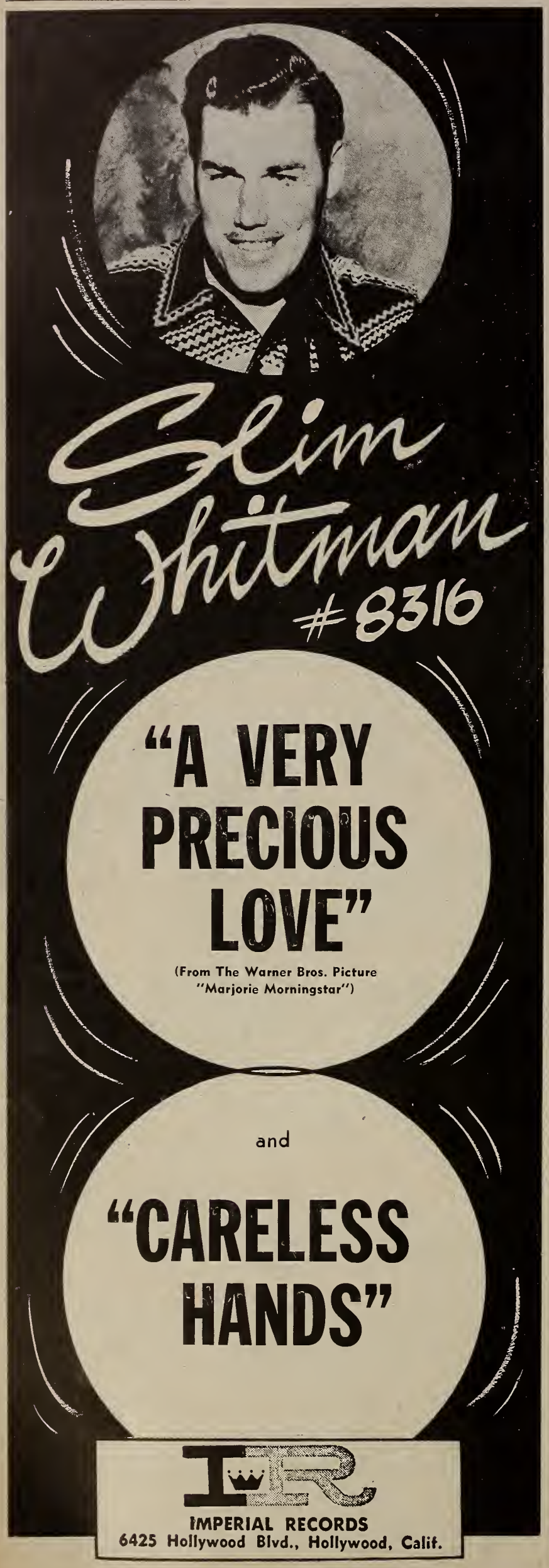
"YOU WERE MADE FOR ME"

KEEN 34009

OVER 250,000 ADVANCE ORDERS

KEEN RECORDS

8479 HIGUERA ROAD
CULVER CITY, CALIFORNIA • TEXAS 0-5511



London Lowdown

The "BBC Record Week" planned for May 12th is still in the planning stages. The initial meeting between the BBC and the various record companies' representatives left it to the record companies to make suggestions to help the BBC make this a successful event. **Rooney Pellatier**, head of BBC Light Programmes has asked for co-operation and hopes that this will become an annual event. The main complaint about the one and only "Record Week" held in 1956 was "Too much talk and not enough records." Pellatier plans a tie-up with the U.S. during that week spotlighting top recording stars who are household names in the British Isles. Some ties with European radio stations will also be made by the BBC.

Lew Brown's passing was a great shock to his many friends over here, especially one of his closest, **Reg Connelly.**

The new ballet, "A Broken Date," supposed to have been written by **Francoise Sagan,** is being presented in London this month. Critics who have seen it in Paris express mixed opinions. Though Miss Sagan's "Bonjour Tristesse" will no doubt be a winner as a film, her ballet efforts have been described as a "Ballyhoo."

Frankie Vaughan is to undertake several engagements in the U.S. during March.

First appearance in this country of the **McGuire Sisters** is scheduled for May.

Due to indisposition **Mario Lanza's** concert last Sunday in London's Royal Albert Hall had to be postponed.

Alma Cogan has cut her first LP for HMV with very fine accompaniment by **Frank Cordell's** orchestra.

The **Johnny Otis** Show is likely to tour this country in April according to Manager **Hal Zieger.**

It appears that the managers of **Tommy Steele** have turned down 6,000 dollars a week for Tommy's appearance at the London Palladium.

Pat Boone's "Love Letters in the Sand" on the London label is Italy's best selling American record.

In the 1958 Festival of Song at San Remo, Italy finished up with "Nel Blu Dipinto di Blu" as the top song. It is published by Curci. It has been bought for other territories by the Robbins firms.

The **Mills Brothers,** now on Dot Label, look as tho they'll have a hit with their waxing "Get a Job" (London release) over here.

English Decca has signed **Dianne Todd.** The gal looks and sounds like Dianna Durbin used to, and may well climb the ladder of fame. Her first waxing is a honey.

Paul Anka has another winner in "You Are My Destiny" and his visit to this country in March is bound to help his already big sales over here.

* * * * *

THIS WEEK'S BEST SELLING POP SINGLES

(Courtesy "New Musical Express")

1 **The Story Of May Life**—
Michael Holliday (Columbia)

2 **Magic Moments**—
Perry Como (RCA)

3 **Jailhouse Rock**—
Elvis Presley (RCA)

4 **At The Hop**—
Danny and the Juniors (HMV)

5 **Oh Boy!**—
Crickets (Coral)

6 **All The Way**—
Frank Sinatra (Capitol)

7 **Love Me Forever**—
Marion Ryan (Pye-Nixa)

8 **You Are My Destiny**—
Paul Anka (Columbia)

9 **Peggy Sue**—
Buddy Holly (Coral)

10 **April Love**—
Pat Boone (London)

11 **Raunchy**—
Bill Justis (London)

12 **Bony Moronie**—
Larry Williams (London)

13 **Great Balls Of Fire**—
Jerry Lee Lewis (London)

14 **Kisses Sweeter Than Wine**—
Jimmie Rodgers (Columbia)

15 **Sugartime**—
McGuire Sisters (Coral)

16 **Ma, He's Making Eyes At Me**—
Johnny Otis Show/Marie Adams (Capitol)

17 **Witchcraft**—
Frank Sinatra (Capitol)

18 **My Special Angel**—
Malcolm Vaughan (HMV)

19 **Raunchy**—
Ken Mackintosh (HMV)

20 **Mandy**—
Eddie Calvert (Columbia)

21 **The Story Of My Life**—
Gary Miller (Pye-Nixa)

22 **Kisses Sweeter Than Wine**—
Frankie Vaughan (Philips)

23 **Cry My Heart**—David Whitfield/Mantovani (Decca)

23 **Magic Moments**—
Ronnie Hilton (HMV)

25 **Stood Up**—
Ricky Nelson (London)

26 **Buona Sera**—
Louis Prima (Capitol)

27 **Bye Bye Baby**—Johnny Otis Show/Marie Adams (Capitol)

28 **Put A Light In The Window**—
King Brothers (Parlophone)

28 **Love Me Forever**—
Eydie Gorme (HMV)

30 **Sugartime**—
Alma Cogan (HMV)

Attention: Please address any information concerning London Lowdown to Marcel Stellman, 17 Hilltop, London, N.W. 11, England.

Conkling Heads New Warner Record Firm



JAMES CONKLING

BURBANK, CALIF. — Warner Bros. Pictures, Inc., will enter the electronics field through the formation of a wholly owned subsidiary for world-wide development and distribution of electronics equipment, it was announced last week by Jack L. Warner, president.

James B. Conkling, former president of Columbia Records, has been named president of the new Warner Bros. subsidiary, which will begin its activities with the recording and distribution of phonograph records, Warner stated. Conkling's appointment is effective immediately.

A substantial investment will be made by Warner Bros. in forming the new company, which will develop, in addition to a phonograph records business, a variety of products in the field of sound electronics. Warner Bros. long has been associated with the development of sound equipment and is well known as the first motion picture company to produce and distribute sound and "talking" pictures.

The decision to form the new subsidiary followed an exhaustive survey of the electronics and recording field and its potentialities, Warner said.

Conkling will make his headquarters at the Warner Bros. studios in Burbank, Calif., and will establish another office for the subsidiary at the Warner Bros. executive offices in New York. The 42-year-old chief executive of the Warner Bros. subsidiary was a vice-president and director of the Columbia Broadcasting System, a vice-president of Capitol Records and president of the Record Industry Association.

Other Warner Bros. diversified activities include: Warner Bros. TV, producer of "Maverick," "Cheyenne," "Sugarfoot," "Colt 45," and other television programs; Music Publishers Holding Corporation, which controls a group of leading music-publishing firms and holds approximately 50,000 copyrights; WBTV Commercial and Industrial Films, which creates and produces filmed commercials and motion pictures for industry, and Warner Bros. Pictures International Corp., which operates the firm's business outside the United States and Canada.

. . . Somebody New?
The
SHOW BROS.
"I LAUGHED WHEN I SHOULD'VE CRIED"
b/w
"WHEN THE SAINTS GO MARCHING IN"
45-1003
ROBIN RECORDS
11628 San Vicente Blvd., West Los Angeles

The Original CASUALS are ROCKING
with the MOST from COAST to COAST...
On AMERICAN BANDSTAND, Feb. 19th—
And 503 is on a HITTING Spree!

HITTING THE EASTERN SEABOARD LIKE A HURRICANE

ROCKIN' UP A STORM IN THE SOUTH AND WEST!

"SO TOUGH"

BACK BEAT-503

Thanks
For Your Tremendous HELP...
IN THE BALTIMORE AREA

MANNY GOLDBERG
MANGOLD DIST. CO.
BUDDY DEAN—WJZ-TV
ROY FORD
"HOT ROD" HULBERT
&
BOB FORRESTER

ADDITIONAL STORM WARNINGS
HEADING TOWARD HITVILLE

Bobby "Blue" Bland
"TEACH ME"
(How To Love You)
and
"BOBBY'S BLUES"
DUKE 182

DUKE
BACK BEAT
RECORDS, INC.
2809
ERASTUS STREET
HOUSTON 26,
TEXAS

Lorin ("Sugar" Boy) Dean
"FI FO FUM"
and
"LONELY AVENUE"
BACK BEAT 504

LEND A MONEY-MAKIN' EAR

... to two top profit-makers from KRC RECORDS.

LLOYD PRICE returns to the winners circle with a tender ballad, "To Love And Be Loved". It is in the current slow-tempo-with-strong backbeat vein and you'll only have to listen to a few bars to hear cash registers ringing.

STELLA JOHNSON is a discovery of Lloyd Price's who excited a lot of music tradesters in New York when he brought her to their attention. She comes on strong as a tornado in "Yeah Baby," a fast-beat rocker, and then turns on some sizzling heat in "Please Tell Me So."



TO LOVE AND BE LOVED

HOW MANY TIMES

Lloyd Price 305



YEAH BABY

PLEASE TELL ME SO

Stella Johnson 304

KRC DISTRIBUTED EXCLUSIVELY BY ATLANTIC RECORDS

A Smash For

The Chordettes

"LOLLIPOP"

1345

CADENCE RECORDS

119 W. 57th St. N. Y., N. Y.

THE MATYS BROS.

Have changed their address. They are now living it up . . . on

CRAZY STREET

B/W

REMEMBER

CORAL RECORD No. 61941

Valleybrook PUBLICATION. Inc. 129 E. 5th Street Chester. Penna.

Retailers' Corner

Victor Sets Four Tapes For March

NEW YORK—RCA Victor will issue four stereo tapes for the month of March, it was announced last week.

The four include: "Let's Dance With the Three Suns" ($6.95); "Walter Schumann Presents the Voices" ($6.95); "Prez," featuring Perez Prado's Orchestra ($6.95); and "High-lights from 'Raintree County'" from the original sound track recording ($10.95).

Livingston's New Stereo Tape Catalog

CALDWELL, N. J.—Entering its fifth year in stereophonic music, Livingston Audio Products Corporation last week announced the release of its 1958 Stereophonic Tape Catalog, containing over ninety stereo titles in the fields of classical, semi-classical, jazz, popular and folk music, as well as one hundred fifty monaural titles.

Highlighting the new twenty-eight page catalog—one of the largest in the stereo field—are a specially designed cover and a new "easy-to-read" format. Other features include a complete listing of all artists and selections on each stereo tape and a special listing by catalog number of all stereophonic and monaural tapes. Individual sections are also devoted to tape accessories and sampler and test tapes.

Copies of the new catalog, which will be available February 15th, may be obtained at local tape dealers or by writing: Livingston Audio Products Corporation, Box 202, Caldwell, New Jersey.

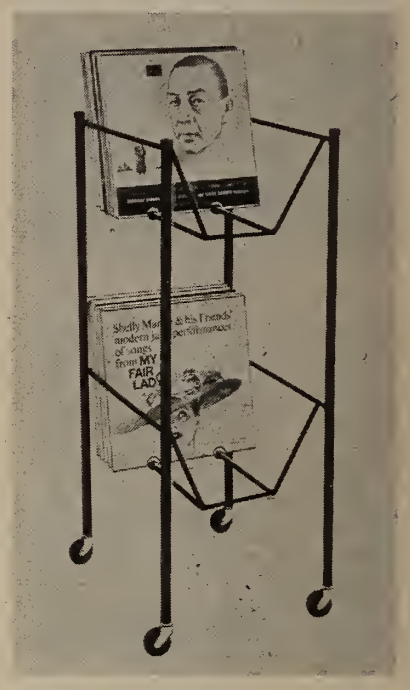
ITD Develops Quality Control System; Plans To Market 3¾ ips. Tapes In Future

HOLLYWOOD—International Tape Duplicators of Hollywood, known to the trade as ITD, has developed a "unique quality control system," according to Chief Engineer, John Hall. Equipped with the Ampex "Model C" high-speed duplicator, ITD has been boosting quality of Omegatape and Tops Tape releases.

In addition to high-speed tape duplication, ITD has complete stereo location recording equipment and facilities for stereo tape editing, mastering, and over-dubbing.

In addition to regular production for Tops and Omega, ITD engineer, John Hall, states that considerable experimentation with 3¾ ips. stereo is under way. A special recorder of Hall's own design is able to make 3¾ ips. master tapes having a frequency response of 50 to 10,000 cps. Omegatape's president, Dave Hubert, claims that marketing the new speed is "definitely scheduled for the near future."

Rack Mfr. Aims Sales At Dealers



NEW YORK—Leslie Creations, Lafayette Hill, Pa., mail-order firm and manufacturer of an extensive line of phonograph record storage racks for the home, has announced it is now soliciting inquiries from retailers in all 48 states and possessions.

The company which, heretofore, had limited sales directly to the consumer through mail-order channels, has been testing, during the past eighteen months, the possibility of establishing a nationwide dealer network. Results of the tests made among only those retailers who had written for the line as a result of the firm's national mail-order advertising, have been extremely profitable for both dealer and manufacturer, according to an announcement from John J. Leslie, Jr., company president.

The firm now numbers six different style wrought iron storage racks in its line, for all record sizes, retailing from $4.95 to $24.95. Some of the designs hold a table-model hi-fi set on top, and hundreds of record albums in compartments below. One of the racks has been of particular interest to retailers in the testing areas since it is a browser type with casters (shown above—$19.95), it is used as a store fixture which wheels around to busy selling spots for special record promotions.

Cooper Named Ad Mgr. And Chief Engineer of Livingston Audio

Executive Vice-President Arthur T. Cooper, Livingston Audio Products Corporation has announced the appointment of John H. Smith, Jr., to the position of Advertising Manager and John White to that of Chief Engineer.

White has been associated with Livingston as an engineering consultant since 1955. Mr. Smith, who will also be in charge of packaging and sales promotion, was formerly a member of the creative department of McCann-Erickson, Inc.

RCA Victor Plans Gigantic "South Pacific" Campaign

NEW YORK—The greatest advertising and promotion campaign ever to back a single album is being planned by RCA Victor for its March release of the movie sound track album of "South Pacific". George Parkhill, manager of pop promotion for Victor, revealed that "South Pacific" will be the only pop album issued during the month and that a $250,000 campaign designed to create 300,000,000 consumer exposures will accompany the album's release. In preparation for the demand which Victor expects this drive to create, 500,000 albums are being pressed in the initial order. The album will be available in 5 different packages: a $4.98 regular album; a $6.98 deluxe album; a 3 pocket EP; a single EP; and a stereo tape.

Consumer advertising will include, for the first time in the history of the record business, a full page four color ad in Life devoted to only one album. In addition there will be full page ads in Schwann, This Month's Records, Long Player and newspapers throughout the country including The New York Times. Half page ads will appear in The New Yorker, Esquire, Holiday, Time, Hi-Fidelity, Hi Fi Music, Woman's Day, Saturday Evening Post and Playbill. Trade advertising will include double page ads in *The Cash Box*, Record and Sound Retailing, The Billboard, Variety and Hollywood Reporter. Ad mats in 600, 280 and 140 line sizes will be made available for local advertising.

Television and radio will also play an important part in the campaign with a total of 28,000,000 people due to be exposed to the "South Pacific" message through the Eddie Fisher TV Show, the George Gobel TV Show and NBC's Monitor, Night Line and Band Stand.

Another feature of the promotion will be a contest for disk jockeys. The first prize will be an all expense trip for two to Hawaii. Runner ups will win a color TV set, portable TV sets, portable radios, etc. Disk jockeys entering the contest will make as many words as possible out of the letters in "RCA Victor South Pacific". Then, using the words made from the phrase, they will tell in a sentence or more what they think of "South Pacific".

Disk jockeys will also be receiving a special disk jockey "Minute Man" pressing which will highlight selections from the album in 60 second cuts designed for easy programming.

In addition, Victor is joining forces with the United States Navy Recruiting Service to promote "South Pacific" and new enlistments. This phase of the campaign will include joint "South Pacific" and Navy window displays in stores throughout the country. RCA Victor streamers featuring the album "South Pacific" will be placed on Navy recruiting posters in 8,000 Class A and B post offices from coast to coast. In Chicago, the Navy will stage an enlistment drive to form a special "South Pacific" company. Moreover Victor will send albums to all U.S. Navy Hospitals in the world and all capitol ships now in service.

Another tie-in will be a special "South Pacific" display in 385 theaters in the Magna Theater chain. Also Oscar Hammerstein and Mitzi Gaynor, one of the stars of the movie, will tour 10 major cities during the special "South Pacific" week, making TV, radio, department store and theater appearances.

Point of sale material will include a 4 color prepack shipping carton which opens up to a dealer display containing 25 LPs and 6 EPs; a 3 dimensional 8 color window display; a mounted easel-backed reproduction of the Life ad; and a special merchandiser for super market display which stand 5 feet high and shows 4 LPs one on top of another.

To launch this campaign, a total of 6000 LPs will be given away free by RCA Victor to its entire list of buyers and reviewers and disk jockeys.

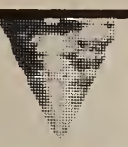
The Rodgers and Hammerstein movie stars Rossano Brazzi, Mitzi Gaynor and John Kerr. Giorgio Tozzi sings the part of Emile de Becque.



WINDOW DISPLAY



DEALER PRE-PACK DISPLAY



Enlarged, unretouched photo of a supplier's diamond stylus. Note the poor polish.



Enlarged, unretouched photo of a *hand-polished, mirror-smooth* RECOTON diamond stylus.

BEWARE
OF MISLEADING ADVERTISING

A supplier's advertising states that their diamond styli are "perfect for your phonographs."

THIS IS NOT TRUE!
The supplier's styli are generally badly formed and roughly chiselled, as the above *unretouched* photo proves.

RECOTON diamond styli are *hand-polished, mirror-smooth* to assure customer satisfaction, good will and higher profit. And—remember that NOBODY SELLS FOR LESS!

Insist on RECOTON.

Recoton CORPORATION
52-35 Barnett Ave., Long Island City 4, N. Y.
In Canada: Quality Records, Ltd., Toronto

GREAT BALLS OF FIRE
Recorded by JERRY LEE LEWIS — SUN
Publisher: BRS Music, Inc.

RAUNCHY
Recorded by BILL JUSTIS—PHILLIPS INT.
Publisher: HI LO MUSIC, Inc.

I BEG OF YOU
Recorded by ELVIS PRESLEY—RCA Victor

DON'T
Recorded by ELVIS PRESLEY—RCA Victor
Publisher: ELVIS PRESLEY MUSIC, INC.

WHEN I AM WITH YOU
Recorded by JOHNNY MATHIS—Columbia
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Sole Selling Agent:
HILL AND RANGE SONGS, INC.

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Gordon MacRae Capitol #F3864

"EVER SINCE I MET LUCY"
Nick Todd Dot
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Best Selling Sheet Music

		LAST WEEK
1	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	1
2	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	4
3	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	3
4	APRIL LOVE Leo Feist ASCAP—Fain, Webster	2
5	AT THE HOP Singular BMI—Singer, Medora, White	5
6	MAGIC MOMENTS Famous ASCAP—David, Bacharach	7
7	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	8
8	WITCHCRAFT E. H. Morris ASCAP—Coleman, Leigh	14
9	THE STROLL Meridian BMI—Otis, Lee	12
10	LIECHTENSTEINER POLKA Burlington ASCAP—Kotscher, Lindt	6
11	YOU ARE MY DESTINY Pamco BMI—Anka	11
12	SWINGING SHEPHERD BLUES Kahl-Bennell BMI—Koffman	10
13	FASCINATION Southern ASCAP—Manning Marchetti	9
14	GET A JOB Ulysses & Bagby-Wildcat BMI—Silhouettes	—
15	AROUND THE WORLD Victor Young ASCAP—Young	15

Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO (LISTED ALPHABETICALLY)		TV	
A Very Precious Love	Witmark	All The Way	Maraville
A Very Special Love	Korwin	April Love	Feist
All The Way	Maraville	Are You Sincere	Cedarwood
April Love	Feist	Be Mine Tonight	Peer
Be Mine Tonight	Peer	Betty & Dupree	Rush
Belonging To Someone	Lear	Boppin' The Blues	Hi-Lo
Catch A Falling Star	Marvin	Breathless	Homefolks-Obie
Come To Me	Korwin	Chinese Nightingale	Fullarton
Dancing With My Shadow	Saunders	College Man	Knox
Gift Of Love	Robbins	Gift Of Love	Robbins
Gigi	Chappell	Gigi	Chappell
I'm Getting Sentimental Over You	Mills	Good Golly, Miss Molly	Venice
It's Too Soon To Know	E. H. Morris	Honorable Everybody	Fullarton
Las Vagas	Peer	I Feel Pretty	Schirmer
Last Song And Dance	Bregman, Vocco & Conn	It's Too Soon To Know	E. M. Morris
Long Hot Summer	Feist	Liechtensteiner Polka	Burlington
Magic Moments	Famous	Lollipop	E. B. Marks
Oh-Oh I'm Falling In Love Again	Planetary	March From River Kwai & Colonel Bogey	Col. Pic & Boosey & Hawkes
Seventy-Six Trombones	Frank	Oh Oh, I'm Falling In Love Again	Planetary
Sugartime	Nor-Va-Jak	Rock And Roll Rhapsody	Trinity
Surprise	Livingston & Evans	Strollin' Girl	Corlyle
Swinging Shepherd Blues	Kahl-Bennell	Sugartime	Nor-Va-Jak
Tequila	Jat	Sweet Little Sixteen	Arc
Till There Was You	Frank	Swinging Shepherd Blues	Kahl-Bennell
Too Late To Cry	Montauk	Tequila	Jot
Twelfth Of Never	Empress	Up Above My Head	Beachmond
Twenty-Six Miles	Beachwood	What's The Use Of Crying	Mellin
Who's Sorry Now	Mills	Who's Sorry Now	Mills
Why Don't They Understand	Hollis	Witchcraft	E. H. Morris
Witchcraft	E. H. Morris	You Don't Know Him	Livingston & Evans

A NEW NASCO SMASH
"LEAVE MY GIRLIE ALONE"
Lowell McGuire
NASCO 6007
NOW THE #6 BEST SELLER IN THE U.S. . . . AND STILL CLIMBING
"OH JULIE"
The Crescendos
NASCO 6005
NASHBORO RECORD CO.
NASHVILLE, TENN.
Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

New Dance Sweeps the Nation!
"CHICKEN HOP"
Tip Top Record #708

Sonny James
"Walk To The Dance"
Capitol # 3888
CENTRAL SONGS, INC.
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF
HOLLYWOOD 1-9347

Fraternity RECORDS
A SMASH HIT!
"SHE'S NEAT"
by
DALE WRIGHT
Fraternity # 792
413 RACE STREET, CINCINNATI 2, OHIO

CAMEO • CAMEO • CAMEO
A SURE WINNER!!
"YOU'RE THE GREATEST"
Billy Scott
Cameo # 121
CAMEO RECORDS
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FOX RECORD'S TOP TUNES
Going like wild fire with Larry Dean, Walter Powell, Jimmy Byrd, Ernie Durham, and other DJ's throughout the nation.
"BAD BAD GUITARMAN"
by THE LARADOS
"DON'T YOU KNOW"
by LUCKY LEE TRIO
"I WONDER IF YOU WONDER"
by JIMMY KIRKLAND
"ROCK ROCK"
by JOHNNY POWERS
FOX RECORD CO.
15836 PLYMOUTH RD. DETROIT, MICH.

Mercury Records Snags Hot AMP-3 Master "Wishing For Your Love"

CHICAGO—Art Talmadge, vice-president of Mercury Records, last week announced that the Mercury label had purchased the much sought after master on the AMP-3 label, "Wishing For Your Love" by the Vox-poppers.

During the past two weeks a number of record companies had been in the race to acquire the master. Last week, Talmadge flew into New York and consummated an agreement for the master with Bill Lasley of AMP-3 at a reported advance of $10,000. The record is already beginning to break in a number of territories and Talmadge expects to ship more than 100,000 copies of the disk early next week.

At the same time Talmadge made another agreement with Lasley to distribute all future AMP-3 releases thru the Mercury distribution set up. Although the Voxpoppers' "Wishing For Your Love" will be under the Mercury banner from now on, future AMP-3 pressings will bear the AMP-3 label.

AMP-3's future plans include the production of a complete album and jazz line in addition to the regular release of singles.

Upon concluding the agreement with AMP-3, Talmadge stated, "We have great hopes for the new association between Mercury and AMP-3. The Voxpoppers' release could develop into one of the biggest Mercury records of 1958. As soon as our distributors learned that we had purchased the master, their orders began pouring in and are continuing to do so every day. Mercury will give the release an all out push thruout the entire nation."

WNEW's "Big Ten"

NEW YORK—On Saturday, February 15th, Art Ford, Master of Ceremonies of WNEW's "Make Believe Ballroom," announced the winners of his recent contest to name the 10 greatest records of all time.

The list of 10 of the all time greats was compiled by five record authorities in cooperation with WNEW. The list included:

1. Sing Sing Sing—Benny Goodman
2. Begin The Beguine—Artie Shaw
3. White Christmas—Bing Crosby
4. In The Mood—Glenn Miller
5. Tennessee Waltz—Patti Page
6. Nature Boy—Nat 'King' Cole
7. A Tisket A Tasket—Ella Fitzgerald
8. I'll Never Smile Again—Tommy Dorsey
9. Tenderly—Rosemary Clooney
10. My Blue Heaven—Gene Austin

In addition to listing their choice of the 10 greatest records of all time, entrants were to write in 25 words or less, the reason for their number one choice.

There were 58 prizes in all. The top four being a 1958 Ford Thunderbird, a $5,000 college scholarship, a custom-made mink coat by Canadian, and a three week, all expense paid trip to Europe for 2 by TWA.

First prize winner, Charles Petropoulos, 519 Orchard Avenue, Palisades Park, New Jersey, had his pick of the top 4 prizes and chose the Thunderbird. Petropoulos's entry contained nine of the ten selections.

Second place winner, John Lucchese, 1622 Coney Island Avenue, Brooklyn, chose the $5,000 scholarship which will be used by his son who plans to enter college in the fall.

Third place winner, William J. Gaffney, Jr., 5 Tanglewood Lane, South River, New Jersey, chose the mink coat.

Fourth place winner, Carline Russell of 528 West 187th Street, New York, received the three week trip to Europe.

Other prizes included Longines Wristwatches, complete wardrobes by Ripley, RCA Victor Hi-Fi sets and RCA Transistor Radios.

The contest ran three weeks and approximately 25 thousand entries were received.

Sid Mills Expands On Int'l Level

NEW YORK—Sid Mills, prexy of the Diana and Sidney Music Publishing Companies, is expanding his operation on an international level.

Last week Mills announced that he had recently completed an agreement with Reg Connelly, Ltd., of England to handle Continental publishing of all material in the Diana and Sidney firms. Mills also stated that Connelly has already set five important European recordings of a Diana tune called "One Blade Of Grass."

Mills also announced a deal he recently consummated with Davis and Company of Australia to represent Mills' firms in Australia and New Zealand. And he is currently examining offers for South American representation.

Mills' other expansion moves include the formation of the Diana Record Company. But Mills wants it made clear that this new record venture is solely for the production of masters which he intends to sell or lease to established labels.

In the personal management department of Mills' enterprises, Sid has signed a p.m. contract with vocalist Helen Carr.

Val Records Formed

NEW YORK—Val Records, a new company, has been formed and will operate out of offices in Suite 209, 1947 Broadway.

The firm will be headed by Larry Smith, formerly associated with Rainbow Records, Derby Records, Coleman Records and Tri-Boro Records.

The company will primarily record R & B and spiritual material.

Best Selling Pop Albums

★ Also Available in EP

Pos.	Last Week		
1	1	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	
2	2	★WARM JOHNNY MATHIS (Columbia CL-1078 * B-10781)	
3	8	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	
4	7	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	
5	4	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	
6	5	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	
7	6	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	
8	3	★RICKY RICKY NELSON (Imperial 9048 * EP-153)	
9	9	★THE EVERLY BROTHERS EVERLY BROTHERS (Cadence CLP 3003 * CEP 105)	
10	13	★'S MARVELOUS RAY CONNIFF and HIS ORCHESTRA (Columbia CL 1074 * B 10741, 42, 43)	
11	11	★SAM COOKE SAM COOKE (Keen A-2001 * B-2001, 2002, 2003)	
12	12	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	
13	10	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	
14	16	★JUST ONE OF THOSE THINGS NAT "KING" COLE (Capitol W-903 * EAP 1-903, 2-903, 3-903)	
15	19	★SAYONARA MOVIE SCORE (RCA Victor LOC 1041)	
16	17	APRIL LOVE MOVIE CAST (Dot DLP-9000)	
17	14	★JIMMY RODGERS JIMMY RODGERS (Roulette R-25020 * EPR-1-303)	
18	15	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	
19	18	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	
20	20	FASCINATION JANE MORGAN (Kapp KL-1066)	
21	24	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	
22	27	SEVEN HILLS OF ROME MOVIE CAST (RCA Victor LM-2211)	
23	23	VIVA PERCY FAITH (Columbia CL-1075)	
24	25	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028 * B-1028, 1, 2, 3)	
25	22	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	

26. ROGERS WILLIAMS: SONGS OF THE FABULOUS '50s. 27. HUGH O'BRIAN SINGS WYATT EARP. 28. CARNEGIE HALL CONCERT. 29. I WISH YOU LOVE. 30. MANTOVANI: FILM ENCORES.

THE NEW HIT LABEL OF 1958



Hallmark ★

ANNOUNCES ITS INITIAL RELEASE

DICK HAYMES

Orchestra Conducted by Maury Laws

THE LONG HOT SUMMER

From the 20th Century-Fox CinemaScope Production THE LONG HOT SUMMER

B/W A VERY PRECIOUS LOVE

From the Warner Bros. Picture, MARJORIE MORNINGSTAR

HALLMARK RECORDS NO. EPH 2000

Hallmark RECORDS

PARAMOUNT ENTERPRISES, INC. 383 CONCORD AVE., NEW YORK 54, N. Y.

Carlton Fete For Al & Dick



NEW YORK—Carlton Records, which has signed songwriters Al Hoffman and Dick Manning to a recording contract, feted the Al & Dick team with a cocktail party for the trade at Al & Dick's Steak House in New York. Among the personalities in attendance were:

(Top Left) Mr. & Mrs. Alan Fredericks, WGBB, Freeport with Jerry Shifrin of The Cash Box in center. (Top Right) Jack Lazare, WNEW, N.Y., with Joe Carlton, Carlton Records' topper.

(Second Row Left) Morris Diamond, Carlton promotion director, with Joe Carlton. (Second Right) Al Hoffman and Dick Manning running thru a few "and then I wrotes" for the guests.

(Third Left) Mickey Overwise, Jane Herbert, Laura Spears, Pete Flynn and Nancy Howes, all from WRCA Monitor and Niteline shows. (Third Right) Joe Carlton; Ronnie Granger, WINS, N.Y.; Morris Diamond and Rick Willard, WNEW.

(Fourth Row Left) Ernie and Mrs. Stone, WMCA, N.Y., and Tom O'Brien, WINS. (Fourth Right) Joe Orleck, The Cash Box; Dave Leeds, WMCA; Bert Sherwood, WMCA; and Ira Howard of The Cash Box.

(Fifth Row Left) Al Hoffman, Joe Carlton, Dick Manning, and Al Greene, host of Al & Dick's Steak House. (Fifth Right) Dean Hunter, WMGM, N.Y.; Larry Homer, WMGM; Charles Margulis, Carlton recording artist featured on "Gigi," and Fred Norman, arranger-conductor.

(Sixth Left) Carlton; Jack Lacy, WINS; Bob Austin of The Cash Box; and Jerry Blaine, prexy of Jubilee Records and Cosnat Distributing. (Sixth Right) Joe Saccone, WMGM; Barbara Labossierre, WNEW; and Joe Petralia, WOV, N.Y.

(Bottom Right) Augie, Cosnat Dist.; Joe Carlton; Danny Stiles, WNJR, Newark; and Elliott Blaine, v.p. of Cosnat. (Bottom Right) Bill Carlton, WNJR, and Joe Carlton (no relation).

Best Selling EP's

		Pos. Last Week
1	**JAILHOUSE ROCK** Elvis Presley (RCA Victor EPA-4114)	1
2	**RICKY** Ricky Nelson (Imperial EP 153)	2
3	**WARM** Johnny Mathis (Columbia B-10781)	6
4	**EVERLY BROTHERS** Everly Brothers (Cadence CEP 105)	3
5	**COME FLY WITH ME** Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	5
6	**FOUR BY PAT** Pat Boone (Dot DEP 1057)	4
7	**TWIN-TONES** Jim and John (Twin-Tones) (RCA Victor EPA-4107)	9
8	**JIMMY RODGERS** Jimmy Rodgers (Roulette EPR-1-303)	7
9	**HYMNS** Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	8
10	**LOVE IS THE THING** Nat "King" Cole (Capitol EAP-1, 2, 3-824)	10
11	**THE LATE, LATE SHOW** Dakota Staton (Capitol EAP-1, 2, 3-876)	11
12	**MY FAIR LADY** Broadway Cast (Columbia A 5090)	—
13	**MUTED JAZZ** Jonah Jones (Capitol EAP-1, 2, 3-839)	—
14	**SAM COOKE** Sam Cooke (Keen B-2001, 2002, 2003)	—
15	**PAL JOEY** Movie Cast (Capitol EDM-4-912)	12

Album Sure Shots

★Also Available in EP



SEVEN HILLS OF ROME

MOVIE CAST

(RCA Victor LM-2211)

A Follow-Up Smash !

Will Glahe

"SWEET ELIZABETH"

1788

LONDON

"BYE BYE ELVIS"

Genee Harris

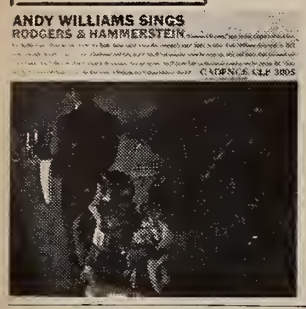
9900

ABC-PARAMOUNT

FULL COLOR FIDELITY

Album Reviews

POPULAR



"ANDY WILLIAMS SINGS RODGERS AND HAMMERSTEIN" — Cadence CLP-3005 (1-12" LP)

Williams' follow up to his recent offering "Andy Williams" finds the songster tastefully reading the songs of the two noted songwriters. Good ork work by the Alvy West crew. Rodgers and Hammerstein's popular love songs, "Some Enchanted Evening", "People Will Say We're In Love", "Younger Than Springtime", "Hello Young Lovers", etc., are done with the artist's usual charming delivery. Solid jockey item.



"MARDI GRAS TIME WITH THE PHENOMENAL DUKES OF DIXIELAND"—Audio Fidelity AFLP-18862 (1-12" LP)

The waxing is the sixth volume of the series, all of which have been very big sellers for the diskery. Performing in true Dixie tradition, the musicians wax tunes with a Mardi Gras theme. Running through the tunes with occasional vocals the team delivers the happiest of stylings. "Do You Know What It Means", "At The Mardi Gras", and "New Orleans" are among the items rendered. Should sell as well as the first five volumes.



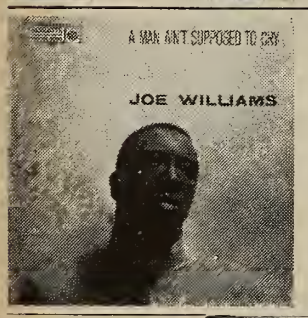
"SEVEN HILLS OF ROME"—Original Soundtrack Recording—RCA Victor LM-2211 (1-12" LP)

The waxing is a showcase for the magnificent vocals of Mario Lanza. The dynamic tenor distributes his rangy delivery liberally throughout the set. The score for the up and coming flick was fashioned in Rome, Italy. Side two of the set features one of the tunes from "Raintree County", dubbed "Never Till Now". Of the many soundtrack recordings, this issue stands out as one of the really enjoyable sessions.



"SOLILOQUY"—Erroll Garner—Columbia CL-1060 (1-12" LP)

The ever popular pianist spins his keyboard magic beautifully in this collection of solo readings. The disk, a follow up to Garner's set with Mitch Miller, "Other Voices", features the artist with six goodies. One of the standout selections on the platter is one of the Garner originals, the title tune "Soliloquy". Should receive the artist's typical high sales treatment.



"A MAN AIN'T SUPPOSED TO CRY"—Joe Williams—Roulette R-52005 (1-12" LP)

Williams, noted blues singer with the Count Basie band, sings the songs in the set without the Count on this entry. The vocalist does have a splendid accompaniment, however, in the impressive string back drop of the Jimmy Mundy orchestra. Williams lends his heartfelt stylings to "I'll Never Smile Again", "A Man Ain't Supposed To Cry", "What Will I Tell My Heart", "I'm Through With Love", etc. Could be a big seller.



"PEYTON PLACE"—Original Soundtrack recording—RCA Victor LOC-1042 (1-12" LP)

The soundtrack from the much talked about book and motion picture was written by Franz Waxman. Waxman, who penned tracks for such standout flicks as "A Place In The Sun" and "Sunset Boulevard", also leads the orchestra through the stirring reading. The Jerry Wald production has a beautiful score. The pressing should receive an additional sales push from the popularity of the movie.



"HI-FI DIXIELAND"—Art Mooney and his All Stars—M-G-M E-3616 (1-12" LP)

Mooney, who has one of the versions of the single hit tunes, "March From The River Kwai", jumps through 12 items in true Dixieland tradition. The Mooney All Stars take the listener through happy arrangements of "Sweet Georgia Brown", "Dixieland Rock", "Battle Hymn Of The Republic", "South Rampart Street Parade", and eight others. Well done Dixieland instrumentals. Swinging deck.



"HITS FROM HOLLYWOOD"—The Four Aces, Orchestra directed by Jack Pleis—Decca DL-8693 (1-12" LP)

The Four Aces once again blend their vocal chords in a most harmonious manner. The group, with Al Alberts as featured singer, lends its delicate stylings to a dozen hits from Hollywood. The tender readings include "Love Is A Many Splendored Thing", "Written On The Wind", "Three Coins In The Fountain", and "Around The World". Jack Pleis leads the ork through the smoothest of backings. Could be big.



"STAN WOLOWIC AND THE POLKA CHIPS"—ABC Paramount ABC-215 (1-12" LP)

The disk is a follow up to group's last two sets, "It's Polka Time", Vol. 1 and 2, both big sellers. The Polka Chips are a group most capable of portraying the bouyant polka melodies. Some of the happy items are "Bride And Groom Polka", "Jolly-Jolly Lumberjack", Jo Anne Polka", "Lady With The Dark Eyes", and "Clarinet Polka". Sounds like another big seller for the musicians.



"THE FOUR COINS IN SHANGRI-LA"—Epic LN-3445 (1-12" LP)

The Four Coins make their initial effort in the album field. Included in the set is the group's best selling single, "Shangri-la", and eleven others. The popular songsters have in a short time become one of the top pop singing groups, and a listen to the platter will tell why. The artists display their smoothly blended delivery while tagging "Manhattan Serenade", "You're Breaking My Heart", "Maybe" and others. Nice jockey item.



"SHOWCASE"—Ted Heath and his Music—London LL-1737 (1-12" LP)

The pressing could turn out to be one of Heath's biggest to date. The brassy crew turn in precision sharp readings throughout. Heath and company take the listener through an adventure in top notch arrangements. Some of the exciters are "Oriental Holiday", "Canadian Sunset", "Bernie's Tune", and "Baby Doll", from the flick of the same name. Assured a good reception.



"HANS BRINKER OR THE SILVER SKATES" the original cast of the NBC-TV "Hallmark Hall Of Fame"—Dot DLP-9001 (1-12" LP)

The issue is sung by the original cast of the recent NBC-TV Spectacular. Featured in the cast are Tab Hunter (Hans) and Peggy King (Rikki). The score for the production was fashioned by Hugh Martin, and the ork is conducted by Irwin Kostal and Fred Katz, who also did the arranging. Jarmila Novotna, internationally known opera star turns in an outstanding performance as Hans' mother. Delightfully melodic offering.



"STEPPING OUT"—Lurlean Hunter with Phil Moore and his Orchestra—Vik LX-1116 (1-12" LP)

The thrush makes her third LP outing with a nicely varied set of goodies. Miss Hunter has a convincing versatile delivery that offers a musical compliment to the selections. Aiding the talented artist is the orchestra, or one of two instrumental combos conducted by Phil Moore. One of th combos is a Latin oriented group while the other is jazz inspired. Stand out is "Easy To Love".



"LA ZAMBRA"—Fernando Sirvent, guitar, Goyo Reyes, Bailarin, Domingo Alvarado, Cantaor—Audio Fidelity AFLP-1848 (1-12" LP)

The exciting music of Spain is stirringly interpreted by Sirvent's expressive guitar. The guitarist offers a striking accompaniment to Domingo Alvarado's singing and Goyo Reyes' Flamenco dancing. Together the trio runs through nine vivid sessions in the colorful Spanish tradition. The diskery's true high fidelity reproduction brings brilliant highlights to the colorful music.

Album Reviews



"GOIN' TO CHICAGO"—Jimmy Rushing and Band—Vanguard VRS-8518 (1-12" LP)

The ex-Count Basie vocalist runs through seven feelingful blues items. Rushing, along with his band offers some of the tunes he sang years ago, such as "Boogie Woogie", "Good Morning Blues", "Sent For You Yesterday", and "Goin' To Chicago". Backing the blues singer are such jazz mainstays as drummer Jo Jones and pianist Sam Price. Rushing offers a beautiful collection of blues vocals.



"WINIFRED ATWELL PLAYS FIFTY ALL TIME HITS"—London LL1779 (1-12" LP)

The talented Miss displays her keyboard artistry on fifty durable melodies. With the help of a rhythm section behind her, the pianist runs through the selections in a series of medleys. Some of the tunes receiving the stylings are "Long Ago And Far Away", "It Might As Well Be Spring", "My Heart Belongs To Daddy", and "How High The Moon". Refreshing look at the familiar items. Slick ivory sessions.



"THE DELTA RHYTHM BOYS"—Elektra 138 (1-12" LP)

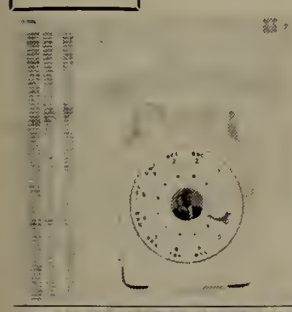
The vocal quartet runs through some mighty enjoyable tunes on the platter. The Delta Rhythm Boys have a clean straightforward delivery that offers the listener a refreshing look at the tunes tagged. The group, experts in musical communication, offer inventive versions of "S'Wonderful," "Blue Skies," "Something I Dreamed Last Night," "There'll Be Some Changes Made," etc. Extremely palatable sessions.



"MAMBO HAPPY" — Perez Prado and his Orchestra—Camden CAL-409 (1-12" LP)

The pre-released RCA Victor material receives socko readings from the Perez Prado crew. Prado, one of the most avid interpreters of the mambo sound, sails through twelve infectuous readings complete with chants from the musicians. Some of the very danceable items include "Memoria A Chano," "Go Go Mambo," "Broadway Mambo," and "Syncopated Clock Mambo." The low priced ($1.98) disk will certainly get its share of sales.

JAZZ



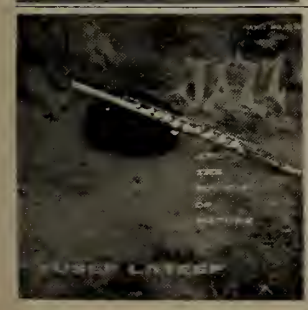
"DIAL JJ5"—the J. J. Johnson Quintet—Columbia CL-1084 (1-12" LP)

The J. J. Johnson group offers a number of smooth harmonic readings. Johnson, one of the top jazz trombonists, leads his quintet through some hard swingers ("Tea Pot," "Bird Song"), as well as displaying his moving balladry with some slow items ("Love Is Here To Stay," "In A Little Provincial Town"). Johnson's colorful, witty trombone work is capably assisted by another member of the group, Bobby Kasper, who plays sax, flute, and clarinet. Okay platter.



"LIFE IS A MANY SPLENDORED GIG"—The Herb Pomroy Orchestra—Roulette R-52001 (1-12" LP)

The waxing is the Pomroy orchestra's first LP. The crew is a delightfully swinging unit that should catch on quick in the jazz circles. Pomroy, the trumpeting leader, takes his musicians through ten stirring deliveries, that bring to the listener the tunes "Wolafunts Lament," "Theme For Terry," "Big Man," and "No One Will Room With Me," a Pomroy original. The entry should catch on big with the jazz set.



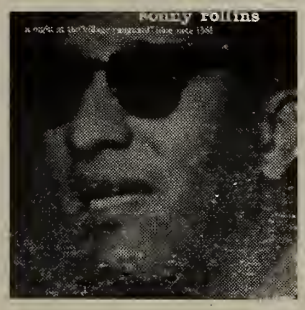
"JAZZ AND THE SOUND OF NATURE"—Yusef Lateef—Savoy MG-12120 (1-12" LP)

Lateef offers one of the most unusual jazz disks in a long time. The musicians are sporting, in addition to their regular instruments, a lot of seldom heard of equipment (Chinese Gong, Earth Board, Indian reed whistle, etc.). With the exception of "I've Got It Bad And That Ain't Good" and "Song Of Delilah," the tunes are all original material. Readings aimed at followers of oriental type jazz.



"THE JAZZ ACCORDION"—The Angelo DiPippo Quartet—Apollo LP-478 (1-12" LP)

The accordionist makes his LP debut with a much neglected instrument in the jazz field. DiPippo successfully obtains the basic jazz approach as he presents "April Showers," "All The Things You Are," "I Wish I Were In Love Again" "Lover Man," and four others. Rounding out the quartet are Sam Most (flute), Ted Sommer (drums), and Vinnie Burk (bass). Convincingly presented readings.



"A NIGHT AT THE VILLAGE VANGUARD"—Sonny Rollins—Blue Note 1581 (1-12" LP)

Rollins, one of the most influential tenor sax men around, lends his lyrical approach to six selections with the help of a trio consisting of himself, bassist Wilbur Ware, and drummer Elvin Jones. One of the tunes, "Softly As In A Morning Sunrise," in which Ware and Jones have a lot to say is one of the stand out issues, as is "Sonnymoon For Two," an original penned by Rollins. Top jazz addition.

CLASSICAL



PROKOFIEFF: Romeo and Juliet — Charles Munch conducting the Boston Symphony Orchestra—RCA Victor LM-2110 (1-12" LP)

The romantic ballet is warmly interpreted by the well known Boston Symphony musicians. Munch's presence always assures an excellent program, which is just what the waxing offers. Together the interpreters take the popular piece through the smoothest of readings. The excerpts are attractively contained in a book-like cover that describes them.



BEETHOVEN: Piano Concerto No. 4—Emil Gilels-Leopold Ludwig conducting the Philharmonia Orchestra—Angel 35511 (1-12" LP)

Emil Gilels once again displays his piano artistry. The difficult Beethoven composition receives top flight portrayals by the sensitive musician. The attractive orchestra setting from the Philharmonia crew and Ludwig offers an effective backing. The pianist has an LP to be reckoned with. Outstanding.



"MUSIC FOR STRINGS"—Leopold Stokowski conducting his Symphony Orchestra—Capitol PAO-8415 (1-12" LP)

The brilliant conducter leads his orchestra through ideal readings. The able Stokowski musicians offer their renditions of Borodin's lyrical "Nocturne," Rachmaninoff's "Vocalise," Paganini's "Moto Perpetuo," and three others. Beautiful phrasing by the rich sounding string crew. The pressing is contained in the now familiar book type cover with notes on the inner leaf.



PROKOFIEV: Love For Three Oranges Suite—Scythian Suite—Antal Dorati conducting The London Symphony Orchestra—Mercury MG-50157 (1-12" LP)

The package features the outstanding orchestra conducting of Antal Dorati. The capable conductor directs the London Symphony crew through praiseworthy treatments of the two pieces. "The Three Oranges Suite," the brilliant composer's melodic large scale orchestral work, is treated to a beautiful reading by the ork. The other composition, "Scythian Suite," is also undertaken with authority.

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CHESS 1683

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New Dance Sensation
"THE WALK"
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RIAA To Certify Gold Record Awards

NEW YORK—The Record Industry Association of America, Inc., has developed a system for certifying 1,000,000 sales Gold Record Awards, according to an announcement by John W. Griffin, Executive Secretary of the group.

In response to requests received from many segments of the record industry the Board of Directors of the Record Industry Association of America has arranged to provide facilities to confirm the sales attainment of any record which has been nominated as the basis for a Gold Record Award to a recording artist.

In order to determine the eligibility of a recording artist for a proposed Gold Record Award, RIAA will arrange to have the sales record of the manufacturer concerned audited by a firm of certified public accountants, and in the event that it is found that the record has achieved one million sales a certificate attesting to that fact will be issued by the accountants.

Awards will continue to be made by individual manufacturers as at present, but Awards attested to by RIAA may bear the seal of the Association and a legend stating that the Award has been officially approved by RIAA.

Attestation for a record may be requested by any record company which is eligible for membership in RIAA, even though the company applying may not at the time be a member of RIAA.

Although attestation is freely offered to all companies, the use of this facility may be accepted or not as individual companies elect, and it is presumed that some Gold Record Awards will continue to be made without RIAA attestation.

In the event that the audit discloses that the sales attainment of the record nominated has reached a minimum of one million copies within the framework of the criteria established by RIAA, then the record manufacturer making the application will be authorized to publicize this fact and, if he so desires, to impress upon the Gold Record the seal of the Association and the legend stating that the Award has been officially approved by RIAA. Also both the record manufacturer and the artist concerned will each receive from RIAA a suitably inscribed plaque relating to the Award.

The Association has concluded arrangements with the firm of Prager and Fenton, certified public accountants, to conduct the audit necessary to confirm the sales attainment of any record nominated. This firm is also regularly employed by Harry Fox to audit the sales and royalty accounts of individual record manufacturers.

A fee of $350 will be charged by RIAA for each record for which attestation of sales is requested. This fee must accompany the formal application and is not refundable, even though it should develop the record is not eligible for a Gold Record Award.

The following are the criteria established by the Association to determine the eligibility of a record to support a Gold Record Award:

1: Only a so-called "single" record shall be nominated and a "single" record is defined as that which is so described in ordinary trade parlance in use as of January 1, 1958

2: Only single records actually pressed or fabricated within the continental limits of the United States shall count towards the total of one million sales.

3: Only records offered for sale in the United States, its territories or its possessions, shall be included in the required minimum sales attainment.

4: A minimum sales of one million records need not be achieved within any defined period. When any record has reached the sale of one million copies the company selling that record may make application even though the period covered may extend over a period of several years.

Although the present system of Awards is concerned only with single records the Association is studying a similar plan of Awards for sales attainments of albums.

MGM To Issue "Recorded Portraits"

NEW YORK—Arnold Maxin, president of MGM Records, announced last week that the series of "Recorded Portraits" of some of the world's outstanding personalities in conversation with Arnold Michaelis, will be released on the MGM label.

The first two albums scheduled for immediate release are the "Recorded Portraits" of Eleanor Roosevelt and Rodgers & Hammerstein. Michaelis, a veteran producer and director in radio and television, recently switched to the art of recorded conversation when he was commissioned to record a conversation with conductor Bruno Walter. The immediate success of the Walter record led to a similar venture with Adai Stevenson. The Eleanor Roosevelt and Rodgers and Hammerstein conversations quickly followed.

According to President Maxin, "MGM is promoting this series of Recorded Portraits because we believe it has a broad sales potential. Critics across the nation are unanimous in praising Michaelis' unique and brilliant talents in capturing the ideas and the personalties of the great men and women of our time. We are proud to make available to the public this new and exciting concept in records."

Andy Williams Star of Shoe Co. Tie-In Promo

NEW YORK—The Tres Jolies shoe manufacturing company is engaging in a new tie in campaign with Cadence Records under the title "Music To Sell Shoes By" and featuring Andy Williams as the star of the campaign.

Tres Jolies is offering its dealers autographed photos of Williams and a variety of posters and fliers tying in Andy with the shoe company's campaign. Tres Jolies is advising its dealers to dsplay Andy Williams albums in their window and conduct contests among teenage customers. Cadence is offering shoe dealers the Williams LP's, EP's, and current hit single "Are You Sincere" below the wholesale price.

Dreyer & Bard Form Europa Music Pubbery

NEW YORK — Publisher Dave Dreyer and Alexander Bard have formed a company to specialize in European Music. The firm's name is Europa Music, Inc.

Bard, who was associated with RCA Victor's foreign department and more recently with A.M.P., has just returned from an extensive trip covering Paris, London, Vienna, Brussels, Berlin, Rome and Madrid where he acquired several important copyrights. While in these cities he also concluded reciprocal deals which Dreyer and Bard feel will prove very successful.

Joe Martin Named V. P. and Merchandising Director of Somerset

SWARTHMORE, PA.—Joe Martin has been named Vice-President and Merchandising Director of Somerset Records, it was announced last week by Dave Miller, President of the record manufacturing company. Martin, a veteran of 15 years in the record industry, will have general executive duties in sales, advertising, promotion and merchandising.

Martin resigned as General Manager of the Record Division of the N. W. Moody Corporation to assume his new post with Somerset. The N. W. Moody Corporation is one of the oldest and largest service wholesalers of health and beauty aids, records and books. Moody clients include such chains as The Great Atlantic & Pacific Tea Company, The Grand Union Company, King Kullen and S. H. Kress.

Prior to joining Moody, Martin had been director of the eastern division and special markets sales manager for Mercury Records, advertising and sales promotion manager for London Records, music-radio editor of the Billboard and promotion manager for the Record Industry Association of America.

Other sales and merchandising appointments made by Miller include Jules Malamud as Eastern Sales Manager, Wally Hill as Western Sales Manager, and Bill Gobey as Central Sales Manager.

Prior to the naming of a new national Sales Manager, Miller and George Phillips, Somerset's Executive Vice-President, had shared the sales and merchandising responsibilities. "However," said Miller, "a very heavy recording program and the expansion of manufacturing facilities along with tripling sales volume in the last six months required additional top level personnel to carry out our present program and develop new sales and merchandising techniques."

Part of the expansion program is the installation of 16 new record presses at the Swarthmore, Pa. plant. When the installation is completed shortly, capacity of the plant will be 450,000 records per month. "In addition," said Miller, "Somerset will need to continue the use of outside contract presses to fill orders."

The Somerset line of 12-inch long play records has reached 57 different titles. In addition 9 new titles will be added to the line next month and 6 new titles each month thereafter.

The records retail at $1.98 each, while the line of Somerset 7-inch extended play records retails at 79 cents each. Somerset is currently in the process of fair trading the line.

Decca Signs Claude Thornhill

NEW YORK—Decca Records has signed bandleader Claude Thornhill to an exclusive pact. The maestro, who has ranked among the top dance band conductors in the industry for many years, will initiate his new Decca affiliation with a soon-to-be-released LP.

Deejay Convention Show Set

KANSAS CITY, MO.—Todd Storz, President of The Storz Stations, announced last week the latest bill of stars who will perform at the Saturday night, March 8 show for America's disk jockeys. This will be the high spot of the 3 day conclave, set for March 7-8-9 at the Muehlebach Hotel, Kansas City, under Storz Station sponsorship. In the past week the show has been augumented by a bevy of names including: Andy Williams, Roger Williams, the Hollywood Flames, Eddy Arnold, Homer and Jethro, Lou Monte, Dale Wright, George Hamilton IV, the Hilltoppers, Johnny Maddox, Nick Todd, Ken Copeland, the Kendall Sisters, the Crew Cuts and The Royal Teens who have been added to the previously announced Tony Bennett, the Four Lads, the Diamonds, Eileen Rodgers, LaVern Baker, Jim Reeves, Don Rondo, Frankie Lymon and the Playmates. Storz also announced that Martin Block, had agreed to emcee the show.

Bill Stewart, convention co-ordinator, announced plans to hypo attendance of the deejays at the various business meetings. Stewart has been working on plans to stimulate interest in the panel discussions and meetings. First of all, some of the nation's top programming men and disk jockeys will be on hand to participate in the discussions. There will be door prizes offered at each of the meetings, thanks to various record companies. RCA Victor has provided 1 color TV set, 5 portable TVs, 3 Mark IV hi fi sets, 1 portable tape machine and 5 transistor radios. These will be distributed as attendance prizes during the various meetings. In addition, there will be three grand prizes offered to those who attend at least 75% of the scheduled sessions on Saturday and Sunday. Ebb Records has provided a week's all expense trip for a deejay and his wife to Mexico City; Chess Records, an all expense week for two in Bermuda; and Veejay Records, an all expense trip for two to Las Vegas.

Reservations continue to pour in from all over the country according to Stewart. The allotted rooms in the Muehlebach have all been taken and the overflow is being taken by the Phillips Hotel, just across the street.

Decca Offers "Blue Book Of Standards"

NEW YORK — Decca Records has announced the availability to dealers of the "Decca Blue Book of Standards". This presentation contains 100 single records that, by virtue of their continuing popularity and sales, Decca refers to as "all-time royalty of the record business."

Every dealer who orders the Blue Book—one each of the 100 recordings—will receive, free, a permanent browser box, complete with a separate pre-printed index card for each record. Decca salesmen are equipped with special order forms for the Blue Book presentation, which is ordered as a single unit.

Decca believes there will be strong response to this package from dealers who will want to take advantage of the added sales standard catalog merchandise brings in.

Fullmer Named By Mercury

CHICAGO — Ted Fullmer, former Branch Manager of California Mercury Record Distributors, Inc., of San Francisco, has just been appointed to the post of National Sales Manager in charge of LP's of the Mercury label. Fullmer replaces John Sippel who is joining the Billboard. The move becomes effective March 1.

Jules Rubinstein will replace Fullmer as Branch Manager of California Mercury and Bob Summers, formerly with station KYA, will take over the Promotion Manager job formerly held by Rubinstein.

Ted Fullmer, 36, is a native of the West Coast. He has been in the record business twelve years, beginning with his own retail outlet in Oakland. After four years as record salesman, he became manager of Wallich's Music City in L.A. (six years), and joined Mercury November, 1956, as manager, San Francisco.

MGM Records Strengthens Field Force

NEW YORK—Irving Jerome, vice-president in charge of sales and promotion for MGM Records has announced a realignment and strengthening of the record company's field force.

Don Foreman has been employed to handle district sales and promotion in the midwest with headquarters at 515 Lake Shore Drive, Wildwood, Illinois. Bill Taylor will continue handling the south and southwest working out of 1314 Flamingo Lane, Garland, Texas. Gordon Gray shifts into the Eastern territory while Helen Tobin and Lila Wolf will be employed on special assignments. The west coast set-up will be announced by Jerome as soon as he returns from a visit to that territory early in March.

Sol Handwerger will work under Jerome coordinating publicity, advertising, promotion and merchandising.

Distribs Approve Roulette's "Blueprint For Profit"

NEW YORK—Joe Kolsky, Roulette's executive vice-president, currently out on an extensive tour of Roulette's distributors, reports that the distributors' reaction to the label's "Blueprint For Profit" sales plan has been tremendous.

He stated, "The sales plan was based upon set quotas which we assigned to the distributors, and although the plan has been in effect only since February 1st and still has some 28 days to go, many of the distributors have gone well over their quotas. At this rate, we feel certain, that every Roulette distributor will go over his quota".

Kolsky is expected back at his desk around the first week in March.

Decca Buys Tiara Master

NEW YORK—Decca Records has purchased and released under its own label, the recording by the Shirelles of "I Met Him On A Sunday" and "I Want You To Be My Boyfriend." The Shirelles, composed of four teenage girls, originally recorded the sides for the Tiara label, from whom the purchase was made.

Imperial To Expand Foreign Distribution

BEVERLY HILLS, CAL. — Following on the heels of the denial that Columbia Pictures had purchased Imperial Records, label prexy Lew Chudd announced plans to expand his foreign distribution in Denmark, Italy, Spain, and Portugal.

Chudd is negotiating with manufacturers and distributors for the first time in Spain and Portugal for distribution. Heretofore, dealers in these countries bought the Imperial line by mail order or from distributors in France and Italy. Heavy demand for Fats Domino, Ricky Nelson, and Slim Whitman spurred Chudd's decision to enter these countries.

In Denmark and Italy, where Imperial is already distributed, Chudd will furnish firms more masters per month for release. Up until now he has given them less than France, Germany, and England, who release all Imperial sides that are released in this country, so that more time and promotion could be spent on each record. This has proved extremely successful, but now Chudd feels the two countries are capable of handling Imperial's entire line.

On all foreign deals made from now on, Chudd will insist on Imperial's own label, rather than present deals whereby Imperial is distributed on foreign labels under different names.

"I feel that the line is strong enough to sell under its own name," says Chudd, "and that such a move will tighten sales and promotion policies between our foreign and domestic operations."

Chudd plans to spend the whole month of May abroad working on his foreign distribution. Most of the time will be spent in Europe, though he plans a swing through South Africa to expand distribution there as well.

RIAA Adopts Magnetic Tape Standards

NEW YORK — Following recent promulgation of Frequency Response Standards as well as Dimensional Standards for various types of disk phonograph records, the Board of Directors of the Record Industry Association of America, Inc. at a meeting held on February 7, 1958 approved a report of its Engineering Committee relating to Frequency Response Standards for 7½" magnetic tape.

William S. Bachman, Chairman of the Engineering Committee, issued the following statement:

"At the request of members of our Committee the Ampex Corporation prepared twelve identical Frequency Response Tapes of the type ordinarily used in engineering laboratories. One of these tapes was circulated among all the members of our Committee for the purpose of securing independent laboratory measurements. It developed that all of the engineers examining the tape reported that the characteristics of this tape were almost identical with those in current use. Consequently, the Frequency Response Characteristics shown by this group of tapes was unanimously recommended as standard for the industry. All of these tapes have been p'aced in the custody of the Executive Secretary of RIAA, and have been deposited in a temperature controlled vault where they will be retained for reference purposes."

Bachman stated further that RIAA will offer no objection to any manufacturer of commercial tape identifying his product as complying with RIAA Standards so long as it shows the same Frequency Response Characteristics as the standard tapes now held by the Association.

Engineers desiring to acquaint themselves with the RIAA approved standards for 7½" magnetic tape can do so by measuring the test tape manufactured by Ampex, or any other test tape with identical characteristics.

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CARL WENDELL
WTIF—Tifton, Ga.

1. Get A Job (Silhouettes)
2. Don't (E. Presley)
3. Sugartime (McGuires)
4. You Are My Destiny (Anka)
5. I Beg Of You (E. Presley)
6. Catch A Falling Star (Como)
7. Short Shorts (Royal Teens)
8. Witchcraft (F. Sinatra)
9. Oh Julie (Crescendos)
10. Maybe (Chantels)

DAVE TEIG
WILK—Wilkes-Barre, Pa.

1. Sweet Little Sixteen (Berry)
2. Who's Sorry Now (C. Francis)
3. You Are My Destiny (Anka)
4. Catch A Falling Star (Como)
5. Short Shorts (Royal Teens)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Sugartime (McGuires)
8. The Walk (J. McCracklin)
9. Click Clack (D. Doo & Don'ts)
10. Are You Sincere (A. Williams)

BILL ATKINS
KDOK—Tyler, Texas

1. Don't Let Go (R. Hamilton)
2. I Beg Of You (E. Presley)
3. Short Shorts (Royal Teens)
4. It's Too Soon To Know (P. Boone)
5. Oh Julie (Crescendos)
6. You Are My Destiny (Anka)
7. Are You Sincere (A. Williams)
8. Belonging To Someone (Page)
9. Get A Job (Silhouettes)
10. Witchcraft (F. Sinatra)

DICK PIKE
WNOP—Newport, Ky.

1. Get A Job (Silhouettes)
2. 26 Miles (Four Preps)
3. The Walk (J. McCracklin)
4. I Beg Of You/Don't (Presley)
5. That's Why I'm Asking (C. Dobkins Jr.)
6. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
7. Short Shorts (Royal Teens)
8. The Stroll (Diamonds)
9. Big Guitar (O. Bradley)
10. You Are My Destiny (Anka)

MIKE RUSSELL
KANS—Wichita, Kans.

1. You Are My Destiny (Anka)
2. Sugartime (McGuires)
3. Get A Job (Silhouettes)
4. Catch A Falling Star (Como)
5. Don't (E. Presley)
6. Swinging Shepherd Blues (M. Koffman)
7. Wild Is The Wind (J. Mathis)
8. Waitin' In School (R. Nelson)
9. Swingin' Daddy (B. Knox)
10. Oh-Oh, I'm Falling In Love Again (J. Rodgers)

BOB MICHAEL
WELM—Elmira, N. Y.

1. Oh Julie (O. Williams)
2. Maybe (Chantels)
3. Short Shorts (Royal Teens)
4. La Dee Dah (B. Ford's Thunderbirds)
5. You Are My Destiny (Anka)
6. She's Neat (D. Wright)
7. Stood Up (R. Nelson)
8. Why Don't They Understand (G. Hamilton)
9. The Stroll (Diamonds)
10. Don't (E. Presley)

LARRY KANE
KXYZ—Houston, Texas

1. Doin' The Stroll (Saints)
2. Sock Hop (S. Land Trio)
3. Bad Motorcycle (Storey Sis.)
4. The Walk (J. McCracklin)
5. Rock And Roll Is Here To Stay (Danny & Juniors)
6. Spin The Wheel (F. Burnette)
7. Click Clack (D. Doo & Don'ts)
8. So Tough (Casuals)
9. Get A Job (Silhouettes)
10. I Dig You Baby (J. Bennett)

JACK STANT & GENE BOYD
WDRF—Chester, Pa.

1. Love For Sale (A. Raymond)
2. Jo-Ann (Playmates)
3. A Wonderful Time Up There (P. Boone)
4. Go Devil Go (Walker Bros.)
5. Remember (Four Matys Bros.)
6. Mary Mary Lou (B. Haley)
7. Witchcraft (F. Sinatra)
8. Angel Smile (N. Cole)
9. 76 Trombones (Hugo & Luigi)
10. Oh Julie (Crescendos)

RUDY ZURLO
WCKB—Dunn, N. C.

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Juniors)
3. The Stroll (Diamonds)
4. Short Shorts (Royal Teens)
5. Are You Sincere (A. Williams)
6. Dede Dinah (F. Avalon)
7. Maybe (Chantels)
8. Click Clack (D. Doo & Don'ts)
9. Goin' To The River (Jaye Sis.)
10. Sugartime (McGuires)

WIN JOLLY
WTAQ—La Grange, Ill.

1. Witchcraft (F. Sinatra)
2. Oh Lonesome Me (D. Gibson)
3. Million Miles From Nowhere (B. Benton)
4. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
5. 26 Miles (Four Preps)
6. You Are My Destiny (Anka)
7. A Wonderful Time Up There (P. Boone)
8. Well Anyway (S. Kaye)
9. My Love Loves Me (4 Coins).
10. Bobby (B. McNair)

FRANK McCORMACK
WHWB—Rutland, Vt.

1. Ballad Of A Teenage Queen (J. Cash)
2. Catch A Falling Star (Como)
3. Swinging Shepherd Blues (M. Koffman)
4. Sugartime (McGuires)
5. Witchcraft (F. Sinatra)
6. 26 Miles (Four Preps)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. At The Hop (Danny & Juniors)
9. I Beg Of You (E. Presley)
10. Short Shorts (Royal Teens)

PAT CHAMBURS
WDAE—Tampa, Fla.

1. Catch A Falling Star (Como)
2. Magic Moments (P. Como)
3. Sugartime (McGuires)
4. My Heart, My Mind, My Everything (D. Ellington)
5. I Need Somebody (E. Arnold)
6. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
7. Thirteen Men (D. Shore)
8. Wild Is The Wind (J. Mathis)
9. Chances Are (J. Mathis)
10. Swinging Shepherd Blues (J. Pate)

BOB FURRY
KTAR—Phoenix, Ariz.

1. At The Hop (Danny & Juniors)
2. The Stroll (Diamonds)
3. Get A Job (Silhouettes/Mills Bros.)
4. Sail Along Silv'ry Moon (Vaughn/Chandler)
5. Don't (E. Presley)
6. Peggy Sue (B. Holly)
7. Sugartime (McGuires)
8. River Kwai March & Colonel Bogey (M. Miller)
9. Catch A Falling Star (Como)
10. Jo-Ann (Playmates)

BILL DUFFY
WSNY—Schenectady, N. Y.

1. Little Blue Man (B. Johnson)
2. I Beg Of You (E. Presley)
3. Maybe (Chantels)
4. Click Clack (D. Doo & Don'ts)
5. Short Shorts (Royal Teens)
6. Ballad Of A Teenage Queen (J. Cash)
7. Swinging Shepherd Blues (Koffman/Rose)
8. Good Golly Miss Molly (L. Richard)
9. 26 Miles (Four Preps)
10. A Wonderful Time Up There (P. Boone)

TONY LARSON
KUDY—Denver-Littleton, Colo.

1. Catch A Falling Star (Como)
2. Oh Julie (Crescendos)
3. I Beg Of You (E. Presley)
4. Tell Her You Love Her (F. Sinatra)
5. Jo-Ann (Playmates)
6. Sing Boy Sing (T. Sands)
7. Baby I Don't Care (Presley)
8. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
9. Witchcraft (F. Sinatra)
10. Don't (E. Presley)

LONNY STARR
WNEW—New York, N. Y.

1. Sugartime (McGuires)
2. Come To Me (J. Mathis)
3. Tequila (Champs)
4. Be Mine Tonight (Williams)
5. River Kwai March & Colonel Bogey (E. Ros)
6. Swinging Shepherd Blues (M. Koffman)
7. Ooh What A Doll (M. Rayburn)
8. Swivel (Taylor & Poodles)
9. Makin' Up My Mind (J. Dean)
10. Wishing For Your Love (Voxpoppers)

CHUCK PHILLIPS
WEMP—Milwaukee, Wisc.

1. Magic Moments (P. Como)
2. Swinging Shepherd Blues (D. Rose)
3. 26 Miles (Four Preps)
4. 76 Trombones (Hugo & Luigi)
5. Tell Her You Love Her (F. Sinatra)
6. I Double Dare You (Cannon)
7. Dancing With My Shadow (Four Voices)
8. It's Too Soon To Know (P. Boone)
9. Be Mine Tonight (B. Williams)
10. A Very Special Love (D. Reynolds)

BEACH ROGERS
KIEV—Glendale, Calif.

1. Belonging To Someone (P. Page)
2. Witchcraft (F. Sinatra)
3. Glitter And Glow (J. Gilbert)
4. Magic Moments (Como)
5. Teacher's Pet (D. Day)
6. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
7. My Love Loves Me (4 Coins)
8. A Wonderful Time Up There (P. Boone)
9. Smoochin' (M. Rayburn)
10. There's Nothing As Lonesome As Saturday Night (T. Brewer)

JACK EDWARDS
WWIN—Baltimore, Md.

1. Are You Sincere (A. Williams)
2. 26 Miles (Four Preps)
3. It's Too Soon To Know (P. Boone)
4. Rock And Roll Rhapsody (Four Aces)
5. I Always Say (J. Vale)
6. Your Name Is Beautiful (C. Smith)
7. My Love Loves Me (4 Coins)
8. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
9. Makin' My Mind Up (J. Dean)
10. Catch A Falling Star (Como)/When You Took Your Love (J. Dorsey)

SCOTT AVERY
WKTV—Utica, N. Y.

1. The Stroll (Diamonds)
2. Witchcraft (F. Sinatra)
3. Just In Case You Change Your Mind (E. Rodgers)
4. Wishing For Your Love (Voxpoppers)
5. What's The Use Of Crying (E. Fisher)
6. La Dee Dah (B. Ford's Thunderbirds)
7. Winter In Miami (Johnson)
8. Why Don't They Understand (G. Hamilton)
9. Whole Lotta Woman (M. Rainwater)
10. Ace Of Hearts (J. Saunders)

ED LIONEL
KATR—Corpus Christi, Texas

1. The Stroll (Diamonds)
2. We Could Have Lots Of Fun (L. Hovis)
3. Dede Dinah (F. Avalon)
4. Liechtensteiner Polka (Glahe)
5. Put A Light In The Window (Four Lads)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. This Little Girl Of Mine (Everlys)
8. It's Too Soon To Know (P. Boone)
9. Wild Is The Wind (J. Mathis)
10. Swinging Shepherd Blues (D. Rose)

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—
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Disk Jockey

REGIONAL RECORD REPORTS

LARS ALLANSON
WICB—Ithaca, N. Y.

1. The Stroll (Diamonds)
2. Don't (E. Presley)
3. At The Hop (Danny & Juniors)
4. Sugartime (McGuires)
5. Short Shorts (Royal Teens)
6. I Beg Of You (E. Presley)
7. Get A Job (Silhouettes)
8. Oh Julie (Crescendos)
9. Don't Let Go (B. Williams)
10. Dede Dinah (F. Avalon)

DWIGHT THORNTON
WALB—Albany, Ga.

1. Get A Job (Silhouettes)
2. Are You Sincere (A. Williams)
3. Everyday (B. Holly)
4. Short Shorts (Royal Teens)
5. Helpless (Platters)
6. It's Too Soon To Know (P. Boone)
7. Don't (E. Presley)
8. The Walk (J. McCracklin)
9. So Tough (Kuf-Linx)
10. Sweet Little Sixteen (Berry)

DON BURFORD
KBSF—Springhill, La.

1. Sugartime (McGuires)
2. This Little Girl Of Mine (Everlys)
3. Little Blue Man (B. Johnson)
4. The Stroll (Diamonds)
5. Get A Job (Silhouettes)
6. Don't (E. Presley)
7. Catch A Falling Star (Como)
8. Oh Julie (Crescendos)
9. Short Shorts (Royal Teens)
10. At The Hop (N. Todd)

ED TURNEY
WJWS—South Hill, Va.

1. Oh Boy! (Crickets)
2. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
3. Stood Up (R. Nelson)
4. Don't (E. Presley)
5. You Are My Destiny (Anka)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Ballad Of A Teenage Queen (J. Cash)
8. The Stroll (Diamonds)
9. Short Shorts (Royal Teens)

FRANK CAMERON
CKCL—Truro, N. S., Canada

1. At The Hop (Danny & Juniors)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Get A Job (Silhouettes)
4. The Stroll (Diamonds)
5. Great Balls Of Fire (Lewis)
6. Waitin' In School (R. Nelson)
7. La Dee Dah (B. Ford's Thunderbirds)
8. I Beg Of You (E. Presley)
9. Snowbound (Del-Vikings)
10. Raunchy (B. Justis)

DICK MASON
WPON—Pontiac, Mich.

1. Short Shorts (Royal Teens)
2. Get A Job (Silhouettes)
3. Maybe (Chantels)/You Are My Destiny (P .Anka)
4. Tequila (Champs)
5. Oh Julie (Crescendos)
6. Are You Sincere (A. Williams)
7. Sweet Little Sixteen (Berry)
8. 26 Miles (Four Preps)
9. I Beg Of You (E. Presley)
10. At The Hop (Danny & Juniors)

BETTY LOU CHATTERTON
CKLB—Oshawa, Ont., Can.

1. For Sentimental Reasons (S. Cooke)
2. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
3. 26 Miles (Four Preps)
4. Oh Julie (O. Williams)
5. You Are My Destiny (Anka)
6. Witchcraft (F. Sinatra)
7. Helpless (Platters)
8. Big Guitar (O. Bradley)
9. Angel Smile (N. Cole)
10. You Send Me (S. Cooke)

GARY B. SMITH
WOKK—Meridian, Miss.

1. Ballad Of A Teenage Queen (J. Cash)
2. Angel Smile (N. Cole)
3. Catch A Falling Star (Como)
4. Don't Let Go (R. Hamilton)
5. Oh Julie (Crescendos)
6. Baby Baby (B. Williams)
7. I Beg Of You (E. Presley)
8. Sugartime (McGuires)
9. Belonging To Someone (Page)
10. Oh-Oh, I'm Falling In Love Again (J. Rodgers)

BOB JOYCE
WLLY—Richmond, Va.

1. Get A Job (Silhouettes)
2. Don't Let Go (R. Hamilton)
3. Short Shorts (Royal Teens)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Good Golly Miss Molly (L. Richard)
6. Don't (E. Presley)
7. Witchcraft (F. Sinatra)
8. Swinging Shepherd Blues (M. Koffman)
9. Oh Boy! (Crickets)
10. Oh Julie (Crescendos)

COOP RIDER
KUDI—Great Falls, Mont.

1. 26 Miles (Four Preps)
2. Oh Julie (Crescendos)
3. I Beg Of You (E. Presley)
4. A Wonderful Time Up There (P. Boone)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Don't Let Go (R. Hamilton)
7. Catch A Falling Star (Como)
8. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
9. Bring Us Together (P. Page)
10. She's Neat (D. Wright)

BOBBY BEERS
KOBY—San Francisco, Calif.

1. Get A Job (Silhouettes)
2. Don't (E. Presley)
3. Oh Julie (Crescendos)
4. Maybe (Chantels)
5. Catch A Falling Star (Como)
6. Sail Along Silv'ry Moon (B. Vaughn)
7. Good Golly Miss Molly (L. Richard)
8. Short Shorts (Royal Teens)
9. La Dee Dah (B. Ford's Thunderbirds)
10. So Tough (Kuf-Linx)

BILL SHERIDAN
WICH—Norwich, Conn.

1. Witchcraft (F. Sinatra)
2. Sugartime (McGuires)
3. Catch A Falling Star (Como)
4. Belonging To Someone (Page)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Magic Moments (P. Como)
7. Come To Me (J. Mathis)
8. Tell Her You Love Her (F. Sinatra)
9. Dancing With My Shadow (Four Voices)
10. Oh-Oh, I'm Falling In Love Again (J. Rodgers)

GORDON BENSON
KUTY—Palmdale, Calif.

1. Catch A Falling Star (Como)
2. Till There Was You (McNair)
3. Tell Her You Love Her (F. Sinatra)
4. Get A Job (Mills Bros.)
5. 26 Miles (Four Preps)
6. Dance From Bonjour Tristesse (D. Seville)
7. What'cha Gonna Do (Kuf-Linx)
8. Witchcraft (F. Sinatra)
9. Sugartime (McGuires)
10. Swinging Shepherd Blues (J. Pate)

BILL JENKINS
KPAL—Palm Springs, Calif.

1. Tell Ter You Love Her (F. Sinatra)
2. 76 Trombones (R. Preston)
3. River Kwai March & Colonel Bogey (M. Miller)
4. How About Me (K. Errair)
5. Long Hot Summer (Rodgers)
6. Witchcraft (F. Sinatra)
7. The New World (Four Coins)
8. Since You Took Your Love (J. Dorsey)
9. Forgetting You (D. Martin)
10. Put A Light In The Window (Four Lads)

JACK O'NEILL
WCAT—Orange, Mass.

1. The Stroll (Diamonds)
2. River Kwai March & Colonel Bogey (M. Miller)
3. Sugartime (McGuires)
4. Swinging Shepherd Blues (M. Koffman)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
7. Dancing With My Shadow (Four Voices)
8. Angel Smile (N. Cole)
9. Are You Sincere (A. Williams)
10. Little Blue Man (B. Johnson)

CLYDE CADWELL
KPOP—Los Angeles, Calif.

1. Witchcraft (F. Sinatra)
2. Sugartime (McGuires)
3. Catch A Falling Star (Como)
4. Put A Light In The Window (Four Lads)
5. It's Too Soon To Know (P. Boone)
6. A Very Special Love (D. Reynolds)
7. Come To Me (J. Mathis)
8. Smoochin' (M. Rayburn)
9. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
10. I'm Getting Sentimental (N. Riddle)

BOB DREWS
KOIL—Omaha, Nebr.

1. 26 Miles (Four Preps)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Tell Her You Love Her (F. Sinatra)
4. Liechtensteiner Polka (Glahe)
5. Put A Light In The Window (Four Lads)
6. When You Took Your Love (J. Dorsey)
7. For Sentimental Reasons (S. Cooke)
8. April Love (P. Boone)
9. Catch A Falling Star (Como)
10. Click Clack (D. Doo & Don'ts)

STEVE MAY
WADK—Newport, R. I.

1. It's Too Soon To Know (P. Boone)
2. My Heart Tells Me (Adams/Hibbler)
3. At The Hop (Danny & Juniors)
4. Tell Her You Love Her (F. Sinatra)
5. Voodoo Man (Del-Vikings)
6. I Always Say (J. Vale)
7. Bonjour Tristesse (G. Grant)
8. Uh Huh Oh Yeah (Lawrence)
9. Get A Job (Silhouettes)
10. Gigi (Eckstine/Crosby)

BOB WELLS
WEBR—Buffalo, N. Y.

1. Short Shorts (Royal Teens)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. Wonderful Time Up There (P. Boone)
4. Your Name Is Beautiful (C. Smith)
5. It's Too Soon To Know (P. Boone)
6. Oh Julie (Crescendos)
7. Magic Moments (P. Como)
8. Who's Sorry Now (C. Francis)
9. 26 Miles (Four Preps)
10. Swinging Shepherd Blues (M. Koffman)

HAL PETERSON
WBSM—New Bedford, Mass.

1. Witchcraft (F. Sinatra)
2. Last Song & Dance (K. Starr)
3. Swinging Shepherd Blues (M. Koffman)
4. Very Special Love (J. Nash)
5. Yellow Dog Blues (Fountain)
6. Green Green Mountains (K. Kover)
7. For Sentimental Reasons (S. Cooke)
8. Gone Again (S. Vaughn)
9. Passing Fancy (C. McRae)
10. Come To Me (J. Mathis)

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Disk Jockey

REGIONAL RECORD REPORTS

DANNY WILSON
WHAV—Haverhill, Mass.

1. The Stroll (Diamonds)
2. At The Hop (Danny & Juniors)
3. Don't (E. Presley)
4. Sugartime (McGuires)
5. You Are My Destiny (Anka)
6. Witchcraft (F. Sinatra)
7. Jo-Ann (Playmates)
8. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
9. Are You Sincere (A. Williams)
10. A Very Special Love (J. Nash)

BILL DEMJOHN
WEIR—Weirton, W. Va.

1. Don't (E. Presley)
2. Get A Job (Silhouettes)
3. Teardrops (L. Andrews)
4. La Dee Dah (B. Ford's Thunderbirds)
5. Stood Up (R. Nelson)
6. Belonging To Someone (Page)
7. Sugartime (McGuires)
8. Oh Julie (Crescendos)
9. Don't Let Go (R. Hamilton)
10. You Are My Destiny (Anka)

CHUCK MOFFETT
WKOW—Madison, Wisc.

1. Oh Julie (Crescendos)
2. I Beg Of You (E. Presley)
3. Rock And Roll Saddles (White Caps)
4. Get A Job (Silhouettes)
5. Short Shorts (Four Winds)
6. Dede Dinah (F. Avalon)
7. Catch A Falling Star (Como)
8. Little Sweet Sixteen (Berry)
9. Maybe (Chantels)
10. The Stroll (Diamonds)

JIMMY PETERS
WAVZ—New Haven, Conn.

1. Big Guitar (O. Bradley)
2. Lazy Mary (L. Monte)
3. 26 Miles (Four Preps)
4. Swinging Shepherd Blues (M. Koffman)
5. Shirley Purley (R. Peterson)
6. Tequila (E. Platt)
7. Sugartime (McGuires)
8. I'm Getting Sentimental (N. Riddle)
9. Gigi (V. Damone)
10. String Band Hop (Corvets)

VERNE LOTZ SHEPPARD
KOTA—Rapid City, S. D.

1. At The Hop (Danny & Juniors)
2. Oh Boy! (Crickets)
3. Peggy Sue (B. Holly)
4. Stood Up (R. Nelson)
5. Whole Lotta Woman (M. Rainwater)
6. Raunchy (B. Justis)
7. Sugartime (McGuires)
8. The Stroll (Diamonds)
9. April Love (P. Boone)
10. Kisses Sweeter Than Wine (J. Rodgers)

DON SHAFER
KALL—Salt Lake City, Utah

1. Short Shorts (Four Winds)
2. Why Don't They Understand (G. Hamilton)
3. The Stroll (Diamonds)
4. I Beg Of You (E. Presley)
5. La Dee Dah (B. Ford's Thunderbirds)
6. Get A Job (Silhouettes)
7. 26 Miles (Four Preps)
8. Waitin' In School (R. Nelson)
9. Little Blue Man (B. Johnson)
10. Julie (S. Salvo)

DAN FUSCO
WRUN—Utica, N. Y.

1. All The Way (F. Sinatra)
2. April Love (P. Boone)
3. Magic Moments (P. Como)
4. Sugartime (McGuires)
5. Catch A Falling Star (Como)
6. Come To Me (J. Mathis)
7. Belonging To Someone (Page)
8. River Kwai March & Colonel Bogey (M. Miller)
9. Pretend You Don't See Her (J. Vale)
10. Peggy Sue (B. Holly)

TONY COBB
WVU—Nashville, Tenn.

1. Get A Job (Silhouettes)
2. Oh Julie (Crescendos)
3. The Stroll (Diamonds)
4. Say Boss Man (B. Diddley)
5. Don't (E. Presley)
6. Catch A Falling Star (Como)
7. Great Balls Of Fire (J. L. Lewis)
8. Billy John (J. Saunders)
9. At The Hop (Danny & Juniors)
10. Sugartime (McGuires)

BOB CAIN
WJW—Cleveland, Ohio

1. Tequila (Champs)
2. Little Blue Man (B. Johnson)
3. Get A Job (Silhouettes)
4. A Wonderful Time Up There (P. Boone)
5. Short Shorts (Royal Teens)
6. Dede Dinah (F. Avalon)
7. Don't (E. Presley)
8. Catch A Falling Star (Como)
9. Oh Lonesome Me (D. Gibson)
10. Witchcraft (F. Sinatra)

BOB KEITH
WLOF—Orlando, Fla.

1. Get A Job (Silhouettes)
2. Don't Let Go (R. Hamilton)
3. She's Neat (D. Wright)
4. Lend Me Your Comb (C. Perkins)
5. Ballad Of A Teenage Queen (J. Cash)
6. 26 Miles (Four Preps)
7. The Stroll (Diamonds)
8. Swingin' Daddy (B. Knox)
9. Short Shorts (Royal Teens)
10. I'll Come Running Back To You (S. Cooke)

JIM LOUNSBURY
WBKB—Chicago, Ill.

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Short Shorts (Royal Teens)
4. Oh Julie (Crescendos)
5. Get A Job (Silhouettes)
6. The Walk (J. McCracklin)
7. You Are My Destiny (Anka)
8. Are You Sincere (Williams)
9. Bad Motorcycle (Storey Sisters)
10. The Stroll (Diamonds)

DEL CLARK
WJJD—Chicago, Ill.

1. Oh Julie (Crescendos)
2. Short Shorts (Royal Teens)
3. Get A Job (Silhouettes)
4. Catch A Falling Star (Como)
5. Are You Sincere (Williams)
6. Sweet Little Sixteen (Berry)
7. Dede Dinah (F. Avalon)
8. 26 Miles (Four Preps)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Don't (E. Presley)

DONN CALDWELL
WHLL—Wheeling, W. Va.

1. Don't (E. Presley)
2. At The Hop (Danny & Juniors)
3. You Are My Destiny (Anka)
4. Dede Dinah (F. Avalon)
5. The Stroll (Diamonds)
5. La Dee Dah (F. Ford's Thunderbirds)/Waitin' In School (R. Nelson)
7. Everyday (B. Holly)
8. Get A Job (Silhouettes)
9. Oh Julie (Crescendos)
10. Catch A Falling Star (Como)/Short Shorts (Royal Teens)

JIM SPARROW
KRUX—Phoenix, Ariz.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. Get A Job (Silhouettes)
3. 26 Miles (Four Preps)
4. Don't (E. Presley)
5. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
6. Swinging Shepherd Blues (D. Rose)
7. Catch A Falling Star (Como)
8. Witchcraft (F. Sinatra)
9. The Stroll (Diamonds)
10. Angel Smile (N. Cole)

BOB WILL, FRED GALE, DICK MARTIN
WWDC—Washington, D. C.

1. Get A Job (Silhouettes)
2. 26 Miles (Four Preps)
3. Magic Moments (P. Como)
4. You Are My Destiny (Anka)
5. Witchcraft (F. Sinatra)
6. Don't (E. Presley)
7. Sweet Little Sixteen (Berry)
8. Sail Along Silv'ry Moon (B. Vaughn)
9. Don't Let Go (R. Hamilton)
10. Short Shorts (Royal Teens)

BILL REEVES
WHHM—Memphis, Tenn.

1. Get A Job (Silhouettes)
2. La Dee Dah (B. Ford's Thunderbirds)
3. Big Wheel (B. Mitchell)
4. It's Too Soon To Know (P. Boone)
5. Ballad Of A Teenage Queen (J. Cash)
6. Maybe (Chantels)
7. Jeannie Marie (F. Todd)
8. College Man (B. Justis)
9. The Swivel (Taylor & Poodles)
10. Everybody's Got A Baby, But Me (W. Miller)

LARRY FLOYD
WFOS—Norfolk, Va.

1. Get A Job (Silhouettes)
2. Catch A Falling Stor (Como)
3. At The Hop (Danny & Juniors)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Stood Up (R. Neison)
6. The Stroll (Diamonds)
7. La Dee Dah (B. Ford's Thunderbirds)
8. River Kwai March & Colonel Bogey (A. Mooney)
9. Don't Let Go (R. Hamilton)
10. Are You Sincere (A. Williams)

JERRY LEE WHITSON
WMHT—Marshall, Texas

1. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
2. Get A Job (Silhouettes)
3. Catch A Falling Star (Como)
4. Sugartime (McGuires)
5. Belonging To Someone (Page)
6. Click Clack (D. Doo & Don'ts)
7. Don't Let Go (R. Hamilton)
8. Swinging Shepherd Blues (M. Koffman)
9. Ballad Of A Teenage Queen (J. Cash)
10. Don't (E. Presley)

BARRY KAYE
WAMP—Pittsburgh, Pa.

1. This Little Girl Of Mine (Everlys)
2. I'm Falling In Love (J. Rogers)
3. It's Too Soon To Know (P. Boone)
4. Tequila (Champs)
5. Who's Sorry Now (C. Francis)
6. Sweet Little Sixteen (Berry)
7. Good Golly Miss Molly (Little Richard)
8. My Love Loves Me (4 Coins)
9. Your Graduation Means Goodbye (Cardigans)
10. The Shake (Mark IV)

JACK REILING
WAAF—Chicago, Ill.

1. Short Shorts (Royal Teens)
2. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
3. Tequila (E. Platt)
4. Catch A Falling Star (Como)
5. Take My Heart (S. Forwood)
6. The Swivel (A. Taylor)
7. Dede Dinah (F. Avalon)
8. Lover In The House (S. Lawrence)
9. Peyton Place (L. Brooks)
10. Swinging Shepherd Blues (K. Stuart)

BOB SHAW
WCSH—Portland, Me.

1. Witchcraft (F. Sinatra)
2. The Stroll (Diamonds)
3. Swinging Shepherd Blues (J. Pate)
4. Catch A Falling Star (Como)
5. Come To Me (J. Mathis)
6. Belonging To Someone (Page)
7. Oh-Oh, I'm Falling In Love Again (J. Rodgers)
8. Tell Her You Love her (F. Sinatra)
9. Lover In The House (S. Lawrence)
10. What's New (J. Williams)

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Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"LITTLE BLUE MAN" — The Cash Box Best Bets — 1/4

Betty Johnson Atlantic 1169

•

"SWEET ELIZABETH" — The Cash Box Disk of the Week — 2/8

Will Glahe Orch. London 1788

•

"BAD MOTORCYCLE" — The Cash Box Disk of the Week — 2/1

Storey Sisters Cameo 126

SENSATIONAL FOLLOW-UP FOR
LEE ALLEN
"STROLLIN' WITH MR. LEE"
&
"BOPPIN' AT THE HOP"
EMBER # 1031
EMBER RECORDS
1697 BROADWAY N. Y.



SEECO
Album Of The Week
SEECO
39 WEST 60th STREET
NEW YORK 23, N. Y.
CIRCLE 6-9705

From Sweden—the captivating
SWEDISH POLKA
RON GOODWIN Capitol
GENE WISNIEWSKI Dana
and others . . .
MILLS MUSIC, INC.

Stronger Than Ever—
The Nation's
TOP INSTRUMENTAL
Moe Koffman
"THE SWINGIN' SHEPHERD BLUES"
JUBILEE 5311
Like Jet Propulsion—
Climbing up Up UP
The Couplings
"YOUNG DOVES CALLING"
JOSIE 831
A Product of JAY GEE RECORDS, INC.
JUBILEE & JOSIE RECORDS
1650 BROADWAY, N. Y.

BEST SELLERS

JOHNNIE PATE QUINTET
SWINGING SHEPHERD BLUES
FEDERAL 12312

BILL DOGGETT
FLYING HOME
b/w HIPPY DIPPY
KING 5096

OTIS WILLIAMS & HIS CHARMS
OH JULIE
DE LUXE 6158

EARL BOSTIC
SOUTHERN FRIED
b/w NO NAME JIVE
KING 5106

THE "5" ROYALES
DEDICATED TO THE ONE I LOVE
KING 5098

LITTLE WILLIE JOHN
TALK TO ME, TALK TO ME
KING 5108

TINY BRADSHAW
SHORT SHORTS
KING 5114

BOYD BENNETT
CLICK CLACK
KING 5115

THE SWALLOWS
OH LONESOME ME
FEDERAL 12319

DONNIE ELBERT
PEEK - A - BOO
b/w MY CONFESSION OF LOVE
DE LUXE 6161

OTIS WILLIAMS & HIS CHARMS
BABY - O
b/w LET SOME LOVE IN YOUR HEART
DE LUXE 6160

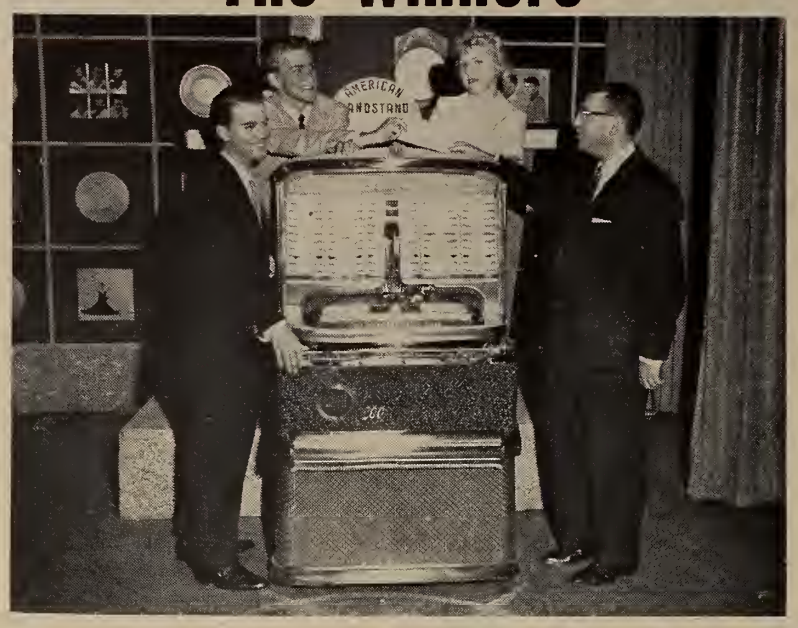
BUBBER JOHNSON
PRINCE OF PLAYERS
KING 5117

KING RECORDS

BROKEN WIDE OPEN
JOHNNY CASH
"BALLAD OF A TEENAGE QUEEN"
Sun # 283

SUN RECORD CO.
706 UNION ST.
MEMPHIS, TENN.

The Winners



PHILADELPHIA—Dick Clark (left), MC of the American Bandstand TV program originating in Philadelphia, presides at presentation ceremonies in which two AMI 200-selecton juke boxes were awarded winners of his recent contest. Here Dick Clark looks on as winners Robert Clayton and Justine Carrelli receive formal notification of their good fortune from David Rosen (right), AMI distributor in the Philadelphia area.

Golden Crest Looks For "Miss Boom Chick"

NEW YORK — Clark Galehouse, president of Golden Crest Records, announced last week that he is launching a national contest to find "Miss Boom Chick". Deejays are asked to submit photographs of girls who would like to pose for the front cover of the next Joe Dixon album. Dixon's current LP "Boom Chick" has just been released on Golden Crest.

The girl chosen, in addition to being used on the front cover of the next Joe Dixon LP, will receive a prize of one hundred dollars as will the disk jockey who "sponsors" her. Disk jockeys may sponsor as many girls as they want to. Photographs will not be returned.

The contest is limited to the United States and deejays are asked to put their names and stations on the photographs as well as the name and address of the girl submitted.

All pictures must be sent to Dick Gersh, 200 West 57th Street, New York 19. Contest closes on May 1st and deejays are asked to submit their entries as soon as possible.

Joe Dixon, Clark Galehouse, Joe Cal Cagno and Dick Gersh will be judges.

Nominate Academy Songs

HOLLYWOOD — Nominations for the thirtieth annual Academy Awards were announced last week by the Academy of Motion Picture Arts and Sciences.

For the best song first used in an eligible picture, the five nominees are:

"All The Way" published by Maraville Music (ASCAP) and written by Cahn and Van Heusen—from the film "The Joker Is Wild".

"An Affair To Remember" published by Leo Feist Music (ASCAP) and written by Warren, Adamson and McCarey—from the film of the same name.

"April Love" published by Leo Feist (ASCAP) and written by Fain and Webster—from the film of the same name.

"Tammy" published by Northern Music (ASCAP) and written by Livingston and Evans—from the film "Tammy and the Bachelor".

"Wild Is The Wind" published by Ross Jungnickel (ASCAP) and written by Washington and Tiomkin—from the film of the same name.

George Liberace & Paul Siegel Form Pubbery

NEW YORK—A new ASCAP publishing firm called Libsieg Music Publishers has just been formed by George Liberace and Paul Siegel with offices in Hollywood and New York. George Liberace is the well known conductor, arranger and composer who came to the national spotlight with his brother Lee. Siegel is a veteran of the music publishing business and represents a number of important foreign publishing firms in the U.S. in addition to owning the Symphony House pubbery in the States.

The first copyrights for Libsieg Music will be a German song by Heino Gaze with lyrics by Al Stillman as well as the first orchestral work by Al Hoffman and Dick Manning—a rhapsody for piano and orchestra titled "Up Above The World So High".

The new Libsieg enterprise will also include a new talent organization directed by Martin Greenholtz. Called ITA, the talent division will bring in from Europe foreign recording artists for TV appearances in the States and place American recording artists in tours for Europe.

Siegel leaves for Europe shortly to confer with his many European contacts.

Poplar Signs Artists

NEW YORK — Lou Krefitz, Poplar Records, this week announced the signing of the Voxpoppers to a recording contract.

The Voxpoppers are currently in the limelight with "Wishing For Your Love". The record broke originally on AMP 3 Records and was sold this week to Mercury Records.

Krefitz also announced the pacting of Billy Mitchell, one of the Clovers. The Clovers record for Atlantic Records and Mitchell will continue to function as one of the group. However, he will record for Poplar as a single.

"Horror" Disks Take Over

NEW YORK—Has the record business entered a new trend—the "Horror" phase?

Last week saw two entries in the Frankenstein - Dracula derby when Cameo Records launched its "Dinner With Drac" by John Zacherle. Zacherle is better known in the Philadelphia area as Roland, the fellow who comes on during the station breaks on the horror shows and gives with the sepulchral tones. It was an immediate hit and extended beyond Philadelphia into several other areas.

Later in the week Roulette Records announced the purchase of a master from Larry Uttal, publisher who also owns the Madison label, titled, "Screamin' Ball" (At Dracula Hall). Hugo Peretti says the disk was out only two days and local New York dealers reported many requests for the record. Peretti, half of Roulette's A & R team happened to be stuck in the snowstorm in Hazelton, Pa. when he heard reports of the Madison record. He contacted Uttal long-distance and closed the deal over the phone. "Screamin' Ball" was recorded by a new group, The Duponts.

Now that the die has been cast, hindsight makes it obvious that this was inevitable. Proven to be one of the greatest entertainment money-makers in moving pictures and currently enjoying top-flight ratings on television all over the country, it was certain that sooner or later someone had to hit upon the idea of a horror record.

Uttal, when questioned, denied that he had taken the idea from the Cameo recording. "It is a coincidence", he stated, "but one that is fairly natural when you consider the tremendous impact horror stories have had upon the teenagers. It is not unreasonable to assume that two writers would get the same idea on such a timely subject. We had been rehearsing the material for days, and actually cut the session on Thursday morning, February 13, before anyone in New York even knew of the "Dinner With Drac" recording. In fact it was a great disappointment to me when I learned of it that day. I've heard the Cameo record and it is no way similar to "Screamin' Ball".

The chances are we have not heard the last of this idea since it is usually the practice of recording companies to latch onto any new idea. We will probably see several more on the Dracula-Frankenstein-Cat Girl theme before the trend runs its course. In the meantime every night will be Halloween on radio.

Vanguard Into Singles Field

NEW YORK—After seven years of producing Vanguard LPs Manny Solomon and Seymore Solomon have entered the singles field. They started by presenting classical music of the 17th and 18th century by some of the outstanding performers throughout the world. A little later they entered the pop album market and hit the best selling charts with the "Weavers At Carnegie Hall". In the period of seven years they have developed into a leading independent in the album field.

The label's first two releases feature the Weavers singing "Take This Letter" b/w "Done Laid Around" and Candy Reed with "Give Me Love" b/w "Love, Oh, Love".

Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically) * Indicates first appearance on Territorial Tips

AFTER NEW YEAR'S EVE
Heartbeats (Gee 1047)

*ARE YOU SINCERE
Andy Williams (Cadence 1340)

BABY
Slades (Liberty S5118)

BAD MOTORCYCLE
Storey Sisters (Cameo 126)

BARBARA JEAN
Barry De Vorzon (RCA Victor 7124)

BIG GUITAR
Owen Bradley (Decca 30S64)
Sam Taylor (MGM 12613)
Irving Ashby (Imperial 548S)

BOBBY'S BLUES
TEACH ME HOW TO LOVE YOU
Bobby Blue Bland (Duke 182)

*BORN BLIND
Sonny Boy Williomson (Checker 883)

CAST IRON ARM
Peanuts Wilson (Brunswick 55039)

CLICK CLACK
Dickie Doo & Dont's (Swan 4001)

COLLEGE MAN
Bill Justis (Phillips 3522)

DEDICATED TO THE ONE I LOVE
"S" Royales (King 5098)

DESIRE ME
Sam Cooke (Keen 4002)

DO WHAT YOU DID
I'M ASKING FORGIVENESS
Thurston Harris (Aladdin 3399)

HELPLESS
Plotters (Mercury 71246)

HENRIETTA
Jimmy Dee (Dot 15664; TNT 148)

HIGH BLOOD PRESSURE
DON'T YOU JUST KNOW IT
Huey Smith & Clowns (Ace S4S)

I FEEL LIKE A MILLION
Mamie Bradley (Sue 702)

I'M GONNA BE A WHEEL SOMEDAY
Bobby Mitchell (Imperial S47S)

IN MY HEART
Jimmy Lewis & Volumes (Ivy 104)

JO-ANN
Playmates (Roulette 4037)

*JUST FOR YOU AND ME
Joe Tex (Ace 544)

LEAPS AND BOUNDS
Bill Doggett (King S101)

*LOVER BOY
Cleftones (Gee 1048)

MAD MAD WORLD
Al Jones (Poplar 104)

*MAYBE BABY
Crickets (Brunswick 55053)

MOVIN' AND GROOVIN'
Duane Eddy (Jamie 1101)

*NO LOVE LIKE HER LOVE
Clyde McPhatter (Atlantic 1170)

OH BOY
Crickets (Coral)

OH JULIE
Otis Williams (DeLuxe 6158)

*OH-OH, I'M FALLING IN LOVE AGAIN
Jimmie Rodgers (Roulette 4045)

PLEASE COME HOME
Quarter Notes (Dot 1S68S)

*REELIN' AND ROCKING
Chuck Berry (Chess 1683)

*ROCK AND ROLL IS HERE TO STAY
Danny & Juniors (ABC-Paromount 9888)

RUBY, RUBY
Little Willie Littlefield (Rhythm 108)

SAIL ALONG SILV'RY MOON
Billy Vaughn (Dot 15661)

SAY (BOSS MAN)
BEFORE YOU ACCUSE ME
Bo Diddley (Checker 878)

7-11
Gone All Stars (Gone 5016)

SHE'S NEAT
Dale Wright (Fraternity 792)

SO TOUGH
Casuals (Back-Beat 503)

STOOD UP
WAITIN' IN SCHOOL
Ricky Nelson (Imperial S483)

STRING TO YOUR HEART
Jimmy Reed (Vee-Jay 270)

SUGAH WOOGA
3 Playmates (Savoy 1S28)

SUGARTIME
McGuire Sisters (Coral 61924)

*TALK TO ME, TALK TO ME
Little Willie John (King 5108)

TEQUILA
**Eddie Platt (ABC-Paramount 9899)*

TALKIN' 'BOUT YOU
WHAT KIND OF MAN ARE YOU
Ray Charles (Atlantic 1172)

THREE TIMES A FOOL
Otis Rush (Cobra S023)

THE SHAKE
Mark IV (Cosmic 704)

THE SWINGING SHEPHERD BLUES
Moe Koffman (Jubilee 5311)

THE TUTTLE
Ernie Freeman (Imperial S486)

THIS IS THE NIGHT
Valiants (Keen 34004)

THUMB-THUMB
Frankie Lyman (Roulette 4044)

*TO BE LOVED
Jackie Wilson (Brunswick 550S2)

TONIGHT TONIGHT
Mello-Kings (Herald S02)

26 MILES
Four Preps (Capitol 384S)

TWITCHY
Rene Hall (Specialty 618)

UNSPOKEN LOVE
Malcom Dodds & Tunedrops (End 1010)

WADDA-DO
Turbans (Herald S10)

WE BELONG TOGETHER
Robert & Johnny (Old Town 1047)

WEE BABY BLUES
TEENAGE LETTER
Joe Turner (Atlantic 1162)

YOU ARE MY DESTINY
Paul Anka (ABC-Paramount 9880)

YOUNG DOVES CALLING
Couplings (Josie 831)

ZOOM ZOOM ZOOM
Collegiates (Winley 224)

THE NATION'S R & B TOP 20

Pos.		Last Week
1	GET A JOB *Silhouettes (Ember 1029)*	1
2	MAYBE *Chantels (End 1005)*	3
3	DON'T LET GO *Roy Hamilton (Epic 9257)*	2
4	SHORT SHORTS *Royal Teens (ABC-Paramount 9882)*	5
5	THE STROLL *Diamonds (Mercury 71242)*	6
6	AT THE HOP *Danny & The Juniors (ABC-Paramount 9871)*	4
7	GOOD GOLLY MISS MOLLY *Little Richard (Specialty 624)*	9
8	ANGEL SMILE *Nat "King" Cole (Capitol 3860)*	11
9	SWEET LITTLE SIXTEEN *Chuck Berry (Chess 1683)*	19
10	I'LL COME RUNNING BACK TO YOU *Sam Cooke (Specialty 619)*	7
11	LA DEE DAH *Billy Ford's Thunderbirds (Swan 4002)*	8
12	OH JULIE *Crescendos (Nasco 6005)*	10
13	THE WALK *Jimmy McCracklin (Checker 885)*	20
14	BEEN SO LONG *Pastels (Argo 5287)*	21
15	I BEG OF YOU *Elvis Presley (RCA Victor 7150)*	15
16	BETTY AND DUPREE *Chuck Willis (Atlantic 1168)*	13
17	DON'T *Elvis Presley (RCA Victor 7150)*	17
18	SWINGING SHEPHERD BLUES *Johnny Pate Qt. (Federal 12312)*	12
19	TEQUILA *Champs (Challenge 1016)*	—
20	THAT'S ALL RIGHT *Little Jr. Parker (Duke 168)*	16

21. YOU CAN MAKE IT IF YOU TRY. 22. DEDE DINAH. 23. STOOD UP. 24. WALKING WITH MR. LEE. 25. YOU'RE SOMETHING ELSE. 26. TEARDROPS. 27. WAITIN' IN SCHOOL. 28. YOU ARE MY DESTINY. 29. RAUNCHY. 30. 7-11.

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The Cufflinx's New One!
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(R&B)
•
Sleeper Of
The Week
(Pop)

The Hollywood Flames
"A LITTLE BIRD"
b/w
"GIVE ME BACK MY HEART"
131
ebb RECORDS
4523 south western avenue
los angeles 62, california
AXminster 5-3124

Design Announces Entry Into Single Field

NEW YORK—Design Records, the $1.49 record album, the company has announced via its president, Cy Leslie, its entry into the singles record field.

For the initial 45 rpm release, Leslie is introducing a newcomer— a 19-year-old, named Jett Towers. Leslie stated that the single sides will be sold through the standard Design distributors.

February 24 is the date set for the introductory Towers record. On it, the vocalist will sing two of his own compositions. His rock 'n' roll efforts on the single sides are "Go Girl Go" and "Red Ruby Lips." The young singer wrote the lyrics for the tunes, which were composed by well-known songsmith, Ray Gilbert.

During subsequent weeks, Leslie will announce the coming individual records of his other artists.

Towers comes from the stable of Gabbe, Lutz, Heller and Loeb, the mentors of Liberace and Lawrence Welk.

Siders Exits Gale To Manage Monroe

NEW YORK—Tim Gale, president of the Gale booking agency, announced that Irving Siders had resigned from the firm to become singer Vaughan Monroe's road manager, and also to act as a talent scout for Barclay Records.

One of the top bookers in the business, Siders had been with the Gale organization for three years in an executive capacity. Gale, who expressed regret at Siders' leaving, said at the present time he has no plans to appoint anyone else to the vacated spot.

Decca Re-Issues Hampton Disks

NEW YORK — Lionel Hampton's much requested renditions of "Star Dust" and "The Man I Love," which the Hamp recorded in a 1947 concert appearance at the Civic Auditorium in Pasadena, Calif., are now being offered to the public once again after more than two years of being off the market. Decca is re-issuing the pieces in an album called "Just Jazz."

The numbers had been unavailable for the two-year period due to the difficulty in obtaining two more selections from the original concert so that it could be released on a 12-inch LP.

Gene Norman, who produced the recording, dug out of his archives two additional items from the concert which have been added to the "Just Jazz" LP. These include "One O'Clock Jump" and "Oh Lady Be Good."

The package features such names as Willie Smith, Charlie Shavers, Slim Stewart, Barney Kessel, Tommy Todd, Lee Young, Corky Corcoran and Jackie Mills.

Cadence Ups 45 Price

NEW YORK—Effective February 25th, the price of 45 rpm singles on the Cadence record label will be up to 98¢. About a month-and-a-half ago Cadence picked up the price of its 78's to $1.15.

The Cash Box HOT

NEW YORK

1	GET A JOB	*Silhouettes (Ember 1029)*
2	DON'T LET GO	*Roy Hamilton (Epic 92S7)*
3	BEEN SO LONG	*Pastels (Argo 5287)*
4	THE STROLL	*Diamonds (Mercury 71242)*
5	TEQUILA	*Champs (Challenge 1016)*
6	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
7	MAYBE	*Chantels (End 1005)*
8	AT THE HOP	*Danny & The Juniors (ABC-Paramount 9871)*
9	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*
10	THE WALK	*Jimmy McCracklin (Checker 88S)*

CHICAGO

	DON'T LET GO	*Roy Hamilton (Epic 92S7)*
	ANGEL SMILE	*Nat "King" Cole (Capitol 3860)*
	GET A JOB	*Silhouettes (Ember 1029)*
	MAYBE	*Chantels (End 100S)*
	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 2S6)*
	SWINGING SHEPHERD BLUES	*Johnnie Pate Qt. (Federal 12312)*
	THE STROLL	*Diamonds (Mercury 71242)*
	BEEN SO LONG	*Pastels (Argo S287)*
	TEACH ME HOW TO LOVE YOU	*Bobby Blue Bland (Duke 182)*
	THAT'S ALL RIGHT	*Little Jr. Parker (Duke 168)*

NEW ORLEANS

	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
	HIGH BLOOD PRESSURE	*Huey Smith & Clowns (Ace S4S)*
	GOOD GOLLY MISS MOLLY	*Little Richard (Specialty 624)*
	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
	DON'T LET GO	*Roy Hamilton (Epic 9257)*
	MAYBE	*Chantels (End 100S)*
	THE WALK	*Jimmy McCracklin (Checker 885)*
	GET A JOB	*Silhouettes (Ember 1029)*
	THE TUTTLE	*Ernie Freeman (Imperial S486)*
	I'LL COME RUNNING BACK TO YOU	*Sam Cooke (Specialty 619)*

ST. LOUIS

1	TEQUILA	*Champs (Challenge 1016)*
2	GET A JOB	*Silhouettes (Ember 1029)*
3	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
4	MAYBE	*Chantels (End 100S)*
5	THE SHAKE	*Mark IV (Cosmic 704)*
6	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
7	SUGAH WOOGAH	*3 Playmates (Savoy 1S28)*
8	BEEN SO LONG	*Pastels (Argo 5287)*
9	MOVIN' AND GROOVIN'	*Duane Eddy (Jamie 1101)*
10	WALKIN' WITH MR. LEE	*Lee Allen (Ember 1027)*

NEWARK

	BEEN SO LONG	*Pastels (Argo 5287)*
	WE BELONG TOGETHER	*Robert & Johnny (Old Town 1047)*
	SWEET LITTLE SIXTEEN	*Chuck Berry (Chess 1683)*
	MAYBE	*Chantels (End 1005)*
	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 2S6)*
	GET A JOB	*Silhouettes (Ember 1029)*
	BETTY AND DUPREE	*Chuck Willis (Atlantic 1168)*
	LA DEE DAH	*Billy Ford's Thunderbirds (Swan 4002)*
	SHORT SHORTS	*Royal Teens (ABC-Paramount 9882)*
	THE WALK	*Jimmy McCracklin (Checker 885)*

DALLAS

	GET A JOB	*Silhouettes (Ember 1029)*
	DON'T LET GO	*Roy Hamilton (Epic 9257)*
	DEDE DINAH	*Frankie Avalon (Chancellor 1011)*
	OH JULIE	*Crescendos (Nasco 6005)*
	YOU CAN MAKE IT IF YOU TRY	*Gene Allison (Vee-Jay 256)*
	SHORT SHORTS	*Royal Teens (ABC-Paramount 9882)*
	I BEG OF YOU	*Elvis Presley (RCA Victor 71S0)*
	ARE YOU SINCERE	*Andy Williams (Cadence 1340)*
	MAYBE	*Chantels (End 1005)*
	BOBBY'S BLUES	*Bobby Blue Bland (Duke 182)*

The Cash Box HOT

	PHILADELPHIA	LOS ANGELES	DETROIT
1	GET A JOB *Silhouettes* *(Ember 1029)*	GET A JOB *Silhouettes* *(Ember 1029)*	GET A JOB *Silhouettes* *(Ember 1029)*
2	SWEET LITTLE SIXTEEN *Chuck Berry* *(Chess 1683)*	MAYBE *Chantels* *(End 1005)*	SHORT SHORTS *Royal Teens* *(ABC-Paramount 9882)*
3	THE WALK *Jimmy McCracklin* *(Checker 885)*	SHORT SHORTS *Royal Teens* *(ABC-Paramount 9882)*	MAYBE *Chantels* *(End 1005)*
4	BEEN SO LONG *Pastels* *(Argo 5287)*	TEQUILA *Champs* *(Challenge 1016)*	DON'T LET GO *Roy Hamilton* *(Epic 9257)*
5	MAYBE *Chantels* *(End 1005)*	TEARDROPS *Lee Andrews & Hearts* *(Chess 1675)*	THE WALK *Jimmy McCracklin* *(Checker 885)*
6	DON'T LET GO *Roy Hamilton* *(Epic 9257)*	DON'T LET GO *Roy Hamilton* *(Epic 9257)*	I BEG OF YOU *Elvis Presley* *(RCA Victor 7150)*
7	SWINGING SHEPHERD BLUES *Johnnie Pate Qt.* *(Federal 12312)*	AT THE HOP *Danny & The Juniors* *(ABC-Paramount 9871)*	TEQUILA *Champs* *(Challenge 1016)*
8	GOOD GOLLY MISS MOLLY *Little Richard* *(Specialty 624)*	SWINGING SHEPHERD BLUES *Johnnie Pate Qt.* *(Federal 12312)*	AT THE HOP *Danny & The Juniors* *(ABC-Paramount 9871)*
9	SHORT SHORTS *Royal Teens* *(ABC-Paramount 9882)*	THE STROLL *Diamonds* *(Mercury 71242)*	YOU CAN MAKE IT IF YOU TRY *Gene Allison* *(Vee-Jay 256)*
10	BETTY AND DUPREE *Chuck Willis* *(Atlantic 1168)*	I'LL COME RUNNING BACK TO YOU *Sam Cooke* *(Specialty 619)*	BEEN SO LONG *Pastels* *(Argo 5287)*

	ATLANTA	MEMPHIS	SAN FRANCISCO
1	MAYBE *Chantels* *(End 1005)*	GET A JOB *Silhouettes* *(Ember 1029)*	DON'T LET GO *Roy Hamilton* *(Epic 9257)*
2	BEEN SO LONG *Pastels* *(Argo 5287)*	I BEG OF YOU *Elvis Presley* *(RCA Victor 7150)*	MAYBE *Chantels* *(End 1005)*
3	SWEET LITTLE SIXTEEN *Chuck Berry* *(Chess 1683)*	DON'T LET GO *Roy Hamilton* *(Epic 9257)*	GET A JOB *Silhouettes* *(Ember 1029)*
4	GET A JOB *Silhouettes* *(Ember 1029)*	LA DEE DAH *Billy Ford's Thunderbirds* *(Swan 4002)*	TEACH ME HOW TO LOVE YOU *Bobby Blue Bland* *(Duke 182)*
5	GOOD GOLLY MISS MOLLY *Little Richard* *(Specialty 624)*	AT THE HOP *Danny & The Juniors* *(ABC-Paramount 9871)*	THAT'S ALL RIGHT *Little Jr. Parker* *(Duke 168)*
6	DON'T LET GO *Roy Hamilton* *(Epic 9257)*	THE STROLL *Diamonds* *(Mercury 71242)*	RUBY RUBY *Little Willie Littlefield* *(Rhythm 108)*
7	DEDICATED TO THE ONE I LOVE *"5" Royales* *(King 5098)*	MAYBE *Chantels* *(End 1005)*	BEEN SO LONG *Pastels* *(Argo 5287)*
8	THE WALK *Jimmy McCracklin* *(Checker 885)*	SHORT SHORTS *Royal Teens* *(ABC-Paramount 9882)*	AT THE HOP *Danny & The Juniors* *(ABC-Paramount 9871)*
9	SHORT SHORTS *Royal Teens* *(ABC-Paramount 9882)*	SWEET LITTLE SIXTEEN *Chuck Berry* *(Chess 1683)*	LA DEE DAH *Billy Ford's Thunderbirds* *(Swan 4002)*
10	BETTY AND DUPREE *Chuck Willis* *(Atlantic 1168)*	YOU CAN MAKE IT IF YOU TRY *Gene Allison* *(Vee-Jay 256)*	GOOD GOLLY MISS MOLLY *Little Richard* *(Specialty 624)*

R & B Sure Shots

"MAYBE BABY" — The Cash Box Disk of the Week 2/15

Crickets Brunswick 55053

"ROCK AND ROLL IS HERE TO STAY" — The Cash Box Disk of the Week 2/8

Danny & The Juniors ABC-Paramount 9888

Peterson Joins Music Educators In Conference

NEW YORK—Oscar Peterson, who recently appeared with his trio at the Embers, took leave of his role of jazz pianist on Saturday afternoon, February 22, to join with some 100 music educators who gathered last weekend in Pittsfield, Massachusetts, for the Seventh Annual Conference of the National Guild of Community Music Schools in helping decide whether or not the jazz approach to music is a valid teaching method in music education.

Peterson, who is a member of the faculty of the School of Jazz which held its first session last August, discussed his own teaching methods in jazz and demonstrated at the piano his own approach to improvisation within the framework of a panel discussion which included Jule Foster, Dean of the School of Jazz; Marshall Brown, Director of the Farmingdale High School Band, who appeared in last summer's Newport Jazz Festival; Nicholas Slonimsky, pianist and musicologist; and Moshe Paranov, Director of the Julius Hartt College of Music, Hartford, Connecticut, as panelists.

This discussion is an outgrowth of the interest of the Pittsfield Community Music School in the program of the School of Jazz close by in Lenox, Massachusetts. Under the leadership of its founder, Mrs. Bruce Crane, the Pittsfield School which hosts this year's national conference of Community Music Schools, felt that the results achieved by faculty members of the School of Jazz reached far outside the realm of jazz and into the entire area of music education. The program of the Pittsfield Community Music School has set as its primary purposes: 1) to help its students fulfill a personal need for a creative outlet, and 2) to prepare its students to assume an influential role in the musical life of this country as performers, listeners, and patrons. Mrs. Crane has led the School in utilizing an ensemble-group approach to music which most nearly accomplishes these purposes. Realizing that the jazz approach offers still another means toward these purposes, Mrs. Crane persuaded the Pittsfield Community Music School to present the jazz issue to its national organization in its open session which is annually devoted to experimental and controversial problems as a major portion of the consideration of this year's conference.

The point of view of the panel which has chosen as its general subject, "What is a Liberal Education in Music," has been outlined by Foster who states, "The jazz approach in music closely approximates the methods and objectives which are fundamental to progressive programs of liberal education in such schools as Amherst and Bennington. The addition of the jazz approach to methods which are considered traditional in American music schools could mean a virtual rebirth of the ideals and methods of the 17th and 18th centuries since its guiding principles are apprenticeship and improvisation. The jazz approach in music, like the seminar method at Amherst, introduces the student to the kind of work which is done by the professional within the field. The student becomes a creator as well as the performer. The improvised performance is his goal. The jazz approach is a recognition of the great gap which exists between the young student of music and the young student as an individual. It seeks to allow the student to express himself musically by teaching him the grammar of music first, i.e., its form, its harmonic structures, its instrumental possibilities. The student, in short, is taught as a composer so that musical expression is his own expression, and through a functional knowledge of the basic tools of music which is fundamental to a comprehensive, critical appreciation of music at all levels, he becomes a creator, an improvisor, the liberally educated musician."

JUST RELEASED!
Jo-Ann Campbell
singing
"YOU'RE DRIVING ME MAD"
GONE 5021
GONE RECORDS
1650 BROADWAY N. Y., N. Y.

R & B Reviews

A AWARD & SLEEPER — **B** VERY GOOD — **C** FAIR

B+ EXCELLENT — **C+** GOOD — **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CLASSICS
(Class 219)

B "IF ONLY THE SKY WAS A MIRROR" (2:38) [Recordo BMI—Stevenson, Maris, Gabriel] The Classics drift through a slow beat ballad effectively. Moody, swaying wax that the kids can moon to.

C+ "GOSH BUT THIS IS LOVE" (2:04) [Recordo BMI—Stevenson, Maris, Gabriel] The Classics bounce a quick beat jump with a zesty reading. The teeners will find this ok for the dance set.

TIM BROOKS
(Corvet 1012)

B "TEACH ME" (2:27) [HMP BMI — Brooks] Brooks sings a slow beat pretty with an effective vocal. Pleasing, easy fashioning of a catchy melody. The stronger deck.

C+ "TEENAGE PROBLEMS" (2:11) [HMP BMI—Brooks] Tim Brooks takes the teenage problems, puts them to a tune, and delivers it to a middle beat bouncer. Easy, swingy effort that should meet with an ok reception.

THE FIVE DISCS
(Emge 1004)

B+ "I REMEMBER" (2:03) [Shawn ASCAP—Joe Abarno] The Five Discs come up with a skipping quick beat bouncer and the result is a good, catchy teenage offering that could grab some action.

C+ "THE WORLD IS A BEAUTIFUL PLACE" (2:17) [Shawn ASCAP—Martin, Martin, Shore] The Five Discs turn in a tender reading of a slow beat melodic ballad. Easy, lightly swaying effort.

JIMMY KELLER
(Web 1118)

C+ "PLEASE SING TO ME" (2:45) [Walter Earle BMI — Keller] Jimmy Keller sings a melodic item with an emotional performance. Tender offering that appeals.

C+ "THE FASTER THE BETTER" (2:08) [Walter Earle BMI—Keller] Keller sings a quick beat novelty for the coupler and it comes off a fair deck.

THE DUALS
(Fury 1013)

B "WAIT UP BABY" (2:25) [Fire BMI — The Duals] The Duals knock out a fast beat jump with a hard hitting reading that comes off ok. The Duals swing out with enthusiasm and the etching contains an exciting quality.

B "FOR EVER AND EVER" (2:18) [Fire Music BMI — The Duals] The Duals chant a slow, rhythmic melody with a tricky reading that appeals. Tuneful side with that teenage beat.

THE VELVET KEYS
(King 5109)

B "THE TRUTH ABOUT YOUTH" (2:43) [Jay & Cee BMI—Glover, Toombs] The Velvet Keys blend on a slow beat melodic item and come up with pleasant listening both in story and tune. It is another on the theme of youth—tender and timely.

B "DON'T TAKE MY PICTURE, TAKE ME" (2:41) [Time BMI—Heller, Shurr] The Velvet Keys turn in another tender performance of a slow beat pretty with a sentimental lyric. Easy, swingy and moving.

The Cash Box Award o' the Week

"IF YOU NEED SOME LOVIN'" (2:41)
[Planemar BMI—Brooks, Cadena]

"I'M IN THE MOOD" (2:31) [Planemar BMI—Brown, Cadena]

NAPPY BROWN (Savoy 1530)

● Nappy Brown is pretty potent on his newest, "If You Need Some Lovin'". A rhythmic middle beat bouncer, Brown handles it with his best selling delivery. Brown's vocal projection is backed with a solid ork reading and the result is a Brown offering that should make it big. Keep a close watch on it. The coupling, "I'm In The Mood", is a slow beat blues that Brown handles with great feeling. It is well done and should appeal to the southern markets. For the all-over national market we like "If You Need Some Lovin'."

"PEEK-A-BOO" (2:00) [Instant BMI—Williams, Burton, Mendelsohn]

"MY CONFESSION OF LOVE" (2:40)
[Men-Lo BMI—Elbert, Mendelsohn]

DONNIE ELBERT (DeLuxe 6161)

● Donnie Elbert looks real good on this quick beat bouncer, "Peek-A-Boo". The chanter sinks his teeth into an infectious novelty and his shouting is exciting and penetrating. Elbert could be launching his biggest to-date here. Keep your eyes on "Peek-A-Boo". The flip, "My Confession Of Love", is a tender slow beat love song, handled softly and engagingly. Easy on the ears—but we look to "Peek-A-Boo" to do it.

"BESIDE MY LOVE" (2:21) [Sea-Lark Ent. BMI—Johnson, Gardner]

"GONNA MAKE A CHANGE" (2:35)
[Real Gone BMI—Johnson, Blandon]

THE DUBS (Gone 5020)

● The Dubs offer a tender reading of the moving and lovely slow beat "Beside My Love" and come up with a winner. The Dubs lend much feeling and sincerity to their heartfelt treatment. This deck is loaded with the emotional appeal for the overall market. Keep close tabs on its progress. The flip, "Gonna Make A Change", is a quick beat bouncer with an exciting quality. Good change of pace for the young record buyer. For the big response we look to "Beside My Love" to create a storm.

"DANCE HONEY DANCE" (2:26) [Fire BMI—Raysor, Robinson]

"I-I-I LOVE YOU SO-SO-SO" [Fire BMI—Raysor, Robinson]

THE VELVETS (Fury 1012)

● The Velvets make their debut on the Fury label with what looks like a hit. The group has a very strong piece of teenage material and they deliver it with a peppery reading that gives it every chance. The Velvets handle the material, strengthened with an excellent arrangement, in great style and we think, with proper exposure, it could develop into a teenage best seller. The flip, "I-I-I (Love You So-So-So)", is a slow, rhythmic ballad offered in easy, swingy fashion. Good backerupper, tho we look to "Dance Honey Dance" for the big action.

"BOOK OF LOVE" (2:41) [Arc-Keel BMI—Monotones]

"YOU NEVER LOVED ME" (2:38) [Arc-Keel BMI—Monotones]

THE MONOTONES (Argo 5290)

● The Monotones come up with a middle beat novelty in "Book Of Love" and the attention getting arrangement is no doubt the strong point of this waxing. The Monotones do a smart job on the vocal end, but the treatment is so odd it catches the ear immediately. Watch this deck—it could move all the way up. The flip, "You Never Loved Me", is a slow beat tender that The Monotones handle deftly. It is a pleasant two and one-half minutes, but we lean all the way to "Book Of Love".

"OH WHAT A BABY" (2:22) [Figure BMI—Allen, Ezzo]

"HOWIE" (2:25) [Bess BMI—Sanchez, Ezzo]

THE TONETTES (Doe 101)

● Here's a new group on a new label that could spark itself into a strong seller. The Tonettes on Doe sing a scintillating quick beat jump that looks like money in the bank. The kids swing out the happy bouncer with a couple of attention attracting gimmicks that should get this deck started on exposure. One that definitely should get your attention. It could become big. The flip, "Howie", is a tender slow beat pretty fashioned in that mood. Watch "Oh What A Baby".

ANDRE WILLIAMS
(Fortune 839)

B+ "DON'T TOUCH" (2:39) [Trianon BMI — Brown, Williams] Williams turns in a hard hitting, quick beat waxing on the flip. The strong deck. Williams swings out with good instrumental support. Exciting.

B "PASS THE BISCUITS PLEASE" (2:40) [Trianon BMI—Williams, Brown] Andre Williams, novelty singer from Detroit, handles a recitation type material against a rhythmic instrumental backing. Williams has his troubles getting hold of the biscuits. Should get a good reaction in the southern territories.

TOMMY RIDGLEY
(Herald 513)

B+ "COME BACK BABY" (2:10) [Angel BMI—A. Tyler] Tommy Ridgley dishes up an intriguing item with a sprightly reading that should please the teeners. Good beat and arrangement. Deck bears close watching. It should stir up good action.

B "WONCHA GONE" (2:00) [Angel, Lowell BMI — J. Williams] Ridgley swings out with a quick beat hop and the result is a good coupler, with the stronger action expected to take place on "Come Back Baby".

BUDDY JOHNSON
(Mercury 71262)

B+ "MINGLIN'" (3:04) [Sophisticate BMI] Buddy Johnson and his orchestra offer a slow beat blues with a brassy predominance that accentuates the mood. Moving, dim lights offering.

B "I WONDER WHERE OUR LOVE HAS GONE" (2:47) [Robbins ASCAP] Another slow beat blues, with an Eckstinish vocal to tell the story. Pretty waxing for the dreamy dancer.

THE SPUTNIKS
(Class 2047)

B+ "JOHNNY'S LITTLE LAMB" (2:25) [Recordo BMI — Nathan, Vikki] The Sputnicks follow their recent hit, "Hey Maryann", with a quick beat bouncer novelty based on the nursery rhyme, and come up with a sprightly wax that fits the current teener's needs. Should pick up a nice sale.

B "WAIT A LITTLE WHILE" (2:35) [Recordo BMI — Nathan, Vikki] The Sputnicks bounce merrily on the flip, with a quick beat bouncer that moves. Good backerupper.

OTIS WILLIAMS
(DeLuxe 6160)

B+ "BABY-O" (2:12) [Mar-Kay BMI —Innis, Gore, Abner, Glover] Otis Williams comes up with a real strong side in quick beat "Baby-O". Deck is a merry jump with a love lyric that catches on quickly. Williams may have his long delayed hit here.

B "LET SOME LOVE IN YOUR HEART" (2:08) [Armo BMI—Danny Overbea] Williams and his Charms turn in a slow beat tender with a softy reading that pleases. Smooth coupling that enhances the selling power of the release.

Top Selling Records
Reported by
R & B Retail Outlets
From Coast to Coast

RAY'S MUSIC SHOP
New York, N. Y.

1. Get A Job (Silhouettes)
2. Betty & Dupree (C. Willis)
3. Don't Let Go (R. Hamilton)
4. I'll Come Running Back To You (S. Cooke)
5. Been So Long (Pastels)
6. The Walk (J. McCracklin)
7. You Can Make It If You Try (G. Allison)
8. This Is The Night (Valiants)
9. Sweet Little Sixteen (Berry)
10. The Stroll (Diamonds)

JOE'S MUSIC SHOP
St. Louis, Mo.

1. Tequila (Champs)
2. The Shake (Mark IV)
3. Sweet Little Sixteen (Berry)
4. Movin' & Groovin' (D. Eddy)
5. Been So Long (Pastels)
6. Maybe (Chantels)
7. Sugah Woogah (Playmates)
8. Get A Job (Silhouettes)
9. Betty & Dupree (C. Willis)
10. The Stroll (Diamonds)

THE GLEN MUSIC SHOP
Detroit, Michigan

1. Tequila (Champs)
2. Sweet Little Sixteen (Berry)
3. Short Shorts (Royal-Teens)
4. Good Golly Miss Molly (L. Richard)
5. Get A Job (Silhouettes)
6. I Beg Of You (E. Presley)
7. Maybe Baby (Crickets)
8. Maybe (Chantels)
9. Been So Long (Pastels)
10. So Tough (Casuals)

ROSSLYN MUSIC
Los Angeles, Calif.

1. Teardrops (L. Andrews)
2. Don't Let Go (R. Hamilton)
3. Could This Be Magic (Dubs)
4. Raunchy (E. Freeman)
5. Maybe (Chantels)
6. Get A Job (Silhouettes)
7. Short Shorts (Royal-Teens)
8. Buzz, Buzz, Buzz (Hollywood Flames)
9. Six Months, Three Weeks (Sharps)
10. I'll Come Running Back To You (S. Cooke)

TOWN NORTH MUSIC CO.
Dallas, Texas

1. Get A Job (Silhouettes)
2. Oh Julie (Crescendos)
3. Dede Dinah (F. Avalon)
4. La Dee Dah (F. Ford's Thunderbirds)
5. I Beg Of You (E. Presley)
6. At The Hop (Danny & Juniors)
7. Short Shorts (Royal-Teens)
8. You Are My Destiny (Anka)
9. Jo-Ann (Playmates)
10. Do What You Did (T. Harris)

MET MUSIC
Chicago, Illinois

1. Angel Smile (N. Cole)
2. On The Street Where You Live (J. Jones)
3. Don't Let Go (R. Hamilton)
4. You Can Make It If You Try (G. Allison)
5. Million Miles From Nowhere (B. Benton)
6. Flying Home (B. Doggett)
7. Witchcraft (F. Sinatra)
8. The Stroll (Diamonds)
9. Betty & Dupree (C. Willis)
10. Maybe (Chantels)

THIEMS RECORD SHOP
Raleigh, N. C.

1. Maybe (Chantels)
2. Get A Job (Silhouettes)
3. The Stroll (Diamonds)
4. Short Shorts (Royal-Teens)
5. Sweet Little Sixteen (Berry)
6. Betty And Dupree (C. Willis)
7. Do What You Did (T. Harris)
8. At The Hop (Danny & Juniors)
9. You Can Make It If You Try (G. Allison)
10. I'll Come Running Back To You (S. Cooke)

MELODY SHOP
Elizabeth, N. J.

1. Short Shorts (Royal-Teens)
2. Get A Job (Silhouettes)
3. At The Hop (Danny & Juniors)
4. Oh Julie (Crescendos)
5. Dede Dinah (F. Avalon)
6. The Stroll (Diamonds)
7. Sail Along Silv'ry Moon (B. Vaughn)
8. We Belong Together (Robert & Johnny)
9. La De Dah (B. Ford's Thunderbirds)
10. Everyday (T. Robin)

HUDSON RECORD SHOP
Jackson, Tenn.

1. Get A Job (Silhouettes)
2. Maybe (Chantels)
3. Don't Let Go (R. Hamilton)
4. The Stroll (Diamonds)
5. At The Hop (Danny & Juniors)
6. For Sentimental Reasons (S. Cooke)
7. Sweet Little Sixteen (Berry)
8. The Big Beat (F. Domino)
9. You Can Make It If You Try (G. Allison)
10. The Walk (J. McCracklin)

R & B Disk Jockey
REGIONAL RECORD REPORTS

"DADDY O" DAN
KGFJ—Hollywood, Calif.

1. Evicted From Heaven (J. Profet)
2. Could This Be Magic (Dubs)
3. Six Months, Three Weeks (Sharps)
4. Maybe (Chantels)
5. Sweet Love (Penguins)
6. Do What You Did (T. Harris)
7. So Tough (Casuals)
8. Teach Me (B. B. Bland)
9. Tequila (Champs)
10. Tell My Why (N. Fox)

DAVE NEUMAN
KAYO—Seattle, Wash.

1. Good Golly Miss Molly (L. Richard)
2. Sweet Little Sixteen (Berry)
3. Betty And Dupree (Willis)
4. C'mon Tiger (Imperials)
5. In The Still Of The Night (Five Satins)
6. Baby (Slades)
7. Cherry Pie (Tri-Lads)
8. The Walk (J. McCracklin)
9. Altar Of Love (Channels)
10. Peaches (L. J. Parker)

NICK CHARLES
WSLB—Ogdensburg, N. Y.

1. Short Shorts (Royal Teens)
2. Dede Dinah (F. Avalon)
3. Stood Up (R. Nelson)
4. Get A Job (Silhouettes)
5. La Dee Dah (B. Ford's Thunderbirds)
6. I Beg Of You (E. Presley)
7. At The Hop (Danny & Juniors)
8. Big Guitar (S. Taylor)
9. Walkin' With Mr. Lee (Allen)
10. The Stroll (Diamonds)

GERRY MYERS
CKEY—Toronto, Ont., Can.

1. Short Shorts (Royal Teens)
2. Maybe (Chantels)
3. Get A Job (Silhouettes)
4. Walkin' With Mr. Lee (Allen)
5. So Tough (Casuals)
6. She's Neat (D. Wright)
7. Click Clack (D. Doo & Don'ts)
8. Big Guitar (O. Bradley)
9. Who's Sorry Now (Francis)
10. Stood Up (R. Nelson)

BOB FOWLER
WBLA—Elizabethtown, N. C.

1. The Stroll (Diamonds)
2. Get A Job (Mills Bros.)
3. At The Hop (N. Todd)
4. Oh Julie (Crescendos)
5. High Blood Pressure (Smith)
6. Don't Let Go (R. Hamilton)
7. Don't (E. Presley)
8. I Beg Of You (E. Presley)
9. Till Death Do Us Part (S. Scott)
10. Talking 'Bout You (Charles)

DANNY WILSON
WHAV—Haverhill, Mass.

1. Get A Job (Silhouettes)
2. Teardrops (L. Andrews)
3. Say Boss Man (B. Diddley)
4. Good Golly Miss Molly (L. Richard)
5. Sweet Little Sixteen (Berry)
6. Evil (M. Waters)
7. Too Late (Moonglows)
8. Don't Let Go (R. Hamilton)
9. Walkin' With Mr. Lee (Allen)
10. Maybe (Chantels)

"BUZZ" BEASLEY
KATZ—St. Louis, Mo.

1. Don't Let Go (R. Hamilton)
2. Get A Job (Silhouettes)
3. Maybe (Chantels)
4. That's All Right (L. Parker)
5. For Sentimental Reasons (S. Cooke)
6. So Tough (Casuals)
7. At The Hop (Danny & Juniors)
8. Movin' And Groovin' (Eddy)
9. Trip To The Moon (Reynolds)
10. Sweet Little Sixteen (Berry)

"BARON" BROCK EASTER
WQIC—Meridian, Miss.

1. I'm Asking Forgiveness (T. Harris)
2. Good Golly Miss Molly (L. Richard)
3. Bony Moronie (L. Williams)
4. Rockin' & Reelin' (C. Berry)
5. Thumb Thumb (F. Lymon)
6. Dance (Coasters)
7. Get A Job (Silhouettes)
8. You Can Make It If You Try (G. Allison)
9. Come On Liza (Rickey At The Keys)
10. Desire Me (S. Cooke)

MIKE RUSSELL
KANS—Wichita, Kans.

1. Get A Job (Mills Bros.)
2. Don't Let Go (R. Hamilton)
3. The Stroll (Diamonds)
4. Swinging Shepherd Blues (M. Koffman)
5. At The Hop (Danny & Juniors)
6. Short Shorts (Royal Teens)
7. Don't (E. Presley)
8. Good Golly Miss Molly (L. Richard)
9. Peggy Sue (B. Holly)
10. Helpless (Platters)

BMI R&B Awards Luncheon



NEW YORK—Broadcast Music, Inc.'s Second Annual Rhythm & Blues Awards Luncheon was recently held at The Hotel Pierre's Roof Garden. Citations of achievement were handed out to sixty-two songwriters and thirty-six publishing firms for producing forty-three tunes that attained top national popularity in the R&B field in 1957. Carl Haverlin, president of the music licensing organizations, presented the BMI awards. Some of the honored guests attending the affair are pictured above. In the top left photo are: BMI prexy, Carl Haverlin, Mrs. Miriam Bienstock, Atlantic Records exec and Atlantic songster-tunesmith, Ivory Joe Hunter. Top right: Zell Sanders, left, owner of J&S Records and the J&S singing team, Johnnie & Joe. Second row left: Haverlin and Atlantic exec, Jerry Wexler stand in back of Atlantic's five Bobbettes. Second row right: Haverlin and Vik's Mickey & Sylvia. Third row left: Atlantic's writer-singer, Chuck Willis with Mrs. Bill Doggett, wife of King's jazz organist. Third row right: music publisher, Al Stanton, ABC-Paramount's Paul Anka, Chuck Willis and Bob Austin of The Cash Box. Bottom row left: Jerry Wexler, Ollie Jones and Bob Sour, BMI veep. Bottom right: Singer-cleffer, Bob Crew, Mrs. Theodora Zavin, Ass't V.P. of BMI and publisher Gene Goodman.

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R & B Ramblings

NEW YORK:

Hold your hats—it looks like we're off on another trend. This week excitement was started by Cameo on a disk titled, "Dinner With Drac". From what we hear, it looks like it is going to be a runaway novelty. It broke real fast in Philadelphia and is now spreading. Roulette entered the horror picture with the purchase of a master from Larry Uttal of Monument Music and Madison Records. This one is called "A Screamin' Ball (At Dracula Hall)". Roulette is treating this platter like it is already a million seller—giving it the number one rush treatment. Both are entirely different songs and stories, the only similarity being the "horror" theme. If both records move to the top and get concentrated airplay, every night will sound like Halloween. . . . Business continues to get better at Herald and Ember according to Doug **Moody**. Doug reports that in addition to that nation's best seller, "Get A Job" by the **Silhouettes**, they are getting good action on **The Turbans'** "Congratulations", the other side of "Wadda-Do", and **Ronnie Pearson's** "I Dig That Girl The Most" is getting a good early reaction. There will be a new **Lee Allen** out almost immediately and the two titles are "Boppin' At The Hop" and "Strollin' With Mr. Lee". . . . **Sol Rabinowitz** says, "I've got another hit." Sol is talking about "Ricky Tick", Noble Watts' follow up to his hit, "Hard Times". Rabinowitz may have really started to move. He has an item by **The Fidelities** called "The Things I Love" that has broken in Cleveland and may be on its way. "And in addition to these," concludes Sol, "I just cut **Marie Knight** and we came up with two sides that are tremendous. I always knew Marie Knight was great but I never new 'how great' until now." . . . Is it true that Marvin Deane went 0 for 57 set shooting? . . . **Randy Wood** just picked up the master of **Eddie Robbins**, 16 year oldster, from **Leo Rogers and Lee Silvers**. Lee and Leo are the duo who made "Short Shorts" and sold it to ABC Paramount for that fabulous figure. The two sides of the new Dot acquisition are "Dear Parant" and "A Girl Like You". **The Royal Teens**, who are the artists on "Short Shorts", appeared on the Dick Clark premier Saturday TV show. The group flew down to Miami immediately after that for a one week personal appearance with an all star package. Silver and Rogers are also making the Miami trip to record the group for its next release. The Royal Teens will also make a one week appearance at the Kansas City Automobile Show the week of March 5. . . . **Larry Dean**, former Cincinnati and Detroit deejay, is now program director-deejay at KSAN-San Francisco, Calif. Dean calls San Francisco a swinging town with some of the best jockeys he has ever heard. Calls KSAN the number one r & b outlet according to the latest Pulse. KSAN is on the air from 5 am to 2 am and the staff includes "Jumpin' George," "Rockin' Lucky," "Ted Byrd," "John Hardy," and Dean. Dean is on the air from 7:00 to 7:30 am; 2 to 4 pm, and from 11:00 to 11:45 pm. . . . **Don Robey**, Duke-Peacock-Backbeat, back in Houston after an Eastern tour in which he took care of promotion, sales, a series of sessions, and the appointment of **Dave Rolnick** as eastern rep. Robey found the usual mile-high pile of letters and unattended chores on his desk and immediately began to work his way through them. Don is very happy these days since he has so many things going for him. "That's Alright" by **Jr. Parker**, "So Tough" by **The Casuals**, "Teach Me (How To Love You)" and "Bobby's Blues" by **Bobby Blue Bland**, and several new releases in which he has great faith. He is especially high on **Tony "The Ace" Spade** and his initial Backbeat release, "Life Is A Mystery" and "What's Gwyne On". . . . **The Del Vikings** are doing a personal appearance in Detroit, February 17-19 to premier the opening of the picture they appear in, "The Big Beat". They are currently moving ahead in the sales department with "Voodoo Man" and "Can't Wait" on Mercury. . . . **Dick Boone**, Shaw Artists, has set two prom dates of some interest, both for May 16. The first puts **Fats Domino** on stage for Vanderbilt University's spring formal with a guarantee of $5000. The second will net **Bill Doggett** and his group $2500 for playing a high school graduation party for the banker's daughter in Victoria, Texas. . . . Special bulletin from Aladdin asking deejays to turn over **Thurston Harris'** "Do What You Did" and concentrate on the "I'm Asking Forgiveness" side. . . . **Don Carter** of Roulette Records is assuming a new role. He recently wrote a sequal to "Get A Job" and recorded it with the **Heartbeats**. The Roulette brass thinks so much of it they have moved The Heartbeats over to the Roulette label from Gee and are going all out on it. . . . **Otis Williams** out on DeLuxe this week with "Let Some Love In Your Heart" and "Baby-O". . . . We hear the **Fred Paris and the Scarlets'** "She's Gone (With The Wind)" and "The Voice" on Klik Records is getting a wonderful early reaction both from the public and the distribs. . . . Atlantic buzzing this week as it issues two on the KRC label and four on Atlantic. The two on KRC are **Lloyd Price** with "How Many Times" and "To Love and Be Loved"; **Stella Johnson** singing "Please Tell Me So" and "Yeah Baby". On Atlantic we have those great gals **Lavern Baker** and **Ruth Brown**, The **Clovers** and **Otis Blackwell**. Lavern sings "Learning To Love" and "Substitute", Ruth sings "Book Of Lies" and "Just Too Much", The Clovers offer "Wishing For Your Love", and "All About You"; and **Otis Blackwell** with "What A Coincidence" and "Turtle Dove". . . . **Lou Krefitz**, Popular Records, has pulled off a coup. He has signed the Vox-poppers to his Poplar label and is in a good position if "Wishing For Your Love" on Mercury lives up to the excitement now emanating from it. Lou has also signed **Billy Mitchell**, one of the current Clovers, Atlantic hit group. Mitchell will continue to sing with the Clovers, but will record as a single for Poplar. Krefitz has a good sized seller going for him now in "Mad Mad World" by **Alan Jones**. . . . "Billy's Heartache" by **Bill Stewart** on Okeh Records is finally being released this week after Okeh held it back about a month. At that time the disk was sent into us for review and we thought so highly of it we picked it. . . . Atlantic Records finds that its girl department is selling records for them. The diskery is shipping large orders on **Betty Johnson's** "Little Blue Man", the **Tracey Twins'** "Heartbreak Hill" and **The Jaye Sisters'** "Going To The River". . . . Atco fellas flipping because "Gee Golly" by **The Coasters** looks like "Searchin'" all over again. . . . **King Bee Smith** (KCOH-Houston, Texas) writes to tell us **Sam Cook, The Silhouettes, The Dubs, Ernie Freeman, The Casuals, and The Drifters** really rocked the city on February 17 with a one-nighter at the Municipal Auditorium. King Bee tells us his "Teen-Age Record Hop" is the talk of the town. At the last hop the thousands chose "If I Don't See You Again" by **Ted Taylor** and "Life Is A Mystery" by **Tony Spade** as tomorrow's hits. **King Bee's** personal pick of the week is **Varetta Dillard's** "Star of Fortune". His hit of the week is **Ted Taylor's** "If I Don't See You Again."



FRED PARIS



ROYAL TEENS

CHICAGO:

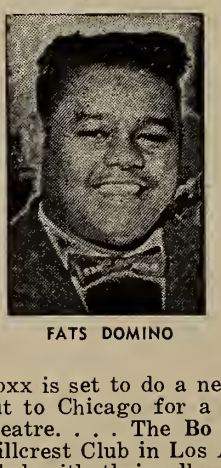
The Chess Diskery busy as a beehive what with **Jimmy McCracklin's** "The Walk" running to the top along side of **Chuck Berry's** "Sweet Little Sixteen and (Make With) "The Shake" by the **Mark IV. Max Cooperstein** is also very enthused about "Been So Long" by the **Pastels** and a newie "Book Of Love" by the **Monotones**. **Max** advises that Chess is prepping a new release titled "Point Of No Return" by **Artie Singer** and his orch. on the Checker label. . . . **Howard Bednoe** says that a big one at All State is "Yes, My Darling" by **Fats Domino** on Imperial. . . . **Stan Pat** reports that Roulette came up with a big follow-up to "Get A Job" titled "I Found A Job" by the **Heart Beats**. Roulette switched this one from the Gee label because they believe it will go big pop-wise. . . . **Jerry Ferber** happily reports that **Little Junior Parker's** "That's All Right" on Duke is still all right, for United Distribs. . . . Boulevard Recording Studios keeps busy 12 hours in every day according to **Hal & Eleanor Kaitchuk**. Eleanor asks us to keep listening for a new Fraternity release "Never A Day Goes By" b/w "Mon Reve" an instrumental coupling by **Bert Farber** and his orch. Bert is **Arthur Godfrey's** pianist. . . . Vocalist **Johnny Raphael** just returned from Milwaukee plugging his newie on Aladdin "We're Only Young Once" b/w "The Lonely Road To Nowhere". **Johnny delighted** with the reception he received in Chi and Milwaukee. . . . Deejay **Marty Faye**, chief TV mortician of "Marty's Morgue" via WBKB tells us that he's bringing Mercury vocalist-instrumentalist **Frank Darone** back to his program as guestar by popular demand of viewers. . . . Vee Jay-Falcon has a big one in "I Lost You" by the **Spaniels**. . . . London's **"Honest" John Vail** recently returned from an extensive deejay tour, and is particularly high on a coupling on Felsted by **Andy Anderson** "I-I-I Love You" b/w "Johnny Valentine". . . . **Penny Smith**, deejay **Jim Lounsbury's** lovely frau, has a new release out on the Chess label "Give Me What You Got" and "Share Your Love". Penny was backed by the **Echos** on this one.



MARTY FAYE

LOS ANGELES:

Fats Domino again broke all records during his recent weekend stand at the 54 Ballroom. Imperial Records has another smash hit in Fats' latest "Yes My Darling" according to **Jim Warren** at Central Record Sales. . . . Disk jockey, **Dick 'Huggie Boy' Hugg** has opened his own record shop, The House of 45 Records at 1325 No. LaBrea Ave. in Hollywood. Hugg will broadcast his nightly show from 12 to 4 over KRKD directly from the new record store. . . . Keen Records releasing the new **Sam Cooke** record this week. Cooke recorded "Lonely Island", an **Eden Ahbez** tune, and "You Were Made For Me", written by **L. C. Cooke**, Sam's brother and the writer of his smash, "You Send Me". . . . **Googie Rene's** new Class waxing "Wiggle Tail Part 1 and 2" breaking in eight major markets across the country. It looks as though it will be the big follow-up to his hit record of "Little Bitty Pretty One". **Leon Rene** also announced this week the signing of a new group, **The Classics**, whose first waxings are due for early release. . . . **Gus Jenkins** and his orchestra, Flash Records artists have been signed with the Lillian Cumber Agency. . . . Comic **Red Foxx** returned from New York where he appeared at the Apollo theatre. Foxx is set to do a new series of recordings for Dooto Records before planing out to Chicago for a stint with **Count Basie** and his orchestra at the Regal theatre. . . . The **Bo Rhambo Trio** currently holding forth at Ozzie Harris' Hillcrest Club in Los Angeles. . . . **The Pilgrim Travelers**, heard on the Andex label with their album, "Look Up", set for an extended concert one-nighter tour of the country. . . . **Gene Brewer**, Western manager for Epic Records reports a big hit breaking for the label in **Roy Hamilton's** new waxing ' Don't Let Go". . . . **Duke Ellington** and his orchestra currently at Peacock Lane.



FATS DOMINO

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	BALLAD OF A TEENAGE QUEEN *Johnny Cash* *(Sun 283)*	1
2	I BEG OF YOU *Elvis Presley* *(RCA Victor 7150)*	4
3	GREAT BALLS OF FIRE *Jerry Lee Lewis* *(Sun 281)*	2
4	THE STORY OF MY LIFE *Marty Robbins* *(Columbia 41013)*	3
5	DON'T *Elvis Presley* *(RCA Victor 7150)*	7
6	GEISHA GIRL *Hank Locklin* *(RCA Victor 6984)*	5
7	THIS LITTLE GIRL OF MINE *Everly Brothers* *(Cadence 1342)*	—
8	ANNA MARIE *Jim Reeves* *(RCA Victor 7070)*	8
9	WHOLE LOTTA WOMAN *Marvin Rainwoter* *(MGM 12609)*	13
0	MY SPECIAL ANGEL *Bobby Helms* *(Decco 30423)*	10

WAITIN' IN SCHOOL. 12. OH LONESOME 13. RAUNCHY. 14. STOOD UP. 15. WAKE LITTLE SUSIE.

Stars Set For Touring "Philip Morris Show"

NASHVILLE, TENN. — Great names in the world of country music will be appearing as guest artists on the all-star, touring "Philip Morris Country Music Show" CBS radio network program Sundays, 9:05 PM EST on the following dates:

The PMCMS network radio program for March 2nd will originate from Scott Field Air Base, where the country music stars will stage a special performance for servicemen.

Hank Locklin whose "Geisha Girl" is currently a best seller, will be the visiting guest artist on the March 9th and March 23rd broadcasts for PMCMS over CBS. He will appear in person with the show on the engagement dates in Jefferson City, Mo., February 19 and on February 21 in Chanute, Kansas.

Red Foley will headline the March 16 broadcast of the Philip Morris Country Music Show. He guested in person with the performance of PMCMS in Springfield on February 20 at the Jewel Theatre.

Jerry Lee Lewis, riding high with "Great Balls of Fire," will be the star attraction in Chicago, Thursday, March 13, at the Civic Opera House. He will be the air guest for the PMCMS radio program on Sunday, March 30.

Runyon Fund To Match Lind

CHICAGO—John H. Teeter, National Executive Director of the Damon Runyon Memorial Fund for Cancer Research, has offered to meet deejay Phil Lind's Pennies For Cancer Drive "penny for penny" and donate the total sum to a cancer research project in the Chicago area.

In a letter to Lind, WTAQ deejay, Teeter said, "We will match any sum you raise in your drive and make a grant to one of the Chicago Cancer Research Projects approved by our committee."

Teeter continued on to say, "You, of course, can present the check on your program." In closing he quipped, "There will not be one bad penny in your million, Phil."

Zenith Debuts With Ann Sothern Album

BEVERLY HILLS, CAL.—Actress Ann Sothern's initial vocal album venture, titled "Sothern Exposure," was released last week by Zenith Records. The album marks Tops Records' entrance into the dealer field, via the Zenith label, and is being handled by independent disk distributors throughout the country. It will retail for $3.98.

A strong advertising and publicity push has been designed to launch the album, with Miss Sothern scheduled to make guest shots on four major TV shows to plug it. Strongest push will be given to "Another Year," a new tune penned by album's conductor-arranger Ian Bernard, and which is the only original of the thirteen songs in the LP.

Miss Sothern, no newcomer to the music field, started her show business career as a pianist and vocalist. She turned down scholarships to three conservatories in favor of pursuing an acting career. Besides her famous Maisie roles, she appeared in such musical films as "April Showers," "Nancy Goes to Rio," and the Academy Award winning comedy, "Letter to Three Wives."

Of the thirteen songs in the album, Miss Sothern introduced three in motion pictures. "The Last Time I Saw Paris" was first performed by her in "Lady Be Good"; "You'll Never Know" was in "Panama Hattie"; and "Let's Fall In Love" was first sung by her in the picture of the same name.

Whitman To Be Feted

CHICAGO—Paul Whiteman will be guest of honor of the 29th annual Chicagoland Music Festival, sponsored by the Chicago Tribune Charities, Inc., to be held the evening of August 23, in Soldier's Field.

Whiteman will be accompanied by Paul Cunningham, president of the American Society of Composers, Authors and Publishers, who will introduce Whiteman at the festival luncheon, August 22, in the Grand Ballroom of the Conrad Hilton Hotel.

Whiteman will direct the Festival Symphony Orchestra in Gershwin's "Rhapsody In Blue," which he originally recorded 32 years ago. He again recorded it in 1956 in his "50th Anniversary" album.

The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1.	BALLAD OF A TEENAGE QUEEN — Johnny Cash (Sun)	(1)
2.	THE STORY OF MY LIFE — Marty Robbins (Columbia)	(2)
3.	ANNA MARIE — Jim Reeves (RCA Victor)	(3)
4.	GEISHA GIRL — Hank Locklin (RCA Victor)	(4)
5.	OH LONESOME ME — Don Gibson (RCA Victor)	(5)
6.	I BEG OF YOU — Elvis Presley (RCA Victor)	(7)
7.	WHOLE LOTTA WOMAN — Marvin Rainwater (MGM)	(6)
8.	THIS LITTLE GIRL OF MINE — Everly Brothers (Cadence)	(14)
9.	STOP THE WORLD — Patsy Cline (Decca); Johnnie & Jack (RCA Victor); Carl Belew (4 Star)	(11)
10.	DON'T — Elvis Presley (RCA Victor)	(16)

11. YOU WIN AGAIN. 12. MY SPECIAL ANGEL. 13. ONCE MORE. 14. BIG RIVER. 15. GREAT BALLS OF FIRE. 16. YOUR NAME IS BEAUTIFUL. 17. OH-OH, I'M FALLING IN LOVE AGAIN. 18. I CAN'T STOP LOVING YOU. 19. I FOUND MY GIRL IN THE U.S.A. 20. THE MAN IN THE MOON. 21. NO WEDDING BELLS FOR JOE. 22. WANG DANG DOO. 23. UH-HUH-MM. 24. SEND ME THE PILLOW YOU DREAM ON. 25. WAKE UP LITTLE SUSIE. 26. JUST AN OLD FLAME. 27. WHY WHY. 28. KISSES SWEETER THAN WINE. 29. HOUSE OF GLASS. 30. FAMILY REUNION. 31. CURTAIN IN THE WINDOW. 32. PLEASE PASS THE BISCUITS. 33. HOW LONG. 34. TIME OUT FOR THE BLUES. 35. THE LOCKET. 36. IT'S ALL YOUR FAULT. 37. STOOD UP. 38. RAUNCHY. 39. MY SHOES KEEP WALKING BACK TO YOU. 40. KATHALEEN; SATISFACTION GUARANTEED; WAITIN' IN SCHOOL; MADEMOISELLE; WALKIN' HOME FROM SCHOOL; SHOULD WE TELL HIM; JAILHOUSE ROCK; LOVE BUG CRAWL; JUST A LITTLE LONESOME; LEND ME YOUR COMB; TWO LITTLE HEARTS; NEW PANHANDLE RAG; IS IT WRONG; LET THOSE BROWN EYES SMILE AT ME; SUGARTIME.

Country Best Sellers IN RETAIL OUTLETS

		Pos. Last Week
1.	BALLAD OF A TEENAGE QUEEN Johnny Cash (Sun 283)	(1)
2.	DON'T Elvis Presley (RCA Victor 7150)	(3)
3.	THE STORY OF MY LIFE Marty Robbins (Columbia 41013)	(2)
4.	I BEG OF YOU Elvis Presley (RCA Victor 7150)	(5)
5.	GREAT BALLS OF FIRE Jerry Lee Lewis (Sun 281)	(4)
6.	GEISHA GIRL Hank Locklin (RCA Victor 6984)	(6)
7.	OH LONESOME ME Don Gibson (RCA Victor 7133)	(9)
8.	ANNA MARIE Jim Reeves (RCA Victor 7070)	(7)
9.	WHOLE LOTTA WOMAN Marvin Rainwater (MGM 12609)	(10)
10.	THIS LITTLE GIRL OF MINE Everly Brothers (Cadence 1342)	(15)

11. MY SPECIAL ANGEL. 12. WAITIN' IN SCHOOL. 13. STOP THE WORLD. 14. WAKE UP LITTLE SUSIE. 15. STOOD UP. 16. YOUR NAME IS BEAUTIFUL. 17. ONCE MORE. 18. YOU WIN AGAIN. 19. CURTAIN IN THE WINDOW. 20. KISSES SWEETER THAN WINE. 21. WANG DANG DOO. 22. BIG RIVER. 23. OH-OH, I'M FALLING IN LOVE AGAIN. 24. JAILHOUSE ROCK. 25. I FOUND MY GIRL IN THE U.S.A.; IT'S ALL YOUR FAULT; RAUNCHY.

JIMMIE WILLIAMS
sings
"IF YOU'RE LOOKIN' FOR LOVE"
* MGM *
WHITE OAK MUSIC, BMI.,
7771 Cheviot Rd., Cincinnati 39, Ohio

Jimmy Newman
"STEP ASIDE SHALLOW WATER"
DOT 15704
DOT RECORDS

A Session With Sal



NEW YORK—Epic's Sal Mineo and Joe Sherman, Artist & Repertoire exec for the label, show that preparing a tuneful disk is not the easiest job in the world but rather one that requires much preparatory effort and seemingly endless rehearsal. In the top left pict the boys make the initial preparations. Off come the coats and the collars are opened as the twosome studies the fine points of the recording score in the top right photo. Bottom left, Sherman's got that satisfied look as Sal hits the right sound. Finally, that relaxing moment, as the two listen to the test recording. Sal's latest, is the chart-riding, "Little Pigeon."

Hines Joins Rand

LOS ANGELES, CALIF. — The publicity office of Jess Rand Associates has announced that on February 15, James H. Hines, formerly national exploitation manager of the Capitol Records Corporation, joined the Rand organization in full partnership. The new company will be known as Rand-Hines Associates and will headquarter in Los Angeles.

Associate offices have been set up in Chicago and New York. The Public Relations and Research, Inc., firm in New York will represent the R-H Company in order to maintain a coast to coast client coverage in all publicity and public relations media.

Rand-Hines Associates is presently representing clients in the entertainment, industrial and commercial fields.



It's What's In The Cash Box That Counts

NEW YORK—In the January 23rd issue of Downbeat Magazine, the jazz publication featured an item about an appearance by Keen Records' star, Sam Cooke, on a recent Al Jarvis TV show in Los Angeles.

When the "You Send Me" star was asked by Jarvis to define the difference between gospel and pop singing, Cooke replied, "In gospel singing I feel as if I'm singing to the Lord, whereas in popular singing I try to sing to *The Cash Box* Top 30 List."

Jerome Appoints MGM Washington-Balt. Distrib

NEW YORK—Irv Jerome, Executive Vice-President in Charge of Sales has just announced the appointment of Marshall Enterprises as M-G-M's distributor in the Baltimore-Washington area.

Subscription to THE CASH BOX 1 Year-52 Issues... $15

Country Disk Jockey

REGIONAL RECORD REPORTS

DAVE NEUMAN
KAYO—Seattle, Wash.
1. Be Bop A Lula (Everlys)
2. Rock The Bop (B. Lee)
3. Ballad Of A Teenage Queen (J. Cash)
4. You Win Again (J. L. Lewis)
5. Just A Little Lonesome (B. Helms)
6. Walkin' Home From School (G. Vincent)
7. Chicken Hearted (Orbison)
8. Bop-A-Lena (R. Self)
9. Glad All Over (C. Perkins)
10. Whole Lotta Woman (M. Rainwater)

LARS ALLANSON
WICB—Ithaca, N. Y.
1. The Story Of My Life (M. Robbins)
2. Geisha Girl (H. Locklin)
3. Great Balls Of Fire (Lewis)
4. Ballad Of A Teenage Queen (J. Cash)
5. Anna Marie (J. Reeves)
6. I Beg Of You (E. Presley)
7. My Special Angel (B. Helms)
8. Wake Up Little Susie (Everlys)
9. Don't (E. Presley)
10. Raunchy (B. Justis)

DON BURFORD
KBSF—Springhill, La.
1. This Little Girl Of Mine (Everlys)
2. Beautiful Dawn (Singleton)
3. Stop The World (C. Belew)
4. Out Of A Honky Tonk (B. Gallion)
5. Don't (E. Presley)
6. Two Little Hearts (O'Gwynn)
7. Moonlight Magic (J. Mathis)
8. Ballad Of A Teenage Queen) (J. Cash)
9. Lend Me Your Comb (C. Perkins)
10. Honky Tonk Hardwood Floor (J. Horton)

STU MORRISON
CJET—Smith Falls, Ont., Can.
1. Ballad Of A Teenage Queen (J. Cash)
2. Man In The Moon (Browns)
3. Geisha Girl (H. Locklin)
4. Mademoiselle (J. Six)
5. Holiday For Love (Pierce)
6. I Beg Of You (E. Presley)
7. Love's Call From The Mountain (H. Snow)
8. I'm Never To Marry (Gibson)
9. Rollin' Home (L. Harvey)
10. Honey Lovin' (J. Edwards)

NANCY MESSICK
WSNJ—Bridgeton, N. J.
1. Whole Lotta Woman (M. Rainwater)
2. A Very Special Love (J. Nash)
3. The Story Of My Life (M. Robbins)
4. Vacation's Over (F. Young)
5. Look For Me (M. Rainwater)
6. Wake Up Little Susie (Everlys)
7. Home Of The Blues (J. Cash)
8. The Locket (F. Young)
9. Holiday For Love (Pierce)
10. Majesty Of Love (Rainwater & Francis)

BUDDY STARCHER
WCBG—Chambersburg, Pa.
1. Ballad Of A Teenage Queen (J. Cash)
2. I Can't Stop Loving You (D. Gibson)
3. Time Out For The Blues (L. Frizzell)
4. Your Name Is Beautiful (C. Smith)
5. I Wish I Was The Moon (H. Snow)
6. I'll Still Write Your Name In The Sand (M. Wiseman)
7. Don't (E. Presley)
8. I Can't Stop Loving You (K. Wells)
9. The Story Of My Life (M. Robbins)
10. Anna Marie (J. Reeves)

DON HOFLING
WTSL—Hanover, N. H.
1. The Story Of My Life (M. Robbins)
2. Ballad Of A Teenage Queen (J. Cash)
3. How Long (W. Pierce)
4. Anna Marie (J. Reeves)
5. Walkin' With Mr. Lee (Allen)
6. Why Why (C. Smith)
7. Uh Huh Mm (S. James)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Wake Up Little Susie (Everlys)
10. My Special Angel (B. Helms)

"UNCLE DOC" OSBORNE
W-DOC—Prestonburg, Ky.
1. My Special Angel (B. Helms)
2. The Story Of My Life (M. Robbins)
3. This Little Girl Of Mine (Everlys)
4. Uh Huh Mm (S. James)
5. Love My Lady (B. Helms)
6. Your Name Is Beautiful (C. Smith)
7. Love Bug Crawl (Edwards)
8. Stop The World (P. Cline)
9. Strike While The Iron Is Hot (R. Foley)
10. Kathaleen (S. James)

BUCK BENSON
WLBR—Lebanon, Pa.
1. Once More (R. Acuff)
2. No Wedding Bells For Joe (W. Jackson)
3. Mary Dear (B. Clifton)
4. She's No Angel (K. Wells)
5. It's All Your Fault (R. Price)
6. A Hundred Years From Now (Flatt & Scruggs)
7. Let Those Brown Eyes Smile At Me (R. Maddox)
8. Diamond Joe (S. Cooper)
9. Family Reunion (J. Dickens)
10. Fling Ding (Stanley Bros.)

LILLIE ANNE
WIRC—Hickory, N. C.
1. Ballad Of A Teenage Queen (J. Cash)
2. I Beg Of You (E. Presley)
3. Is It Wrong (W. Mack)
4. Oh-Oh, I'm Falling In Love (J. Rodgers)
5. Don't (E. Presley)
6. Stop The World (Johnny & Jack)
7. Why Why (C. Smith)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. Sweethearts In Heaven (Reno & Smiley)
10. Once More (R. Acuff)

TOM "T. J." JOHNSON
WRON—Ronceverte, W. Va.
1. Fujiyama Mama (Jackson)
2. Family Reunion (J. Dickens)
3. This Little Girl Of Mine (Everlys)
4. Walkin' Home From School (G. Vincent)
5. Sputnik No. II (A. Barkle)
6. Asiatic Flu (S. Lay)
7. Once More (R. Acuff)
8. Indian Mama (C. Waldon)
9. Come Back (B. Owens)
10. Mary Dear (B. Clifton)

GEORGE KLEIN
WHEY—Millington, Tenn.
1. Ballad Of A Teenage Queen (J. Cash)
2. I Beg Of You (E. Presley)
3. College Man (B. Justis)
4. Breathless (J. L. Lewis)
5. I'm On My Way Home (C. Thomas)
6. This Little Girl Of Mine (Everlys)
7. Big River (J. Cash)
8. The Story Of My Life (M. Robbins)
9. Boppin' High School Baby (D. Willis)
10. I've Got Love If You Want It (W. Smith)

"DAVE'S CORN CRIB"
KMCO—Conroe, Tex.
1. Please Pass The Biscuits (G. Sullivan)
2. Kathaleen (S. James)
3. How Long (W. Pierce)
4. Two Little Hearts (O'Gwynn)
5. Sag, Drag & Fall (Five Strings)
6. Dog Sled (Louvins)
7. Oh Lonesome Me (Gibson)
8. No Wedding Bells For Joe (W. Jackson)
9. Ballad Of A Teenage Queen (J. Cash)
10. Turn It Over In Your Mind (P. Wagoner)

BERT WELLS
KEPR—Pasco, Wash.
1. My Jimmy (J. Davids)
2. Driftin' (B. Wells)
3. The Story Of My Life (M. Robbins)
4. Ballad Of A Teenage Queen (J. Cash)
5. Big River (J. Cash)
6. Hey Gramps (M. Taylor)
7. My Special Angel (B. Helms)
8. Anna Marie (J. Reeves)
9. Jingle Jangle (B. Wells)
10. Kisses Sweeter Than Wine (J. Rodgers)

BILL PRICE
WENO—Nashville, Tenn.
1. Stop The World (C. Belew)
2. What Makes A Man Wander (J. Skinner)
3. Family Reunion (J. Dickens)
4. Whispering Rain (H. Snow)
5. Heaven Only Knows (Hart)
6. Time Out For The Blues (L. Frizzell)
7. Whole Lotta Woman (M. Rainwater)
8. Stop The World (Johnnie & Jack)
9. When (M. Lynn)
10. Anna Marie (J. Reeves)

JOHNNIE BAILES
WJAT—Swainsboro, Ga.
1. Sittin' At Home (J. Elgin)
2. You Win Again (J. L. Lewis)
3. New Panhandle Rag (Pierce)
4. Geisha Girl (H. Locklin)
5. Ballad Of A Teenage Queen (J. Cash)
6. Yes I Love You (J. Elgin)
7. The Story Of My Life (M. Robbins)
8. Holiday For Love (W. Pierce)
9. Two Little Hearts (O'Gwynn)
10. I Can't Stop Loving You (K. Wells)

BUDDY & LEE NICHOLS
KANS—Wichita, Kans.
1. Sugartime (C. Phillips)
2. Ballad Of A Teenage Queen (J. Cash)
3. Stop The World (Johnny & Jack)
4. Your Name Is Beautiful (C. Smith)
5. Whole Lotta Woman (M. Rainwater)
6. Don't (E. Presley)
7. Oh Lonesome Me (Gibson)
8. House Of Glass (E. Tubb)
9. It's Too Soon To Know (E. Arnold)
10. My Special Angel (B. Helms)

LARRY FLOYD
WFOS—Norfolk, Va.
1. Anna Marie (J. Reeves)
2. Uh Huh Mm (S. James)
3. This Little Girl Of Mine (Everlys)
4. My Special Angel (B. Helms)
5. Geisha Girl (H. Locklin)
6. Stop The World (P. Cline)
7. House Of Glass (E. Tubb)
8. Your Name Is Beautiful (C. Smith)
9. Just An Old Flame (H. Thompson)

"TATER" PETE HUNTER
KTLW—Texas City, Tex.
1. No Wedding Bells For Joe (W. Jackson)
2. House Of Glass (E. Tubb)
3. He Made You For Me (Barkdull & Carter)
4. If It's Wrong (Wilburns)
5. I Know You're Married (Reno & Smiley)
6. I Can't Stop Loving You (K. Wells)
7. Talk A Little Louder (Hawks)
8. I Wonder Where You Are Tonight (Johnnie & Jack)
9. Stormy Skies (Utah Carl)
10. I Found My Girl In The USA (J. Skinner

"WILD BILL" EARL
WMNS—Olean, N. Y.
1. Should We Tell Him (Everlys)
2. My Special Angel (B. Helms)
3. Anna Marie (J. Reeves)
4. The Story Of My Life (M. Robbins)
5. Ballad Of A Teenage Queen (J. Cash)
6. Why Why (C. Smith)
7. Once More (R. Acuff)
8. Holiday For Love (Pierce)
9. Stop The World (P. Cline)
10. Dream Queen (Rusty & Doug)

"UNCLE" DAVE MACK
WANS—Anderson, S. C.
1. The Story Of My Life (M. Robbins)
2. Geisha Girl (H. Locklin)
3. Don't (E. Presley)
4. Wang Dang Doo (F. Husky)
5. My Special Angel (B. Helms)
6. Anna Marie (J. Reeves)
7. This Little Girl Of Mine (Everlys)
8. Ballad Of A Teenage Queen (J. Cash)
9. Great Balls Of Fire (Lewis)
10. Your Love (P. Wagoner)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

Country Reviews

A BULLSEYE **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

THE CASH BOX BULLSEYE

"OVERNIGHT" (1:57) [Bob Wills BMI—J. L. McFarland]
"I LOVE YOU MORE" (2:22) [Tree BMI—M. Greene]
JIM REEVES (RCA Victor 7171)

● Jim Reeves, who continues to turn out hit after hit for the Victor people, currently evidenced by his high-flying "Anna Marie", appears on the new release scene this week with two more contenders for the 'charmed circle'. Top half, labeled "Overnight" is a wonderful, happy-go-lucky romantic novelty that could break thru in the amount of time specified in the song title. Flip half, tagged "I Love You More", is an ultra-lovely shuffle ballad that Reeves projects with heartfelt sincerity. Superb, pop-oriented choral and musical background on both halves should help push the pairing way up there pop and country-wise.

BUDDY LONG
(Demon 1503)

B+ "WALKIN' AN' TALKIN' TO MYSELF" (2:02) [Fairway BMI—B. Long, F. Stryker] The new West Coast label could have a winner on its first outing. This end is a terrific blues box-hopper that Buddy Long dishes up in solid, money-makin' fashion. Colorful vocal and musical backdrop.

B+ "YOU CALLED ME BY HIS NAME LAST NIGHT" (2:18) [Libijon BMI—B. Long] On the reverse etching Long changes the pace as he and the chorus softly carress a poignant, slow paced romantic affair. Very pretty side. Watch both halves.

FLOYD CRAMER
(MGM 12619)

C+ "HERMAN'S THEME" (2:03) [Acuff-Rose BMI—Cramer] The cheerful, rinky-dink piano stylings of Floyd Cramer are a treat to the ear on this up tempo toe-tapper that's sure to garner a heap of deejay spins.

C+ "COUNTRY GENTLEMAN" (2:12) [Acuff-Rose BMI—Bryant, Atkins] The flower waffle features more of the same bright sounds on another up tempo lollipop.

STONEWALL JACKSON
(Columbia 41114)

B+ "GETTIN' OLDER" (2:28) [Ernest Tubb BMI — S. Jackson] Stonewall Jackson comes up with a light-hearted entry that the jocks are sure to 'cotton' to. It's an up tempo novelty item that the warbler grooves in ear-pleasing fashion.

B+ "TEARS ON HER BRIDAL BOUQUET" (2:24) [Peer Int'l BMI—A. Q. Smith] On the reverse etching Stonewall pours his heart out as he dramatically spins a poignant waltzer. A potent coupling.

ARTHUR SMITH
(MGM 12618)

B "ROCKIN' THE NEWS" (2:30) [Lynn BMI — Smith] Arthur Smith, colorfully backed up by his Cracker-Jacks, delightfully reads the newspaper headlines set to a happy, rockin' beat. Enjoyable item that should ride the airwaves aplenty.

B "GUITAR BUSTIN'" (2:20) [Lynn BMI—Smith] On this half Smith and his crew neatly sail over a box-hoppin' opus in rockin' instrumental manner.

BOB & CINDY DEAN
(Starday 688)

B "GONE FOR ANOTHER" [Starrite BMI—J. Hammer, J. Dassau] Bob & Cindy Dean offer a most appealing 'pure country' vocal duet on this fast moving romantic weeper. Pleasing wax that's a good bet for plenty of deejay action.

C+ "LONG TIME GONE" [Starrite BMI—Dean] On the lower portion Bob grabs the solo spotlight as he spins a sentimental lover's lament in heartfelt fashion.

CARL BUTLER
(Columbia 41119)

B+ "IF YOU'VE GOT THE MONEY" (2:08) [Peer Int'l BMI—Frizzell] This delectable Lefty Frizzell novelty gets treated to a bright vocal effort by Carl Butler. A catchy swinger backed up in socko vocal and instrumental style. Could break thru.

B+ "NOTHING I'D RATHER DO" (2:08) [Cedarwood BMI—Wolf] Under lid is charming, up tempo romantic opus that Carl, along with the ork, chorus and whistlers, grooves in light-hearted fashion. Two very poppish sides.

SLIM WHITMAN
(Imperial 8316)

B+ "CARELESS HANDS" (2:19) [Melrose ASCAP—B. Hilliard, S. Sigman] Slim Whitman stands a strong chance of bouncing back onto the popularity charts with the lovely, tear-compelling romantic shuffler. Excellent pop-flavored choral and instrumental assist makes this a solid bet for both markets.

B+ "A VERY PRECIOUS LOVE" (2:14) [M. Witmark ASCAP—S. Fain, P. F. Webster] This end the beautiful, heavily-covered ballad from the forthcoming "Marjorie Morningstar" flick is treated to a warm, sincere reading by the distinctive-voiced song stylist. Two powerful, dual-mart offerings.

HOWARD CROCKETT
(Dot 15701)

B+ "NIGHT RIDER" (2:01) [Murray Nash BMI—H. Crockett, B. Graves] Howard Crockett, along with a fetching pop-flavored vocal and musical backdrop, dishes up a rhythmic novelty with an intriguing set of lyrics and sound. Should make the country ops and jocks sit up and take notice.

B+ "BRANDED" (1:55) [Murray Nash BMI—B. Graves] On this side a catchy, quick beat musical backdrop neatly showcases an ear-pleasing country vocal job by Crockett. A feelingful romantic affair that also rates loads of attention.

Country Round Up

Al Flores, manager of the "Cherokee Cowboy," Ray Price, tells us that Ray is about to embark on one of the longest tours in his career. Ray will leave Nashville February 26th and travel cross-country making personal appearances in every state in the Union plus Canada. Ray's latest disk is "Curtain In The Window" and "It's All Your Fault."



RAY PRICE

Pert and pretty little **June Carter** is hoping the stork will drop a little bundle wrapped in blue, when he makes a visit to the Rip Nix home sometime in the summer.

Marty Robbins will probably be decked out in a white sport coat and a pink carnation when he sings the "Story of My Life" on the "Eddie Fisher Show" over the NBC-TV network on March 4th. Marty will also be appearing on the "Ed Sullivan Show" over the CBS-TV network on March 30th.

Earl Scruggs' 3rd son was born Saturday, February 8th. By the way, Flatt & Scruggs' newest release on the Columbia label is entitled "A Hundred Years From Now" and "I Won't Be Hanging Around."

A new television series starts soon. The show's called "Them Brasfields" and stars that funny man from Hohenwald, **Rod Brasfield.**

* * * * *

From **Tillman Franks**, Artist Service Director of KWKH-Shreveport's "Louisiana Hayride," comes word that Feb. 22nd's guest roster includes the bands of **Peanut Wilson** and **Billy Thompson.** Also on hand will be "Hayride" regulars; **Johnny Horton, Jimmy Martin & The Sunny Mountain Boys, James O'Gwynn, Jerry Kennedy, Tony Douglas, Mallie Ann & Slim, The Four B's, Martha Lynn** and **Linda Brannon.**

* * * * *

Bill Longley, Personal Mgr. for **Jimmy Heap & The Melody Masters,** notes that boys are doing great business on their current Texas-New Mexico-Okla.-La.-Ark. tour. 3 new men have been added to the band. They're trumpeteer **Bill Taylor,** fiddle and sax man **Ken Idaho** and drummer **Dick Newland** and all 3 are available for vocal chores. Longley adds that the group's latest "Alone At A Phone" and "I'm One Of Those" is going great guns in the Texas area.

* * * * *


JUNE CARTER

Acuff-Rose and **Hickory's Joe D. Lucus,** writes from Detroit, while on a mid-western promotion trip, that it's evident that country music is on the up-beat with **Roy Acuff's** chart-climbing Hickory waxing of "Once More," **Bob Gibson's** Victor pop-country hit "Oh Lonesome Me" and the Everly's pop-country Cadence clicker, "Should We Tell Him."

* * * * *

Bill Carter, Tally recording artist, has moved to Los Angeles and is now leading the band for **Fred Maddox** at the "Copa Club" in Pomona, Calif. Bill will have a new release out on Tally very soon and would like to hear from all of his old buddies at Box 107 in Maywood, Calif.

* * * * *

Alice "Ma" McCormick, 83, died in Cincinnati last week at St. Elizabeth Hospital. She will be remembered as starring on the "Boone County Jamboree" and "Top Of The Morning programs" over WLW in the early '30's as ½ of the team of "Ma" and Pa McCormick.

Chet Atkins advises that Victor has signed **Jerry Byrd,** the master of the steel guitar. Jerry has just finished a new album of Hawaiian songs which will be released soon. For those that can't wait for the album, Victor is releasing an EP featuring the best in the album.

* * * * *

Wes Buchanan, Pep recording artist, will open his own club latter part of this month. The club will be called "The Big Wheel" and will be located at 2803 North Main in Santa Anita, Calif. Wes will use guests from time to time.

* * * * *


BILL CLIFTON

Marcy Dunn is now working with **Wayne West** of The **Frontiersmen** at the Boquet Canyon Club in Sagus, Calif. She's replacing **Joanie Hall** who is now expecting her first addition to her family very soon.

Hal Southern of The Frontiersmen has opened a music and record store and will specialize in handling hard-to-get labels, as well as the selling and repair of music instruments. He also has a studio available to artists wishing to cut dubs. His store is located at 10531 Victory Blvd. in North Hollywood, Calif.

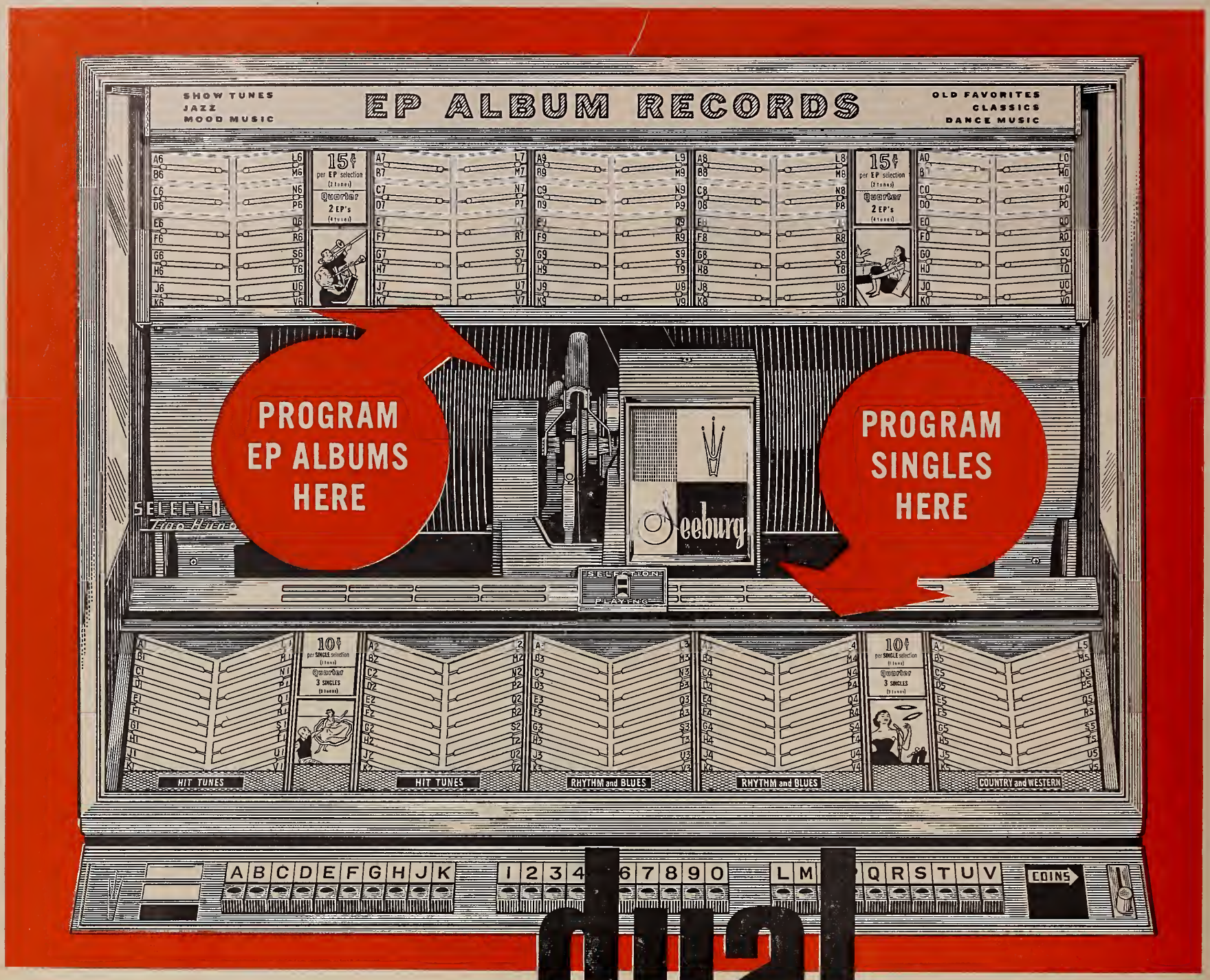
Neil Zachmeyer, WRAM-Monmouth, Ill., "The Ole Gravy Sopper," passes along his thanks to all the diskeries and wax artists who have supplied him with c&w biscuits. Neil tells us that his show has become one of the most popular in the area and has been extended a half hour a day, 6 days a week, for Purina Mills.

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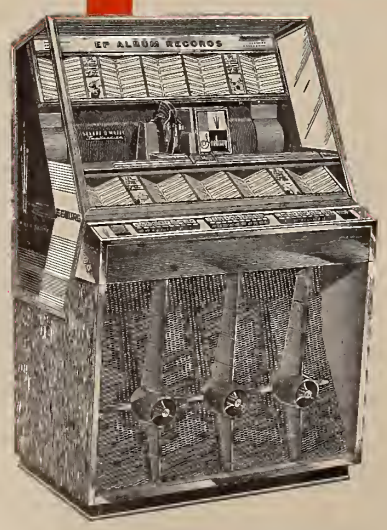
Ray Rainwater types that brother **Marvin** has been signed for appearances in London, England. He'll be on the BBC Network, April 20th, on the "Sunday Night at The Palladium" TV show, followed by an April 26th BBC appearance on the "Saturday Spectacular". Ray adds, that Marvin's latest, "Whole Lotta Woman", a big country hit here, has been tagged by England's MGM diskery as possibly the biggest one for the label over there.

* * * * *

Bill Mack and his band kicked off a new series of television shows on KSWO-TV, Channel 7 in Lawton, Okla. on Feb. 4th. The show is aired weekly from 9:00 to 10:00 PM. and is sponsored by the Nelson Furniture Stores of Oklahoma. Titled "The Nelson Furniture Show," the series features Mack and his band with **Elmer Laurance** and his steel-guitar, **Pee-Wee Stewart** on fiddle, **Jackie** at the piano and accordion, **Bill Davis** and his five-string banjo and guitar and **"Pappy" Stapp** at the bass-fiddle. The show also features special guests each week. Artists planning tours through the Southwest are urged to contact Bill Mack, KWFT, Wichita Falls, Texas. Bill and the boys are also heard daily over KWFT in Wichita Falls, Texas.



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Now Seeburg adds Dual Programming to Dual Pricing to present operators the opportunity to profitably merchandise both kinds of records. With new Seeburg Dual Programming, EP album records (two tunes per side) are programmed in the brilliantly illuminated, self-advertising upper display panel. Current releases on singles are programmed in appropriate categories in the lower display panel. Attractive pricing windows in both panels explain the Dual Pricing feature of the new Seeburg music systems.

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Here and There

NEW YORK — The more people there are to play equipment, the better off is the coin machine industry. The Metropolitan Life Insurance Company, rather than await the Government's 10 year census, takes its own every year. The 1957 population, according to Metropolitan is 172,800,000—up 3,010,000 from 1956. This is the second year in a row that population rose more than 3 million. Practically all of the national gain was in newborns, the number of births having exceeded deaths by 2,680,000. There were also 330,000 immigrants additional. New York State showed a gain—now totals some 16 million. New Jersey also gained, now about 5,695,000. Connecticut also up. The Pacific Coast, as previously, led all other regions with a gain of 3 per cent. California alone, since 1950, has added almost 3,600,000. Outside of the West, growth has been rapid in 4 states—Florida has gained more than 5 per cent a year since 1950; Delaware has averaged a 4.5 per cent annual gain; Maryland and Michigan have gained close to 3 per cent annually. A few States have moved backward—with Arkansas showing a loss of about 150,000 last year.

NEW YORK — With the possible exception of 5¢ coin machine operations, there are few uses for the nickel. Robert C. Ruark, well known columnist for the Scripps-Howard newspaper syndicate, and author of several best selling books, used his column space recently to write about the poor old nickel. "I can see no quarrel with Ike's idea of the five-cent stamp", comments Ruark, "if only for the reason it would bring the nickel back to common usage and perhaps restore a little of its badly tarnished dignity. I remember well when it had dignity and strength in the market." Ruark even thinks very little of our present dime. ". . . a dime would buy two hamburgers or a thick milkshake. But about all a dime will buy you today is a phone call."

DETROIT, MICH.—And you think you may have payroll problems? General Motors, this week, released information this past week showing it paid out in wages $2,955,000,000 to an average of 588,160 people for its world-wide organization.

Can History Repeat Itself?

There is now a very definite and growing belief that the present recessive or sideways business movement, the so-called breather period after ten years of upward boom, can act to the advantage of all in the industry.

First, of course, it is necessary for operators to adjust their business methods. In this way they will be able to ride out this or any other adverse period effectively.

Operators must arrangé for a more equitable share of the gross intake from all of their equipment on location regardless of 10¢ or even 2 for 25¢ play action.

There is no doubt that, if this sideways economic movement persists and, as some predict, results in more unemployment in '58, then the nation's ops want to be prepared to meet this condition.

Many in the industry feel certain that play action will be stimulated by the fact that, should unemployment continue and even increase, patronage in taverns, diners, restaurants, cigar stores and many other locations where workers meet, will zoom upward.

There are some who are of the belief that play action will be better during the daylight hours than at night. These men claim that TV will get the nighttime attention of those awaiting recall to their jobs.

They reason that these same workers will seek the companionship of their friends in their favorite meeting places during the daylight hours and that this will bring about better play action during those hours.

Regardless of whether the daylight or evening hours prove most popular, the great majority are of the belief that play action is bound to pick up, and stay up.

Whatever will prove to be the final fact, it is stimulating to assume at this time that this recessive period gives promise of tremendously increased play action.

What operators now want are machines that will attract play. These machines, they say, should be so priced that they can be quickly amortized.

This, they claim, is their greatest necessity. All other things being equal, they state, and more play actually resulting during this period, they foresee a very fine year ahead, regardless of what may prove to be the case in any other industries.

Many now point back to the '30's with the statement:

"History can repeat itself."

Other industries, they remind, suffered terribly during those years yet, they point out, this industry enjoyed its very greatest growth.

It can happen all over again, in their collective opinion, provided the trade will have the kind of products which will give them the opportunity to take advantage of this present economic situation.

What do you think?

PHONO DISTRIBS SEE BUSY YEAR

Many Plan Drives To Get Ops To Trade Old, Worn, Screechy, Scratchy, Tone-Dead, Ugly Clunkers Off Locations To Benefit Entire Industry

"We'll trade high and give best terms in our history to get ops to pull wornout phonos off locations," reports well known distributor

CHICAGO—Outstanding music distributors see a very busy year ahead of them as their new phonos click with the operators.

"This year," stated one well-known music distributor, "we are going to place the greater part of our energies on getting operators to trade in their wornout, scratched-up, ugly, tone-dead, clunkers for the brand new, beautiful, high-fidelity phonographs.

"We feel," this distributor added, "that this is the duty of everyone engaged in the automatic music business.

"The time has come when we must obtain better public relations and the one best way to do this," he believes, "is to get the new machines to replace the old, worn out, scratched-up, tone-dead, phonos that have been blocking off some very fine spots."

This distributor, and a great many others who also feel like he does, plan on offering extremely liberal trade-in values to the operators with such old machines on locations.

"What's more," this distributor promised, "I'm going to give the operators the greatest trade-in value they have ever received and, in addition, I'll give them the kind of terms that'll make it worthwhile for any operator to remove those old clunkers from his locations."

In short, the plan on the part of many of these distributors, is to trade high and make the payments so attractive and so easy that the operators who have clunkers on location will have to trade them in.

The Cash Box has crusaded for many years now, ever since the end of the war, urging operators to remove the wornout, tone-dead, ugly, scratched, marred and dirty phonographs—many still of prewar vintage—from locations.

As this publication has pointed out, by replacing with the beautiful new, high-fidelity automatic phonos of today, the operator is building good will with the people who patronize his locations.

This also means that he is bettering general public relations for himself and for everyone else in the industry.

Many operators have already tossed numbers of such old, prewar phonos into bonfires. Others are following suit regularly.

The hope is that the 75,000 to 100,000 old, wornout, screechy, scratchy, tone-dead phonos that are reported to still be on locations everywhere in the U. S., will be removed to a great extent this year by intensive efforts of the nation's leading music distributors.

"I believe," reported a well-known phono distributor, "that if every one of us devotes himself to getting these old, wornout clunkers off locations, by giving the highest possible trade-ins, and making terms especially attractive, that the music business will be busier this year of 1958 than it ever has been before in all of its history."

Games Field Faces Boom

Introduction of Small Size, New Type Amusement Games at Lower Prices Keeps Factories Jumping To Fill Orders. Foresee Many Variations at Popular Prices Appearing Soon. Many Believe These Can Start New Boom

CHICAGO—There is a growing belief that the amusement games field can be entering into a new boom period as the new type, small-size amusements take over and continue to grow in popularity.

There are now three top factories producing smaller size games which are developments from the very large size bowlers.

Each of these three factories are busy trying to fill orders for their individual machines.

These factories are Williams Manufacturing; Bally Manufacturing, and Chicago Coin Machine.

In each case the smaller size games of these three factories clicked with the trade. They have started operations to higher averages in area after area around the country.

It now seems that other factories are planning variations on the theme of the amusements which these factories have produced.

These variations, coupled with the fact that the price is much more popular than for the much larger machines, has all the earmarks of starting off another boom for this business.

Just as happened in the '30's, when depression was at its height, with the present business recession crowding many spots with workers who are waiting recall to their jobs, the new and more popular amusements can act as the wedge to an entirely new amusements era for the automatic games field.

What's also highly important, the new games are strictly amusement types. There is believed to be no area where, with careful explanation and complete understanding, these games will not be allowed to operate .

This, too, is of very great importance to all in the amusements field for it tends to open many new locations where no games have been seen in a long time.

The games are priced at a point where, because of 10¢ play and more equitable commission arrangements, there is every opportunity for the ops to more quickly amortize the cost and enjoy a decent profit on their investments.

All this adds up to make this a new era for strictly amusement type games which are already starting to catch on in location after location nationwide.

Further variations on the present theme, along with completely original ideas, are sure to help spread this new amusement play action fever.

There is, then, according to many in the field, every possibility that these new type amusements can start a boom.

Al Schlesinger Dies



POUGHKEEPSIE, N. Y. — The coin machine industry lost one of its finest people and one of its greatest boosters in the death of Al Schlesinger, who died in his home, 3180 N. Lake Shore Drive, Chicago, Illinois, on Tuesday, February 18. He was 58 years old.

Schlesinger was a great believer in public relations to bring the industry into the proper niche it deserves in the public's view. Even in his early days as an operator, he was a determined worker, alone and with organizations, in an effort to bring better understanding of the public to the coin machine industry. And he strove, just as hard to bring cohesion and cooperation among the people in the industry itself. When he was actively engaged in his operating company, Square Amusement Company, he served as first president of the New York State Operators Guild.

Following his retirement as an active member of Square Amusement, Schlesinger travelled the entire United States for several years, visiting coin firms in both large and small cities, promoting good will and urging members of the industry to take an active part in their organizations and stimulating them to adopt public relations programs. While traveling thruout the country, Schlesinger wrote a weekly column for The Cash Box recounting his experiences.

At the time of his death, Schlesinger was executive director of National Coin Machine Distributors Association, which he was instrumental in forming and conducting.

During his career in the coin machine business, he was associated with every branch—operator, jobber and distributor, and manufacture. Few in the business had as intimate a knowledge of all its facets as did Schlesinger.

One of his great traits was the ability to make close intimate friends. And he had them in every nook and craney in the country. His passing is a great loss to the coin machine industry.

Burial took place on Thursday, February 20, in his home town of Poughkeepsie, N. Y., with services held at the McCormick Funeral Home. Surviving are his widow, Leona, a step-son Thomas L. Harris and a brother Sam.

1958 Coin Mach. Div. Of UJA Organizing

NEW YORK—Plans are being organized here for the 1958 Coin Machine Division of the United Jewish Appeal.

The first organizational meeting will be held on Wednesday, February 26, at 6:30 P.M. at the Sheraton-Astor Hotel. Invitations have been mailed to all on last year's committee, but anyone connected with the coin machine industry here is invited to attend the above meeting.

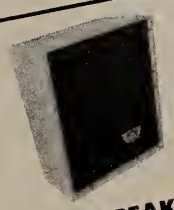


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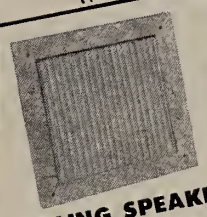
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8-inch Super Perma-Magnetic speaker in bass-reflex enclosure with step-switch volume control.



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5 ATTRACTIVE COLORS

Music Ops Assn. of Mass. Holds Meeting In Boston

Jack Mitnick, Guest Speaker, Urges Letter Writing Campaign To Congress To Upset Possibilities of ASCAP Taxation That Could Ruin Ops



JACK MITNICK

BOSTON, MASS.—Jack Mitnick, United Music Corporation, hit out at ASCAP in a talk before the members of the Music Operators Association of Massachusetts at the Commonwealth Country Club, February 5. "We must all unite to inform representatives in Congress and the people in regard to this proposed legislation," he said.

He advocated that each member of the MOAM send a letter to his respective Congressman and that each member enlist the aid of friends and acquaintances to bring "the whole story" to the attention of the law makers.

Passage of the present legislation looks to "work great hardship" on music operators, he stated.

"You must act now, your business is in desperate danger," Mitnick said. "You must rush your letters and wires immediately." He advised that each operator try to be responsible for around 100 letters or wires to each of the three Senators: Senator Joseph C. O'Mahoney (D., Wyo.), chairman of the Senate Judiciary Sub-Committee; Senator Alexander M. Wiley (R., Wis.), and Senator Olin D. Johnston (D., S. C.).

He pointed to the "dangers that threaten."

"Should S. 1870 become law," he declared, "you will be absolutely taxed out of business. This bill gives ASCAP, and similar organizations, private taxing powers. There is no fee, nor any limit to any fee, set in this bill. ASCAP could charge you $50 or $500 per phono, per week, per month, per year or even per day, plus as many extras as they care to put on, so can other similar organizations," he pointed out.

"That's only part of what you are facing," he told the assemblage. He urged them to "drop everything and get right out and send those letters and wires." He told ops to get their wives, children and employes to help out in getting wires and lettters from "everybody in the neighborhood," the "butcher, baker and the candlestick maker," location owners and patrons of phonos.

Mitnick's stirring talk was well received and President Dave Baker added several points to the guest speaker's remarks, reiterating the "great necessity of action now—not next week or next month or next year when it will be too late." Baker said, "If you don't get out and do this right away, things may be pretty rough for phono operators, and that's an understatement."

A discussion of 10¢ play was held and it was indicated that most Massachusetts ops are running between 40 and 60% dime play, which averages out to about 50% of locations on the dime. Cases were cited in which takes have been double and triple with the introduction of dime play, but other ops pointed out that some locations are showing firm resistance to the dime. It was agreed that certain neighborhoods will take time in advancing from the nickel to the dime despite all the good work that has already been done public relationswise. The consensus of opinion was, however, that ops must hold to the dime and not permit any slidebacks for the good of the industry.

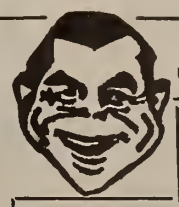
The next meeting will be held at Steuben's Nitery in Boston, Ralph Lackey, secretary-treasurer, announced, and it will be a joint session of the op association and the ladies' auxiliary.

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RESERVE TODAY FOR THE BIGGEST

MOA CONVENTION

MAY 6, 7, 8, 1958 - MORRISON HOTEL, CHICAGO

Exhibitors: Once again, we're sorry to state, exhibit space is going faster than we ever expected. Please reserve the space you want for the forthcoming MOA CONVENTION on MAY 6—7—8, 1958, at the MORRISON HOTEL in CHICAGO. We don't want to hurry you but, at the same time, we don't want you to come in at the very last minute and tell us you "always intended to" take space. Advance reservations for rooms and suites, as well as exhibit space, at the Morrison Hotel indicate that this will be the BIGGEST AND BEST CONVENTION in all of MOA's HISTORY!!!!

Operators: Please, please, please, reserve your rooms immediately! We have been informed by the Morrison Hotel that rooms are going much, much faster than they ever expected! We don't want you to be "out in the cold". Get your rooms reserved today! We are sincerely trying to have every operator completely accommodated to his every wish. Please do make your room reservation today!

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Atlantic - N. Y. Conn. Branch Holds Premier Show Of New Seeburg Line

HARTFORD, CONN. — Atlantic New York Corporation's Connecticut branch held its premier showing of the new line of Seeburg phonographs at its showrooms on Wednesday, February 12, and Mac Perlman reports that 90% of all Connecticut's operators were on hand.

"We cannot ever recall a new line of phonographs being accepted with such enthusiasm by 100% of the operators as was manifested at this showing", commented Perlman. The showing, scheduled to take place between the hours of 10 A.M. to 7 P.M. had to be extended to 11 P.M. The extra hours were required to allow all the operators an opportunity to inspect the complete line of 160 and 200 selection phonographs in every detail."

Lunch, dinner and light refreshments were served during the entire showing. In addition to Perlman, on hand to greet the operators were Meyer Parkoff and John Stuparitz, who came in from New York, and Al Stellaccio and James Sisti.

Among the operators attending were: Anthony Wilkas, Anthony DiGiavanni, J. Albert Gaffney, Joe Palmucci, John D'Ambrosio, Paul Rechtshaffer, Murray Summa, Louis J. Naclerio, James Tolisano, Charles D'Alessandro, E. J. Marcantonio, James O'Connor, Glenn Klopfenstein, Ben Donofrio, Byron Athenian, Irving Seltzer, Nathan Lesser, John Colucci, McDuff Christiano, Max Putterman, Michael Nicholas, Abe Fish, James Fitzpatrick, Frank Marks, Michael Banas, Rose Wilson, John Angelico, Ort Mortoro, Chick Montano, James Pechico, Isadore Resnick, George Rode, Milton Block, James Choti, Ernie Giramondi, Zigmond Gonet, Edward Hanko, Charles Feschino, Dominick Fulco, Nick Alberion and Dominick Sanzo.

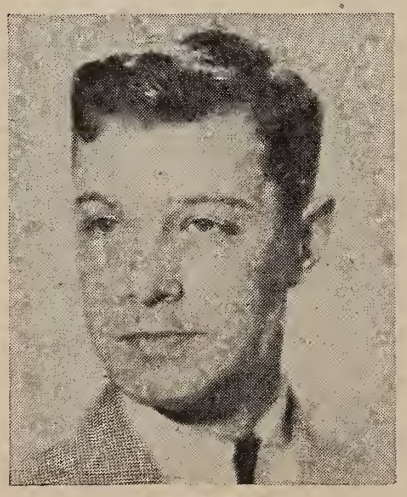
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Genco Manufacturing Steps Up "Gun Club" Production



AVRON GENSBURG

CHICAGO — Avron Gensburg of Genco Manufacturing, this city, advised this past week that the firm has had to step up production of its new "Gun Club" due to the continuously increasing orders which it has been receiving from all over this, and many other, countries.

"Frankly", Avron advised, "this was quite a surprise to us. Especially at this time.

"We didn't think that we would have to alter our production schedule due to the fact that we had set it at a point that matched what we had produced for our last gun.

"But", he continued, "from what our customers tell us this new 'Gun Club' is proving itself a greater product than anything we have yet manufactured in this category.

"Our foreign distributors also advise us that 'Gun Club' is 'the very best gun game Genco has yet produced'.

"All in all", Avron Gensburg added, "we have been forced into the greatest production schedule we have ever enjoyed with any gun that we have manufactured.

"I personally attribute this", Avron concluded, "to the grand money-making power of our new 'Gun Club'."

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1958

MODEL 1465

with 200 Selections

ROCK-OLA

and

These Famous 1958 Companions

MODEL 1458

with 120 Selections

and

MODEL 1462

with 50 Selections

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Denver Colorado	MODERN DISTRIBUTING COMPANY 3222 Tejon Street Grand 7-6834
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Milwaukee Wisconsin	BADGER NOVELTY COMPANY, INC. 2546 N. 30th St. Hilltop 2-3030
Indianapolis Indiana	CALDERON DISTRIBUTING CO., INC. 433 N. Alabama Avenue Melrose 4-8468
St. Louis Missouri	J. ROSENFELD COMPANY 4701 Washington Blvd. Forest 7-6730
Omaha Nebraska	H. Z. VENDING & SALES CO., INC. 1205 Douglas Street Atlantic 1121
St. Paul Minnesota	AUTOMATIC GAMES SUPPLY CO. 302 University Ave. Capitol 6-1037
Kansas City Missouri	UNI-CON DISTRIBUTING COMPANY 3410 Main St. Jefferson 1-1205
Moline Illinois	HALLGREN DISTRIBUTORS INC. 1626 Third Avenue 4-6703
Bloomington Illinois	FABIAND DISTRIBUTING CO. 7001 Fenkell St. University 3-5890
Buchanan Michigan	FABIAND AMUSEMENT COMPANY 109 Liberty Ave. Oxbow 5-5131
Cleveland Ohio	LAKE CITY AMUSEMENT CO., INC. 4533 Payne Ave. Henderson 1-7577
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Tulsa Oklahoma	AUTOMATIC MUSIC COMPANY 1214 W. Archer St. Luther 4-4775
Dallas Texas	WALBOX DISTRIBUTING COMPANY 3909 Main Street Taylor 4-1671
San Antonio Texas	PAN AMERICAN SALES CO., INC. 323 S. Alamo St. Capitol 7-8371
Houston Texas	AMUSEMENT DISTRIBUTORS, INC. 1615 St. Emanuel Capitol 7-3347
Memphis Tennessee	S & M DISTRIBUTING CO., INC. 1074 Union Ave. Broadway 5-1133
Jackson Mississippi	CAPITOL MUSIC DISTRIBUTING CO. 135 E. Amite St. 2-1822
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Nashville Tennessee	SANDERS DISTRIBUTING COMPANY 415 Fourth Ave., S. Alpine 5-4119
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Johnson City Tennessee	COIN AUTOMATIC MUSIC CO. 241 W. Main St. 945
Charlotte North Carolina	LeSTOURGEON DISTRIBUTING CO. 2828 S. Boulevard Edison 2-0437
Atlanta Georgia	ROBINSON DISTRIBUTING CO. 335 Edgewood Ave., S. E. Jackson 4-5207
Miami Florida	ROSS DISTRIBUTING COMPANY 3401 N. W. 36th St., Newton 5-2531
Jacksonville Florida	ROSS DISTRIBUTING COMPANY 90 Riverside Ave., Elgin 6-1551

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St. John's Nfl'd.	WILLIAM POUND AGENCIES 68 Water Street Phone: 2430
Montreal Quebec	LAWRENCE NOVELTY COMPANY 540 Boucher Street Phone: CAlumet 1001
Toronto Ontario	TORONTO TRADING POST LTD. 736 Yonge Street Phone: WAlnut 2-0186
Winnipeg Man.	A. PULLMER COMPANY 145 Scotia Street Phone: SD 1056
Edmonton Alberta	VAN DUSEN BROTHERS 10139 112th Street Phone: 28112
Vancouver B. C.	SELECT MUSIC COMPANY 1803 Commercial Drive Phone: HAstings 3046
Calgary Alberta	VAN DUSEN BROTHERS 906 9th Ave. East Phone: 55452

Photos Taken At Automatic Phono AMI Model "I" Showing



CHICAGO—The excitement permeated by the showing of the new AMI model "I" phonographs at Automatic Phonograph Company, this city, continued thruout this week. (Story The Cash Box, February 22 issue).

Photographs taken during the showing are reproduced below: all identification l to r: 1) Joseph Meyer and Ed Ratajack; 2) Mike Spagnola and Joseph Meyer; 3) Ed Holstein, Bob Lindelof, Sam Floria, Anthony Hesch and Louis Arpaia; 4) Charles Williams and Frank Taylor; 5) Dave Koren and Mrs. Laverne Murray; 6) Anthony Hesch and Bob Lindelof; 7) Albert Paschke; 8) E. E. Smith and L. Carr; 9) Louis Arpaia; 10) Sam Florio and Frank Florio; 11) Norman Dompke and Earl Kies; 12) Marvin Baer.

LEADERSHIP

One glance . . . a moment's listening . . . and you *know* this juke box is so far ahead in styling and electronics that nothing can compare. This is *leadership* that pays off in easier servicing, more play and bigger profit anywhere this superb instrument is located!



See it! . . . Hear it! The New AMI·i *series*

DIXIE COIN MACHINE CO.

122 NORTH BROAD STREET

NEW ORLEANS 13, LA.

(Tel.: MAgnolia 3931)

Through The Coin Chute

GREAT BRITAIN GOSSIP

Bal-Ami has scooped the pool in Britain as far as television "plugs" for juke-boxes are concerned. AMI machines of different sizes now appear in all major spots on both BBC and commercial television, and are used for plugging juke-box records of the week, to the advantage of all concerned. . . . Although the big beat, skiffle, and ballads-with-a-beat are still dominating plays in British phonographs a curious trend has emerged in the last ten days. That is that many boxes, especially in Catholic areas are getting considerable plays on two records by a French priest who plays the guitar and sings deeply religious numbers. His name is Aimé Duval and he is the first man to prove in Britain that the teenagers still want religious material, if they understand it. . . . The decision of Bradford, Yorkshire, magistrates that a bubble gum machine containing plastic trinkets, mixed with the balls of gum, was a lottery, is to be challenged in the divisional court. The owner of the machine, Samuel Wheeldon, of Westfield Crescent, Yeadon, Nr. Leeds, who was given a conditional discharge on payment of 10 guineas costs, advises that he has applied for the magistrates to state a case. . . . Fred Bastow, a well known operator for several years at the Pleasure Park, Barry Island, died following a major operation. . . . An appeal by C. Wise, against the refusal of the Northam (North Devon) Urban District Council to permit the erection of coin-operated fun machines on land adjoining the slip-way at Westward Hoe has proved successful. Wise won his appeal to the Minister of Housing and Local Government.

Chicago Automatics has been demonstrating a German wall machine it is handling called "Ultra". This is electrically operated and has three drums displaying fruit symbols or numbers. It pays out on two-four-eight-ten. The makers claim that the machine definitely calls for skill on the part of the player. . . . New leather cases for Punch Ball machines are being put out by Morris Shefras. This firm also has a brand-new pay-out wall machine called "Extrawin," with a come-again feature in the shape of a rotor in the center of a playing field. . . . Phonograph operators from London, Doncaster, Colwyn Bay, the Isle of Wight, Birmingham, and Kent have been attending the first of a series of servicing courses and discussions inaugurated by Arthur Brown of the Llandudno HQ of Automaten Distributors Ltd., the firm which has the sole rights in Britain and the Commonwealth to the excellent Wiegandt "Tonmaster" and "Diplomat" phonographs. The course was supervised by the general manager, sales manager, technical chief, and foremen engineers of the company, and was voted a big success by all who attended. It is stated, incidentally, that the "Tonmaster" is the only complete wall juke-box, as far as is known, in the world. Previous boxes of this type featured separate speakers. So unique is the "Tonmaster" that buyers from America and Canada are becoming interested in its possibilities, it is reported. . . . Prices are dropping fast on 78 speed phonographs in Britain. This is happening to such an extent that operators are beginning to unload these boxes on the market as fast as they are able. . . . When A. D. Everson, proprietor of a coffee bar in High Street, Taunton, Somerset, applied for a music license last week the local justices said that he could provide background music, but not skiffle or rock 'n' roll. The police superintendent said there was danger of some forms of music leading to trouble. This unusual undertaking been given by Everson the license was granted.

Through The Coin Chute

KENTUCKY CAPERS

At B and J Novelty, Covington, **John A. Veith** was doing double duty, what with **John Reed** out because of a cold. Veith was telling us what great location winners the 22 column cigarette vendors were. **George Wohrley** was out working until way into the night. . . . **K. A. Cormney**, Central Music and Vending, Richmond, reports that business in all of his offices (Richmond, Danville, Somerset, London and Lexington) has been on the upgrade. He expects to do even better all through 1958. Says his vending operation is great, having added coffee vendors last year, and will put out cold drink machines this summer. Says his music and games are also doing well. . . . In Frankfort, **Charles Maynard** also agrees that 1958 prospects look very good. . . . The **Kirby** boys in Bowling Green, say that their record store is thriving with a strong teenage business. . . . **Herb Lowe** and wife, Bowling Green, suffered a grievous blow when their first child, Vickie Lee, born on January 20, died on February 7. . . . **Bill Morrison**, Middlesboro, a 21 year man in the business, now enters The Cash Box Twenty Year Club. Bill started with the late Ball brothers, who for many years were the kings of the amusement business in the eastern part of the state. . . . **K. Harris**, Carrellton, doing a great job with his vending routes. . . . Couldn't talk to **R. C. Roby**, Owensboro, since he was 5000 feet up in his plane doing the loop the loop. . . . **Jimmy** and **Bill Bennett** tell us their vending routes are doing very well. . . . **C. W. Layton**, Layton Distr., Owensboro, talking up 22 column cigarette vending machines. . . . B and B Novelty Co., Louisville, a beehive of activity as they put out one Keeney 22 Riviera Cigarette Vendor after another. . . . Over at S. L. Stiebel, **Walter Walton** had his crew working overtime to get everything in tip top shape for his showings of the new Seeburg phonographs. . . . Then at Southern Automatic Music, they were going through the same excitement at their own new AMI phonograph showing. **Leo Weinberger** was taking things in stride, but happy over the fact that orders were coming in fast. . . . **Bill Adkins** of Whiz, out on that one hard day of the week. . . . **A. Hamilton Durning** out and his wife unable to tell us where he was. Says she can't keep up with his whereabouts. **Fred H. Copper** talking vending. . . . **H. N Branson** warns us to be prepared for his showing of the beautiful new 1958 Rock-Olas. . . . State Amusement, Lexington, all enthused about his new coffee vendors. **Bob Loury** will operate the coffee with his cigarette routes. **Robert Feck** and **Johnny Meddors** out on the routes checking. . . . **R. W. Pace**, one of our twenty year men, has sold his routes and gone into the window washing business in Lexington. . . . **Luther Gullette**, State Gullette, Lexington, reports he has had a good year.

Through The Coin Chute

NEW ENGLAND NIBBLES

Big snow, with Boston getting 19.6 inches, has blanketed the region and slowed biz. However, distrib plants are operating via telephone to good effect. Shipments are delayed and there has been a general falloff due to the paralyzing of transportation by the severe storm of Sunday, Feb. 16. While ops were digging themselves out, Hub district plants were all displaying their new model phonos. All the shows and open house affairs in conjunction with the unveiling of the new juke boxes took place before the snows fell, so ops from the six N. E. states have had a chance to see each one of the new phono models. Redd Distributing Co. staged a Wurlitzer show at the Beaconsfield in Brookline; Trimount Automatic Sales Corp. ran their showing of the new Seeburg models at the Statler; Atlas Distributing unveiled the new AMI phonos at its Commonwealth Ave. plant for a two-day open house; and Associated Amusements played host to ops at its Rugg St. plant in Allston for the showing of the new Rock-Ola phonos.

At Associated Amusements (Rock-Ola), **Ed Ravreby**, vet coin distrib, reports staff very busy with orders for the new Rock-Ola "1465" model with 50¢ play and the new 120 phono. Ops have waxed very enthusiastic over the new models, he said, and outlook for phono biz is increasingly good in the New England states. **Dick Mandell**, gen. mgr., off on sales trip through Connecticut. . . . At Atlas Distributors (AMI), more than 300 ops came to town to look over the color engineered new AMI models. . . . At Trimount Automatic Sales Corp. (Seeburg), **Marshal Caras**, sales, back from New York trip where he was snowbound, caught in the storm, after seeing Broadway shows with Mrs. Caras. Nothing moving because of the storm here, but telephone operations taking over. Reports from the recently completed Seeburg showing indicated tremendous op interest and many ops were calling in booking orders this week. . . . At Redd Distributing (Wurlitzer), **Bob Jones**, sales mgr., reports demand for new Wurlitzer phonos is "fantastic" with phones ringing and ops demanding new phonos. Shipping problems encountered because of the storm here. Many of the ops in town dropped over to Redd's during last week and show rooms were busy with the crowds. **Al Levine**, **Dave Shuman**, sales, and **Phil Nichols**, service, off to Maine to prepare for the showing of the Wurlitzer phonos at the Augusta House, Augusta, Me. for the Pine Tree State ops on Wednesday, Feb. 19. The Lincoln St. plant reports it is "snowed under with orders for the new Wurlitzer phonos as well as snow"—telephones are jangling all day long here with ops calling in.

Ops in visiting distribs this week include **Pete Slopchick**, Springfield; **Al Dolins**, Hyannis; **Dave Baker**, Arlington; **Ray Faini**, Framingham; **Ray Shea**, Worcester; **Peachy Cassanta**, Milford; **Dave Hammett**, Hyannis; **Harry Deshowitz**, Chelsea; **Phil Swartz**, Brookline; **Bob Rome**, Boston; **Connie Pocius**, South Boston; **Joe Assad**, York Beach, Me.; **Dave Gropman**, Boston; **Ralph Lackey**, Milton; **Ed Dicey**, Caribou, Me.; **Ed Ross**, Boston; **Arthur Sturgis**, Jamaica Plain; **George Campbell**, Medford; **Harry Grazzo**, Quincy; **George Chopelas**, Malden; **Don Foote**, Randolph; **Max Wallace**, Newport, Vt.; **Walter Stadnicki**, Central Falls, R. I.; **Win Gaffney**, Norwich, Conn.; **Ken Ghorse**, **Dave Schultz**, **Al York**, Brockton; **Earl Carruthers**, Providence, R. I.; **Larry Bettencourt**, Danvers; **Henry Gladstone**, Boston; **Manny Andelman**, Cambridge; **Tony Grazio**, Quincy; **Teddy Rubinovitz**, Chelsea; **Luke Levine**, Boston; **Joe Ferris**, Madison, Me.; **Ron Maher**, Pawtucket, R. I.; **George Pappas**, Lowell; **Ed Maloney**, Fitchburg; **Louis Adelchi**, Quincy; **Gerald Waterhouse**, North Dartmouth; **Bob Green**, Randolph; **Joe Glazer**, Bangor, Me.; **Tom Libby**, Haverhill; and **Tony Piccinto**, Quincy. . . . **Lane Bros.** opened at Blinstrub's Monday, Feb. 17. . . . **Gordon MacRae** comes in Feb. 24.

Through The Coin Chute

DALLAS DOINGS

John Enders, Houston salesman for Texas Records, was in Dallas last week for a sales meeting. Before returning to Houston, he visited distributors in East Texas. . . . **Bob Gilmore**, Midland, Texas, had a showing last week of the new Seeburg models. . . . Congratulations to **Tom H. Chatten** who has been appointed manager of the R. Warncke Co. in Dallas. . . . All distributors reporting a steady flow of customers to view their new models. . . . Starting March 1st, Strauss-Frank Co. will become a new Columbia distributor in Dallas. . . . **Abe Susman**, State Music Co., is showing Chicago Coin's sensational new "Rocket" game. . . .Red **McCallum** is hopeful of getting his arm out of its cast soon. . . . Banjo man **Nick Lucas** was in town this week conferring with **Maurice** of the Adolphus about a future date at the Century Room. . . . **Mark Dinning**, brother of the singing Dinning Sisters, is on his own and comes to the Colony Club Monday to take over the featured spot in "The Holiday" there. . . . Some of the many visitors along coinrow this week were: **John Caldwell**, Paris; **Carl Fonby**, Daingerfield; **Bill Thomason** and **Jim Garrett**, Longview; **Richard Kentzel**, Stephenville; **H. K. Lyde**, Sherman; **William Jackson** and **G. C. Armond**, Longview; **Jack Griffin**, Mineral Wells; **Kenneth Rhodes**, Idabel, Okla.; **Jake Morehead**, Arlington; **Wilbur Briscoe**, Waco; **Buna Carr**, Corsicana; and **William Jackson**, **Giggs Hamilton**, **Robert Burns** and **Jim Woosley**, Ft. Worth. . . . The Hukel Music Co., San Angelo, has sold out to Commercial Music Co. . . . New York's **Dorothy Kilgallen** reported that **Johnnie Ray** has been offered a role in the Dallas summer musical production of "Guys and Dolls". . . . Get-well wishes go out to **Jim Storey**, **Betty Jo** and **Miss Alta**, all of whom have the flu. . . . Recent Dallas visitors to coinrow were **Dick Quam**, Henderson; **Fred Ellis**, Waco; and **A. D. Kennedy**, Grosbeck. . . . The Dallas Times Herald is sponsoring a contest which awards 25 records each week to those contestants who most closely match **Norman Weiser's** "Top Ten Tunes" selections in his column every Sunday. . . . **Ted Lewis** and **Sophie Tucker** are two future attractions at the Adolphus Century Room.

LEADERSHIP

One glance . . . a moment's listening . . . and you *know* this juke box is so far ahead in styling and electronics that nothing can compare. This is *leadership* that pays off in easier servicing, more play and bigger profit anywhere this superb instrument is located!



See it! . . . Hear it! The New AMI·i *series*

Monroe COIN MACHINE EXCHANGE, INC.

2423 PAYNE AVENUE, CLEVELAND 14, OHIO ★ (Tel. : SUperior 1-4600)

Runyon Sales, N.Y. Gets Heavy Op Attendance At AMI Model "I" Show

NEW YORK — Despite the worst snow storm and cold spell in many years here, resulting in blocked, icy roads, a large number of operators visited Runyon Sales Company on Monday and Tuesday, February 17 and 18, to view the new AMI model "I" phonographs. Were the weather half-way decent, the attendance would have been easily two to three times what it was.

Barney Sugerman, assisted by his staff, greeted the visiting operators, some of whom traveled from Westchester and the mountains of New York State to see the new phonographs. On the sales floor for Runyon, in addition to Sugerman, were Perry Lowengrub, Irv Kempner, Morris Rood, Lou Wolberg, and Jack Prigoff. Sugerman expressed his satisfaction with the reaction of his guests. "We were extremely surprised with the turnout" stated Shugy. "We thought, for sure, the attendance would be mighty skimpy due to the almost impossible weather conditions. But our friends and customers showed up. And then the praise they heaped on the model 'I' made us very happy. Some of our friends who were unable to get to our showing phoned in that they would drop in during the next few days when the roads were more accessible."

Artie Daddis and Marty Blatt, regional representative and field engineer respectively, were on hand, having flown in from Montreal.

Joe Rogers of the Clinton Trust Company, dropped in.

Among those operators at the showing whose names we were able to jot down were Irwin Richman, Mrs. Al Wolf, Dave Lowy, Bill Aaronson, Harold Kaufman, Harry Koeppel, Hymie Koeppel, Sheldon Simon, Donald McCann, Harold Morris, Al Maniacci, Soldier McGee, Murray Fishman, Mike Mulqueen, Henry Getzoff, Sam Lerner, Jim Sherry, Aaron Goldberg, Edward Goldberg, Murray Wollman, Ben Chicofsky, Irving Fenichel, Manny Feder, Irving Holtzman, Moe Smith, William Kaiser, Moe Bloom, Sid Fromchek, Dan Korman, Harold Monroe, Jack Carruthers, George Bernstein, Ben Diamond, Gertrude Browne, Dave Lutzker, Stanley Lutzker, John Connolly, John Connolly, Jr., Ted Biris, Toby Halpern, Nat Teller, Mike Salcaro, Al Trieber, Lester Smith, and Jack Wilson.

Sugerman, Daddis and Blatt then spent Wednesday, February 19, at the Newark, N.J. office, where Runyon showed the "I" to Jersey operators. At this office, assisting Sugerman and Abe Green, were Felix Fleischman, Gene Daddis, Wally Zuker, Harold Levine, Sid Gerber and Bob Kohn. The showing here continued thru Thursday, February 20, but Sugerman, Daddis and Blatt joined Irv Kempner, Morris Rood and Nat Gutkin at the Bond Hotel, Hartford, Conn., where the Connecticut operators dropped in to see the new phonographs.

Happy Birthday, Warwick



SYDNEY, AUSTRALIA—They start early with the fishing lessons here. Jack Rooklyn, operator in this city, teaches his 1 year old son, Warwick, the piscatorial art. When'll he start making collections?

Wisconsin Music Ops Discuss ASCAP Legislation And Dime Play



CLINTON S. PIERCE

MILWAUKEE, WIS.—A well attended meeting of the Wisconsin Music Merchants Association was held at the Eagle's Club on Monday, February 10.

Clinton Pierce, president, made a complete and lengthy report on the work being accomplished by Music Operators of America on the copyright bill S.1870. After a long discussion among the membership, at which time many questions were answered, all agreed to go all out on a letter writing campaign. In addition, the members advised they would contact non-member operators, as well as location owners, patrons, civic and political figures, urging them to cooperate in sending wires and letters to members of the sub-committee of the Judiciary, protesting passage of Bill S.1870.

A suggestion that the organization hold a two-day week-end convention in late summer at a resort area was voted on favorably and a committee was appointed to make the arrangements. On the committee are Sam Hastings, Milwaukee; M. Borteher, Green Bay; Dewey Wright, Wausau and E. G. Dowe, secretary of the association, from Beaver Dam. The committee will hold several meetings and decide upon the location and the date, as well as lay out a complete program.

There was a good report on the progress of dime play from all sections of the State, with Milwaukee far behind the balance of the State, altho operators here seem to be making a concerted effort to make the change 100%.

Burt Davidson, regional representative of The Wurlitzer Company was present, and urged all the operators to support all public relations efforts thru their State and National organizations.

Next meeting of the association will be held at Appleton some time in April, exact date to be determined later. Herb Tunnel will be in charge of arrangements.

LEADERSHIP

One glance . . . a moment's listening . . . and you *know* this juke box is so far ahead in styling and electronics that nothing can compare. This is *leadership* that pays off in easier servicing, more play and bigger profit anywhere this superb instrument is located!

See it! . . . Hear it! The New AMI·i *series*



AUTOMATIC PHONOGRAPH DISTRIBUTING COMPANY

3652 WEST NORTH AVE., CHICAGO 47, ILLINOIS

(All Phones: HUmbolt 6-1070)



the i's have it . . .

DEFINITELY!

In fact, until you've seen the beauty — heard the magnificent high fidelity sound for yourself — you can't appreciate how truly outstanding this juke box really is!

Come in and inspect the new . . . AMI·i *series*

We will DEFINITELY have a lot of top notch used music available for the export market. The prices will be right. Exporters, contact us now!

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881 MAIN STREET

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(Phone: LIncoln 9106)

"20 Year Club" Members:

Addresses Wanted

CHICAGO—Anyone knowing the addresses of the following should communicate with: **The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.**

Norman J. Dixon, Youngstown, O.

Leo R. Dixon, Jr., Youngstown, O.

Ed Seroka, Bloomsburg, N. J.

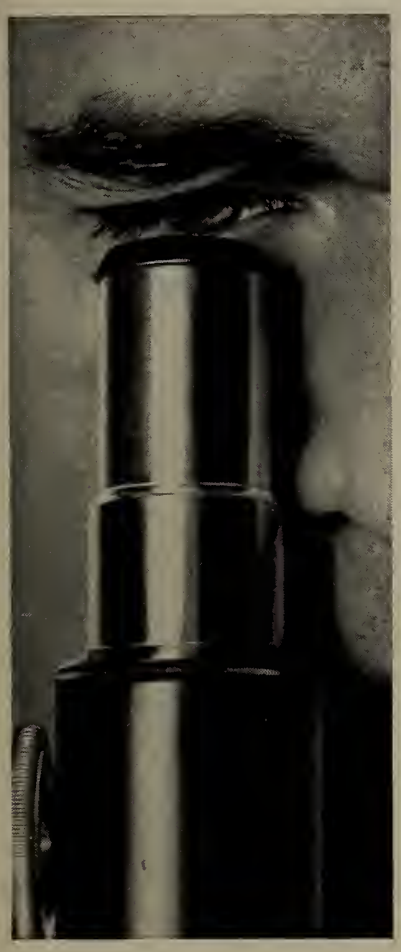
Joseph Valenti, Chagrin Falls, O.

Edmund Lovejoy, Jefferson, Pa.

Edgar M. Pierce, Providence, R. I.

S. L. Stiebel, Louisville, Ky., Unveils New Seeburg Phonos To One Of Its Biggest Crowds

LOUISVILLE, KY. — "One of the largest turnouts ever experienced by us turned out to view the new Seeburg phonographs", stated Walter Waldman, president of S. L. Stiebel Company, this city. Showings took place at the firm's headquarters on Monday, Tuesday and Wednesday, February 10, 11 and 12.



Greeting the operators for the firm in addition to Waldman, were George Happell, Lee Gupton, Clarence Dearmond, C. C. McGowan, Lenny Dearmond, Bob Harris and Bob Godman. Also in attendance was Albert Gange of the Seeburg Corporation.

"The operators told us", said Waldman, "that the 1958 line of Seeburg phonographs were the finest they had ever seen."

Among the operators who attended the showings were: Frank Miller, Norman E. Dold, Leotha Robinson, Francis Miller, Mr. and Mrs. C. C. McKinney, C. S. Miller, Phil Branson, Danny Rorrer, Mr. and Mrs. Frank Shaney, Gilbert Jones, Robert Williams, Mr. and Mrs. Tom Sherfick, Mr. and Mrs. Herman Bigler, Clem Pruitt, Bernard Berman, Joe Snyder, Mr. and Mrs. Carl Schmid, Minor Burks, Vincent Shrader, Jim Carson, Marvin Martin, Morris Sigler, James Holland, William Hutto, Clay Conner, Richard Riley, Lee Cullen, Gilbert Phelps, Gordon Hewell, Urb Thieman, John Schiedel, Bethel Brown, Frank Swartz, Annella Bradley, Mr. and Mrs. Carl Van Zant, Julian Silberfield, H. J. Jarrell, Ed Hunt, Bill Cowgill, M. Bowers, John Whitley, Al Samples, Joe Fitzgerald, Frank Kirby, L. C. Bevel, Austin Jones, Dan Sturkie, Ray Proctor, John Stone, Harland Richards and R. M. Proctor, Jr.

The firm distributes the Seeburg line in Louisville, Nashville, and Evansville.

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Featuring the New Action-Packed SATELLITE ROCKET THEME!

DIFFERENT! Nothing ever before like it! VARIETY! Every game different—loads of scoring combinations! Easy-to-understand and play! 3-D magic makes 7 ft. cabinet appear 12 ft. long! Ideal for every location, with irresistible appeal for all ages. Player accepts or rejects in-line Bonus Score!

- New Scoring with CAPTIVE BALLS—3-in-row . . . 4-in-row . . . 5-in-row. Diagonals score double.
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This Is Your LUCKY Day!

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5c, 10c or 25c PLAY

- NATIONAL COIN REJECTOR in each chute
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GAME HOLDS approx. 1000 numbered or stor tickets.



EASY TO LOAD • SIZE: 18" x 8" x 6" • SHIPPING Wgt. 20 lbs. • *Write for details*

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How does it look? Rosy? Free of cancer? You hope! But hoping isn't enough. Of every 6 Americans who get cancer this year, 3 will die because science still has no cure. It will take research . . . *lots* of research . . . to find that cure. And research, let's face it, takes money.

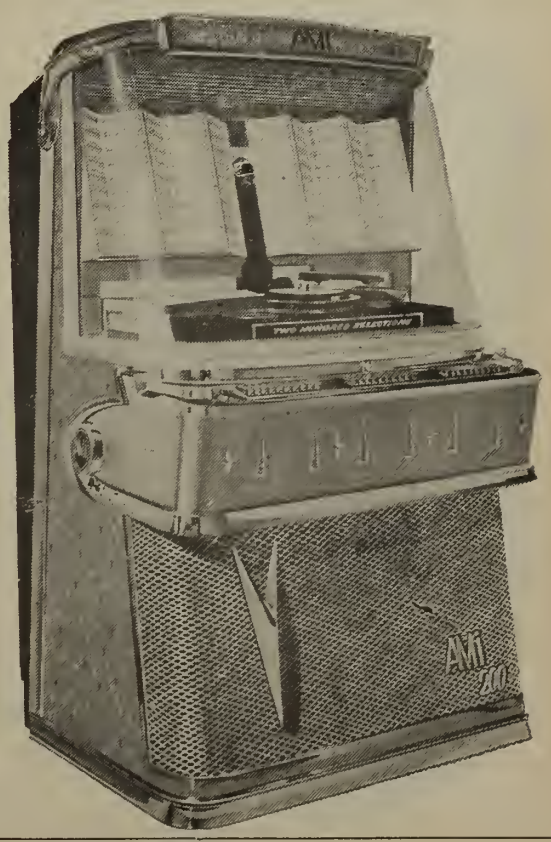
Instead of just standing by with hope, pitch in and help. Send your dollars . . . whatever you can afford . . . to the American Cancer Society today. You'll be bringing yourself and everyone else that much closer to a sure future. Send your check to "Cancer" in care of your local Post Office.

American Cancer Society

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LIEBERMAN MUSIC CO.

257 PLYMOUTH AVE., N. MINNEAPOLIS, MINN. (Tel: FEderal 9-0031)

809 S. 25th STREET OMAHA, NEBR. (Tel: ATlantic 3056)

Keep Sending Those Wires And Letters Opposing S.1870

NEW YORK—While the postponement of the hearing on the O'Mahoney Senate Bill S. 1870 until April 9, 10 and 11, gives the juke box industry the time needed to prepare its case properly, there shouldn't be the slightest let-up of members of the coin machine industry in its letter writing and wiring campaign to members of the sub-committee of the Judiciary, or to its own representatives in the Senate and House of Representatives.

The music machine industry suffered a series of unfortunate calamities since the original hearing dates were set—the death of MOA's attorney Sidney Levine; then the death of Chauncey Carter, the newly appointed attorney; and lastly, the illness of George A. Miller, president of MOA.

During this time, The Cash Box has pointed out the fact that the proponents of Bill S. 1870 ASCAP and other similar collection agencies, have inundated the Congress with letters and wires urging passage of the Bill. A similar letter-writing and wire campaign was suggested by The Cash Box, and since then individuals and associations thruout the nation have followed thru. However, the music machine industry cannot fall down on the job. Operators are warned that they must keep a continual stream of mail headed to Washington, D. C. If you haven't as yet sent in your protest, do so NOW. Address your mail to Senator Joseph C. O'Mahoney; Senator Alexander M. Wiley and Senator Olin D. Johnston.

Sale Of Coin Operated Equip't By Amer. Firms For Export Increasing With Each Passing Month

However, Foreign Buyers Are More Discriminating And Leaning More In Direction Of New And Late Equipment

NEW YORK — Altho it hardly seems possible, the sale of coin operated equipment by American manufacturers and wholesalers to firms thruout the world keeps increasing with each succeeding month.

While products of other industries have shown slight decreases in export the past few months, coin operated machines keep flowing to Europe, South America, Asia, and all other continents.

However the foreign buyers have become more discriminating about the equipment they will accept. Of course, some buyers are still seeking older machines, but the majority, far and away, want only the best and latest type of reconditioned equipment.

In the last several years, brand new American machines have started to show up in quantity in many countries, with this trend even more obvious in the past year or so. Some American manufacturers have established factories in European countries, and appears that more will soon do so. The amusement machine division has been shipping large numbers of machines thruout the world recently, and rumor has it that some American manufacturers have been investigating the possibility of building factories in some countries in Europe.

Many European countries, whose operators have been placing American made machines on their locations for the past several years, are now in a position similar to the operator in the United States. He needs a variety of machines with different playing appeals. Therefore, in the past several months, a demand has arisen for shuffle games, bowling machines, etc., and American exporters have had to scurry around to buy up the equipment they need for export.

In several countries in Europe, import restrictions have been lightened somewhat for import from the United States, and trade deals have been arranged among European countries to allow for the importation of machines into these areas where few, if any, have been seen for years. This has given both the American shipper, both for new and reconditioned equipment, and the European nations the opportunity to sell machines to various countries where they were difficult to export previously.

With all this excitement and expectations of importers to still increase its outlets, many of the leaders of coin machine firms thruout the world have expressed their desire to attend the forthcoming meeting of the "International Coin Machine Export-Import Council", scheduled to be held in Chicago during the MOA meeting in May.

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See it! . . . Hear it! The New AMI·i *series*



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1118 HOWARD STREET
SAN FRANCISCO, CALIF.



the i's have it . . .
DEFINITELY!
In fact, until you've seen the beauty — heard the magnificent high fidelity sound for yourself — you can't appreciate how truly outstanding this juke box really is!

Come in and inspect the new . . . AMI·i *series*

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903

Hub Enterprises, Baltimore, Shows New AMI Model "I"

BALTIMORE, MD.—Sol Silverstein and Lou Wilner, The Hub Enterprises, Inc., this city, were pleasantly surprised by the large number of music operators who turned up for its showing of the new AMI model "I" phonographs on Saturday, February 15.

"Despite the terrible snow storm we had" recounted Silverstein, "which started at 11 A.M., and which by 5 P.M. made the roads treacherous and well nigh impassable, operators kept flocking into our quarters all day long, a number of them coming from out of town. We understand it took some of the Washington, D. C. operators four hours to make the forty mile trip home. We were very happy about the wonderful way the operators accepted the 'I' phonographs, and look for a big selling year."

Assisting Silverstein and Wilner greet the visitors were George Covellis, George Petts and Jerome Garonzik.

Altho many operators failed to sign the register, the following were noted on the showroom floors: Rufus Devane, Jerry Davis, William Pantages, William Angster, Sam Gensler, Henry Morgenstein, Tony Bruegger, Gabe Camhy, Irvin Goldner, David Powell, Jack Harding, Lew Robinson, Albert Kleiman, Mike Goodman, G. A. Muntain, Maurice Eisentstein, Sidney Davis, Nicholas Brous, Milton Hecker, A. Solomon, Pete Mongelli, Robert Goldsmith, John Bukowsky, George J. Kortises, Harry Polsky, Max Eisenberg, Eddie Rudo, Eddie Zasa, Pete Rutkowski, Julius Zeitsoff, Phil Stein, Carles Missler, Earl Missler and Herbert Golombeck.

Test New Type Pinball

CHICAGO — Ralph Sheffield, general manager of Genco Manufacturing advised this past week that the firm is testing a new type five-ball pin game which, according to Sheffield, "was proving itself one of the most outstanding games we have ever placed on test locations".

Sheffield reported, "Even tho it will probably be some four or five weeks before we have our tests completed, this game has proved itself so sensational, as far as play action and intake are concerned, that we felt we could release advance information on it at this time.

"We don't yet know just when we will be ready with our first announcements on this new game.

"We can only state", he added, "that the game is one of the greatest to have ever come to our attention and is proving itself one of the finest money makers in all of our experience."

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LET'S GET THE FACTS ON DIME PLAY!!

1-WHAT PERCENTAGE OF YOUR PHONOS ARE NOW ON 10¢ PLAY...

10%☐ 20%☐ 30%☐ 40%☐ 50%☐
60%☐ 70%☐ 80%☐ 90%☐ 100%☐

*What Percentage Of Your Phonos Were On 10c Play Last Year?*____

2-WHAT PERCENTAGE OF YOUR GAMES ARE NOW ON 10¢ PLAY...

10%☐ 20%☐ 30%☐ 40%☐ 50%☐
60%☐ 70%☐ 80%☐ 90%☐ 100%☐

*What Percentage Of Your Games Were On 10c Play Last Year?*____

3-WHAT PERCENTAGE of the PHONOS in YOUR City are on 10¢ Play...

10%☐ 20%☐ 30%☐ 40%☐ 50%☐
60%☐ 70%☐ 80%☐ 90%☐ 100%☐

*What Percentage Of Phonos In Your City Were On 10c Play Last Year?*____

4-WHAT PERCENTAGE of the GAMES in YOUR City are on 10¢ Play...

10%☐ 20%☐ 30%☐ 40%☐ 50%☐
60%☐ 70%☐ 80%☐ 90%☐ 100%☐

*What Percentage Of Games In Your City Were On 10c Play Last Year?*____

FILL OUT AND MAIL TO:

BILL GERSH
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32 West Randolph Street
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Firm _____ Individual's Name _____

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City _____ Zone _____ State _____

Amuse Mach. Ops of New York To Elect Officers March 13

Nominating Committee Names Candidates To Be Offered To Membership. Association To Move

NEW YORK — The membership of The Associated Amusement Machine Operators of New York will meet at the Henry Hudson Hotel on Thursday night, March 13, to elect its officers for the coming term.

Operators named by the nominating committee, and which will be offered to the membership are: For president, Irving Holzman; for Vice president, Eugene Jacob; for Secretary, Al Koondel; for treasurer, Sanford Warner; and for sgt.-at-arms, Morris Wurtzel. For the Board of Directors: Lou Rosenberg, Dave Lowy, Harry Schildcrout, Phil Scharf, Theodore Faith and Ruben Antonoff.

The recently announced new association, United Coin Machine Operators of New York, has compromised its differences with the AAMONY and has joined forces.

At the coming meeting, the membership will be asked to ratify the contract with the Teamsters Union, Local 266. Negotiations have been entered into between the association and the union in behalf of the membership.

It was announced that Bert Jacob has been appointed executive director.

The games association will abandon its current headquarters this week, and move to the Great Northern Hotel.

Coinmen Attend Runyon Sales AMI Model "I" Showing In Hartford, Conn.

HARTFORD, CONN.—About sixty coinmen and their wives attended the showing of the new AMI model "I" phonographs held by Runyon Sales Company at the Hotel Bond, this city, on Thursday evening, February 20.

Operators and their guests were treated to cocktails and a dinner in the Egyptian Hall, where the AMI machines were on display.

"Operator reaction was wonderful" stated Barney (Shugy) Sugerman of Runyon, who lead a staff of employees who greeted the visitors. "While it is always difficult to talk serious business at an affair of this kind, we actually came away with some very nice orders."

Assisting Sugerman at the showing were Irv (Kempy) Kempner, who despite a very bad cold, made the trip, and Nat Gutkin. AMI was represented by Artie Daddis, regional representative, and Marty Blatt, field engineer.

Amuse Guild Of So. Jersey To Hold Dinner-Dance On April 24

PHILADELPHIA, PA. — The Amusement Guild of South Jersey, with headquarters in this city, announced it is holding a dinner-dance on Thursday, April 24, at the Cherry Hill Inn, Haddonfield, N. J., to commemorate its second birthday.

The organization is now contacting those in the trade advising that tickets are now available for the banquet. A souvenir journal is in the process of being prepared, and the association is hopeful of turning out a successful publication.

"This organization, now comprising 38 members, seeks to attain a measure of stability in the operating field of amusement and music machines", states one of its officers. "It is dedicated to a program of equipment modernization."

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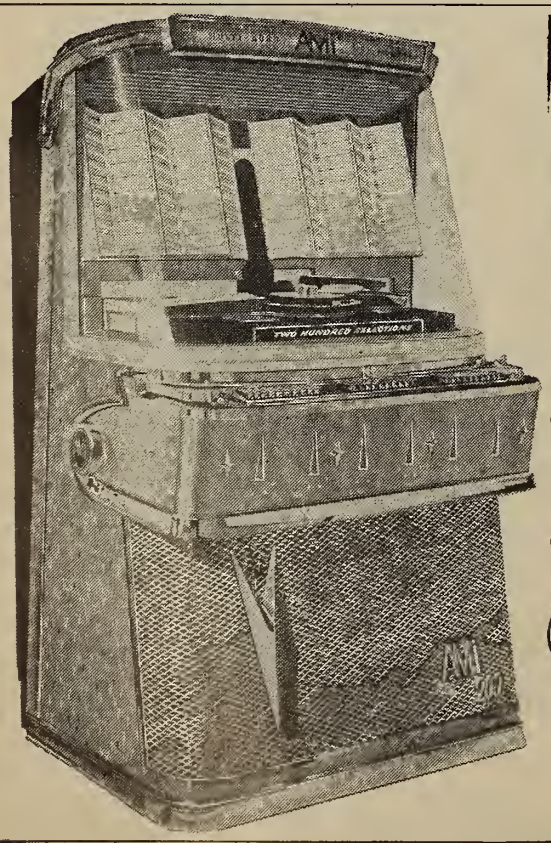
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Write or phone for our list of reconditioned music and games. Low Prices!



RUNYON SALES COMPANY

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221 FRELINGHUYSEN AVE. NEWARK, NEW JERSEY
231 WINDSOR ST. HARTFORD, CONN.



the i's have it . . .

DEFINITELY!

In fact, until you've seen the beauty — heard the magnificent high fidelity sound for yourself — you can't appreciate how truly outstanding this juke box really is!

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Roanoke Vend, Richmond, Va., Shows New AMI Model "I". Large Turnout Of Ops Attend Despite Blizzard



JACK BESS

RICHMOND, VA.—Roanoke Vending Exchange, Inc., this city, suffered a similar experience as did its Charleston, W. Va., office, on the day of its showing of the new AMI model "I" phonographs, Sunday, February 16. Operators had to fight their way thru a blizzard to see the new machines—but they showed up.

"Since this was probably the most severe weather that we, here in Richmond, have had for quite a few years, we are indeed proud of the fact that so many of the operators and guests showed up for our showing," stated Jack Bess, president and general manager. "This means to us that there is much more interest and anticipation in the minds of the operators toward AMI in this area than ever before."

Hosting the guests, in addition to Bess, were Harry D. Moseley, vice president and assistant manager; David Street; Malvia Mundie; Bill Browning; E. W. Bishop and Mrs. Virginia Graham. Tom Sams, assistant director of Sales for AMI, represented the manufacturer.

Among the guests were: Mr. and Mrs. R. G. Harris; J. D. Chandler; Mr. and Mrs. V. E. Martin; Mr. and Mrs. J. E. Finks; Mr. and Mrs. Harry Lubman; Mr. and Mrs. Harry Akers; Mr. and Mrs. Harrison; R. E. Neslund; C. B. Cory; P. B. Burton; C. G. Joseph; Mr. and Mrs. C. E. Morse; Mr. and Mrs. C. E. Morse, Jr.; Albert Lambert; E. T. Williams; Miss Estelle Evans; Mr. and Mrs. M. H. King; W. R. Crockett; R. N. Wilson; J. H. Cameron; E. H. Gregory; Al Mathews and Ed Bass.

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YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

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Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

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CITY ZONE STATE

Conn. Ops Banquet In Hartford Feb. 27



JIMMIE TOLISANO

HARTFORD, CONN.—Last minute preparations for its first banquet has kept committee members and officers of the Music Operators of Connecticut, this city, busy all week, reported James Tolisano, president.

The affair will take place in the Capitol Ballroom of the Hotel Statler, this city, on Thursday evening, February 27.

In addition to 100% attendance from its members, visitors are expected from a number of out-of-town areas. Plans call for a cocktail hour, dinner, dancing and the appearance of several top recording artists.



GO MODERN
BUY WURLITZER

European Distrib Plugs Williams



MILAN, ITALY—Photo of truck, one of a fleet, owned and operated by Bensa, Milan, Italy. Bensa is a European Distributor in Italy for Williams Manufacturing Company, Chicago, Illinois. Bensa distributes and services Williams coin machines.

Translated, the sign on the side of the truck reads, "If you're buying an amusement game . . . make sure it's a Williams!"

Blizzards Hit Charleston, W. Va., But AMI Model "I" Showing Goes On At Roanoke Vending

CHARLESTON, W. VA. — There were blizzards and sub-zero weather here too, but it didn't stop Jack Bess, Roanoke Vending Exchange, Inc., from putting on a big show to introduce the new AMI model "I" phonographs. And it didn't stop a number of music operators from attending, altho the attendance was cut down considerably.

The showing, held at the firm's quarters on Sunday, February 16, brought in operators from early morning until late in the evening. In addition to Bess, Harry Mosely and Bill Browning saw to it that all were treated with the finest hospitality, as well as being given demonstrations of the new models.

Among the operators present were: Mrs. Rita Fenwich and son; Mr. and Mrs. Gill Canterbury; Dudd Ensley; John Coury; Clete Letart; Chris Ballard; Leoma Ballard; J. A. Wallace; Eugene Wallace; Ken Edwards and son; Mr. and Mrs. C. H. (Red) Flannery; William N. Anderson; Phil Sweeney; Louis Walldropp; Bill Gaten; Mr. and Mrs. Darris Derrick; Jerry Derrick; Donna Derrick; Paul Vermillion; Albert Wheby; Mr. and Mrs. Max Carpenter and son; Mr. and Mrs Bob Bender; Charlotte Garrett; Mitch Oliver; Alex Mitchell; Mrs. Ralph Waybright; Mr. and Mrs. Junior Miller; Janice Miller; David Miller; Edd Flint; Edd Flint, Jr.; Mrs. Violet Brooks; and Melba Hughey.

In addition, Dana M. Hicks, executive secretary of the West Virginia Music Operators Association; Tom Stafford, Charleston Gazette and Bob Mellace, Daily Mail.

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One glance . . . a moment's listening . . . and you *know* this juke box is so far ahead in styling and electronics that nothing can compare. This is *leadership* that pays off in easier servicing, more play and bigger profit anywhere this superb instrument is located!

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THE HUB ENTERPRISES, INC.
2216 DIVISION STREET
BALTIMORE 17, MARYLAND



the i's have it . . .

DEFINITELY!

In fact, until you've seen the beauty—heard the magnificent high fidelity sound for yourself—you can't appreciate how truly outstanding this juke box really is!

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4930 W. BROAD ST., RICHMOND, VA. (PHONE: ATlantic 2-4221)

CHARLESTON, W. VA.
625 OHIO AVE.
(PHONE: DIckens 3-0311)

BRISTOL, VA.
63 COMMONWEALTH AVE.
(PHONE: 1344)

Automatic Phono (National Division) Bowling Scores

CHICAGO—Three teams in the National Division of the Automatic Phonograph Bowling League swept all three games from their opponents February 13 to surge forward in the standings. They are, Amber over Coven, ABC took three from Garmisa and Gillette over Star.

Results of the evenings games:

J. Nolan bowled a 539 set to pace Decca 2 wins to 1, as team mates F. Tutomase bowled 533 and Tony Ignoffo 527. For the losers M. Jones bowled high for women with 458. E. Kupasinski had 558 and J. Zie 518.

Paschke took 2 from Galganos as H. Kruger bowled 538, Rene Gallet 510 and R. Gallet 516 for the winners. Wally Maslo had a 510 for the Galganos.

Amber swept the three game set from Coven as Johnny Oomens threw a 484 for Amber and R. Weiss bowled 435 for Coven.

Western won 2 out of 3 from Brown's Camp despite the fact that J. Fisher had the high game with 518 over Western's high man B. Nyland who kegled 455.

ABC took three from the Garmisas as Les Taylor bowled high game of the evening for the victors with his 572. A. Rice had 539, I. Cairo 502 and L. Albanese bowled 526 for the Garmisas.

Fred Minter paced the Gateways to 2 victories for 1 over Singers with his 445. H. Walczak finished with 474 for the Singers.

W. Paradee bowled a big 563 for Phono but still bowed 2 out of three to B&B, whose top man was M. Pieroni who bowled 508.

C. Pieri paced the Gillettes to a sweep of 3 games over Star with his 513. For the Stars Hank Sochaki bowled 447.

Seeburg Issues Booklet:

"What Every Music Op Should Know About EP Album Programming"

CHICAGO—In conjunction with the introduction of its new line of 1958 phonographs, The Seeburg Corporation, this city, has issued an eight-page booklet for the operators titled, "What every music operator should know about EP album programming." These booklets are available at all Seeburg distributors.

In the "foreword," Seeburg emphasizes the well-known objective of all progressive operators—"getting *more* people to play the same phonograph. Programming offers the music operator the greatest opportunity to increase income."

Having produced beautiful, as well as mechanically fine phonographs for years, Seeburg realizes the importance of this phase of manufacture. "But," it states, "in the final analysis, even the most gorgeous phono, with the most superb tone, has little appeal to music fans if it doesn't feature the music they like to hear."

"There is no doubt that the current Hit Tune record is the basic income producer in this business," Seeburg agrees. "A record that has an immediate and dramatic record of sales in music stores is most assuredly going to bring in equally dramatic income in a music machine. This is fundamental in this business and probably always will be.

"However, musical preferences vary. Some like hit tunes—and some like other kinds of music. Featuring different types of music so as to appeal to all the different musical tastes is what this industry calls 'programming.' We have published this booklet to attempt to throw additional light on the subject of profitable programming."

Seeburg poses several questions—and then answers them. The evolution of the record manufacturing industry is recorded, leading up to the EP record. It is pointed out that album music has made great strides in the past few years, with the public spending twice as much on albums today as it does on singles. "In order for an operator to cope with competition and the increased costs of doing business these days," states Seeburg, "it is necessary for him to operate his equipment at maximum earning capacity. To do this he must feature 'music for everyone'—singles and albums."

The booklet points out that with the recent price reduction the operator pays one-third more for EP album records than for singles, but gets twice as much music. With its "Dual Pricing" method, Seeburg states the operator is compensated for the additional time required to play album records because: "Single records are programmed at one price. EP album records (two tunes per side) are programmed at a proportionately higher price."

"Dual Pricing," concludes Seeburg, "is not an experiment. It is an established merchandising technique that makes it possible to realize." maximum earnings in every location."

Capitol Proj. Corp. To Show New Rock-Ola Phonographs

NEW YORK — Capitol Projector Corporation, this city, announced it will hold showings of the new Rock-Ola phonographs at its headquarters on Friday, February 28, and Saturday, March 1.

Refreshments will be served from 10 A.M. to 7 P.M.

Hosting for the distributing firm will be Leo Willens, Sam Goldsmith, Ralph Hotkins, Al Blendow and Dave Lowy. Ed Ristau of the Rock-Ola firm will also be on hand to greet the operators.

On display will be the new Rock-Ola model "1465," 200 selections, and model "1458," 120 selections.

WANT A BUY? We're On Your Side at WORLD WIDE!

BINGO GAMES

SHOW TIME	$435	MIAMI BEACH	$125	BRAZIL	$225
KEY WEST	345	GAY TIME	115	SOUTH SEAS	175
BIG SHOW	295	GAYETY	65	STAROUST	150
DOUBLE HEADER	210	BIG TIME	115	STARLET	125
PARADE	195	VARIETY	75	PIXIES	75
NITE CLUB	215	SURFCLUB	55	TROPICS	50
BROADWAY	195	ICE FROLICS	55	SINGAPORE	55
BEACH BEAUTY	155	PALM SPRINGS	55	RIO	50

MULTIPLE PLAYER 5-BALLS

4-PI. REGISTER	$310
4-PI. SCOREBOARD	195
4-PI. RACE THE CLOCK	155
2-PI. CONTINENTAL CAFE	335
2-PI. FLAGSHIP	295
2-PI. FAIRLADY	285
2-PI. SEA BELLES	275
2-PI. TOREADOR	255
2-PI. MARATHON	225
2-PI. GLADIATOR	245
2-PI. BALLS-A-POPPIN'	155

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11 Ft. and 14 Ft.

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Jet, Rocket, Magic, Blue Ribbon, Mystic, Gold Medal

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GO MODERN BUY WURLITZER

Phono License Time In Britain Some Granted - Some Refused

This is the time of the year when phonograph licenses are granted or refused to operators in Britain by local magistrates. And in the 1958 crop of applications, many interesting points have emerged. It is clear in general that a more liberal attitude is being taken in most areas. However, mainly because of police objections, some important areas of population, notable among them the major seaport, Liverpool, are still virtually closed to operators.

Among the examples of successful and unsuccessful applications were these. At Herne Bay, Kent police said that complaints had been received from local residents of the noise created in cafes by teenagers. But the police supported C. H. J. Sarrington, who was making the application, because his machine in the local Elmstead Cafe was "toned down" enough not to create a nuisance.

At Leominster, Herts, a license for a phonograph was granted on condition that it was only played for six days per week. Milk bar proprietor E. Y. Dimarco accepted this arrangement, and gave an undertaking that no Welsh music would be programmed on the box. This was necessary because the police were concerned lest Welsh trippers should foregather on the location and break into loud spontaneous singing.

In the same town a license, applied for by H. L. Price of The Green Cafe, was refused. But he was told that he could apply again on March 6th after plans for alterations to the cafe would be available. For the magistrates, Lt. Col. Hill said: "If every cafe and public house had a juke box, the noise would be unbearable."

At Leeds, Yorkshire, the Chief Constable, A. J. Paterson, said: "The gradual infiltration of the juke box has created a problem. . . . It can cause excessive noise. . . . The whole question will be considered by the Watch Committee".

At Oxford, the great university center, the Chief Constable, C. G. Burrows, told the licensing magistrates that supervision by licensees and the police was made more difficult by phonographs.

At Bideford, Devan, the Chairman of the Bench asked: "What does juke box mean?" He was invited to visit a location. He granted a license on condition that the phonograph was played in only one room at a time! The applicant was R. F. Baker of the Terminus Inn. An attempt by the licensee to reintroduce a phonograph at Taunton's (Somerset) historic Tudor House Tavern failed. The police chief said a box had been a previous source of trouble in the center of the town. A radiogram was permitted, however!

Mrs. Joan C. Hanks, of High Street, Bromyard, Herts, was granted a phonograph license on condition that the box was disconnected on Sundays.

Different licensing magistrates have different views as to how late in the evening phonographs should be played in music-conscious Wales.

In the Neath County area, all phonographs must stop playing at 9:30 P.M., but they can start again at 10:00 A.M. No playing on Sunday.

At Aberystwyth, they can play until 10 P.M. In this area hundreds of teenage customers have organized a petition to ask a police superintendent to join them in listening to local phonographs. They want later hours.

At the Todmorden Brewster Sessions two applications were refused, despite petitions bearing many hundreds of signatures.

And despite petitions from teenagers, permission has been refused for the installation of a phonograph in the grounds of the 12th Century Abbey at Kirkstall, Yorkshire. It was stated that objections had been lodged by religious and other bodies.

Rotheram cheerfully granted applications. Lincoln gave the thumbsdown.

The entire matter is being examined by the Phonograph Operators Association and Counsel may be briefed to represent operators.

5eeburg M100A $ 99
Seeburg M100C 450
AMI D-80 245
AMI C (45 RPM) 135
Wurlitzer 1500 195
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Through The Coin Chute

CALIFORNIA CLIPPINGS

The showing of new games and music machines coupled with the Spring-like weather, created a flurry of activity along Pico Boulevard the past week. Many operators from outlying areas making their rare appearances in the showrooms. . . . At Badger Sales Company, Inc., **Bill Happel** reports the enthusiasm shown by the operators for the new AMI model "I" phonograph indicate a big year with this machine. **Marshall Ames** held a showing of the AMI at the U. S. Grant Hotel in San Diego for the operators in that area which was very successful. **Jack Leonard** busy with the influx of sales of parts and supplies with operators combining inspection and buying trips to the showroom. . . . The Harbor Music Operators Association held election of officers in Long Beach with **Walter Levi** elected President and **George Kohler**, Secretary. . . . At California Music Company, **Sammy Ricklin** and **Gabe Orland** report sales of singles and albums continues at a good steady clip keeping their staff on their toes. **Martha Delgado** predicts a record that will take off fast with the operators will be **Randy Sparks'** "Walkin' The Low Road" on Verve. **Val Zuniga** and **Eddie Colunga** celebrated their mutual birthdays on St. Valentine's Day. **Mickey Feay** reports **Dakota Staton's** "The Late, Late Show" on Capitol is one of his biggest selling albums. **Buddy Robinson** believes **Connie Frances** has a big hit with "Who's Sorry Now" on M.G.M. . . . **Lucille and Paul Laymon**, Paul A. Laymon, Inc., report the praise they have received from the operators on the new Rock-Ola phonographs has been very gratifying. **Jimmy Wilkens** says used equipment sales continue at a steady pace which keeps the shop busy reconditioning the pieces as they arrive. **Ed Wilkes** busy writing up orders for Bally's "Strike-Bowler" and "All-Star" Bowler. . . . His many friends will be happy to hear **Tex Nowka**, San Bernadino operator, is recovering nicely from his recent automobile accident.

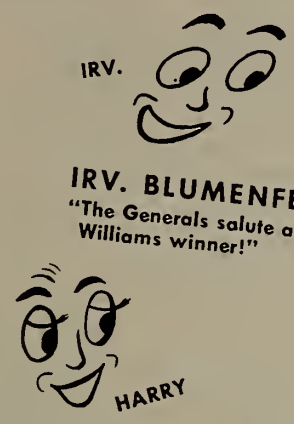
Minthorne Music Company was well represented at the showing of the Seeburg phonograph line in San Diego with **Jean Minthorne**, **Matt Nordberg** and **George Mahlum**, also **Jack LaRue**, Seeburg sales engineer, attending. George says the operators response to introduction of the Seeburg "161" phonograph was tremendous. . . . At Leuenhagen's Record Bar, **Mary Solle** says "Sentimental Dream" by **Owen Bradley** on Decca is headed for the top. Also, all the operators buying this disk try to figure out the old tune it reminds them of—to-date no solution. **Kay Solle** reports the reissue of **The Mulcays'** "My Happiness" on GNP has started to move. "Corrido Rock" by **Handsome Jim Falcon** on Starla has been a big seller for **Claire Solle**. . . . **Fred Williams**, North Long Beach operator, returned from a flying trip to Havana, Cuba, during which he piloted his own plane over 8000 miles. . . . **Gary Sinclair**, Wurlitzer Western representative, visiting **Lee Walker** at Associated Distributing, Inc. on his way to San Diego where **Noble Craver** held a showing of the new Wurlitzer phonograph line. Lee reports he has received high praise on the sound system in the Wurlitzer phonographs. **Don Zak** reports sales of used equipment continues at a good pace. . . . **John Casola**, United representative, pleased with the sales record **Charley Robinson** is chalking up at C. A. Robinson & Company with United's "Royal" Bowling Alley. **Al Bettelman** reports collections on Williams' "Ten Strike" game show a definite increase. **Hank Tronick** anxiously awaiting the first shipment of Williams' "Top" two-player game. Hank says the used phonograph sale is going very well and clearing showroom of equipment.

Nick and Vinny Lanzy say the "Anniversary Sale" at American Coin Machine Service Company has proven a tremendous success bringing in operators from near and far. **Bill Lanzy** reports the reduced price of the "Easy View Title Holder" has brought in orders from all over the country. **Andy Lanzy** overseeing the reconditioning of equipment to maintain the speedy service offered by American. . . . **Norty Beckman** reports the mail order department at Norty's Music Center is working at top pitch to continue the 24 hour service policy. **Mary Perez** has joined the staff at Norty's and will head up the Spanish Department. **Joe Alvarez** the envy of everyone, sporting his new blue Thunderbird to work. **Jan Graham** reports **Fats Domino's** Imperial release of "Yes, My Darling" has taken off in a big way. . . . **Jack Simon** busy at Simon Distributing Company with the many out-of-town operators visiting Pico Boulevard the past week. **Sonny Lomberg** happy to have his wife, **Annette**, home from the hospital after her recent stay. **John Freeman** reports the export shipments have kept everyone busy. . . . **Pat Pugliese** reports he has had a run on game parts and accessories at Advance Phono Parts with operators making preparations for a big spring business.

Through The Coin Chute

SAN FRANCISCO SPOTLIGHT

Mr. and Mrs. Harvey Van Dusen, AMI distributor in Edmonton, Alberta in town visiting the **Walter Hubers** before making a stopover in Portland, Oregon on their way back to Canada. . . . **George Steiner**, Capitol Records' regional sales manager, spent a week at the local branch office. . . . Advance Automatic Sales Company has had to put on more help to handle the business on Chicago Coin's new shuffle "Rocket" game. **Ed Heinle** of Advance tells us their export department has expanded continuously for the last three years. . . . **King Sisters** in town to do the **Del Courtney** show. . . . **Max Tipton** of Lehigh, Pennsylvania spent a week at **R. F. Jones** Company discussing the new program planned for the Lehigh Candy Vendor and T.A.B. **Charles Novarro**, Lehigh's representative, remained here to put the program in action. **John Ruggiero** of R. F. Jones Company reports he is getting ready to fill the exceptionally heavy bookings on the new Seeburg equipment. . . . **William Schnackel** of Vallejo and **Leonard McDonald** of Weaverville were seen in town picking up equipment. . . . **Walter Huber** and **Felton Robertson** are holding a two-day showing at the Capitol Inn in Sacramento of AMI's new "I" and will show in Stockton and Reno the following week. . . . **Mr. and Mrs. William Covert** of Merced made a night of it at Bimbo's 365 Restaurant. . . . **Roy Powers** of Sacramento let everyone know at Advance Automatic Sales Company what a terrific job United Bowlers were doing for him.



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RAYMOND WILLIAMS:
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C. A. ROBINSON:
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PAUL HUEBSCH

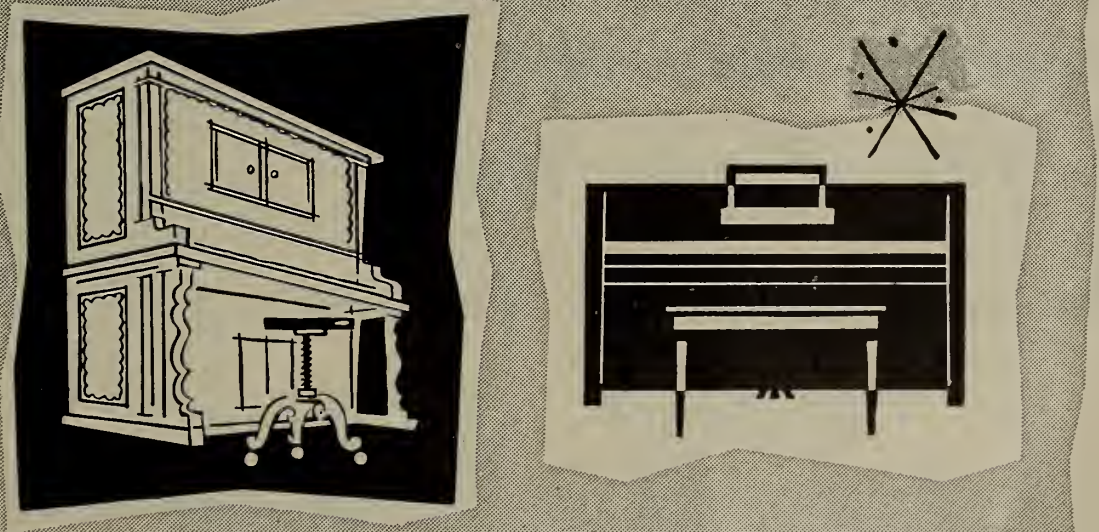
CHICAGO — "After six weeks of steady production", reported Paul Huebsch of J. H. Keeney & Company, Inc., this city, "we can advise that we are busier than ever producing more of our 'Big Tent' games."

Huebsch also added, "This is one game, 'Big Tent', that has taken hold slowly, but, as the weeks have gone by it has grown stronger and better on location.

"The operators have advised us that they can continue to use many more.

"The result has been", he said, "that we have to actually increase our production schedules, instead of cutting down, and we are working harder now to meet the orders we already have, and those that we are receiving each day.

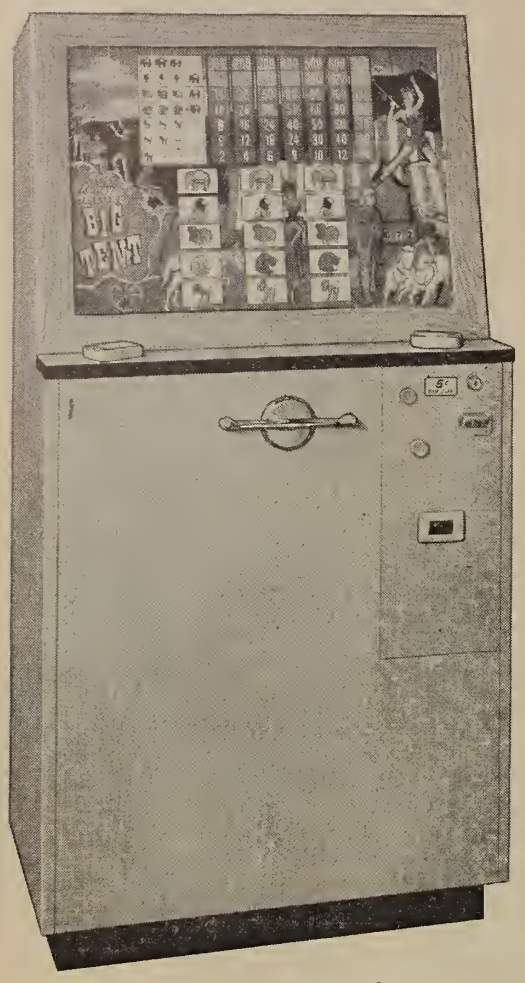
"This is one game", concluded Paul Huebsch, "that operators who have the locations will profit immensely and be assured of long life operation."



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Through The Coin Chute

EASTERN FLASHES

New York suffered one of the worst snow blizzards and a spell of zero weather ever to hit the big town. The city was digging itself out for days. Operators expressed the opinion that their equipment wouldn't get too much action this week. However, despite the conditions, coinrow was loaded with operators, who in most instances came down to view the new line of AMI model "I" phonographs at Runyon Sales.

* * * * *

Barney (Shugy) Sugerman and his staff at Runyon Sales couldn't have gotten a worse break for the showing of the new AMI phonos on Monday and Tuesday, Feb. 17 and 18, than what took place—mountains of snow and unpassable roads. Regardless, the hardy operators and Shugy's many friends came in, some even from Westchester and the N.Y. mountain area. A surprisingly large number of operators visited Runyon, with others dropping in the latter part of the week. Assisting Shugy were **Irv (Kempy) Kempner, Perry Lowengrub, Morris Rood, Lou Wolberg** and **Jack Prigoff**. From the AMI factory were **Artie Daddis** and **Marty Blatt**. Daddis and Blatt, flew in from Montreal, where they had been attending the AMI showing of Laniel. They told some hair raising stories of their efforts to get to Montreal, and then to get back to N.Y. Shugy reports operators were quite enthusiastic over the new model, and the sales staff booked some very fine orders. . . . **Al Simon** and **Al D'Inzillo**, Albert Simon, Inc., look on highly pleased as ops try out ChiCoin's new "Rocket" alley, and show great excitement over the playing appeal. "We've really got it", smiles Simon. . . . **Mike Munves** and the missus **Rose**, take their first winter week-end ever at Lakewood, N.J., and get involved in the blizzard. Mike left his car at the Hotel, and came into the city in another one. Tells us that brother **Joe Munves**, at the Tampa, Fla., Fair, has been sending in some nice orders for arcade equipment. . . . When we dropped in on **Harry** and **Hymie Koeppel**, Koeppel Distributing, they were supervising the unloading of a number of late phonos from out-of-town. "We'll overhaul them and send them right out to our customers", said Harry.

* * * * *

Meyer Parkoff and **Murray Kaye**, Atlantic New York Corp., still busy showing visiting ops the new Seeburg line of phonos, and report many orders have been booked. A list of ops who visited Atlantic during the show follows (was too late to be used in the story which appeared in the Feb. 22 issue of The Cash Box): **Al Maniaci, Charles Sacks, Sal Trella, George Bernstein, Ed Hohman, Dick Hohman, "Doc" Shapiro, Leo Rosenberg, Sol Rappaport, John Connolly, Allie Gassner, B. Bazin, Doc Swanson, Sam Beyer, Charles Morrell, Joe Bosolino, Al Denver, Bernie Boorstein, Pete Scagnetti, Nat Ofgang, William Boetz, Leonard Cappazella, Dave Lutzger, Harry Koster, Al Ferber, Tommy Greco, Ernie Linderman, Manny Feder, Irving Fenischel, Bill Dillon, Nick Tsunis, Walter Conde, Bill Suessens, Louis Desiderio, Ben Feinberg, Joe Cola, Nick Tozza, John Benfari, Mac Pollay, Morty Lynn, Lenny Nathan, Jack Semel, Mike Mulqueen, Doc Heatherington, Anthony Zirpoli, Al Baberstein, Nick Franco, Ralph Elefonte, Harold Kaufman, William Chase, Frank Cola, Ray Knoss, Lou Tartaglia, Pat O'Neil, Les Coleman, Sam Engelman, Abe Levine, Bob McAvoy, Joe Forsythe, Dick Diccicio, Sheldon Simon, Archie Goldberg, Eddie Goldberg, Max Klein, James McCann, Carl Pavesi, Dave Chifkosy, Joe Diamond, Jerry Kunreuther, Vincent Cappazolla, Tony DeRenzo, Murray Fishman, Ben Gottlieb, Abe Bernstein, Morris Bernstein and Hy Jaffee.** . . . **Al Maniaci**, suntanned, just back from Miami. Claims the weather wasn't as bad as New Yorkers led to believe. . . . **Hank Peteet**, Wurlitzer field engineer, spending the week at Sandy More Distributing. Came in from W. Va. and Pittsburgh. Expects to visit Baltimore and Phila. next week. **Abe Lipsky**, regardless of the snowed up roads, drove to New Haven on Monday, Feb. 17, to see some ops. . . . Capitol Projector Corp. announces it will hold a showing of the new Rock-Ola phonos at its showrooms on Fri., Feb. 28 and Sat., Mar. 1. Hosts will be **Leo Willens, Sam Goldsmith, Ralph Hotkins, Al Blendow** and **Dave Lowy. Ed Ristau**, from Rock-Ola, also expected to be present.

Through The Coin Chute

UPPER MID-WEST MUSINGS

Mr. & Mrs. John Morton, Dakota Music Corp., Bismark, N. D., in Mpls. for a few days. John's brother a doctor living in Philadelphia, Pa. in Mpls. attending a medical convention and the Mortons getting together for a family re-union. . . . It won't be long before **Jack** and **Fritz Backus** of Jamestown, N. D. will look like the Smith Bros. Both are letting their beards grow in celebration of the 75th anniversary of Jamestown. . . . **Mr. and Mrs. Bruce Windherst**, Aberdeen, S. D., in town for a few days, sort of a little vacation. . . . You would hardly recognize **Tony Ratchford** Huron, S. D. Tony decided to lose a little weight and shed about 30 pounds in two months and looks terriffic. Tony says nothing fits him and all his clothes have to be altered or buy news ones. . . . **Earl Porter** of Mitchell, S. D., in town with Tony Ratchford, and Earl also going on a diet to lose some weight. . . . The way **Ted Salveson Jr.** is hustling around the grass won't grow under his feet. Ted who helps operate his dad's route, is a graduate auctioneer, and raises cattle as a side line. Forgot to mention that in the spring until late in the fall he has a traveling arcade. Ted Sr. has taken up flying for relaxation. Claims it does a lot for his nerves. **Mr. and Mrs. Bob Aherin**, of LaMoure, N. D., in town for the day on a quick trip. Drove in Thursday nite and left for home Friday afternoon. . . . **Len Worsech** of Wegdahl, Minn., in town for the day making the rounds. . . . The S. L. London Co., Seeburg Dist. Mpls. and the Lieberman Music Co. A. M. I. Dist. this city had open house last Monday to show their new line of phonographs. . . . **Mr. and Mrs. Harold Lieberman**, on around the world trip, are now in Tokyo. . . . **Ben Jahnke** of Hutchinson, Minn., in town for the day to pick up his record supply and some parts. . . . **Carl Christiansen**, Mpls., says that his route showed an increase in gross on his last collection. Was pleasantly surprised.

Through The Coin Chute

CHICAGO CHATTER

Everyone of the nation's coinmen should adopt the statement made by Senator Homer E. Capehart who spoke in Chicago this past week before the Nat'l Concrete Masonry Assn. He cheerily predicted definite upturn in the national economy. He took some sharp stabs at what he called "the gloom-chasers." He also said, "Despite those who want to talk us into a depression" the country is in good shape and employment is now on the way up. . . . The fact remains, as all know, that no operator has had to give up his car, his pleasures, his general way of life, nor has he found himself in such low economic circumstances where he has cut down on the things he's been doing for years. . . . Like Bally's Bill O'Donnell stated the other day, "We'd all be a lot better off if some certain few people would shut their big, fat mouths and stop talking." That, as this column agrees, is fact. Most of the gloom-chasers blow off lots of hot air with absolutely no facts behind what they're squawking about. . . . And that recalls an old, old editorial which appeared in The Cash Box headlined, "Stop Squawking! Start Working!" Stop fearing fear.



AL WARREN

After six solid weeks of production, Keeney's Paul Huebsch very proudly advises, "Demand for our 'Big Tent' is increasing each week". . . . Sam Gensburg of Chicago Coin on to L. A. while Sam Wolberg returns from that same area. . . . Avron Gensburg and Ralph Sheffield holding down the fort at Genco while Al Warren speeds away on a short 3-day trip and then, this week, Al travels all the way to the west coast. Genco clicking with 'Gun Club' and, at the same time, promising something entirely new in pinballs. . . . John Haddock of AMI in town for a quick visit. . . . Roy McGinnis enjoying his golf so much down in Miami he may not return until late May. With the cool weather, golf's a pleasure. . . . Dixie Coin's Ed Holyfield of Noo Ohleans (Ed's got that grits and honey voice) sends up item that appeared in the "New Orleans Times-Picayune" protesting ASCAP-sponsored Senate Bill 1807 by J. D. Henderson who is National Managing Director of the American Association of Small Business. Henderson's letter was addressed to Sen. O'Mahoney.

The growth of The Cash Box' "International Coin Machine Export-Import Council" is truly phenomenal. Here's what Secretary of Defense, Neil H. McElroy said this past week (Feb. 18) regarding foreign trade and its importance to this nation. "Foreign trade strengthens our own economy. It is essential to the economy of most other nations. If stable, strong allies are important to us, and we firmly believe they are, then international trade is important to us. It is just as important as any military agreements we have worked out. Military agreements alone will not maintain friendship between peoples and nations". . . . Jack Mitnick of United Music, discussing United's phono with some important distribs in his offices stated: "We're trying to keep the music operators in business profitably". . . . It's the 7th straight big production week over at Williams and Harry Williams, Sam Stern, Art Weinand, Sam Lewis, and everyone at the factory, looking ahead to seven more and maybe even still more. . . . All Bill Miller of Grand Rapids, Mich., tells those who call him and inquire about business conditions, "Everything's okay." (Only wish many, many others would adopt this same cheerful attitude).



JOE ROBBINS

Wico's Ed Ruber leaves for an extensive European trip on March 1. Ed advises that this is due to the large number of requests Wico have received from European coinmen for someone from the firm to come on over and stock them up with all kinds of parts and supplies. . . . Marvel Billiard's Charley Nicholas comes up with this statement, "The increased demand for slate top pool tables is very heartening to us". . . . Ben Coven advised everyone that the drawing for that Wurlitzer Electronic Piano (it's a honey) would take place on Friday. (Send in the name of the winner, Benny). . . . "When 'King Cotton's' hurt", reports Memphis' Parker Henderson, "then the whole Memphis area suffers". . . . Joe and Fred Kline and Sam Kolber have been busier than ever since orders for Chi Coin's 'Rocket Shuffle' started flooding into First. Bounced in this past week to see the following ops: Chi's Hy Polo and Joe Brenner, Lyle and Larry Frazier of Sterling and Jim Sudkamp of Champaign all talking "Rocket Shuffle'. . . . Johnny Frantz complains, "I just can't keep a stock of scales on hand anymore. As fast as we can make them —out they go. We're being caught short all the time."



JOHN FRANTZ

Talk about a busy factory! Drop in at Seeburg! C. T. (Mac) McKelvy and Tom Herrick and all the others scooting about from here to there in between long-distance phone calls, conferences, etc., etc. . . . Clayton Nemeroff flew in for the weekend and gave Ted Rubenstein some very heartening news re: Marvel's "Lucky Horoscope". In the meantime, Estel'e Bye home sick with the flu. Says Ted, "I'm without my right arm". . . . Talk about coverage: "Texas Phil" Weinberg in Dallas, Art Garvey in Philly, Tom Callaghan in San Juan, P. R., Bill O'Donnell in Chi. All booming the new Ballygames. . . . Hear that Johnny Michaels down with the flu and that Lou Dunis actually forced to work again. . . . Says Exhibit's Chet Gore, "I hate to repeat myself but, as far as we're concerned, it's cards, cards, cards". . . . Vince Shay believes that the rise of good business in the bowling games market "is a very good sign". He also adds, "After all, the coin machine business has been terrific for over ten straight years. But it's bound to grow greater. The demand is there."



SAM WOLBERG

World Wide's Joel Stern voices the opinion of everyone at this very busy, busy firm when he reports, "Our local business has jumped up tremendously." "And this," he continues, "in addition to the very great export business we're doing is just like good, old boom times, here at our firm, anyway". . . . One of the most elated of men here is Zeke Wolf of Auto-Bell. Zeke reports that his domestic biz is holding up fine. "But", he says, "our export business has become absolutely great". . . . Empire's Bob Wiley, he manages the Detroit offices of the firm, reports that sales of new and used equip't rising steadily. Both Gil Kitt and Joe Robbins smiling broadly at this statement and pointing to the many orders they are taking daily at Empire. Also advising that Freddie Minter and Jackie Burns now alternating on road trips for the firm and doing a very grand job. . . . Sincerest condolences to Mrs. Leona Schlesinger on the passing of one of the sweetest, most progressive men in the industry, Al Schlesinger. Al died at his home here in Chicago, Tuesday, Feb. 18. He'll leave a very great void. Al was one of the hardest workers for better public relations to bring about closer understanding with the public for this industry. A hard blow for this business to have to take at this time.

"Man, oh, man", screams Bill DeSelm, "you can start tellin' 'em all about our sensation of sensations, 'Bonus Bowling Alley'. Tests have proved that this is, without the shadow of any kind of doubt, the greatest bowling game yet." Bill also reports there are two models, 13' and 16' with a 4' section that can be used for each. "And", he adds, "tell 'em the playboard rollovers are back by popular demand. They asked for 'Jumbo'. "Well," Bill concludes, "this is the answer". . . . Herb Oettinger, we hear, is taking up a collection to send Nick Porcellino to Las Vegas to enter him in the Nat'l Gin Rummy Championship Tournament. "It's possible", is all Herb would add to this. . . . Talking about how tough it is to get some pinball ops to tell why they're not on dime play, Alvin Gottlieb cracked, "At least from a stone wall you can get an echo". . . . All Ed Levin would say this past week, "What can I tell you? We're shipping a hit game. And shipping, and shipping, and shipping". . . . Johnny Casola on his way to San Francisco and then up to Portland and Seattle. "You'll be hearing from me", Johnny promises. . . . Happy to note so many of the music distribs out to move the old, worn, screechy, scratchy, tone-dead, vermin infested, ugly old clunkers off locations by trading high, wide and handsome and giving grand terms.



BILL DeSELM

HAPPY BIRTHDAY THIS WEEK TO: Johnny A. Ruggiero, San Francisco, Cal. . . . Thomas V. Williams, Jr., Longview, Tex. . . . Thos. L. Brouillette, Vincennes, Ind. . . . Ernest J. Geraci, Chicago, Ill. . . . Ozzie R. Truppman, Miami, Fla. . . . Harvey Carr, Chicago, Ill. . . . Charles B. Erwin, Tulia, Tex. . . . Gilbert W. Kitt, Chicago, Ill. . . . Harry Siegel, St. Louis, Mo. . . . Herschel Taylor, Belleville, Ill. . . . George H. Losey, Baltimore, Md. . . . Frederick C. Evans, Milwaukee, Wis. . . . Robert R. Harpling, Chicago, Ill. . . . Jacob S. Ravreby, Allston, Mass. . . . Ben Gordon, New Britain, Conn. . . . Herman C. Cresswell, Milan, Tenn. . . . Wm. Arrison, Chester, Vt. . . . Wm. N. Warren, Norfolk, Va. . . . Emile L. Protin, Detroit, Mich. . . . C'arence W. Sager, Detroit, Mich. . . . Babe Kaufman, Atlantic Highlands, N.J. . . . Del Bern, Fresno, Cal. . . . George Goldman, Baltimore, Md. . . . Raymond J. Erfle, Philadelphia, Pa. . . . Clarence W. Ansley, El Paso, Tex. . . . John R. Workman, Chester, Pa. . . . Norbert R. Boetcher, Green Bay, Wis. . . . Mitchell Golish, Harrisburg, Pa. . . . Frank J. Bielmaier, Carroll, Ia. . . . Edward Leonold, Hatboro, Pa. . . . Michael Bushdid, Washington, D.C. . . . Kilbern A. Cormney, Richmond, Ky. . . . Paul E. Andre, Lansing, Mich. . . . Archil Franklin Jones, Fort Worth, Tex.



ALVIN GOTTLIEB

FAMOUS LAST WORDS: "THAT was your wife?"

Redd

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ROCKOLA	1448	575
	1446	495
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Through The Coin Chute

PHILA. FILBERTS

The worst snow storm in 36 years hit the Philadelphia area this past weekend, and everyone is still trying to dig themselves out. Secondary roads are impassable and auto traffic is at a virtual standstill due to the storm and then a spell of sub-zero weather. Visits to distributors and deliveries of equipment were slowed up considerably. . . . However, regardless of the almost impossible weather a goodly number of coinmen attended the showing of the new Seeburg phonos at Eastern Music on Tuesday, Wednesday and Thursday. Nat Solow reported well over 300 people attended during these three days. Refreshments and souvenirs were available. Marvin Stein and Bill Adair, unfortunately were unable to be on hand, both home bedded with the flu. Solow and Zaven Horsepian acted as hosts. **Arnold Silverman** was snowbound. Among the out-of-town operators noted were: **Hi Pearl**, Trenton, N. J.; **Joe Friedman**, Harrisburgh; **John Workman**, Chester; **Mike Turizym**, Allentown; **Spurgen Weidner**, Allentown; **Bob Miller**, Pottstown; **Louis Cohen** Atlantic City and **Jules Weiss**, Chester. . . . Abe Witsen, International Scott Crosse, called in from Indiana to advise he should be back in the office the latter part of the week. **Mike Channick** reported the new Rock-Ola phonos are receiving some very favorable comments from ops viewing them on the firm's showroom floors. **Harry Witsen** says he's still on the lookout for used shuffles for export. . . . **Joe Ash**, Active Amusement, advises he had to close down over the week-end due to the storm and absentism. And to top it all, their boiler broke down, leaving them without heat. **Marty Brownstein** hosted **Ralph Bechtel** in from Royersford. . . . **Ralph Kuser** sporting a brand new white Thunderbird. . . . Sal Groenteman, International Amusement, writes he is anxiously awaiting the arrival of **Albert Polack**. . . . **Dave Rosen** and **Dave Weiss**, David Rosen, tremendously excited over ChiCoin's "Rocket" alley, and report that operators are sharing their enthusiasm. **Joe Wasserman** still out ill—the second week. **Harry Rosen** still in Florida. . . . **Harry Ascola**, Columbia Records, reports **Johnnie Ray** was at the Latin Casino last week. **Frankie Laine** opened at the same spot last Friday together with **Eileen Rogers**.

Meeting Dates

Music Operators' Associations

Feb. 24—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

25—Western Massachusetts Music Guild
Place: DeMarco's Restaurant, West Springfield, Mass.

Mar. 3—California Music Merchants' Association
Place: 311 Broadway, Oakland, Calif.

3—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

5—Music Operator's Society of St. Joseph Valley
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.

6—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

6—California Music Merchants' Association
Place: Sacramento Hotel, Sacramento, Calif.

6—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)

10—Tri County Juke Box Operators' Association
Place: Elum Music Offices, Massillon, Ohio

11—California Music Merchants' Association
Place: Fresno Hotel, Fresno, Calif.

12—California Music Merchants' Association
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

13—California Music Merchants' Association
Place: U. S. Grant Hotel, San Diego, Calif.

13—Music Operators Association of Massachusetts
Place: Beaconsfield Hotel, Boston, Mass.

17—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

19—New York State Operators' Association
Place: Palatine Hotel, Newburgh, N. Y.

19—Automatic Equipment and Coin Machine Owners' Assn. Inc., Indiana
Place: Room 24, 550 Broadway, Gary, Ind.

19—Eastern Pennsylvania Amusement Machine Assn.
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.

20—Eastern Ohio Phonograph Operators' Association
Place: 4104 Rush Boulevard, Youngstown 12, Ohio (Executive Board)

20—Phonograph Merchants' Association, Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)

Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N. Y.



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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

Op Tells Of His Activities On Dime Play And ASCAP Legislation

WEST FRANKFORT, ILL.—With the returns of the current Cash Box research into the advance of 10 cent play indicating that dime play has been accepted in a great portion of the country and more and more areas falling into line with each passing day, we hear from one of the more progressive operators in a 5¢ play section.

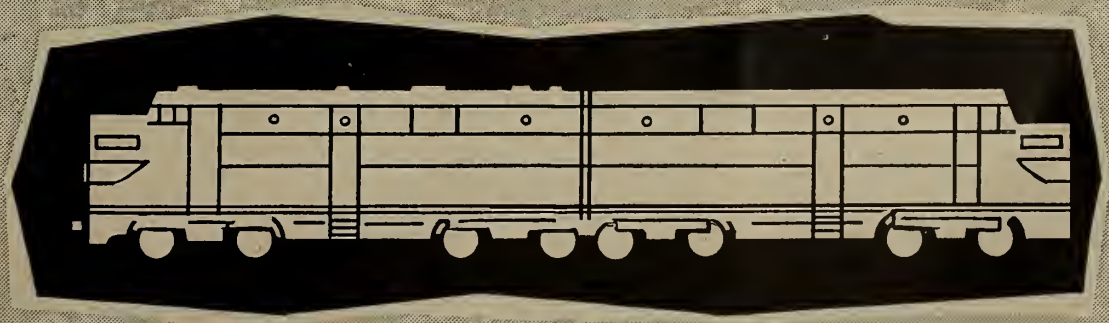
Says Eugene H. Cotter of West Frankfort, Illinois, "In regard to ten cent play. So far all efforts to convince my competition to change to ten cent play have failed. They use the excuse that this is a depressed area inasmuch as coal mining is a declining business. Most of my equipment is late model 100 record machines such as Seeburg JL and Seeburg L, although I do have some 200 record machines on 5¢ and 10¢ play, or dual play.

"For the past ten days I have mailed almost 100 letters for myself and my locations in regard to the Senate Bill 1870.. I have sent letters to the three committee members as well as other members of the Senate Judiciary Committee.

"Your efforts to better the coin machine business are always appreciated by myself," concluded Cotter.



Locomotives changed silhouettes



Why not Automatic Phonographs?

GO MODERN
BUY WURLITZER

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. GLOBE AUTOMATIC VENDING CO., 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAyflower 9-0010).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay $150 to $300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BEImont 5-2881).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DIckens 2-7060).

WANT—Late Model Phonographs. Sky High Trades On New Rock-Ola 200 DeLuxes and Standards. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

WANT — Experienced Sales Representative for leading Coin Machine Distributor to represent in Europe, South America, World. Only high-priced man with ability need apply. Send Resume—BOX 425, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK, NEW YORK.

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

WANT—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. H.R.C. RECORD PROMOTIONS, 214 HOLLYWOOD WAY, BURBANK, CALIF.

WANT — Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of $$$$$$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT — Phonographs, Late Model Seeburg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT — Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOLINE, ILLINOIS.

FOR SALE—Bingos; Bally Broadways $150; Big Time $87; Big Show $260; Gay Time $87; United Caravan $135; Stardust $150; Starlet $80. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22. ILL. (Tel. CAnal 6-0293).

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT — Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FUlton 3-2282).

WANT—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUdson 6-4568).

WANT — Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: ETS, SONIBEL, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

CLASSIFIED ADVERTISING SECTION

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GArfield 3585).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT—To Buy—AMI Model B, F-80; Wms. Four Baggers, Mystic, King, Jumbo, and Blinker Bowlers. State quantity and best price, first letter. MONROE COIN MACHINE EXCHANGE. INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

WANT—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, HARRY BERGER, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: CIrcle 6-8464).

FOR SALE

FOR SALE—2 AMI WB 120 $75; 4 AMI E120 $295; 2 G120 $595; 6 G-200 $695; 2 H200-M $745; 3 Wurlitzer 1700 $445; 1 Rock-Ola 1448 $575; 10 M100A $125; 20 Assorted Bally United Bingos $35 ea. All good clean equipment, export packed. DISCO, INC., 835 E. 31st ST., LOS ANGELES, CALIF. (Tel. ADams 4-9616).

FOR SALE—Pin Games: Gottlieb Ace High $285; Bally Balls-A-Poppin' $185; Williams Piccadilly (2 Player) $250. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel. CEntral 1-9292).

FOR SALE—Mutoscope Photomatic With Envelope Vendor, $150; Supplies All For $350. Gottlieb Scoreboard 4 Player, $225; Gottlieb Jumbo 4 Player, $250; Gottlieb Tournament 2 Player, $250; Williams Piccadilly 2 Player, $210. C & W DISTRIBUTING CO., 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

FOR SALE—Specials: Bally: Show Times $395; Big Shows $245; Carnivals $314.50; Bally Bike Kiddie Ride $495; Gottlieb: Silvers $265; Williams: Contests $245; Chicago Coin: Goalee $57.50; Decco: Grandma Horoscope $250. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. JAckson 2-5306).

FOR SALE—Brand new in original factory crate, 1 Wurlitzer 2000, $845. Like new: 2 Williams Peppy's $295 ea.; 2 Lord's Prayer Vendors $245 ea. Factory Reconditioned: Exhibit Ringer Balls $95 ea. BILOTTA DIST. CO., 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIgelow 8-3524).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans—per Case, $6.75. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

FOR SALE—150 Bally Holly Cranes. For export shipment only. Write or Wire for special prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2025 PROSPECT AVENUE, CLEVELAND 15, OHIO. (Tel.: TOwer 1-6715).

FOR SALE—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. GLOBE DISTRIBUTING COMPANY, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why, you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

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FOR SALE—Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned—$395 each. DONAN DISTRIBUTING COMPANY, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUniper 8-5211).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For All Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

FOR SALE — Coin Machine Route. Music, Pin Games, Bingos, Shuffle Alleys and all types Arcade Equipment. For complete information write, BOX 427, THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—# 3020 Wurl. Wallboxes, just off location, in good working condition. Write PENNSYLVANIA VENDING CORP., 1826 E. CARSON STREET, PITTSBURGH 3, PENNA. (Tel. HEmlock 1-9900).

FOR SALE—Games, Inc. Hunter, $250; Gunsmoke, $335; Bally Gayety; Miami Beacn; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model —DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. $50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Ialopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

FOR SALE—14 Foot Bowlers, $475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

FOR SALE—Chicago Coin 6 Player Skee Balls. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO

FOR SALE—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

FOR SALE—Export Buyers Attention! In-Line Games, $35 & up; Pool Tables, $50 & up; Pin Games, $25 & up; Music, $75 & up; Kiddie Rides, $100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

FOR SALE — United Caravans @ $125; and Pixies @ $70; Wurlitzer 4851 Wallboxes @ $9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 5-1593).

FOR SALE — Seeburg Phonographs. Ready for location: M100C's $475; HF100R's $625; HF100G's $595; HF100W's $575; V200's $650; M100B's $375; 200 Selection Wallboxes $99.50. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Globe Distributing Co., Chicago, Illinois, uses and sells Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES COMPANY, R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE — America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

FOR SALE—Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, $80. Wallboxes, clean, $6; Wurlitzer 1080's, $75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

FOR SALE—Attention Arcade Buyers. Beautifully reconditioned Bally ABC Bowling Lanes, either 11 or 14 ft., just $495. Each machine carries our money back satisfaction guaranteed offer. Wire deposit today. Spring business will definitely put Bowling Lanes in short supply. SHELDON SALES CO., INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).

FOR SALE—35 New Panoram Projector Bulbs $2 ea.; State Fair Gun $295; Pirate Gun $295; Rifle Gallery $125; Championship Baseball $150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAvis 2-2473).

FOR SALE — Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You ean still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

FOR SALE—Bally: ABC Bowler $350; Blue Ribbon & Gold Medal $195 ea.; United: Regulation $350; Mercury $165; Fifth Inning $135. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE—Show Time $350; Key West $315; Big Show $250; Nite Club $215; Parade $210; Broadway $175; Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Telephone Studio Hostess equipment including 45 rpm Turntables, amplifiers, Display Boards and (250) Wall Boxes each having intercom to central studio. Will sacrifice. TOLEDO MAGIC MUSIC CO., 1503 ADAMS ST., TOLEDO, OHIO.

FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEwton 5-2531).

FOR SALE—Seeburg 147M $35; Seeburg Hideawav $35: Seeburg 20 Record Wallboxes $3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

FOR SALE — New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HArrison 1-4747).

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Limed Oak, Natural or Mahogany. Packed Two to a Carton, $11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

FOR SALE—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, $1.69 ea.; $18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", $11.95 set; 3" Marbelized Rubber Balls, $1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

FOR SALE—Exhibit Ranger Ball $60; Williams Roll-A-Ball $195; Genco Skee Ball (2 Player) $135; ChiCoin Skee Ball (6 Player) $195; Genco Quarterback $110; Star Shooting Gallery $85; Dale Guns $15; United Target $75; United Venus $95; Criss Cross $49.50; Peppy (New) Write; Bally Space Ship $165; Bally Boat $165; Smoke Signal $140; Tim Buc Tu $125; Skill Pool $50; Southern Belle $149.50; Bally Circus (New) Write; Naples (New) Write; Steeplechase Write; Rock-Ola 1455D (New) Write. Wire, Write or Phone LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel. HE 1-7577).

FOR SALE — Seeburg Phonograph V200 $775; Broadways $185; Big Show $260; Key West $310; Big Time $100. Machines in A1 Condition. ½ deposit, bal. sight draft or C.O.D. NASTASI DISTRIBUTING CO., 912 POYDIAS STREET, NEW ORLEANS 12, LA. (Tel. MA 6386).

FOR SALE — Showtime $335; Key West $275; Big Show $250; Night Club $210; Broadway $195; Ace High $265; Royal Flush $285; Sweet Adaline $125; Gypsy Queen $110; Circus $250; Balls-A-Poppin' $185; Big Tent $325. One-Third deposit is required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—William's Steeple Chase, Reno, Contest, Hi-Hand, Genco Lucky-Seven, Genco Gypsy Grandma, Mercury Gripper, Bang-O-Rama Gun. All New in original crates. Make Offer. We need room. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

FOR SALE — Gottlieb's Scoreboard $195; C. C. Criss Cross $75; Genco Shuffle Pool $75; Wm.'s Crane $100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

FOR SALE — Seeburg V-200's, very clean, $735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

FOR SALE — 1448 Rock-Olas, Like New, $595; Chicago Coin Ski Bowls, $345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

FOR SALE—King Arthur, $35; Twenty Grand, $55; Disc Jockey, $75; Grand Slam, $85; Four Corners, $85; Gypsy Queen, $185; Gayety, $119.50; Miami Beach, $235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

FOR SALE—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH — PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' *CLASSIFIED AD SECTION* AS "THE INDUSTRY'S MARKET PLACE."

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CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, $57.50. Telephone or wire collect. SYracuse 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—United 14 Ft. Bowling Alley, $495; Wurlitzer 1400 Phonograph, $135; Wurlitzer 1800 Phonograph, $675; Wurlitzer 1900 Phonograph, $795; Wurlitzer 2000 Phonograph, $895; Seeburg V 200 Phonograph, $695; Seeburg 100 Selection Chrome Wallboxes, $45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

FOR SALE — Seeburg 20 Selection Wallboxes #3 for 25c—$10; 100 Chrome $50; Hammerloid $40; Rock-Ola 120 $50; 3020 $5; Vendor Coin Changer $60; Beach Clubs $50; Bally Beauty $40; Long Pools $65; 8 Ohm Speakers $9.95. HALLGREN DISTRIBUTORS, 1626 3rd AVENUE, MOLINE, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MOntana 1-5000).

FOR SALE—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, $99.50. Write for quantity prices and list of other equipment. C. O. R. SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

FOR SALE — Late Model Rock-Ola 120 Wall Boxes, used 3 months $49.95. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON (Tel. ATwater 7565).

FOR SALE — Closeout: Brand new original factory crates. United's Playtime, sacrifice, $375 ea. Write. Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHitney 5-2893).

FOR SALE—Seeburg M100A, 45 rpm, Painted, $295; M100B, $425; M100C, $550; G100, $675; W100, $675; R100, $725; Wurlitzer 2000, $850; 1900, $825; 1800, $725; 1700, $625; D80, AMI, $325; D40, 45 rpm, Painted, $225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Seeburg V-200's, top condition, $685 ea. Make offer for five. 14 Ft. Bowlers, $465. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel. MA 4-8585).

MISCELLANEOUS

NOTICE—That idea you have can become a new coin operated device. Contact Bob Young for development and engineering advice. BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel. NO 2-3254).

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VErnon 5-7976).

NOTICE—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

NOTICE—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send $15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your $15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS
19th YEAR OF PUBLICATION
960th CONSECUTIVE WEEK'S ISSUE

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



LISTED ALPHABETICALLY

AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	60.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	95.00
4. Model C., '50, 40 Sel., 78 RPM	50.00	135.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4* Model D-80, '51, 80 Sel., 45 RPM	195.00	325.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	325.00
4. Model E-80, '53, 80 Sel., 45 RPM	300.00	375.00
4* Model E-120, '53, 120 Sel., 45 RPM	300.00	395.00
4. Model F-80, '54, 120 Sel., 45 RPM	325.00	495.00
4* Model F-120, '54, 120 Sel., 45 RPM	450.00	625.00
2. Model G-80, '55, 80 Sel., 45 RPM	545.00	665.00
2* Model G-120, '55, 120 Sel., 45 RPM	545.00	685.00
2* Model G-200, '56, 200 Sel., 45 RPM	595.00	765.00
4. WM Wall Box	5.00	8.00
4. SM or SL Stepper	5.00	10.00

ROCK-OLA

4. 1422,, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	55.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	95.00
4. 1432, Same as above, Converted to 45 RPM	60.00	110.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	135.00
4. 1434, Same as above, Converted to 45 RPM	70.00	145.00
4. 1436, '52, Fireball 120 Sel., 45 RPM	75.00	180.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	229.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	300.00	425.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	575.00
4* 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	665.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
4* M100A, '49, 100 Sel., 78 RPM	95.00	190.00

(PHONOGRAPHS—Continued)

4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
4. M100BL, '51 100 Sel., 45 RPM, Light Cab.	300.00	425.00
4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
4* HF100G, '54, 100 Sel., 45 RPM	525.00	675.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	725.00
4* V200, '55, 200 Sel., 45 RPM	595.00	850.00
2. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W4L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
2. W6L-56 5/10/25 Wireless	5.00	8.00
2. 3W7-L-56	5.00	8.00
4* 3W1 Wall-a-matic	39.50	60.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
2. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	85.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	110.00
4* 1400, '51, 48 Sel., 45 or 78 RPM	100.00	165.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	110.00	175.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	110.00	200.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	245.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	295.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	325.00
4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	350.00
4* 1700, '54, 104 Sel., 45 RPM	465.00	625.00
4* 1800, '55, 104 Sel., 45 RPM	500.00	725.00
4* 1900, '56, 104 Sel., 45 RPM	645.00	825.00
4* 2000, '56, 200 Sel., 45 RPM	675.00	895.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	3.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	20.00	30.00
4. Ace High (Got 1/57)	250.00	290.00
4. Across the Board (Un 9/52)	20.00	30.00
4. All Star Basketball (Got 1/52)	20.00	30.00
2. Arabian Knights (Got 12/53)	80.00	100.00
4. Army-Navy (Wm 10/53)	30.00	50.00
4. Arrow Head (Wm 7/57)	260.00	300.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
4* Balls-A-Poppin' (B 11/56)	125.00	245.00
4. Beach Beauty (B 11/55)	125.00	175.00
4* Beach Club (B 2/53)	15.00	65.00
4* Beauty (B 11/52)	20.00	65.00
4. Big Ben (Wm 9/54)	55.00	120.00
2* Big Show (B 9/56)	240.00	300.00
4. Big Hit (CC 7/52)	15.00	30.00
4* Big Time (B 1/55)	80.00	135.00
4. Blondie (CC 8/56)	145.00	210.00
4. Brazil (Un 10/56)	195.00	265.00
4. Bright Lights (B 5/51)	20.00	30.00
4. Bright Spot (B 11/51)	30.00	65.00
4* Broadway (B 12/55)	150.00	225.00
4. Cabana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	110.00	185.00
4* Caravan (Un 2/56)	105.00	165.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
4. Circus (Un 8/52)	25.00	35.00
2. Circus Wagon (Wm 10/55)	150.00	215.00
4. Classy Bowler (Got (7/56)	195.00	230.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	75.00	125.00
4. Coney Island (B 9/52)	20.00	50.00
4. Continental Cafe (Got 7/57)	300.00	375.00
4. Control Tower (Wm 3/51)	10.00	20.00
4. Coronation (Got 11/52)	25.00	50.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
4. Cue Ball (Wm 2/57)	210.00	250.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	120.00
4. Daisy May (Got 7/54)	115.00	140.00
4. Dealer "21" (Wm 2/54)	25.00	65.00
4. Derby Day (Got 5/56)	170.00	210.00
2. Diamond Lill (Got 12/54)	95.00	130.00
4. Disk Jockey (Wm 11/52)	30.00	55.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Action (Ge 1/52)	15.00	25.00
4. Double Feature (Got 12/50)	10.00	20.00
4* Double Header (B 7/56)	185.00	295.00
4. Dragonette (Got 6/54)	100.00	175.00
4. Dude Ranch (B 9/53)	35.00	70.00
2. Duette (Got 4/55)	125.00	175.00
4* Easy Aces (Got 12/55)	150.00	190.00
4. Eight Ball (Wm 1/52)	20.00	45.00
4. Fair Lady (Got 11/56)	285.00	325.00
4. Fairway (Wm 6/53)	30.00	60.00
4. Five Star (Univ 5/51)	20.00	30.00
4. Flag Ship (Got 1/57)	295.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	150.00
4. Four Corners (Wm 12/52)	40.00	75.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frolics (B 10/52)	15.00	60.00
4. Frontiersman (Got 11/55)	100.00	160.00
2. Fun House (Wm 10/56)	195.00	235.00
4. Gay Paree (Wm 6/57)	375.00	460.00
4* Gay Times (B 6/55)	95.00	125.00
4* Gayety (B 3/55)	45.00	90.00
4. Gladiator (Got 1/56)	190.00	245.00
4. Globe Trotter (Got 11/51)	15.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	140.00
4. Grand Champion (Wm 3/53)	35.00	75.00

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(PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	30.00	75.00
4. Gypsy Queen (Got 2/55)	115.00	170.00
4. Handicap (Wm 6/52)	30.00	45.00
4. Happy Days (Got 7/52)	35.00	50.00
4. Happy-Go-Lucky (Got 3/51)	20.00	35.00
4. Harbor Lites (Got 2/56)	150.00	185.00
4. Harvey (Wm 5/51)	20.00	30.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	35.00	80.00
4. Hawaiian Beauty (Got 4/54)	90.00	115.00
4. Hayburner (Wm 6/51)	25.00	40.00
4. Hi-Fi (B 6/54)	40.00	90.00
4. Hi-Hand (Wm 6/57)	175.00	225.00
4. Hit 'N Run (Got 5/52)	25.00	45.00
4. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	30.00
4. Horse Shoe (Wm 12/51)	10.00	25.00
4. Hot Diggity (Wm 8/56)	180.00	250.00
4. Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
4. Jockey Club (Got 5/54)	70.00	125.00
4. Jolly Joker (Un 11/55)	50.00	120.00
4. Jubilee (Got 5/55)	200.00	250.00
2. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00
4* Key West (B 12/56)	275.00	365.00
2. King Pin (CC 12/51)	15.00	30.00
4. Knockout (Got 1/51)	10.00	20.00
4. Lady Luck (Got 9/54)	85.00	145.00
4. Lazy "Q" (Wm 2/54)	35.00	95.00
4. Leaders (Un 10/51)	20.00	30.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	50.00
4. Lovely Lucy (Got 2/54)	50.00	100.00
4. Lulu (Wm 12/54)	55.00	125.00
2. Mad. Sq. Garden (Got 6/50)	10.00	20.00
4. Majestic (Got 4/57)	375.00	450.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	140.00
4. Marathon (Got 10/55)	200.00	250.00
4. Marble Queen (Got 8/53)	55.00	85.00
2. Mermaid (Got 6/51)	15.00	30.00
4. Mexico (Un 3/54)	35.00	100.00
4* Miami Beach (B 9/55)	95.00	135.00
4. Minstrel Man (Got 3/51)	20.00	35.00
4. Monaco (Un 8/56)	175.00	275.00
2. Mystic Marvel (Got 3/54)	90.00	130.00
4. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4. Nifty (Wm 12/50)	10.00	20.00
4* Night Club (B 4/56)	190.00	245.00
4. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	20.00	30.00
4. Palisades (Wm 7/53)	35.00	60.00
4. Palm Beach (B 7/52)	15.00	65.00
4* Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	195.00	250.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	165.00	225.00
4. Peter Pan (Wm 4/55)	95.00	150.00
2* Piccadilly (Wm 5/56)	150.00	240.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pin Wheel (Got 11/53)	50.00	90.00
4* Pixie (Un 10/55)	65.00	145.00
2. Play Ball (CC 1/51)	10.00	20.00
4. Playtime (Un 10/57)	375.00	475.00
2. Poker Face (Got 9/53)	50.00	85.00
4. Quartet (Got 2/52)	45.00	65.00
4. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	80.00
2. Race The Clock (Wm 5/55)	65.00	165.00
4. Rainbow (Got 12/56)	185.00	265.00
2. Regatta (Wm 11/55)	90.00	150.00
4* Register (Got 10/56)	285.00	340.00
4. Rio (Un 11/53)	20.00	65.00
4. Rodeo (Un 2/53)	35.00	65.00
4. Rose Bowl (Got 10/51)	20.00	30.00
4. Royal Flush (Got 5/57)	275.00	310.00
4. Saddle and Turf (Ev 10/53)	85.00	175.00
4. (Club Model)	100.00	180.00
4* Scoreboard (Got 4/56)	185.00	240.00
4. Screamo (Wm 4/54)	45.00	100.00
2* Sea Belles (Got 8/56)	225.00	285.00
4. Sea Jockeys (Wm 11/51)	15.00	30.00
4. Select-A-Card (Got 4/50)	10.00	20.00
2. Shamrock (Wm 1/57)	195.00	240.00
4. Shindig (Got 10/53)	50.00	100.00
4. Shoot The Moon (Wm 11/51)	15.00	30.00
4. Show Boat (Un 12/52)	45.00	60.00
4* Show Time (3/56)	345.00	435.00
2. Silver Chest (Upright) (Ge 4/53)	40.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
4. Singapore (Un 10/54)	25.00	80.00
4. Skill Pool (Got 8/52)	30.00	60.00
4. Skyway (Wm 8/54)	50.00	100.00
4. Slugfest (Wm 3/52)	25.00	40.00
4* Sluggin' Champ (Got 4/55)	115.00	170.00
4. Smoke Signal (Wm 10/55)	125.00	150.00
4. Snafu (Wm 12/55)	115.00	180.00
2. Southern Belle (Got 6/55	140.00	165.00
4. South Seas (Un 5/56)	155.00	255.00
4. Spark Plugs (Wm 9/51)	20.00	40.00
4. Spitfire (Wm 2/55)	60.00	110.00
4. Spot Lite (B 1/52)	25.00	50.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	130.00	155.00
4* Stardust (Wm 3/56)	125.00	225.00
4. Starfire (Wm 1/57)	210.00	230.00
4* Starlets (Un 12/55)	85.00	165.00
4. Star Pool (Wm 10/54)	50.00	120.00
4. Stars (Un 6/52)	25.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm 12/53)	35.00	70.00
4. Sunshine Park (B 12/52)	15.00	30.00
4. Super Jumbo (Got 10/54)	225.00	250.00
4. Super-Score (Wm 9/56)	195.00	250.00
4* Surf Club (B 3/54)	35.00	70.00
2. Surf Rider (Wm 12/56)	200.00	250.00
4. Sweepstakes (Wm 1/52)	30.00	55.00
4. Sweet-Add-A-Line (Got 7/55)	135.00	185.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Three Deuces (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4* Tim-Buc-Tu (Wm 1/56)	125.00	175.00
4. Times Square (Wm 4/53)	35.00	70.00
4. Toreador (Got 6/56)	255.00	285.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Tournament (Got 8/55)	200.00	250.00
4. Triple Play (Un 8/55)	55.00	145.00
4. Tropicana (Un 1/55)	25.00	110.00
4. Tropics (Un 7/53)	30.00	60.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	55.00	95.00
4. Watch My Line (Got 9/51)	15.00	30.00
4. Whizz Kids (CC 3/52)	20.00	35.00
4. Wild West (Got 8/51)	20.00	40.00
4. Wishing Well (Got 9/55)	145.00	160.00
4* World Champ (Got 8/57)	250.00	295.00
4. Wonderland (Wm 5/55)	110.00	140.00
4. Yacht Club (B 6/53)	30.00	55.00
4. Zingo (Un 10/51)	25.00	45.00

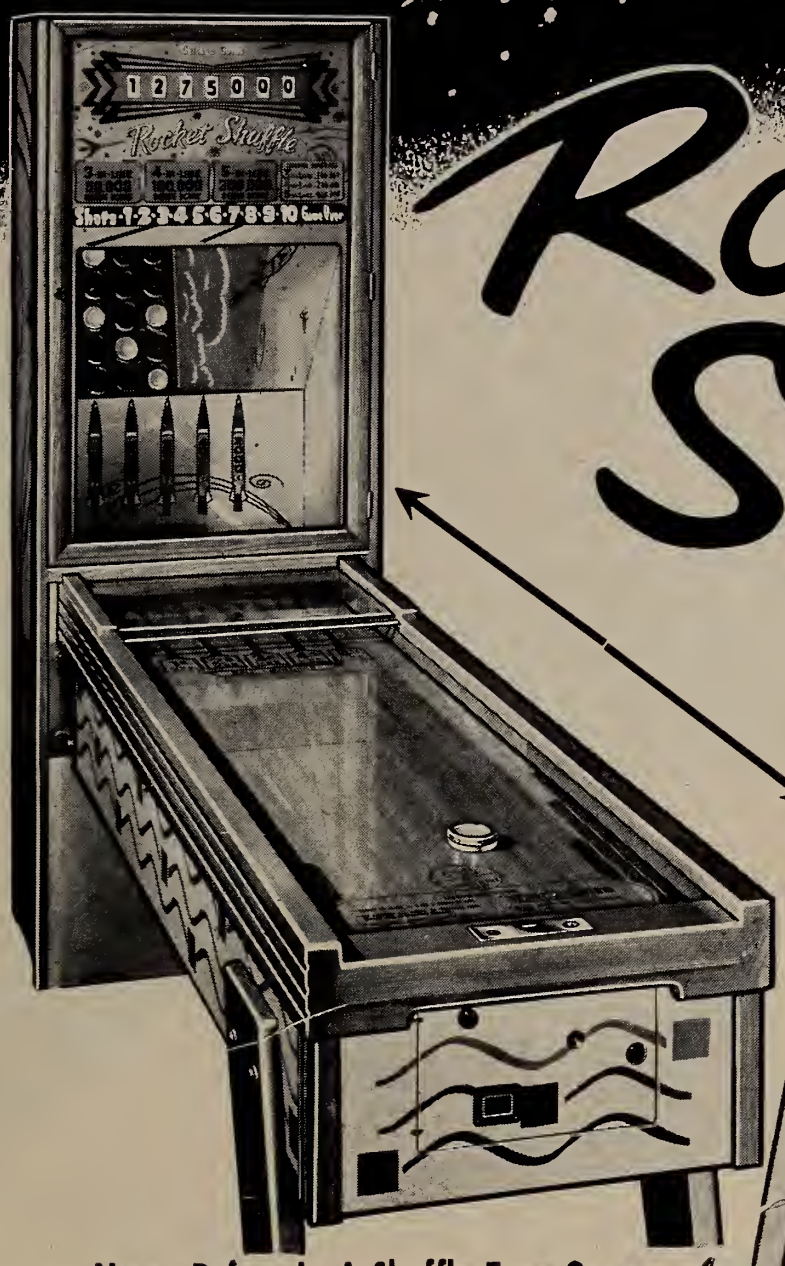
SHUFFLES and BOWLERS

4. Bally Victory Bowler (5/54)	55.00	100.00
4. Bally Champion Bowler (5/54)	60.00	100.00
4. Bally Jet Bowler (8/54)	65.00	120.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	90.00	130.00
4. Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Ribbon (3/55)	140.00	210.00
4. Bally Gold Medal (3/55)	150.00	210.00
4. Bally ABC Bowler (7/55)	240.00	350.00
4. DeLuxe model	245.00	350.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model	275.00	355.00
2. Bally Jumbo Bowler (9/55)	275.00	355.00
4. Bally King Pin Bowler (9/55)	275.00	360.00
4* Bally ABC Bowling Lane (1/57) 14 Foot	425.00	565.00
2. ChiCoin 6-Player (8/51)	25.00	50.00
2. ChiCoin 6-player DeLuxe (5/52)	25.00	50.00
2. ChiCoin Match Bowler (6/52)	25.00	60.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	65.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	65.00
2. ChiCoin 10th Frame Special (12/52)	35.00	70.00
2. ChiCoin Name Bowler (1/53)	35.00	75.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	75.00
2. ChiCoin Crown (4/53)	35.00	85.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	35.00	95.00
2. ChiCoin Gold Cup (7/53)	40.00	95.00
2. ChiCoin High Speed Crown (7/53)	45.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	100.00
4. ChiCoin Advance (10/53)	50.00	100.00
4. ChiCoin King (10/53)	50.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	49.50	120.00
4. ChiCoin Super Frame (3/54)	50.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	160.00
4. ChiCoin Flash (10/54)	70.00	165.00
4. ChiCoin Playtime (10/54)	95.00	170.00
4. ChiCoin Fireball (11/54)	95.00	185.00
4. ChiCoin Thunderbolt (12/54)	100.00	190.00
4. ChiCoin Triple Strike (2/55)	100.00	200.00
4. ChiCoin Arrow (2/55)	125.00	220.00
2. ChiCoin Criss Cross Targette (1/55)	35.00	110.00
2. DeLuxe model	40.00	120.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00
4. ChiCoin Big League (5/55)	160.00	220.00
4. ChiCoin Hollywood (5/55)	175.00	250.00
4. ChiCoin Blinker (8/55)	175.00	255.00
4. ChiCoin Score-A-Line (9/55)	175.00	260.00
4. ChiCoin Bowling Team (10/55)	175.00	275.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00
4* ChiCoin Bowling League (2/57) 14 Foot	425.00	565.00
4* ChiCoin Ski-Bowl (11/50) 6 Player	195.00	300.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	10.00	25.00
4. Genco 8-Player Rebound (9/51)	15.00	25.00
4. Genco Shuffle Pool (11/53)	25.00	60.00
4. Genco Match Pool (2/54)	50.00	65.00
4. Genco Skill Ball 2 Player (11/56)	135.00	265.00
4* 6 Player (2/57)	195.00	295.00
4. Gottlieb Bowlette (3/50)	10.00	20.00
4. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
4. Keeney High Score League (5/52)	25.00	45.00
4. Keeney Team (10/52)	25.00	50.00
4. Keeney Club (4/53)	25.00	75.00
4. Keeney Domino (5/53)	30.00	110.00
4. Keeney Carnival (5/53)	40.00	115.00
4. Keeney Pacemaker (9/53)	40.00	125.00
4. Keeney Mainliner Bowler (1/54)	45.00	130.00
4. Keeney Bonus Bowler (3/54)	45.00	140.00
4. Keency Diamond Bowler (5/54)	70.00	155.00
4. Keeney Bikini (6/54)	75.00	160.00
4. Keeney Century (6/54)	90.00	170.00
4. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
2. Keeney Speedlane (4/55)	125.00	210.00
2. United 6-Player Super (3/52)	20.00	35.00
2. United 4-Player Official (5/52)	20.00	35.00
2. United 6-Player Super (7/52)	30.00	45.00
2. United 10th Frame Star (9/52)	30.00	50.00
2. United Manhattan 10th Frame (9/52)	30.00	55.00
2. United Manhattan (9/52)	30.00	60.00
2. United 10th Frame Super (10/52)	30.00	65.00
4. United Cascade (2/53)	30.00	70.00
4. United Clover (2/53)	30.00	75.00
4. United Liberty (2/53)	35.00	75.00
4. United Classic (6/53)	35.00	75.00
4. United Olympic (6/53)	35.00	75.00
4. United Royal (9/53)	35.00	80.00
4. United Imperial (9/53)	40.00	90.00
4. DeLuxe model	40.00	90.00
4. United Chief (11/53)	40.00	110.00
4. United Leader (11/53)	45.00	110.00
4. DeLuxe model	45.00	115.00
4. United Team (1/54)	45.00	115.00
4. DeLuxe model	50.00	120.00
4. United League (1/54)	50.00	125.00
4. DeLuxe model	50.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLuxe model	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
4. DeLuxe model	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
2. Un. 11th Frame (10/54)	65.00	165.00
4. DeLuxe model	65.00	170.00
4. United Comet Targette (11/54)	70.00	175.00
4. DeLuxe model	75.00	180.00
4. United Mercury (12/54)	80.00	180.00
4. DeLuxe model	80.00	185.00
4. United Mars (1/55)	90.00	190.00
2. DeLuxe model	95.00	190.00
2. Un. Lightning (2/55)	95.00	190.00
2. DeLuxe model	95.00	195.00
2. United Venus (3/55)	95.00	195.00
4. DeLuxe model	100.00	200.00
4. United Clipper (5/55)	100.00	210.00
4. DeLuxe model	100.00	210.00
4. Un. Derby Roll (5/55)	100.00	215.00
4. DeLuxe model	100.00	220.00
4. Un. 5th Inning (6/55)	100.00	225.00
4. DeLuxe model	100.00	230.00
4. United Capitol (6/55)	140.00	235.00
4. DeLuxe model	140.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
4. DeLuxe model	165.00	250.00
4. Un. Top Notch (10/55)	270.00	335.00
4. Top Notch Special	270.00	335.00
4. Un. Regulation (11/55)	270.00	350.00
4. DeLuxe model	275.00	350.00
4* Un. Bowling Alley (11/56) 14 Foot	425.00	565.00
4* Wms. Roll-A-Ball (12/56) 6 Player	195.00	295.00

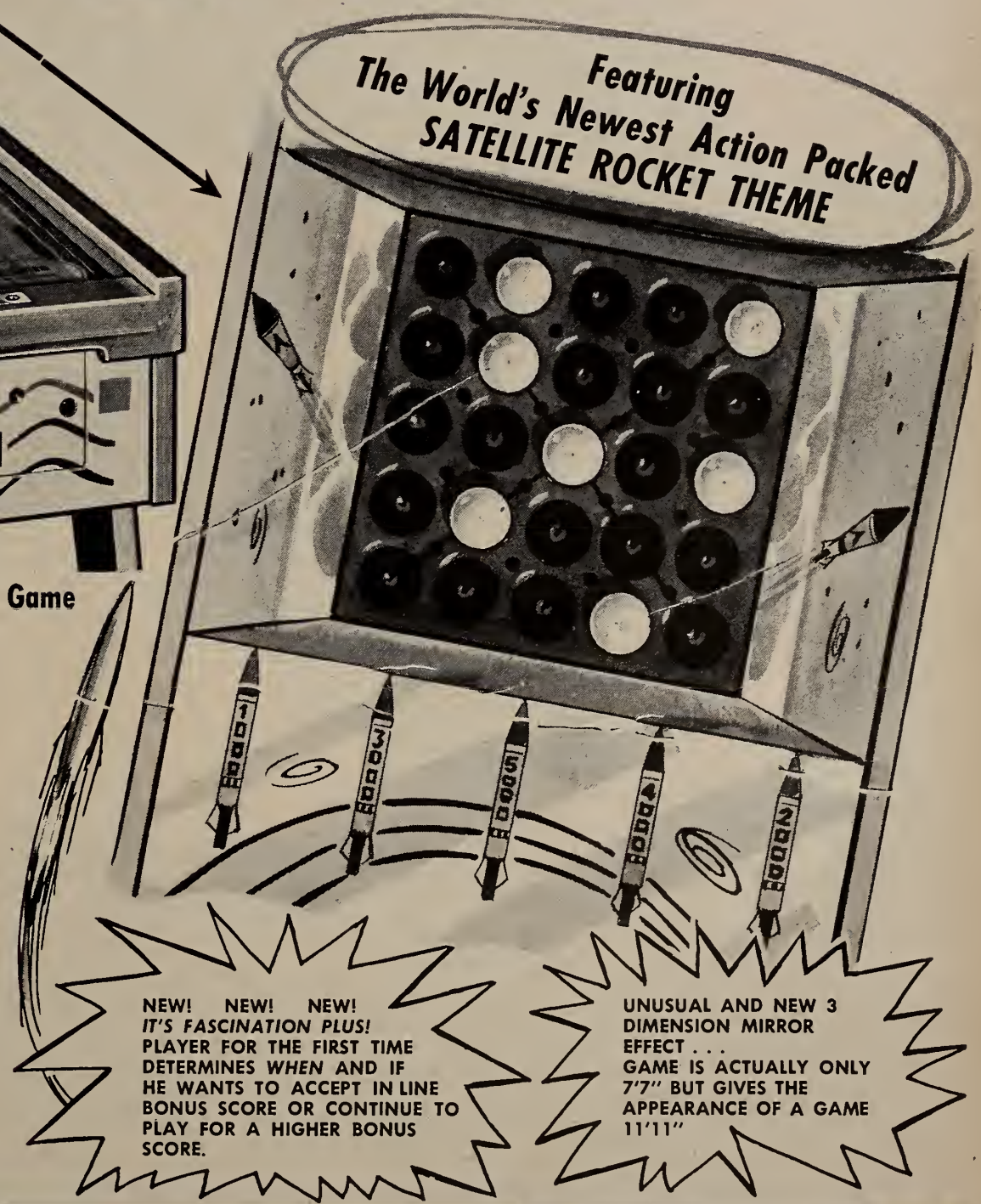
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Rocket Shuffle



Featuring
The World's Newest Action Packed
SATELLITE ROCKET THEME



Features Never Before In A Shuffle Type Game

- THE NEWEST SHUFFLE TYPE HIGH SCORE GAME . . . TOP SCORE 9,900,000
- CAPTIVE BALL ACTION GIVES PLAYER EVERY THRILL OF SATELLITES TRAVELING THROUGH SPACE
- NEW METHOD OF SCORING WITH CAPTIVE BALLS . . . 3 in Row — 4 in Row — 5 in Row — DIAGONALS SCORE DOUBLE
- AVAILABLE IN REPLAY OR REGULAR MODELS — REPLAYS AWARDED FOR HIGH SCORE!

10 SHOTS PER GAME STRAIGHT 10c PLAY

NEW! NEW! NEW!
IT'S FASCINATION PLUS!
PLAYER FOR THE FIRST TIME DETERMINES *WHEN* AND IF HE WANTS TO ACCEPT IN LINE BONUS SCORE OR CONTINUE TO PLAY FOR A HIGHER BONUS SCORE.

UNUSUAL AND NEW 3 DIMENSION MIRROR EFFECT . . . GAME IS ACTUALLY ONLY 7'7" BUT GIVES THE APPEARANCE OF A GAME 11'11"

chicago coin machine

1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of
Chicago Dynamic Industries, Inc.



4. Bally Champion Horse	295.00	400.00
4. Bally Moon Ride	100.00	250.00
4* Bally Space Ship	150.00	295.00
4. Bally Speed Boat	165.00	275.00
4* Bert Lane Merry-Go-Round	185.00	325.00
2. Bert Lane Miss America Boat	225.00	275.00
2. Bert Lane Fire Engine	320.00	385.00
4. Capitol Donald Duck	265.00	350.00
4. Capitol Elsie	275.00	375.00
4. Capitol Palomino Horse	295.00	380.00
4. Capitol See Saw	125.00	295.00
4. Chicago Coin Super Jet	125.00	295.00
4. Chicago Round The World Trainer	350.00	385.00
4. Decco Merry-Go-Round	130.00	320.00
4. Exhibit Big Bronco	300.00	375.00
4. Exhibit Mustang	300.00	375.00
4. Exhibit Space Patrol	100.00	265.00
4. Scientific Television	195.00	275.00



4. ABT 6 Gun Rifle Range	475.00	575.00
4. Air Football	195.00	250.00
4. Amus. Boomerang	30.00	70.00
4. Bally Big Inning	50.00	75.00
4. Bally Heavy Hitter	30.00	65.00
4. Bally King Pin	20.00	40.00
4. Bally Rapid Fire	50.00	75.00
4. Bally Undersea Raider	50.00	75.00
4. Capitol Midget Movies	95.00	150.00
4. Champion Hockey	40.00	125.00
4. ChiCoin Basketball Champ	85.00	140.00
4. ChiCoin 4-Player Derby	95.00	150.00
4. ChiCoin Goalee	40.00	95.00
4. ChiCoin Hockey	45.00	65.00
4. ChiCoin Midget Skee	60.00	125.00
4. ChiCoin Pistol	30.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	60.00	150.00
4. Super model	85.00	160.00
4. ChiCoin Twin Hockey (5/56)	125.00	275.00
4. ChiCoin Steam Shovel (5/56)	100.00	195.00
4. Evans Bola Score	30.00	60.00
4. Evans Bat-A-Score	35.00	125.00
4. Evans Ski Roll	35.00	60.00
4. Evans Super Bomber	50.00	115.00
4. Evans Play Ball	25.00	50.00
4. Exhibit Dale Gun	15.00	65.00
4. Exhibit Gun Patrol	40.00	100.00
4. Exhibit Jet Gun	40.00	125.00
4. Exhibit Space Gun	40.00	125.00
4. Exhibit Pony Express	40.00	120.00
1. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	35.00	120.00
4. Exhibit Vitalizer	40.00	60.00
4. Exhibit Shooting Gal. (6/54)	45.00	110.00
4. Exhibit Star Shooting Gallery (9/54)	75.00	150.00
4. Exhibit Sportland Shooting Gallery (11/54)	95.00	160.00
4. Exhibit "500" Shooting Gallery (3/55)	100.00	200.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	200.00	225.00
4. Exhibit Jungle Hunt (3/57)	225.00	350.00
4. Games Inc. Hunter (1/56)	150.00	250.00
2. Genco Sky Gunner	60.00	125.00
4. Genco Night Fighter	70.00	130.00
4. Genco 2-Player Basketball	125.00	225.00
4. Genco Rifle Gal. (6/54)	125.00	175.00
4. Genco Big Top Rifle Gallery (6/54)	195.00	250.00
4. Super Model (12/55)	275.00	325.00
2. Genco Wild West Gun (2/55)	150.00	220.00
2. Genco Sky Rocket Rifle Gal. (5/55)	150.00	225.00
4. Genco Champion Baseball (9/55)	150.00	235.00
4* Genco Quarterback (10/55)	110.00	250.00
4* Genco Hi-Fly Baseball (5/56)	175.00	255.00
4. Genco State Fair Rifle Gal. (6/56)	225.00	325.00
4. Genco Davy Crockett (10/56)	245.00	345.00
4. Genco Circus Rifle (3/57)	365.00	425.00
4. Jack Rabbit	40.00	70.00
4. Jungle Joe	40.00	60.00
4. Keeney Air Raider	40.00	125.00
4. Keeney Sub Gun	40.00	125.00
4. Keeney Texas Leaguer	20.00	40.00
4. Keeney Sportsman (11/54)	125.00	160.00
4. DeLuxe model	130.00	170.00
4. Keeney Ranger (3/55)	220.00	240.00
4. DeLuxe model (3/55)	225.00	250.00
4. Lite League	30.00	75.00
4. Mills Panorama Peek (11/54)	175.00	275.00
4. Mills Conv. for Panoram Peek	10.00	15.00
1. Muto. Atomic Bomber	65.00	125.00
1. Mutos. Ace Bombers	85.00	140.00
4. Mutoscope Dr. Mobile (Prewar)	65.00	150.00
4. Mutos. Fly Saucers	90.00	125.00
4. Mutos. Photo (Pre-War)	100.00	270.00
4. Mutos. Pbotomatic (DeLuxe)	145.00	325.00
1. Mutoscope Silver Gloves	120.00	200.00
1. Mutoscope Sky Fighter	60.00	135.00
4. Mutos. Voice-O-Graph 35¢	145.00	325.00
4. Mutoscope K. O. Champ	250.00	335.00
4. Mutos. Drive Yourself	395.00	495.00
4. Mutoscope Rock n' Roll (7/56)	30.00	100.00
4. QT Pool Table	30.00	50.00
4. Quizzer	40.00	60.00
4. Rockola World Series	35.00	60.00
4. Scientific Basketball	20.00	35.00
2. Scientific Batting Pr.	30.00	90.00
4. Scientific Pitch 'Em	45.00	140.00
4. Seeburg Bear Gun	50.00	150.00
4. Seeburg Shoot the Chute	40.00	80.00
4* Seeburg Coon Hunt	85.00	150.00
4. Set Shot Basketball	125.00	195.00
4. Telequiz	65.00	110.00
4. Un. Team Hockey	20.00	40.00
2. United Jungle Gun	75.00	140.00
2. DeLuxe model	75.00	145.00
4. Un. Carn. Gun (10/54)	100.00	160.00
4. DeLuxe model	110.00	165.00
4. Un. Bonus Gun (1/55)	195.00	240.00
4. DeLuxe model	200.00	250.00
4. United Super Slugger (7/55)	215.00	275.00
4. United Star Slugger (4/56)	215.00	275.00
2. Un. Pirate Gun (10/56)	295.00	365.00
4. Wilcox-Gay Recordio	30.00	55.00
4. Wms. DeLuxe World Series (2/52)	35.00	70.00
4. Wms. DeLuxe Baseball (4/53)	45.00	90.00
4. Wms. Pennant Baseball (12/53)	50.00	110.00
4. Wms. Super Pennant Baseball (12/53)	50.00	120.00
4. Williams Super Star Baseball (12/53)	50.00	130.00
4. Williams Major League Baseball (2/54)	65.00	160.00
4. Wms. All-Star Baseball (2/54)	90.00	160.00
4. Williams Big League Baseball (2/54)	100.00	160.00
4. Williams Jet Fighter (10/54)	100.00	225.00
4. Williams Safari (2/54)	195.00	275.00
4. DeLuxe model	195.00	280.00
4. Wms. Polar Hunt (3/55)	200.00	295.00
4* Wms. Sidewalk Engineer (4/55)	100.00	150.00
4. Wms. King Of Swat (5/55)	150.00	220.00
4. Williams Four Bagger (4/56)	265.00	325.00
4. DeLuxe model	265.00	330.00
4. Williams Polar Hunt (3/55)	215.00	320.00
4. Wms. Crane (10/56)	85.00	165.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

No List Price Authorized for Publication

- H-200 200-sel. phonograph
- H-120 120-sel. pbonograph
- H-100 100-sel. phonograph
- HAB-200 Selective-play Hideaway
- HBB-200 Continuous-play Hideaway
- WQ-200 200-sel. Wallbox
- WQ-120 120-sel. Wallbox
- Bargrip Wallbox Bracket
- Recessed Ceiling Speaker
- Wall Speaker
- Corner Speaker

AUTO-PHOTO CO.

Studio Model "II"	$3,245.00

BALLY MFG. CO.

Miss America (In Line Game)	
Target Roll	
All-Star DeLuxe Bowler	$ 640.00
All-Star Bowler	$ 625.00
Carnival (2 Player, 5-Ball)	505.00
Strike Bowler	
With Dime Coin-Mechanism	
11 Foot	1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism (15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler (6 Player, Puck Type)	
8½ Foot	775.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record Changer)	705.00
Model T (with Record Changer)	755.00
The Champion (with new all-metal cabinet)	835.00

CHICAGO COIN MACHINE CO.

- Rocket Shuffle
- Commando Machine Guns
- TV Bowling League (6 Player)

No List Price Authorized for Publication

EXHIBIT SUPPLY CO.

- Card Vendor, with base
- Single Column
- Double Column

No List Price Authorized for Publication

J. F. FRANTZ MFG. CO.

- Kicker & Catcher (Counter Game)
- ABT Challenger Pistol (Counter Game)
- ABT Guesser Scale
- ABT Rifle Sport (Shooting Gallery)
- Aristo Scale

No List Price Authorized for Publication

GENCO MFG. & SALES CO.

- Gun Club Rifle Gallery
- Show Boat (Single Player, 5-Ball)
- Motorama
- Horoscope Fortune Teller
- Sweet Twenty One (2 Player Roll Down Game)
- Gypsy Grandma Fortune Teller

No List Price Authorized for Publication

D. GOTTLIEB & CO.

- Whirl-Wind (2 Player, 5 Ball)
- Straight Flush (Single Player, 5-Ball)

No List Price Authorized for Publication

IRVING KAYE CO., INC.

El Dorado—6 Pocket Pool	$ 495.00
DeLuxe Bumper Pool	295.00
Competitor—Super DeLuxe—6 Hole Pool	395.00

J. H. KEENEY & CO., INC.

No List Price Authorized for Publication

- De Luxe Big Tent
- Bowl-O-Rama (6 Player)
- 14 Foot
- 11 Foot
- Snack Vender
- Soup Vender
- DeLuxe Hot Coffee Vender
- DeLuxe Hot Coffee & Hot Chocolate Combo Vender
- Various Models of above

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

- Model 1458, 120 Sel.
- Model 1455, 200 Sel.
- Model 1452, 50 Sel.
- Model 1450—Playmaster, 120 Sel.
- Model 1546, Chrome Wall Box, 120 Sel.
- Model 1548, 50 Sel. Wall Box
- 1617—Hi-Fi Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control with Cancel Button

J. P. SEEBURG CORP.

No List Price Authorized for Publication

- Model 201, 200 Sel.
- Model 161, 160 Sel.
- Model 101, 100 Sel.
- D3WA-Wall-O-Matic 200
- MRVC-Master Remote Volume Control
- HFCV2-8-High Fidelity Wall Speaker
- HFCV3-8-High Fidelity Corner Speaker
- HFCV1-12-High Fidelity Recessed Speaker
- PS6LZ-Power Supply
- HFA1-L6-Power Amplifier

UNITED MGF. CO.

Royal Bowling Alley (6 Player)	
13 Foot	$1,490.00
16 Foot	1,520.00
20 Foot	1,640.00

Available in 25¢ Play, also available in 2 plays—25¢ witb Credit Unit—Price on Request.

6 Star Sbuffle Alley (6 Player, Puck Type)	
8½ Foot	995.00
De Luxe 6 Star Shuffle Alley (Match-A-Score Model)	
8½ Foot	1,080.00

UNITED MUSIC CORP.

- UPA-100 100-Sel. Pbonograpb

No List Price Authorized for Publication

WILLIAMS MFG. CO.

- Ten Strike (2 Player, Replay Model)
- Ten Pins (2 Player, Novelty Model)
- Jig Saw (Single Player, 5-Ball)
- 6-Pocket Pool Table

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

- Model 2200, 200 Sel.
- Model 2204, 104 Sel.
- Model 2250, 200 Sel.
- Model 5250 Wall Box, 200 Sel.
- Model 5207 Wall Box, 104 Sel., 3-Wire
- Model 257 Stepper, 104 Sel.
- Model 5115 Hi-Fi Corner Speaker, 4"-5" Matched Cones
- Model 5116 Hi-Fi Corner Speaker, 8" Heavy Duty with Extended Range

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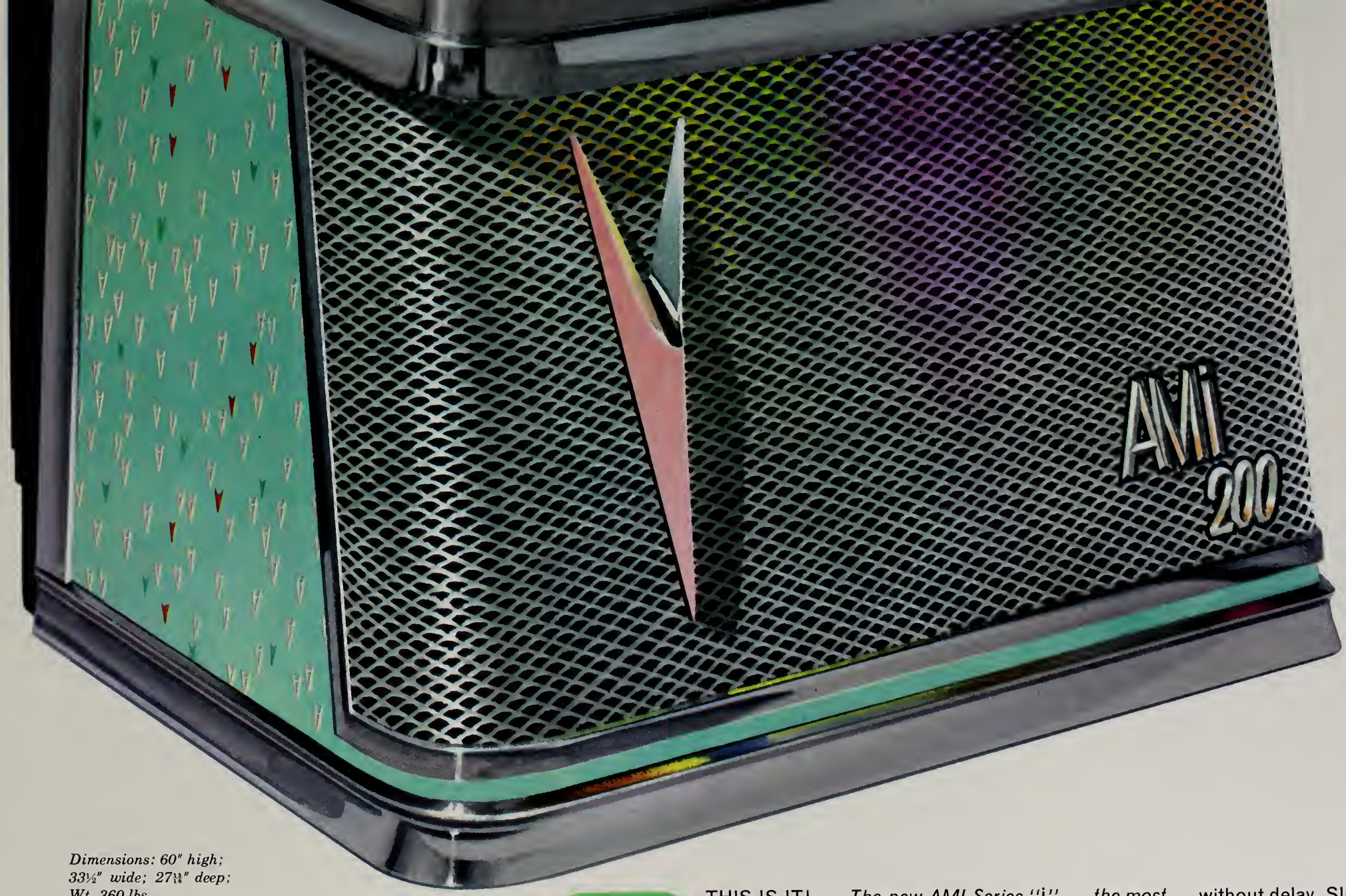
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Dimensions: 60" high; 33½" wide; 27⅜" deep; Wt. 360 lbs.

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i-200

THIS IS IT! . . . *The new AMI Series "i". . . the most beautiful Juke Box in the world!* Nothing has been spared—nothing overlooked—to give you the most glamorous, profit-building juke box you've ever been able to offer to your locations. *Styling* is sleek, modern, dramatic. In any location the new "i" will attract all eyes—stimulate the urge to play that means more cash in the cash box. *Visibility* is tops. Big, crystal-clear wrap-around invites immediate attention. All 200 titles are there for all patrons to see—all of the time. No gadgets to interfere—no title pages to turn—nothing to slow down profitable play.

Accessibility is faster, easier than ever. Every working mechanism can be reached without fuss—without delay. Slug-rejector, cash-box, title-racks . . . all can be serviced in a jiffy—you're in and out of the location in minutes!

Operators . . . Because the new AMI is years ahead in styling . . . years ahead in engineering . . . you'll earn more money, get more years of service, more years of investment life in top locations! See the outstanding beauty of the new model "i" for yourself. Check the new features—see how easy maintenance and service can really be. THE NEW AMI SERIES "i" JUKE BOXES ARE ON DISPLAY AT YOUR DISTRIBUTOR'S SHOW ROOM, RIGHT NOW . . . *SEE THEM, TODAY!*
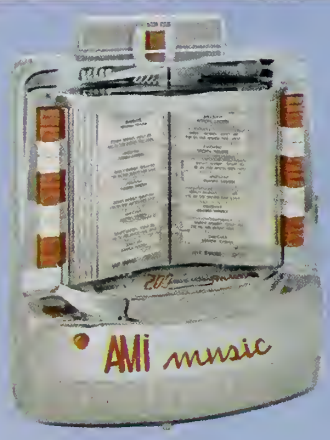
There's famous AMI Styling . . . High Fidelity Sound . . . Title Visibility . . . Performance . . . in a choice of models to meet every location and programming need! EVERY MODEL "**i**" *is the very finest instrument of its kind . . . Good to see . . . Good to hear . . . Good for business!*

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EXTRA QUIET . . . EXTRA FAST

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•

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EXPANDABLE WITH 4 FT. SECTIONS TO
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Now trigger-action bowling is more fun than ever . . . and a bigger money-maker than ever . . . because average game is played twice as fast . . . doubling dimes-per-hour earning power!

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